

**Interreg  
Europe**



European Union | European Regional Development Fund



*Sharing solutions  
for better regional policies*

# Effects of INTERREG IVC Evaluation Study

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# WHY THE STUDY



# Context

## Post-2020 preparation

- Evidence that interregional cooperation works
- Focus on policy changes and their effects

Proof that the improvement in regional policies through exchange of good practice and mutual policy learning brings benefits.



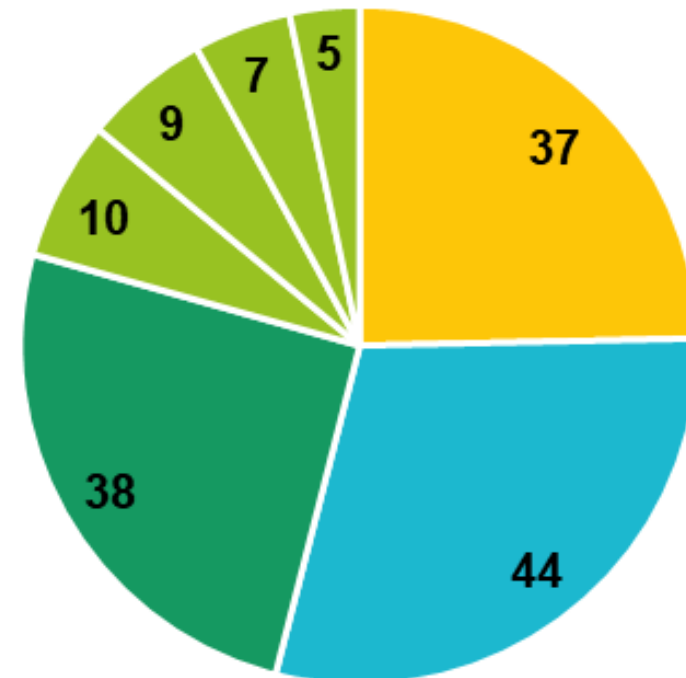
# Source of evidence

## INTERREG IVC (2007-2014)

- Interreg Europe projects not implemented yet
- 150 projects targeted

### Projects by Interreg Europe topics

- Innovation, research and technological development
- Entrepreneurship and SMEs
- Energy and sustainable transport
- Cultural heritage and landscape
- Water management
- Biodiversity, preservation of natural heritage; air quality
- Waste prevention and management

