

**Interreg
Europe**



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Fostering entrepreneurship through coworking spaces

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Webinar by the Interreg Europe Policy Learning Platform



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Why a webinar on the **coworking spaces**?



- We have previously looked at **other types of physical spaces**, e.g. incubators and Digital Innovation Hubs
- This topic has become **increasingly relevant since the Covid-19 pandemic**
- We have provided **expert services on the topic** – a peer review and a matchmaking...

...now it felt like the right time to take it also to a wider audience!

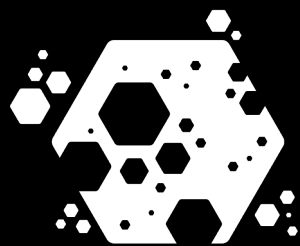
What are **coworking spaces**

- **Shared work environments** where individuals from different professions and companies work together.
- Spaces that **are designed to provide a collaborative** and flexible work environment.
- Offer **networking, collaboration, and personal growth** opportunities.
- Normally **a state-of-the-art working environment**, especially concerning connectivity.
- A **cost-effective alternative** to renting a separate premise.
- Usually **host young and small companies** and creative workers.
- Multiple potential (policy) **goals:**
 - attracting digital nomads or remote workers
 - providing a space and services for the local community
 - fostering entrepreneurship



Today's **Agenda**

- Keynote by **Stephen Carolan** on Ireland's National Hub Network, Western Development Commission, Ireland
- **Eeva Arpala**, about the HUBI25 Communal Workspace (CODIL project), Finland
- **Xabier Hualde Amunarriz** on the Local Network of specialised Business Centres and positioning San Sebastian as a hub for innovative entrepreneurship (SKALE2CT project), Fomento San Sebastián, Spain



POLICY LEARNING
PLATFORM

Interreg Europe

To improve **regional development policies** through the identification and transfer of good practices among EU regions

Helps policymakers to find new solutions to their challenges

36 Partner States



The designations employed and the presentation of material on this map do not imply the expression of any opinion whatsoever on the part of the European Union concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries.
Kosovo: This designation is without prejudice to positions on status and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo declaration of independence.

Two actions



Projects

Limited number of regions exchanging and transferring experience on a shared regional development issue



Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

The platform **TEAM**



Marc Pattinson



Arnault Morisson



Luc Schmerber



Erik Gløersen



Katharina Krell



Simon Hunkin



Rene Tõnnisson



SMART



GREEN



CONNECTED



SOCIAL



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GOVERNANCE



Laura Varisco



Mart Veliste



Astrid Severin



Magda Michalíková



Thorsten Kohlisch



Elena Ferrario



Karine Gevorgyan



Mario Vade pied



Valentine Dufaye



Lotte Van Meijel



Vladimir Sestovic



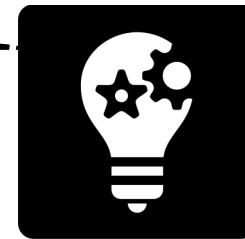
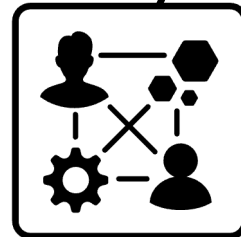
Antoine
Duquennoy

The Platform in a nutshell

Policy-learning opportunities through **access** to:

