

POLICY LEARNING
PLATFORM
meet-up with projects

Agenda

- | | |
|-------|--|
| 10:00 | Welcome and Interreg Europe's state of play |
| 10:10 | Policy Learning Platform rationale & services |
| 10:20 | Project contributions & benefits |
| 10:40 | Questions & Answers |
| 10:50 | Introduction to the Platform team |
| 11:00 | Meet the experts
Insights in thematic activities and networking in break-out groups |
| 11:45 | Wrap-up, concluding Q&A and main takeaways |

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**Join at slido.com
#policylearning**

① Start presenting to display the joining instructions on this slide.

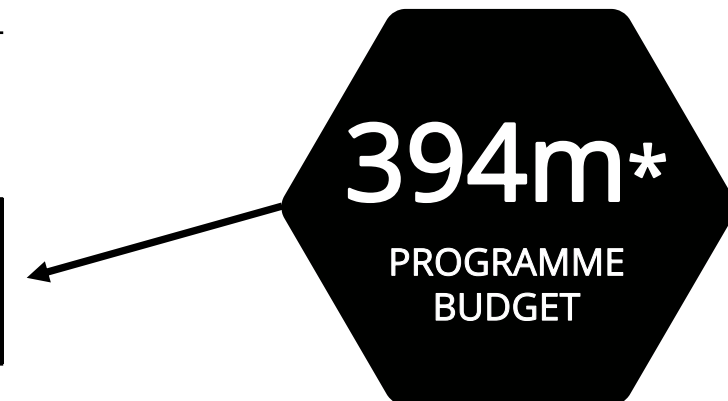
1

- Programme's **state of play**

Cohesion policy & Interreg programmes

- 4 strands, each strand with its own scope and objectives
- 86 programmes, 10 billion euros ERDF

A	Cross-border	64 programmes EUR 6.7 billion	
B	Transnational	13 programmes EUR 2.3 billion	
C	Interregional	4 programmes EUR 560 million	Interreg Europe Urbact, Interact, Espon
D	Outermost regions	5 areas EUR 330 million	



** IPA funding to be approved*

Interreg Europe **objective**

To improve **regional development policies** through the identification and transfer of good practices among EU regions

Helps policymakers to find new solutions to their challenges

- Primarily dedicated to **policymakers**
- Focus on **exchange of experience**



Different from cross-border or transnational cooperation

Programme **scope**

Eligible area

All EU, Albania, Bosnia & Herzegovina, Moldova, Montenegro, North Macedonia, Norway, Serbia, Switzerland, Ukraine

Topics covered

All topics of regional development covered



Two actions



Projects

Limited number of regions exchanging and transferring experience on a shared regional development issue



Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

Calls for proposals – **state of play**

First call (5 April – 31 May 2022)	
134	project proposals
72	approved projects
54%	success rate
EUR 102 million	Interreg funds allocated

