



digi-contest

Ideas competition for public administration employees

The best ideas for digitisation in the state administration are in demand

Bernhard Gerhardt
Office of the Federal Government of Lower Austria
Department of Economy, Tourism and Technology (WST3)





digi contest - frame

- Provincial Governor and Provincial Office Director invite and call for participation
- Goal: **Finding innovative ideas for the further digitalisation of the Lower Austrian provincial administration.**
 - Ideally, the ideas concern several organisational units. Purely subject-specific projects that are only relevant for one organisational unit can also be submitted.
 - The only condition: All ideas submitted must be within the area of responsibility of the Lower Austrian provincial service and must also be realisable there.
 - The best ideas will be identified by a jury, awarded prizes and prioritised for implementation.
- Target group:
 - All employees of the Lower Austrian provincial administration (incl. other offices);
 - State Health Agency (LGA)
 - Lower Austrian Road Service
 - Kindergartens

digi contest - Goals



Employee
mobilisation on
the topic of
digitalisation

Positioning of
the topic in the
state
administration

Promote own
initiative,
identification
with the
administration

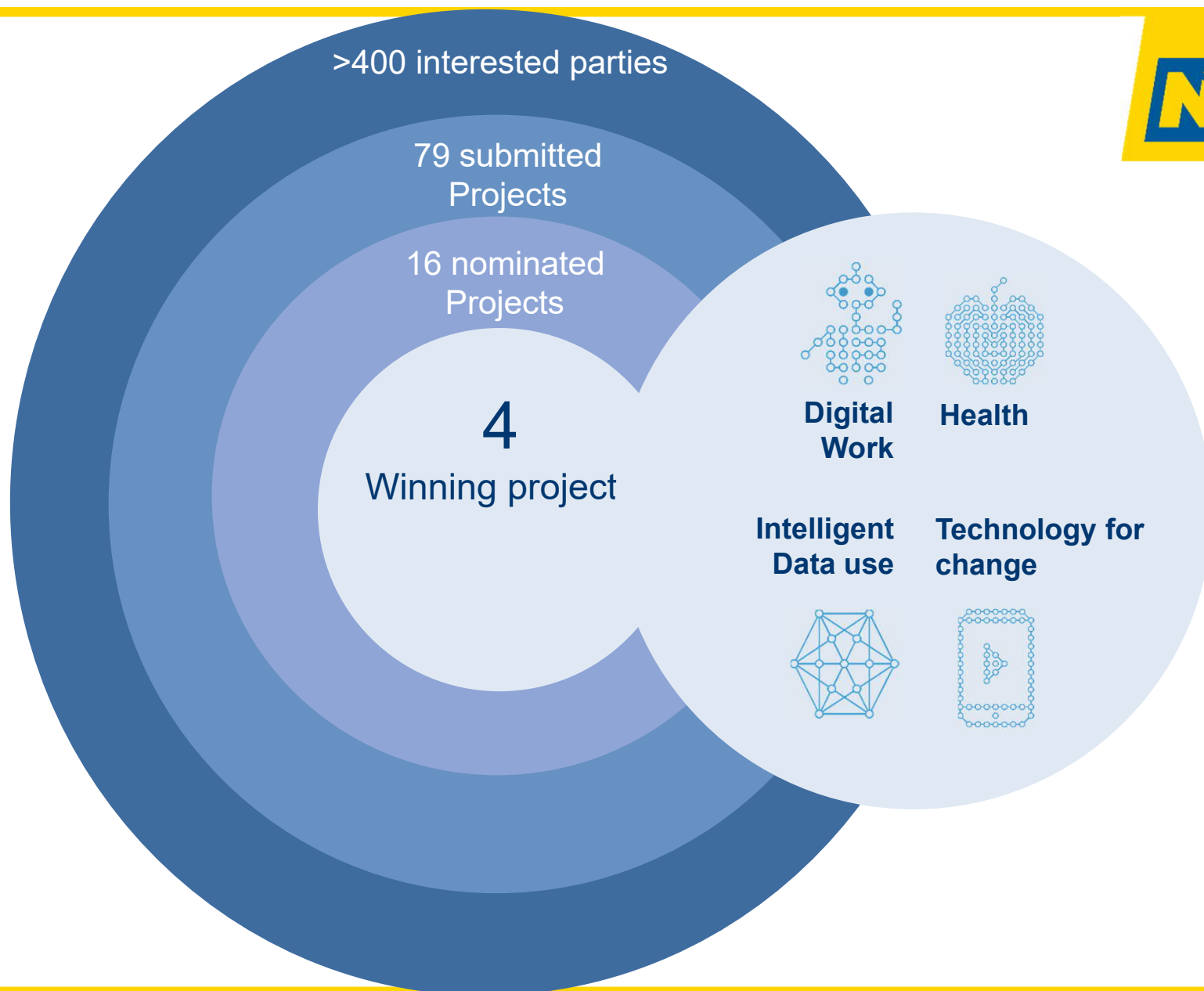
Strengthen
solution
orientation

Identification
of problems

many solution
ideas

Exploit the
creative potential
of employees

Review
digi-contest 2019





4 Winners

Christina Riedl
John Count
Alois Nigl

Project: Digitalisation of controls
to facilitate official veterinary
activities

Doris Schober-Schütt

Project: Electronic Zoning Plan
(eFWP)

