



**Interreg  
Europe**

European Union | European Regional Development Fund



## **EIP-AGRI INNOVATION & KNOWLEDGE EXCHANGE**

**15 March 2022**

**Interreg Europe Policy Learning Platform  
TO3 Online Thematic Workshop:  
Challenges and opportunities for the European agri-food  
sector**

**SZABOLCS BIRO**

**SUPPORT FACILITY FOR INNOVATION & KNOWLEDGE EXCHANGE | EIP-AGRI**

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# ROLE OF EIP-AGRI INNOVATION & KNOWLEDGE EXCHANGE IN OVERCOMING CHALLENGES AND PROMOTING OPPORTUNITIES FOR THE EUROPEAN AGRI-FOOD SECTOR

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# A EUROPEAN INNOVATION PARTNERSHIP FOR PRACTICE-ORIENTED AND FUTURE- PROOF FARMING AND FORESTRY



The European Innovation Partnership for Agricultural Productivity and Sustainability (EIP-AGRI) was launched by the European Commission in 2012, as one of five European Innovation Partnerships.

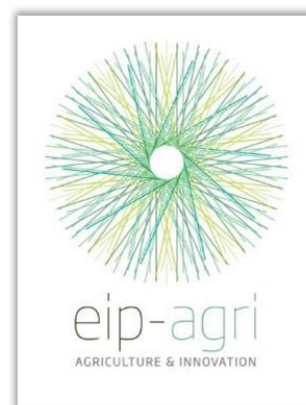
**Aim:** To foster a competitive and sustainable agriculture and forestry sector that "achieves more from less".

**Future-proof:** take advantage of new opportunities, but also prepare for challenges that arise.

- The EIP-AGRI bridges the gaps between research and practice in agriculture, forestry and agribusiness, and encourages sharing innovative ideas and solutions, to put them into practice.



# Strategic link between the CAP objectives and the EU CAP Network EIP-AGRI SF objectives and tasks



## Building up a well-functioning Agricultural Knowledge and Innovation Systems at EU level (CCO)

### Fostering a smart and resilient agricultural sector and food security:

- **SO1** Support viable **farm income and resilience** across the EU territory to enhance food security
- **SO2** Enhance **market orientation** and increase **competitiveness** including greater focus on research, technology and digitalisation
- **SO3** Improve **farmers' position in the value chain**

### Bolstering environmental care and climate action and contributing to the achievement of EU environmental and climate objectives

- **SO4** Contribute to **climate change mitigation and adaptation**, as well as sustainable energy
- **SO5** Foster sustainable development and **efficient management of natural resources** such as water, soil and air
- **SO6** Contribute to the **protection of biodiversity**, enhance ecosystem services and preserve habitats and landscapes

### Strengthening the socio-economic fabric of rural areas

- **SO7** Attract **young farmers** and facilitate **business development in rural areas**
- **SO8** Promote **employment, growth, social inclusion and local development** in rural areas, including bioeconomy and sustainable forestry
- **SO9** Improve the response of EU agriculture to societal demands on food and health, including **safe, nutritious and sustainable food**, as well as animal welfare

Note: Cross-cutting objective (CCO); Specific Objectives (SO)

# EIP-AGRI SF objectives and tasks



## **Facilitate peer-to-peer learning and interaction among all agricultural and rural stakeholders (ISO1)**

- Networking activities – Knowledge building and exchange, additional activities
- Conferences
- Analytical work
- Organising cross-visits between projects, organisation of Field trips
- Brokerage activities
- Ad-hoc expert meetings

## **Foster innovation support with the inclusion of all stakeholders in the knowledge exchange and knowledge building process (ISO2)**

- Support to the governance of the CAP network
- Networking activities – Knowledge building and exchange, additional activities
- Conferences
- Cooperation with external experts
- Ad-hoc expert meetings
- Experts work
- Networking with stakeholder groups - Information exchange activities
- Missions to Member States
- Communication and online networking tools
- Organising a competition and award ceremony for innovative projects
- Providing content for publications
- Organising cross-visits between projects
- Brokerage activities