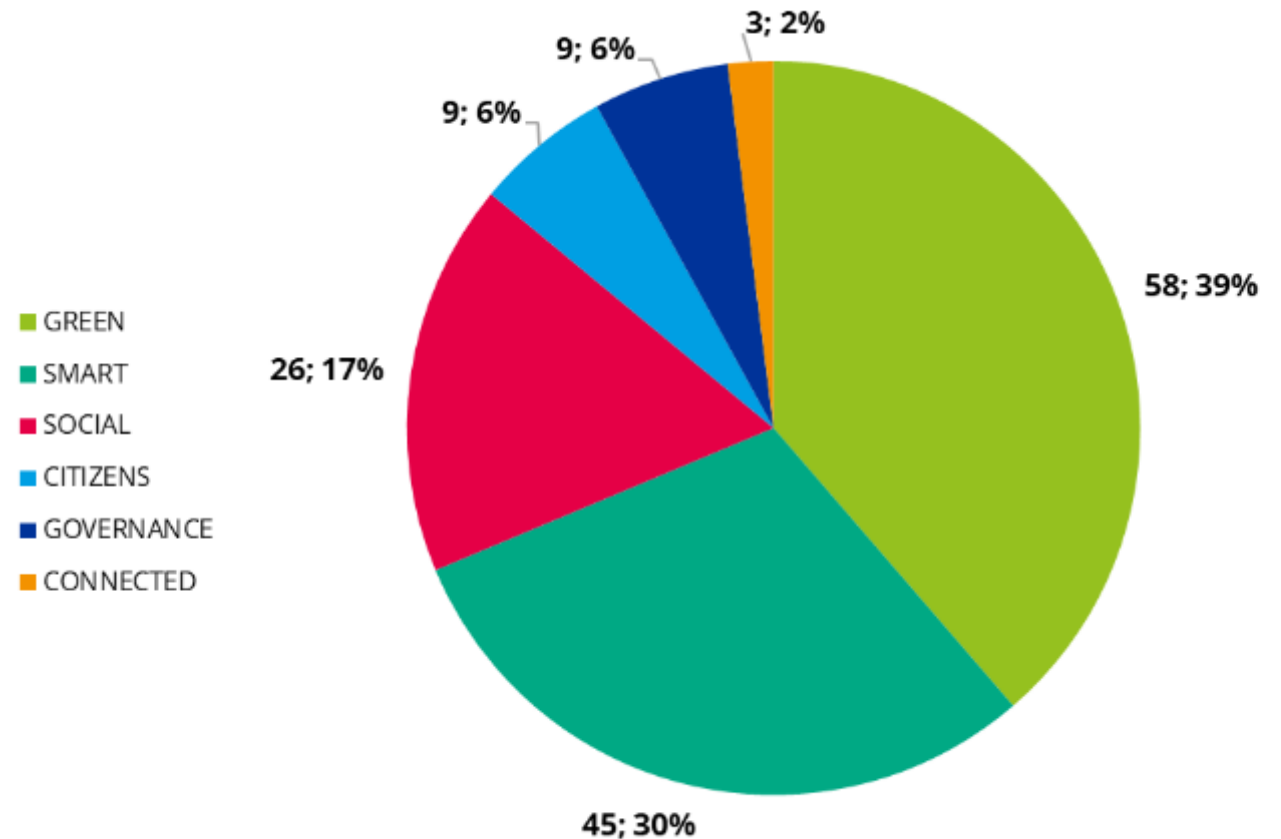
Second call (15 March - 9 June 2023)	
146	project proposals
78	approved projects
53%	success rate
EUR 112 million	Interreg funds allocated

More than 60% of projects' budget already allocated.