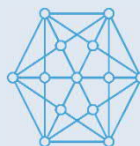


**Digital
Work**

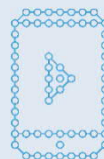


Health

**Intelligent
Data use**



**Technology for
change**



Christian Korbel

Project: Virtual Outpatient Clinic
at the Landesklinikum Mauer -
Department for Dependence
Diseases

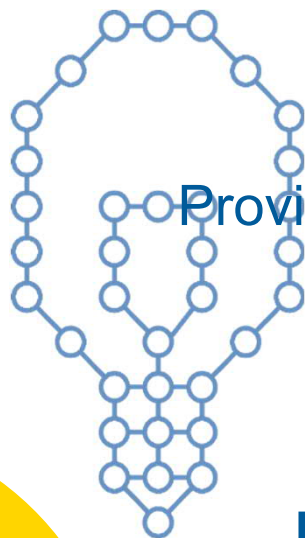
Georg Ramler

Project: noegis-mobile /
geoinformation micro apps for
citizens and officials

Review
digi-contest 2019



The winners were announced at a big event in an Oscar like ceremony, with short films introducing the project and received an award handed over by the Governor.



Provincial Minister Johanna Mikl-Leitner invites
All state employees are invited to the

Ideas competition digi-contest 2.0

for innovative ideas on digitalisation
in the Lower Austrian provincial administration

**HELP SHAPE +
SUBMIT IDEAS
NOW**

**25.10.2022 -
17.02.2023**

land-noe.at/digicontest



Aim and question

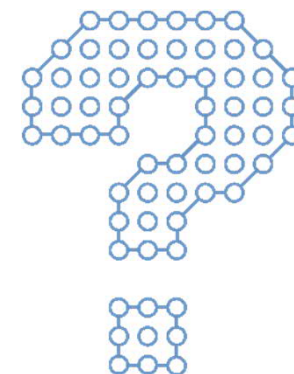
The digi-contest 2.0 is looking for the best ideas for the further digitisation of the Lower Austrian provincial administration.

These include:

- Digital solutions to simplify internal processes and workflows.
- Improved digital services for our citizens and employees.

FIGB1

How can your workspace be made easier and more efficient with digital applications?



SB(1)
FIGB2

Where do you see potential for digital technologies outside your field of activity?

SB(1) Since it is not only about one's own area of work, perhaps add a second question:

Schagerl Birgit (WST3); 30.11.2021

FIGB2 I think it's good!

Gerhardter Bernhard; 30.11.2021

FIGB1 Suggestion: Active spelling instead of passive:

"The digi-contest 2.0 is looking for the best ideas for the further digitisation of the Lower Austrian provincial administration."

Gerhardter Bernhard; 30.11.2021



Prepare and participate

○ **Idea generator**

A mix of questions (each clickable at random) will give you food for thought for your idea submission

○ **Idea generation workshop**

Do you already have initial ideas and solutions? Would you like to refine them and exchange them with others?

Take advantage of the opportunity to refine your idea and prepare for submission in a creative innovation workshop with the Danube University Krems.

Danube University Krems to refine your idea and prepare for submission.

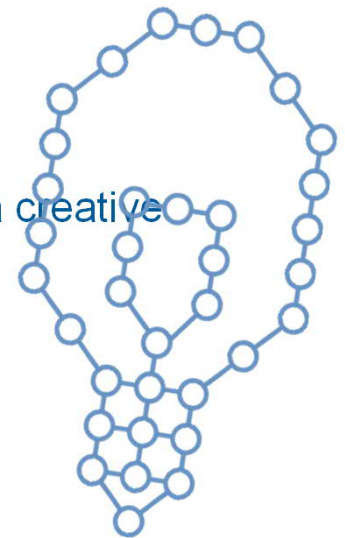
- 6 Dec. 2022 and 19 Jan. 2023 (both 09:00-12:00), St. Pölten

○ **Ask for it! Online consultation hour**

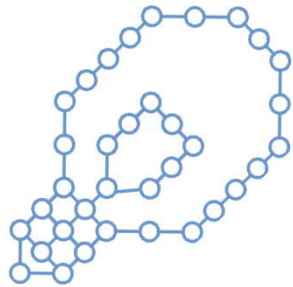
Do you have questions about the digi contest, your submission or the process?

