



STRATEGIC AND PARTICIPATORY FORESIGHT

INTERREG EUROPE WORKSHOP

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Strategic foresight in
the public sector

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and techniques

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Final reflections



Foresight in the public sector

OECD
Government Foresight Community
Annual Meeting Report 2020

Strategic foresight for future-ready public policy

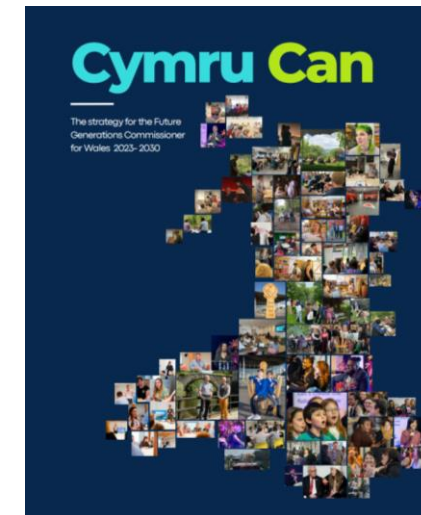


Government of Canada

Gouvernement du Canada

Policy Horizons Canada

OPSI Observatory of Public Sector Innovation



futures⁴ europe

Themes Collections Blogs Events About

We bring together futurists and foresight community members with EU policy-makers and citizens.



Including strategic foresight in **local policymaking**



ANTICIPATE AND ADAPT TO CHANGE

- Identify and work with emerging trends
- Reduce uncertainties
- Anticipate challenges and opportunities



IMPROVE DECISION-MAKING

- Integrate informed choices based on robust evidence (forecast&foresight)
- Think beyond short-term electoral cycles
- Adopt long-term visionary perspectives and strategies



FOSTER COLLABORATION, ENGAGEMENT AND EMPOWERMENT OF CITIZENS

- Foster shared vision and collective future thinking for local development
- Increase transparency and accountability
- Enhance public trust



SUPPORT LOCAL TRANSFORMATION PROCESSES

- Drive innovation
- NB. People are more likely to act on imageries of the future they are familiar with and can access with their mind's eyes

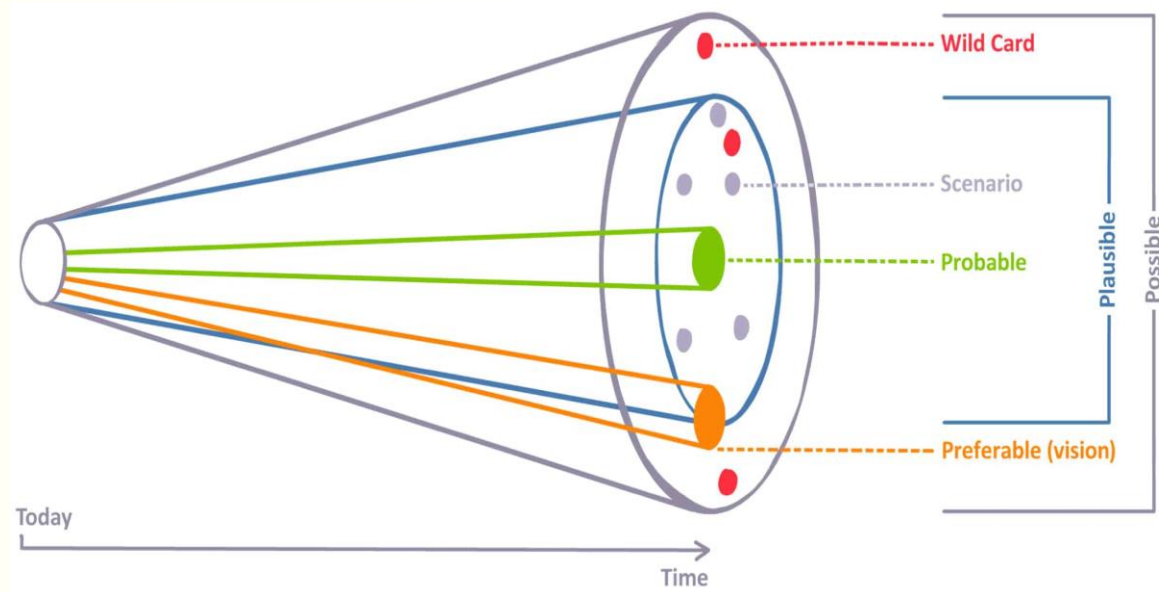


Definition

Strategic foresight is a structured and systematic approach to thinking about the future avenues and anticipating and **preparing effectively for changes**. It focuses on exploring different possible futures and the **opportunities and obstacles** they might bring. These insights are then used to improve decision-making and take proactive **action in the present**.