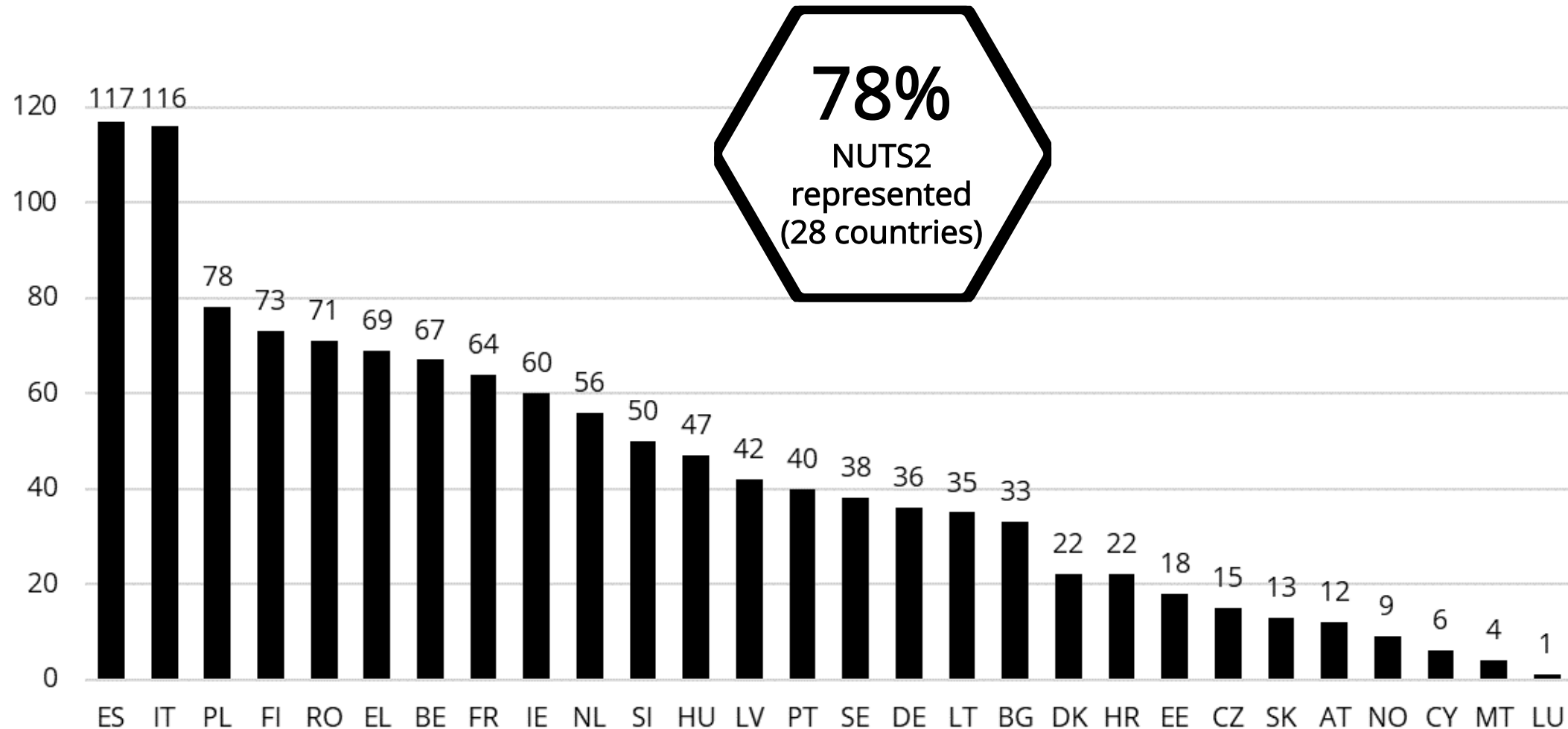
Overview of projects approved so far

150 running projects

- 1,494 partners
- 28 out of 29 Partner States represented



Approved project partners by countries





Third call closed on 7 June 2024
Results expected by the end of 2024

2

- Policy Learning Platform
rationale & services

Policy Learning Platform: **why?**

Starting point: capitalising on projects

1. All Interreg Europe projects are of European relevance

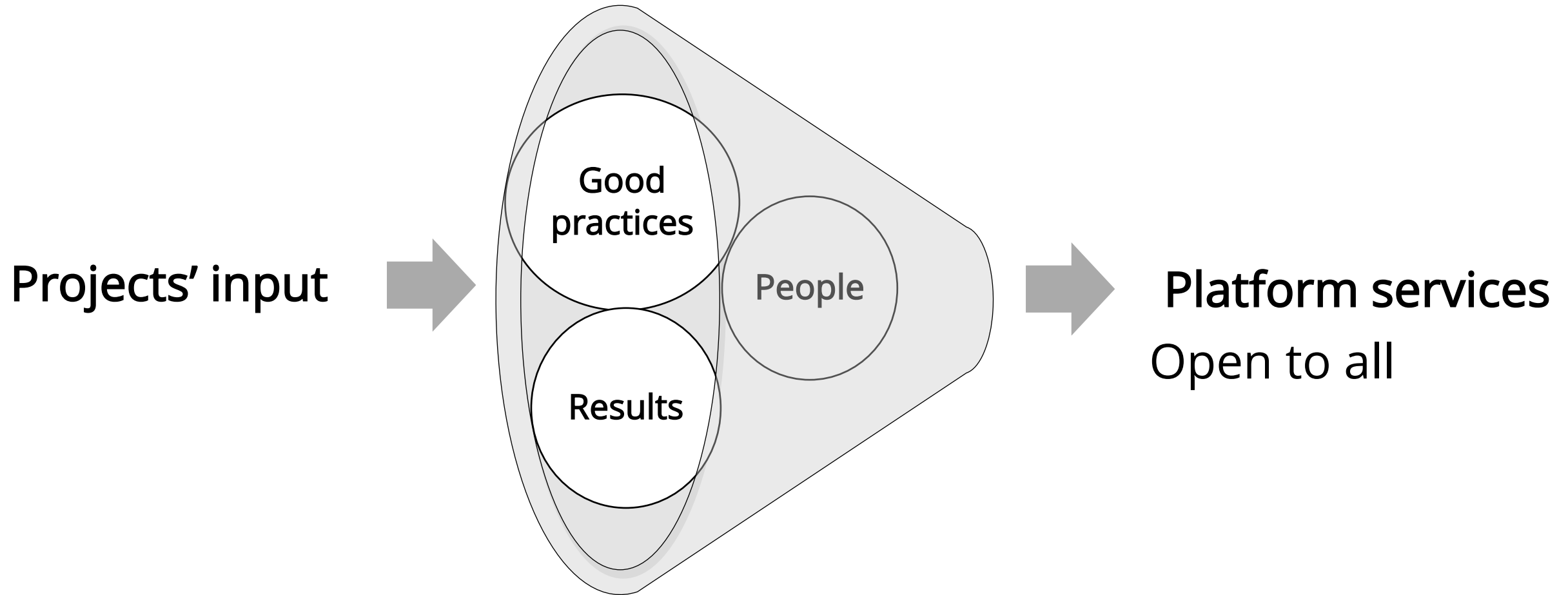
Application form:

C.1 Issue addressed

Why is this issue important for European regions?