Use one of the following online dates:

- 21 Nov. (13:00-13:45), 12 Dec. (08:30-09:15) and 12 Jan. (13:00-13:45)

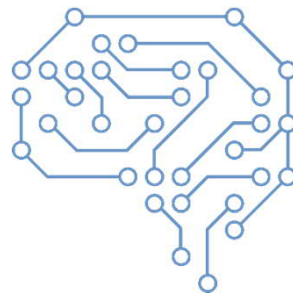


Procedure



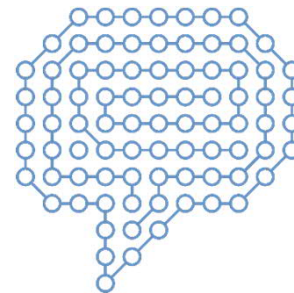
**SUBMISSION OF
PROJECT IDEAS**

Autumn 2022 until
February 2023



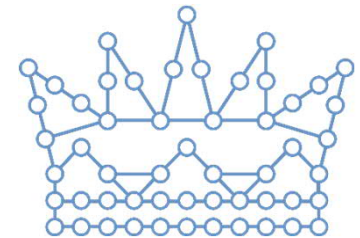
**COACHING
FOR THE
PITCH**
of the best
project ideas

May 2023



**PITCHING
IN FRONT OF
JURY**

May 2023



**AWARD
THE WINNER**
with
LH Johanna
Mikl-Leitner

2023



digi contest 2.0 - Jury

- Regional Office Director and Deputy Regional Office Director
- Head of IT
- Staff Committee
- Head of Department: Economy, Tourism and Technology
- University of Continuing Education Krems, Dept. of E-Government
- State Health Agency (*at least for their projects*)
- Jury Coordination:
Unit for Technology and Digitalisation (without voting rights)



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digi contest - Impact



Creative
potential of the
employees
visible

attractive
employer

Networking -
from 2 ideas
make a common
one

Building up
know-how in
many
departments

Enquiries from
other federal
states about the
process

Input into
ongoing projects
(WS with project
leaders)

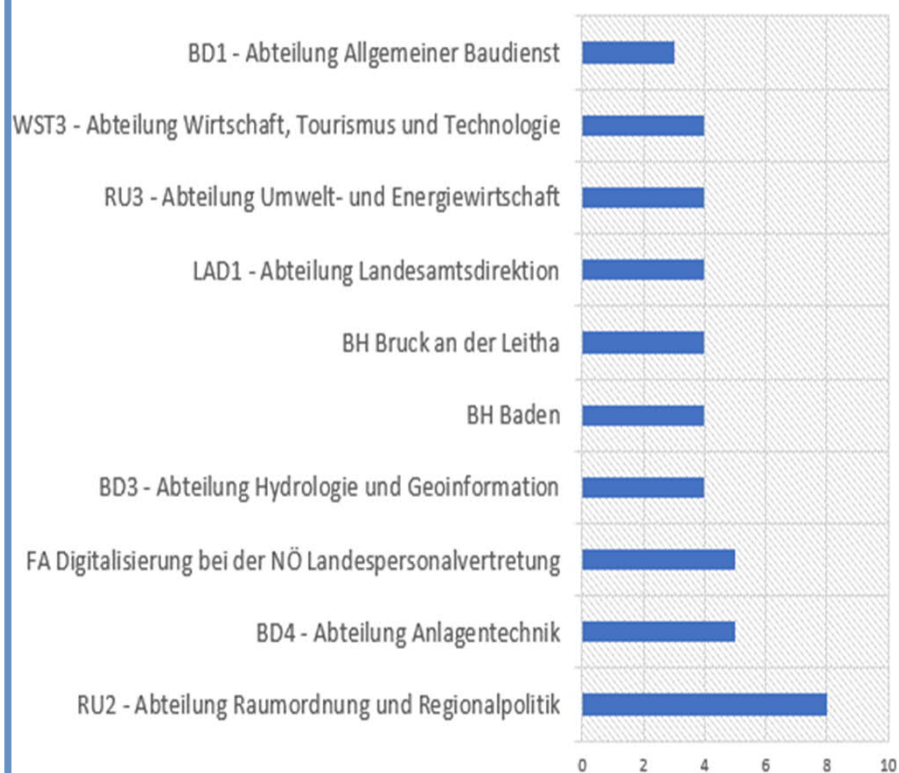
Approaches
from working
groups were
elaborated

Lower Austrian
Office as
pioneer/ project
initiator for other
federal
provinces

digi contest 2019 - in numbers



Dienststellen mit mehr als einer eingereichten Idee



We have received a lot of positive feedback, as this was the first time for **all 40,000 public sector servants** in Lower Austria to bring in their ideas.