# The bigger EIP-AGRI picture

## CAP/Rural development (regional/national level)



- ✓ **OG preparation**
- ✓ **OG projects**
- ✓ **Innovation support services**



**EIP  
network(s)**



**Unique EU knowledge repository  
of contacts and practice abstracts**



**Research projects**  
**Multi-actor projects**  
**Thematic networks**  
(interactive innovation)



**Involvement of OGs  
is strongly recommended**

**Spread  
the  
results**

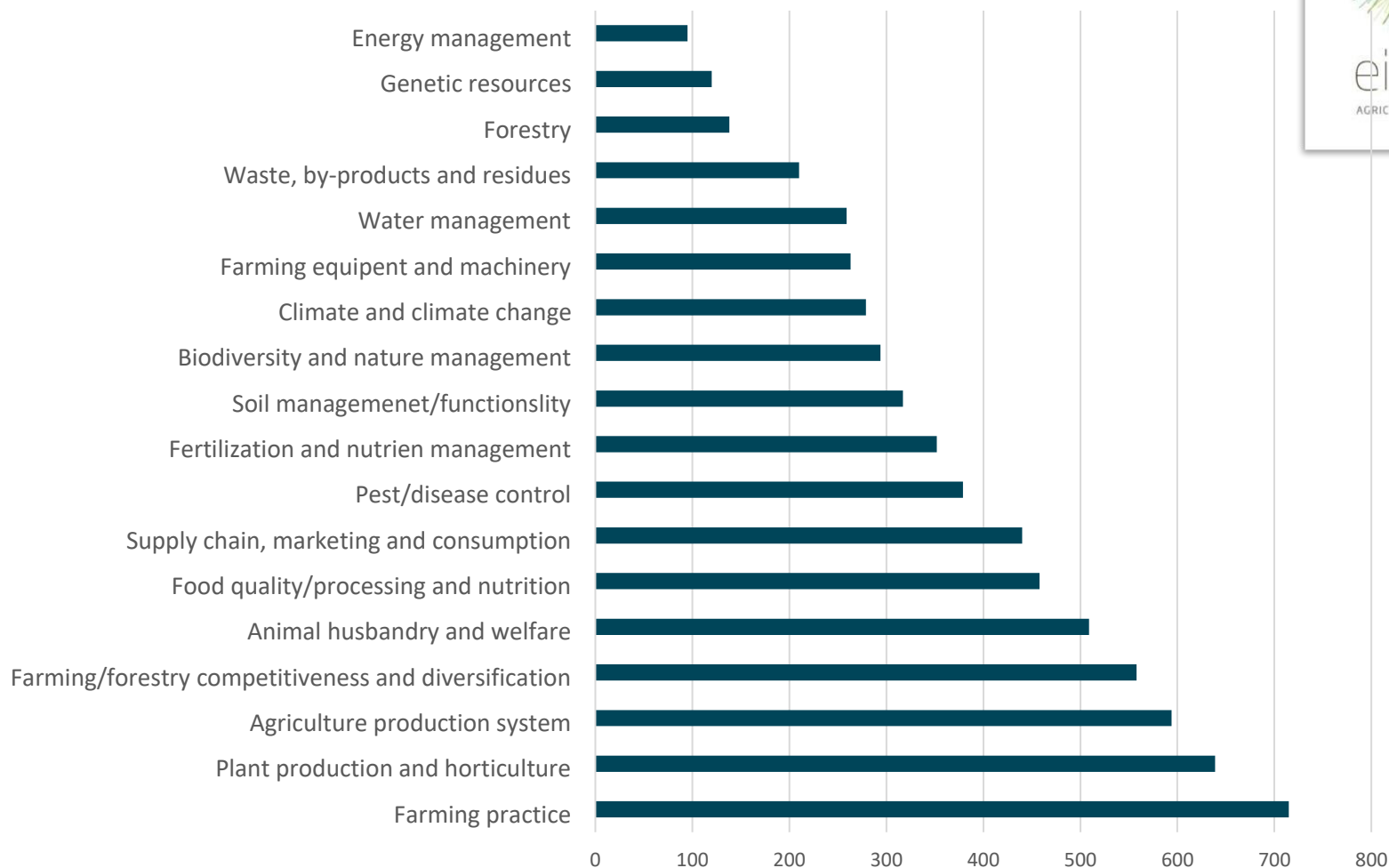
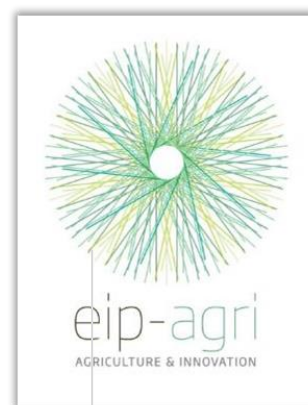
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# Challenges and opportunities by development directions of operational group



Note: As of December 2021



# AKIS: Boosting knowledge and innovation flows





# EIP-AGRI Network: support at EU-level

Linking all innovation actors in the network



## Support Facility for Innovation & Knowledge Exchange | EIP-AGRI

SHARING KNOWLEDGE - CONNECTING PEOPLE - TACKLING CHALLENGES

### SERVICES

HELPDESK

FOCUS GROUPS

WORKSHOPS & SEMINARS

Connecting farmers, researchers, advisors, businesses, environmental groups, consumer interest groups and other NGOs

Online & Printed Publications

Database

Funding opportunities  
Research needs from practice  
Experts  
Case Studies  
Finding partners