2. Richness and variety of our projects

Policy Learning Platform: **capitalising on projects**

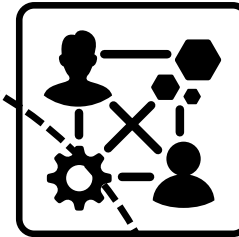


Platform in a nutshell

Policy-learning services through access to:

Knowledge

Find policy solutions
(good practice database,
thematic publications)



People

Meet our community
(thematic events, webinars)

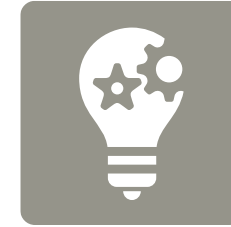


Expertise

Get policy advice
(peer reviews, matchmakings,
policy helpdesk)



Access to **KNOWLEDGE**



- Wealth of **policy solutions** available



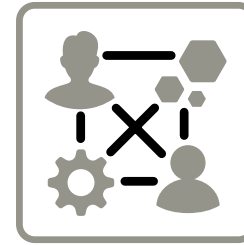
Database of +3,000
good practices from all EU



Analytical **policy briefs**,
news and publications

<https://interregeurope.eu/policy-solutions>

Access to **PEOPLE**



- Policy inspiration from practitioners to practitioners



16,000+ Interreg Europe
community members



Thematic **policy-**
learning events

<https://www.interregeurope.eu/community>

Access to **EXPERTISE**

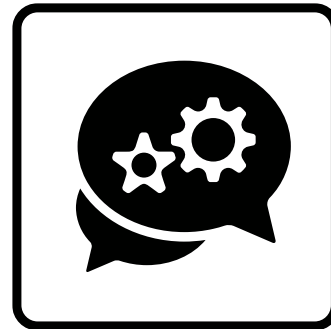


- Policy advice services from our thematic experts (for newcomers)



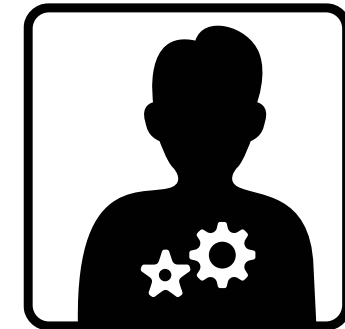
Peer reviews

2-day meeting
in-dept analysis &
peer recommendations



Matchmakings

2-hour discussion
solutions on how to
resolve a policy challenge



Policy helpdesk

Expert feedback with
ideas on how to resolve
a policy challenge

<https://www.interregeurope.eu/get-policy-advice>


3. Projects' contributions & benefits



KNOWLEDGE how to contribute?

Submit your
good practice







Climate Toolkit 4 Business

Climate Toolkit 4 Business helps SMEs get started on their zero-carbon journey by recommending the most impactful steps to address environmental impacts.

01 Dec 2023 | By project AccelerateGDT


 Expert approved




Andalusian Carbon Standard for the Certification of Blue Carbon Credits

Standard of Blue Carbon credits & supporting documents & Catalogue of projects approved to implement Blue Carbon sequestration projects in Andalusia

11 Aug 2023 | By project NACAO


 Expert approved



StartUp Time

StartUp Time was introduced in 2021 as a long-term collaborative initiative that aims to enable more people born outside Sweden to start viable businesses.

01 Dec 2023 | By project MILEstone

 Expert approved

<https://www.interregeurope.eu/policy-solutions/good-practices>

Good practice database what benefits?

- Expert validated
- Database of practitioners



Good practice map
Find all good practices across Europe, at all levels: local, regional and national.

[Show the list](#)

Smart X Green X Connected X Social X Citizens X Governance X

Europe
3305 good practices

[Show filters](#)

FILTER BY THEMATIC AREAS

[Check / uncheck all topics](#) # of good practices

<input checked="" type="checkbox"/>	Smart 5 subtopics	1447	▼
<input checked="" type="checkbox"/>	Green 8 subtopics	1504	▼
<input checked="" type="checkbox"/>	Connected 2 subtopics	8	▼
<input checked="" type="checkbox"/>	Social 6 subtopics	326	▼
<input checked="" type="checkbox"/>	Citizens 2 subtopics	17	▼
<input checked="" type="checkbox"/>	Governance 1 subtopics	4	▼

[Apply filter](#)

[View results](#)

Outermost regions (26)

mapbox © Mapbox © OpenStreetMap Improve this map

Disclaimer

KNOWLEDGE how to contribute?