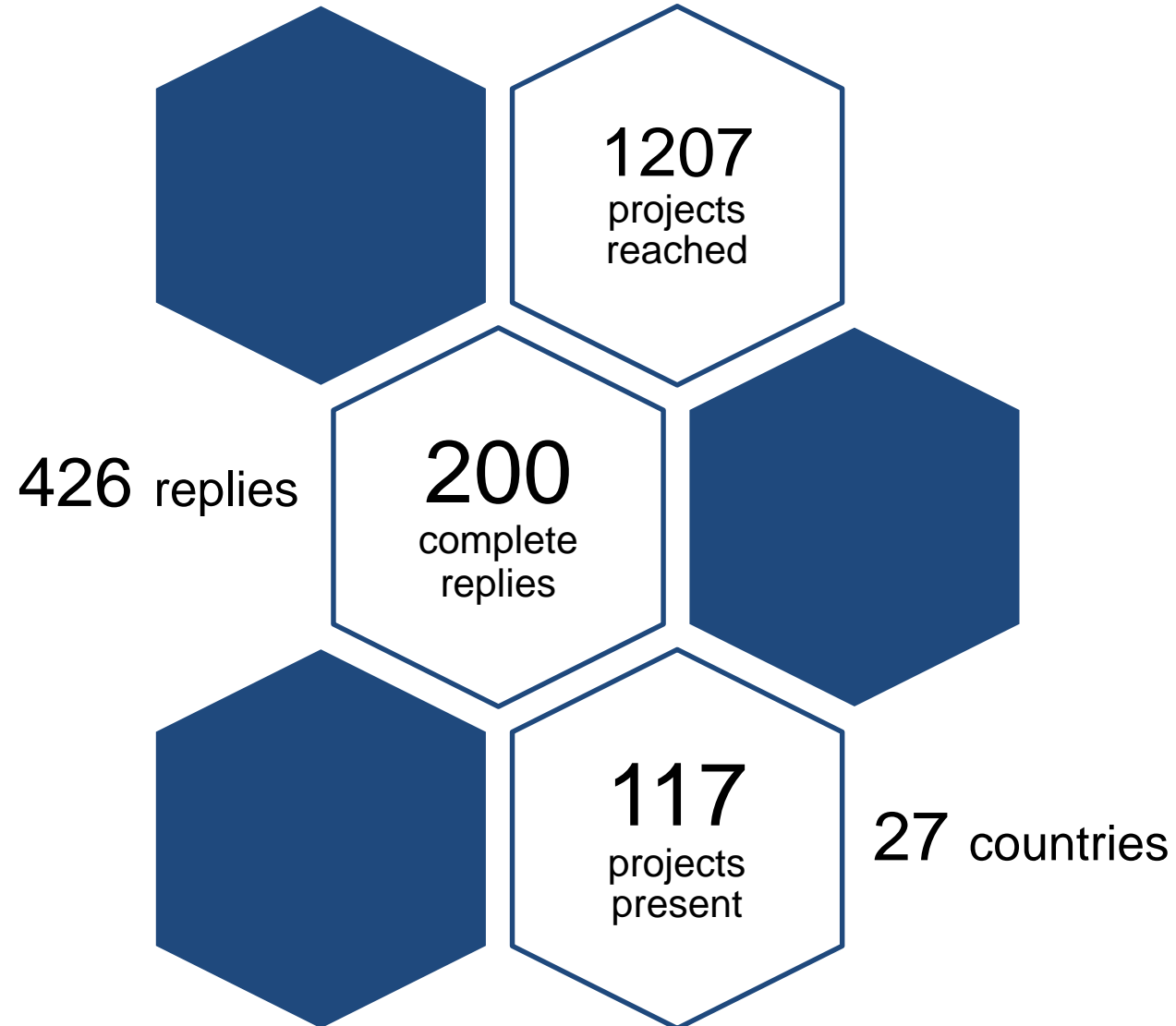




# HOW TO COLLECT EVIDENCE



# Survey in numbers





# Survey focus

## 1. policy change(s) in the region

- 80% indicated a change took place
  1. new project or initiative – 71%
  2. improved management
  3. change in the strategic focus of a policy

*“The procurement legislation criteria adjustment would never have happened without the inspiration from the INTERREG IVC project.”*