People

Meet our community



Knowledge

Find policy solutions



Expertise

Get policy advice

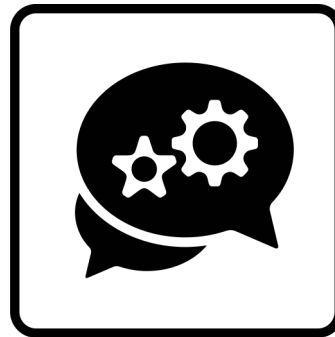
Access to **EXPERTISE**

- **Policy advice services** from our thematic experts



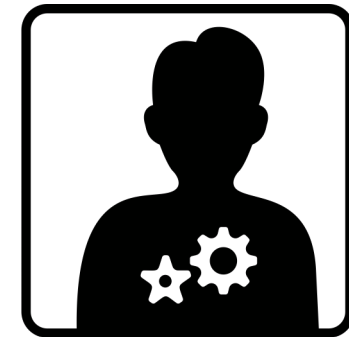
Peer reviews

In-dept analysis and peer recommendations



Matchmakings

Solutions on how to resolve a policy challenge



Policy helpdesk

Ideas on how to resolve a policy challenge

<https://www.interregeurope.eu/get-policy-advice>

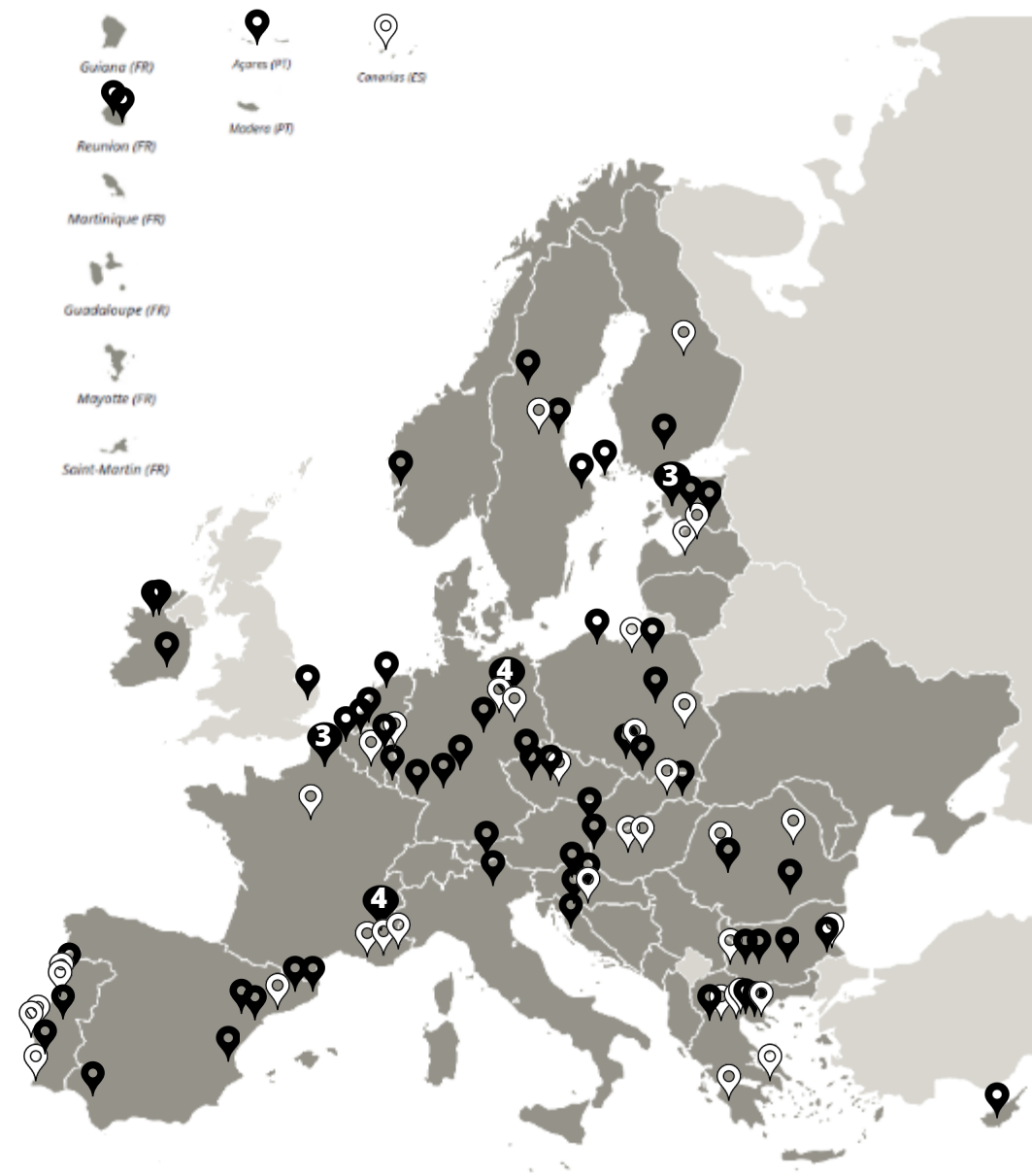
Peer learning **IN PRACTICE**

📍 **77 peer reviews** implemented since 2019
8 peer reviews in the pipeline

📍 **47 matchmaking** sessions

Apply to benefit from expert support any time

<https://www.interregeurope.eu/get-policy-advice>



Peer review: Regional branding for attracting tech-savvy visitors

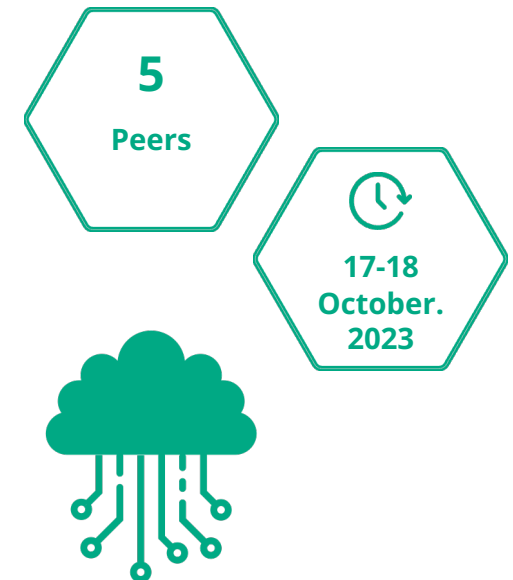
► Põlva County Development Centre, Estonia

Peers from: Ireland, Finland, the Netherlands

Recommendations:

- to map all coworking and remote working hubs and the governance structure in all of Estonia,
- to launch a dedicated campaign to invite the Southeast Estonia diaspora (national and international) to visit and work remotely
- to engage with employers and corporates directly
- to be inclusive in public communication

More information available [here](#)



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