Share results & experiences



POLICY BRIEF ☆

Business incubation: from startup to scaleup

In this policy brief, you'll explore examples from the Interreg Europe community on the diversity of business incubation programmes and recent trends in the area.

24 April 2024 | By Platform

POLICY BRIEF ☆

Digital transformation of public services

This policy brief provides a general overview of the most relevant initiatives, regulations, and strategies of the European Union, which are shaping Europe's digital future.

28 March 2024 | By Platform

STORY ☆

Open Data: Spotlight on Veneto Region

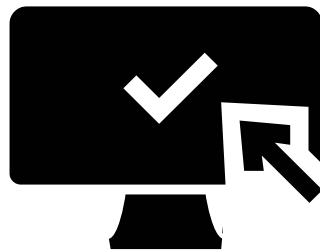
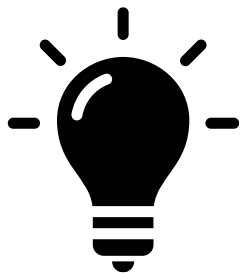
In the digital age strategies, the importance of open data has increasingly come to the forefront of policymaking, recognising its potential to drive innovation, stimulate economic growth, and increase transparency in governance.

14 May 2024 | By Platform

<https://www.interregeurope.eu/policy-solutions/>

KNOWLEDGE what benefits?

- Promote your project's achievements
- Find inspiration for your region and project
- Increase your knowledge and skills



PEOPLE how to contribute?

Participate in platform events



Project travel budget (flat rate):

- Up to 10 programme events over the lifetime of the project
- 2 participants/ project/ event

Events

Search for events

[Sign-up to our newsletter](#)

All | News (1262) | **Events (16)**

Topics Countries Source Type Status

16 results

All events

EVENT

Search a source

Project

Joint secretariat

Platform

Other

12 MAR 2024

In person | Stuttgart

Information event about Interreg programmes in Stuttgart

An information event in Stuttgart on 12 March 2024 about Interreg Europe and other Interreg programmes for German beneficiaries.

By Other

14 MAR 2024

Online

Entrepreneurial Universities: spinoffs and technology transfer

On 14 March 2024, the Policy Learning Platform is hosting a webinar on the topic of entrepreneurial universities: spinoffs and technology transfer.

By Platform

15 MAR 2024

Online

Online info event for Polish beneficiaries

An online information event for Polish beneficiaries, presenting Interreg Europe's third call for project proposals on 15 March 2024.

By Other

19 MAR 2024

In person | Antwerpen

Lead partner seminar for second call projects

Interreg Europe organises a seminar for the newly approved projects' lead partners from the second call in Antwerp (Belgium) on 19 March 2024.

By joint secretariat

<https://www.interregeurope.eu/news-and-events/events>

PEOPLE how to contribute?

Become a speaker



Platform covers:
Travel & accommodation costs

05 SEP 2024

Webinars

Online

Sustainability governance at local level

On 5 September 2024, the Policy Learning Platform will be hosting a webinar on Sustainability Governance: Strengthening Sustainable Development Goals (SDGs) at a local level.

By Platform

05 JUN 2024

Thematic workshops

In person

Digital transformation of public sector services

The Policy Learning Platform will host a workshop on the digital transformation of public sector services. Let's meet in Vilnius, Lithuania on 5 June 2024.

By Platform

PEOPLE what benefits?

- Meet with other projects & create synergies
- Connect with like-minded people from all over Europe
- Expand your network, knowledge and skills





EXPERTISE how to contribute?