Futures cone



Source: Possiblefuturespreferablefutures-HancockandBezold1994.pdf



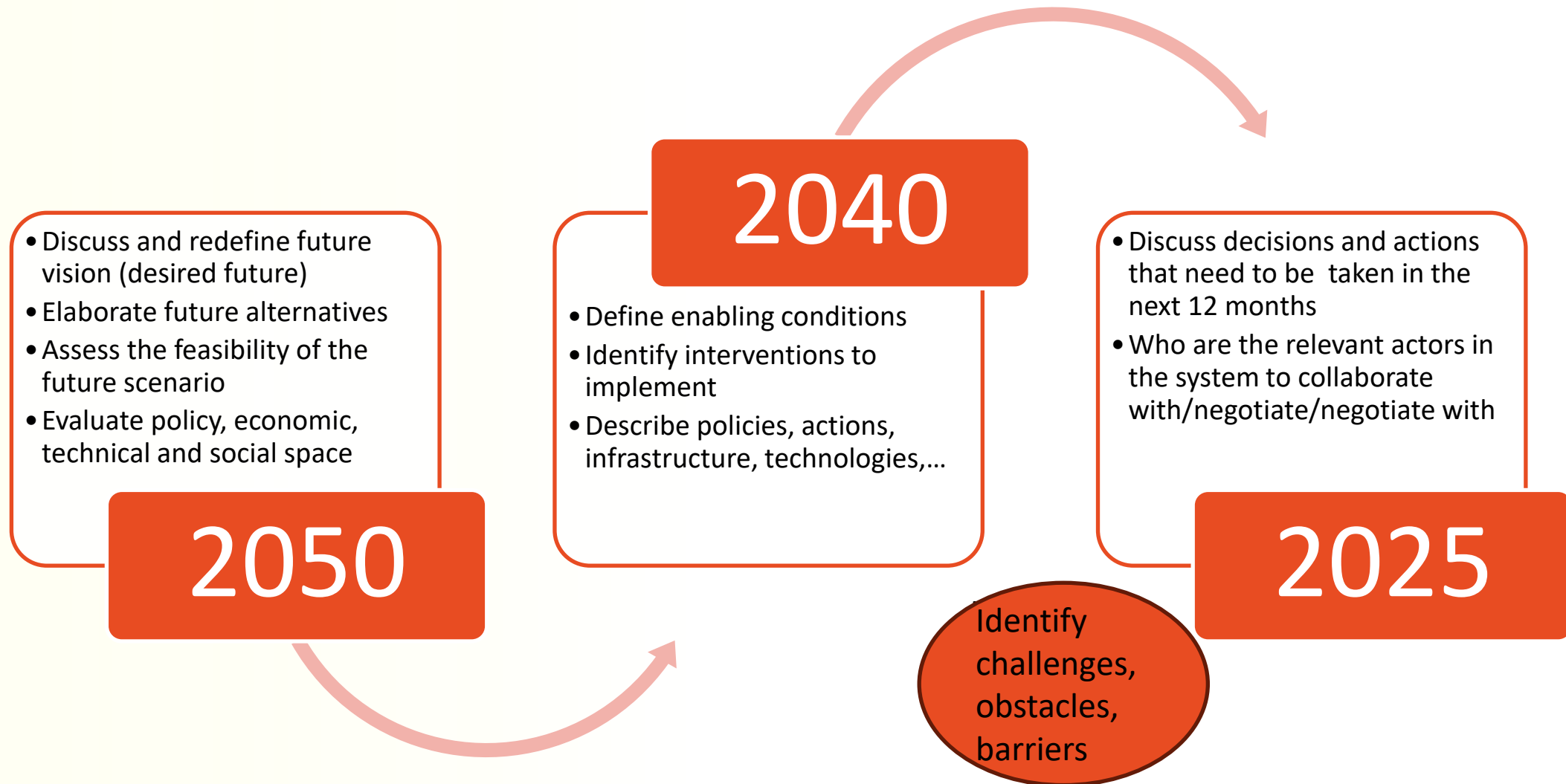
Foresight **framework**



- I. **Framing:** domain and topic, geographic scope, time-horizon, issues, key questions, team, methods, agenda
- II. **Intelligence gathering and mapping:** horizon scanning, Delphi, Futures wheel, emerging issues analysis, environmental scanning (STEEP), cross-impact analysis, mega-trends and wild cards, system analysis, stakeholder mapping, expert panel, foresight workshop
- III. **Visioning (techniques):** Three Horizons, scenarios, backcasting, Causal Layered Analysis (CLA), serious games, Futures triangle
- IV. **Acting upon:** roadmapping, wind-tunneling, long-term strategy, action plan, change management
- V. **Monitoring:** leading indicators



Example: backcasting





Foresight **competencies**





2024 Winter School: Navigating the Future of Regional Development

https://www.oecd.org/cfe/leed/WS_Report_2024_FINAL.pdf

Capacity building for innovation in regional development

Cultivating futures literacy in regional development
agencies

This capacity building report was prepared by Katerina Ciampi Stancova, Policy Officer at the Centre for Entrepreneurship, SMEs, Regions and Cities, OECD Trento Centre for Local Development. The proceedings provide a summary of the foresight capacity building activities carried out during the second edition of the OECD-EURADA Winter School for regional development agencies. The Winter School was held in Utrecht, the Netherlands, from 26 to 29 February 2024. The theme of the 2024 edition was "Navigating the Future of Regional Development", and it was organised in cooperation with EURADA, the Association of Development Agencies and two Dutch development agencies: ROM Utrecht and Oost Netherlands. The residential part of the Winter School was preceded by two online workshops on "Cultivating Forward-Thinking and Futures Literacy in Regional Development Agencies". Forty participants from nineteen countries with diverse professional, cultural, gender and age backgrounds took part in the workshops. The diversity, inclusiveness, and engaging participatory approaches adopted throughout the workshops ensured an enriching and stimulating experience for all participants.



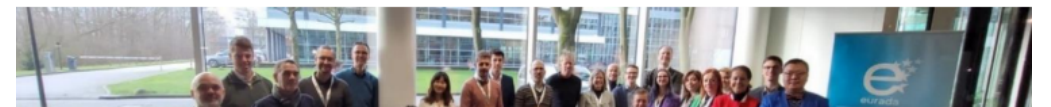
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Thank you !

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More on OECD work on local employment and skills
<https://www.oecd.org/cfe/leed/local-employment.htm>