**FRESH project, Kainuun Etu Oy (Finland)**



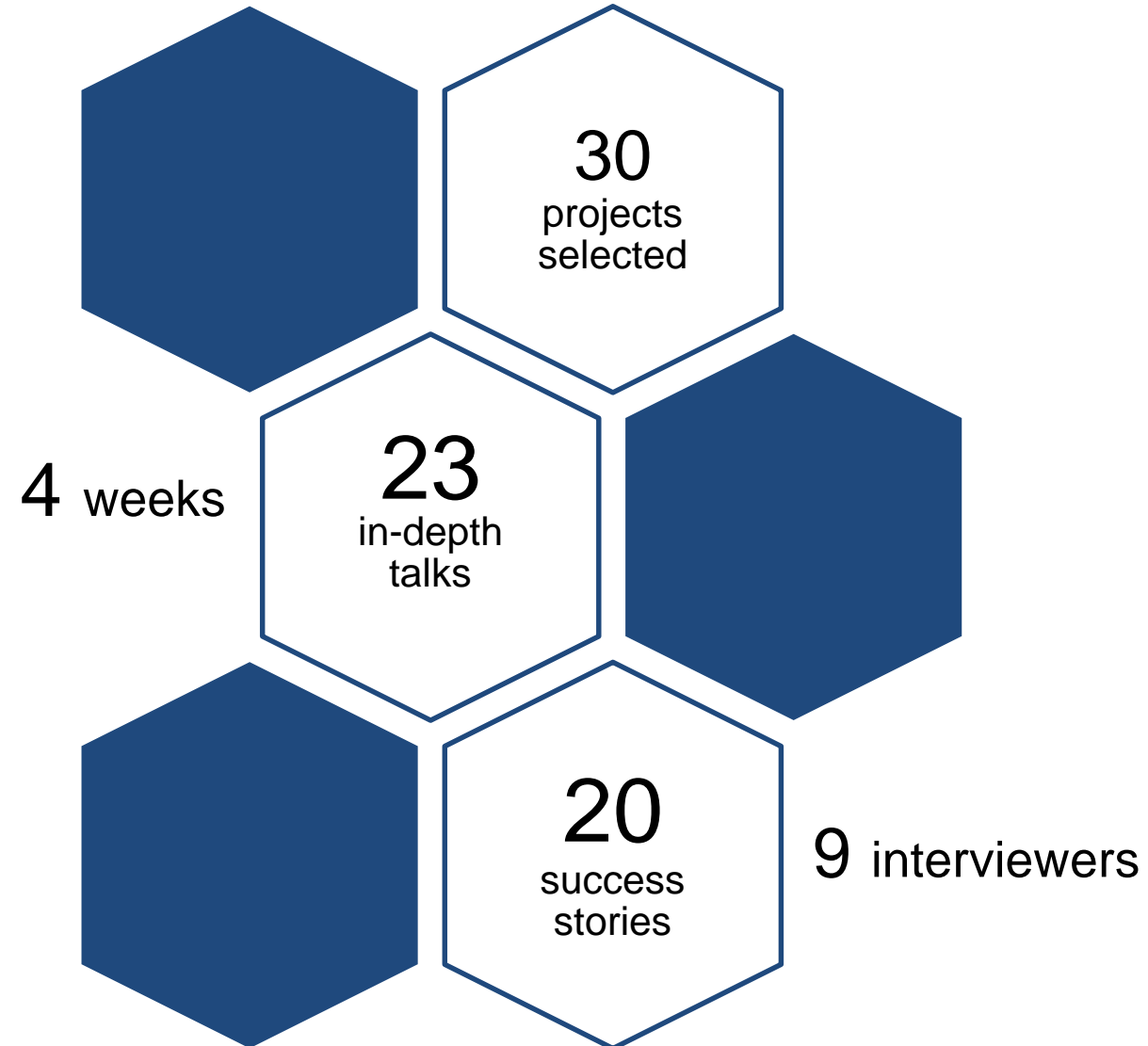
# Survey focus

## 2. the effects of the policy change(s) in the regions

- 142 reported a long-term effect
- From 21 different countries
- Diverse effects:
  1. support to SME internationalisation (project DIFASS)
  2. investments in a wind turbine (project RENERGY)
  3. setup of public transport agency (project EPTA)



# Interviews





# HIGHLIGHTS

# Research and innovation

## Innovation vision: PROSESC, United Kingdom

- Project partner: Hethel Innovation

## Inspiration:

- Slovenia
  - technical conference with suppliers
- Germany
  - supply chain innovation support

## Effect:

- Hethel Innovation has become the innovation hub in Norfolk and a driver of the local knowledge-based economy.



# SME competitiveness

## Creative co-working: CREA.RE, Austria

- Project partner: Creative Region Linz & Upper Austria

## Inspiration:

- Finland

Crazy Town, a creative industries one-stop-shop

## Effect:

- Tobacco factory turned into an advanced co-working space for 30 CCI micro-companies
- Linz among top five cities in the EC Cultural and Creative Cities Monitor (2017)



# Low carbon economy

## Mobility in rural areas: MOG, Hungary

- Project partner: Central Transdanubian Regional Innovation Agency

## Inspiration:

- Germany

KombiBUS, a mobility scheme with social services

## Effect:

- 30 villages in Transdanubia adopted the scheme
- two thirds of the fleet switched to electric vehicles
- scheme turned nation-wide



# Environment & resource efficiency

## Cherry heritage: VITOUR LANDSCAPE, Germany

- Project partner: World Heritage Upper Middle Rhine Valley Association

### Inspiration:

- Austria
  - a brand for local cherry products and visibility effect map
- Italy
  - cultural heritage protection work-camps

### Effect:

- New Mittelrheinkirschen brand and 300 trees planted
- 2-week summer work-camp in landscape preservation
- visual study for construction licencing for wind turbines near the valley



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**Thank you!**

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