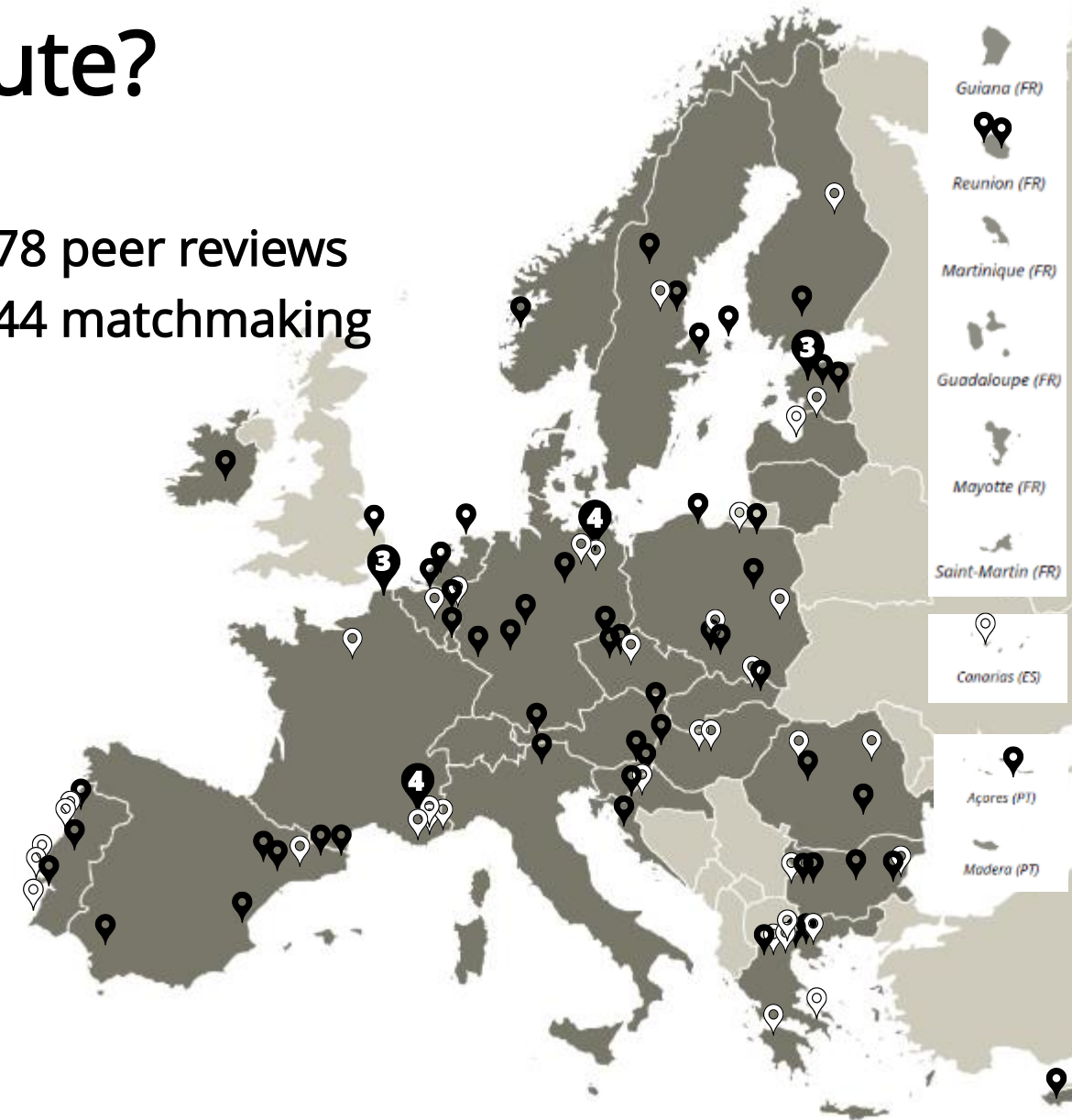
Become a peer



Platform covers:

- Travel & accommodation costs
- Flat Daily Allowance for organisation

 78 peer reviews
 44 matchmaking



* Map as of 2023

Peer review/matchmaking why to sign up as peer?

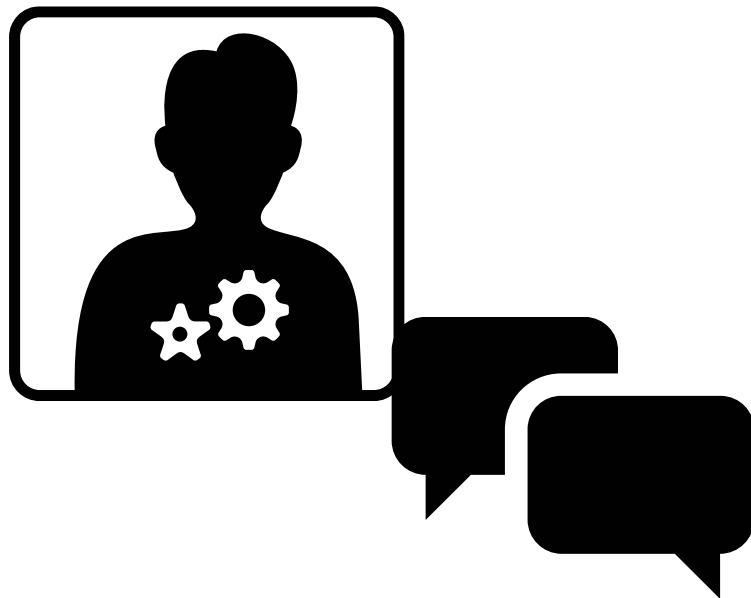
Targeted calls for peers addressing relevant project partnerships