Newsletter

Press

Social Media

Website

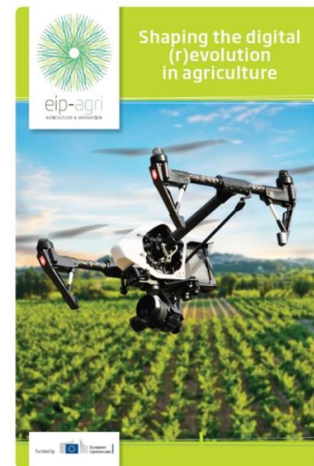
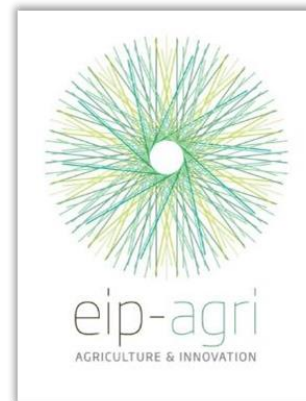
Events



# Knowledge building & exchange

## Communication is key

- ▶ EIP-AGRI [Focus Groups](#) – 46
- ▶ EIP-AGRI [events](#) – capacity building & thematic - 38
- ▶ [Website](#) – news, events, share, find, projects database
- ▶ Monthly [newsletter](#)
- ▶ Press articles - website ('News') & newsletter
- ▶ [Publications](#) - 244 EIP-AGRI publications in total (March 2022) including Agrinnovation magazines, brochures, factsheets, reports from events and focus groups
- ▶ Social media – youtube, linkedin, twitter...



# EIP-AGRI website

## Projects database



[www.eip-agri.eu](http://www.eip-agri.eu)



EIP-AGRI Projects

Access projects database



Webtools | Leaflet | @Eurogeographics, Credit: EC-GRSD, © EuroGeographics for the administrative boundaries | Disclaimer

LATEST OPERATIONAL GROUPS	
BELGIUM - 27 OCTOBER 2021	From black box to slaughterhouse: Feeding pigs rationally by sharing data
Read more	
BELGIUM - 27 OCTOBER 2021	MEBAT: Mechanization for scaling up the cultivation of sweet potato
Read more	
BELGIUM - 27 OCTOBER 2021	OG "Farmers and Citizens"
Read more	
VIEW ALL OPERATIONAL GROUPS	

Operational Group Projects

RELEVANT EIP-AGRI DOCUMENTS	
REPORT	EIP-AGRI Seminar on Multi-level strategies for digitising agriculture and rural areas: Final report
Read more	
REPORT	EIP-AGRI Focus Group on Circular horticulture: Final report
Read more	
FACTSHEET	EIP-AGRI Factsheet on Circular horticulture
Read more	
VIEW MORE	

MORE ABOUT...	
EIP-AGRI Newsletters	
EIP-AGRI Concept	
Register to the EIP-AGRI website	
EIP-AGRI Network	
EIP-AGRI Common Format	
Operational Groups	
Multi-actor projects	
Thematic Networks	
Links to national Operational Group databases	

LATEST HORIZON 2020 PROJECTS	
SPAIN - 11 NOVEMBER 2021	MULTI-ACTOR PROJECT
ProFuture	
Read more	
IRELAND - 11 NOVEMBER 2021	THEMATIC NETWORK
BovINE - Beef Innovation Network Europe	
Read more	
FRANCE - 02 NOVEMBER 2021	MULTI-ACTOR PROJECT
Target-specific RNA-based bioprotectants for sustainable crop production in a changing climate	
Read more	
VIEW ALL MULTI-ACTOR PROJECTS	
VIEW ALL THEMATIC NETWORKS	

Multi-actor Projects and Thematic Networks

# The European Innovation Partnership (EIP-AGRI)



- The aim of EIP-AGRI in the new programming period shall be to **stimulate innovation and improve the exchange of knowledge** and contribute to achieving the specific objectives of the new European CAP Network.
- The EIP-AGRI shall **support AKIS by connecting policies and instruments to speed up innovation.**

## It shall in particular:

- Create added value by improving linkages between research and farming practice and encouraging the wider use of available innovation measures;
- Connect innovation actors and projects;
- Promote the fastest and wider transposition of innovative solutions into practice;
- Inform the scientific community about the research needs of farming practice.

EIP-AGRI Operational Groups will continue to be based on the interactive innovation model and they will disseminate their plans and the results of their projects, in particular through the CAP networks.



# Thank you for your attention! And ...

[Register to the website](#) to get full access to all information tailored to your needs.

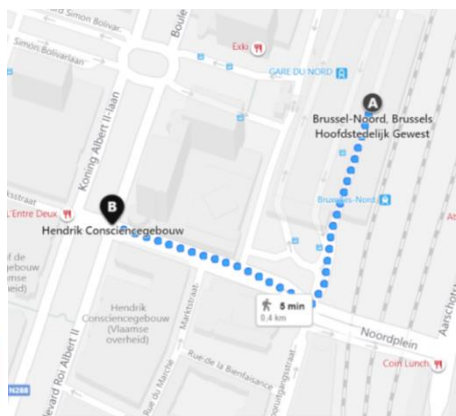
Search and find funding opportunities, partners and interesting projects, including Operational Groups, on the EIP-AGRI website:

<https://ec.europa.eu/eip/agriculture/en/find-connect>

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