79

submitted ideas

> 400

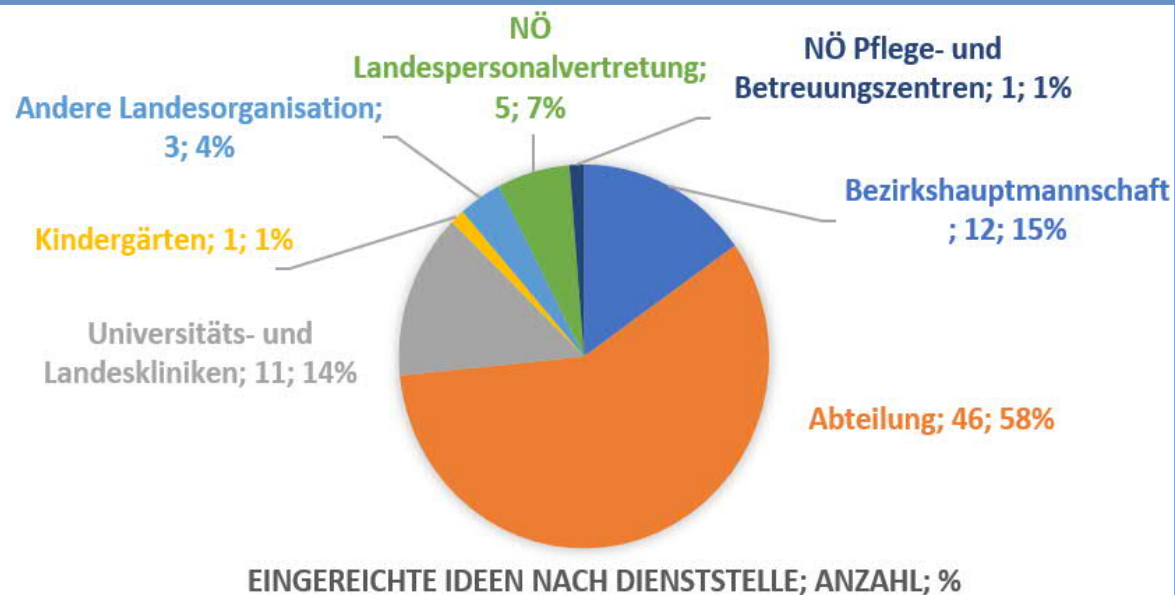
Clicks on digi contest form

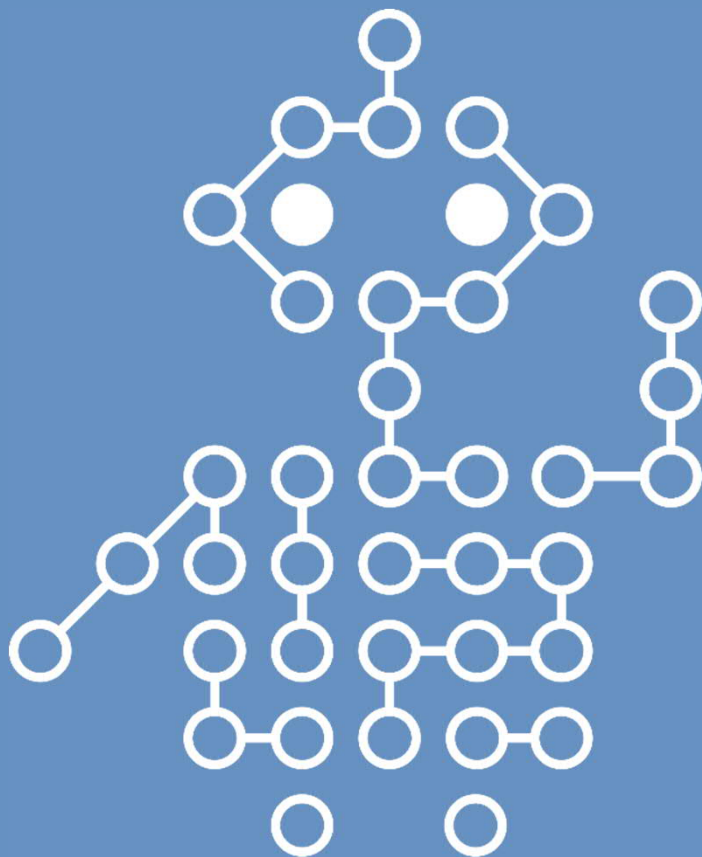
43

different services

31% Submitters

69% Submitter





**We welcome
your
questions!**

Left:
land-noe.at/digicontest (German)
[Digitalization Strategy \(English\)](#)
["digi contest" | Interreg Europe - Sharing
solutions for better policy](#)