- Inspire and be inspired – influence policies of other regions
- Help fellow regional policymakers to shape better policies
- Get featured in our peer review communication material
- Access direct insights into the workings of other regions

interregional learning is always a two-way learning exchange

EXPERTISE what benefits?

Use the Policy helpdesk!



NEWS ☆

Museums as drivers for urban sustainability

The Policy Learning Platform received a helpdesk request for information on museums, gardens and smart energy. Take a look at the good practices and knowledge.

26 October 2021 | By Platform

NEWS < >

Cross-border healthcare

The Policy Learning Platform received a helpdesk request concerning information on cross-border healthcare. Take a look at good practices and knowledge.

07 October 2021 | By Platform

<https://www.interregeurope.eu/policy-helpdesk>

Start your policy-learning journey **now!**



Report on your involvement!

Policy Reports ▶ Tab 3 - Policy Learning Platform

SKALE2CT / Progress report / Semester 1

Policy instrument
 Learning process
 Involvement in the Platform

During the reporting period, did you contribute to any of the Policy Learning Platform activities (for example contribution to policy briefs/ stories, speaker in an event, peer in a matchmaking/ peer review)?

No

During the reporting period, did you use any services of the Policy Learning Platform?

No

Please indicate which services you used

- [Find policy solutions](#) (for example use of the good practices database, policy briefs, stories, learnings from events):
- Meet the community (for example participation in thematic workshops/ webinars/online discussions, finding contacts through the community)
- Get [policy advice](#) (through hosting a peer review/matchmaking session or using the policy helpdesk)

If relevant, please indicate what benefits you gained from using these services:

- Increased professional capacity
- Cooperation with new organisations / projects
- Other

Do you have any suggestions on the Platform activities (e.g., topics to be covered, services to be offered)

0/1000

**FEEDBACK
+
IMPROVEMENT**

KNOWLEDGE



PEOPLE



EXPERTISE



The Platform **can**:

- **Invite projects** to join the Platform activities
(e.g. speakers, peers)
- **Initiate synergies** between projects
(e.g. during thematic workshop)
- **Advise projects** on thematic questions
(e.g. policy helpdesk)
- **Shape its services** taking into consideration your need

The Platform **cannot**:

- **Assist** applicants
- **Assess** applications
- **Monitor** project implementation
- Organise events on **project implementation**
(e.g., Lead partner seminars, webinars on reporting)
- Organise **exchange of experience** activities on behalf of the project



Joint
secretariat's
role!

In case you can't find your way... **ask**

Joint secretariat



Assisting on project development & implementation

Platform



Capitalising on projects' achievements

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Audience Q&A Session

① Start presenting to display the audience questions on this slide.

4.

Introduction to the **Platform team**



What makes us unique: our team of experts



Marc Pattinson



Arnault Morisson



Luc Schmerber



Erik Gløersen



Katharina Krell



Simon Hunkin



Rene Tönnisson



Laura Varisco



Mart Veliste



Astrid Severin



Magda Michalíková



Thorsten Kohlisch



Elena Ferrario



Karine Gevorgyan



Mario Vadenied



Valentine Dufaye



Lotte Van Meijel



Vladimir Sestovic



Antoine
Duquennoy

The platform **TEAM**



Marc Pattinson



Arnault Morisson



Laura Varisco



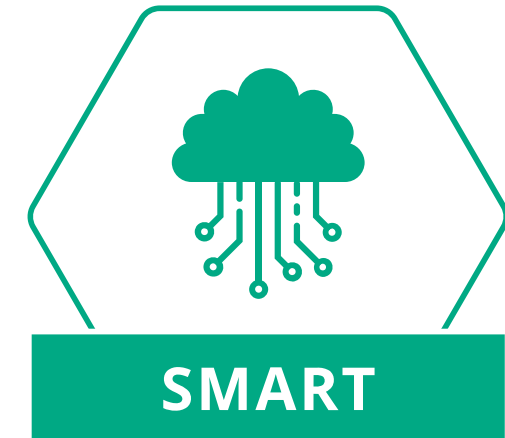
Rene Tönnisson



Mart Veliste



Luc Schmerber



R&I - innovation capacities –
digitisation – skills for S3 -
digital connectivity

SME competitiveness –
entrepreneurship -
industrial transition

The platform **TEAM**



Katharina Krell



Simon Hunkin



Astrid Severin



Magda Michalíková



Energy efficiency – Renewables - Sustainable mobility - Smart energy systems – TEN-T

Climate change – circular economy – biodiversity and nature protection – water management - risk management and resilience

The platform **TEAM**



Erik Gløersen



Mart Veliste



Luc Schmerber



Labour market - employment – social inclusion –
social economy - education – health - culture
and sustainable tourism - migrants

The platform **TEAM**



Astrid Severin



Arnault Morisson

**Sustainable integrated territorial development,
culture, natural heritage, sustainable tourism and
security (urban and non urban)**

The platform **TEAM**



Elena Ferrario



Thorsten Kohlisch

Policy governance
(elaboration, management and evaluation
of regional development policies)

slido

Please download and install the Slido app on all computers you use



Audience Q&A Session

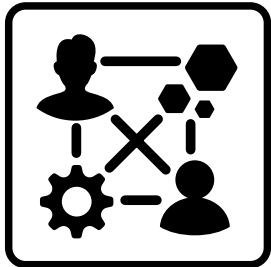
① Start presenting to display the audience questions on this slide.

Benefit from access to...



Knowledge

www.interregeurope.eu/policy-solutions



People

www.interregeurope.eu/community



Expertise

www.interregeurope.eu/get-policy-advice

New: Collections

Grouping the **most relevant content** on a **specific topic**, hand-picked by our Thematic Experts.

- 3 collections available
- New topics coming soon
- Updated frequently



Digitalisation of the public sector

Optmise your processes. Collect data and information to promote informed decision-making. Explore our most pertinent content on this topic.



Renewable energy communities

Renewable energy communities empower citizens through their active engagement in the energy sector. Citizens can generate their own energy, participate in local energy production and make informed consumption decisions.



Nature-based solutions

Nature-based solutions tackle societal challenges by protecting, sustainably managing, and restoring natural and adjusted ecosystems. These solutions benefit people and nature at the same time.



New: Collections

Quick access through the **topics** on our homepage:

Our topics

We contribute to all European priorities.



SMART



GREEN



CONNECTED



SOCIAL



CITIZENS



GOVERNANCE

Discover what we offer in the topic that interests you. Get involved in developing a project idea. Find policy solutions or get in touch with community members.

[Explore our Smart topic](#)



46 projects



129 project ideas



1447 good practices



10825 members

What's next ?



Autumn 2024 - 4 thematic workshops

- Industrial transformation towards the triple transition
- University-industry collaboration for stronger innovation ecosystems
- Sustainable Tourism
- Energy Communities

What's next online ?

Next webinars



Sustainability governance 05 Sept 2024 Registrations open!



Supporting health-tech SMEs



Urban mobility - logistics



Labour market integration of third-country nationals

Next e-workshops



Rural linkages



Economic development on islands and outermost regions

For more information, check our next events [here](#)

Planned peer reviews - 2024

You can consider joining as peer!



SMART

- Public procurement for innovation - Regione Veneto (Italy)
- Interregional co-investment fund – Basque country (Spain)
- S3 - Västernorrland (Sweden)
- CCIs - Amiens metropole (France)
- Open Innovation - Vidzeme Planning Region (Latvia)
- Business internationalisation - Berlin State (Germany)
- Public-private partnerships - Lviv City Council (UA)



GREEN

- Cycling policy - Rheinland-Pfalz (Germany)
- Flooding - Hauts de France Region and Communauté urbaine de Dunkerque (France)
- Dark skies – natural heritage - Rasinari municipality (Romania)
- Water supply - province of Noord-Holland (Netherlands)



SOCIAL

- NEETs - Schleswig-Holstein (Germany)



GOVERNANCE

- Governance models for giga-factories investments- Region Heide (Germany)

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<https://www.interregeurope.eu/news-and-events>

- Subscribe to our newsletter:

<https://www.interregeurope.eu/#block-newsletterblock>

- Get in touch with us:

<https://www.interregeurope.eu/our-team>