

# HUBI25

# COWORKING SPACE

**Fostering entrepreneurship in a small town**

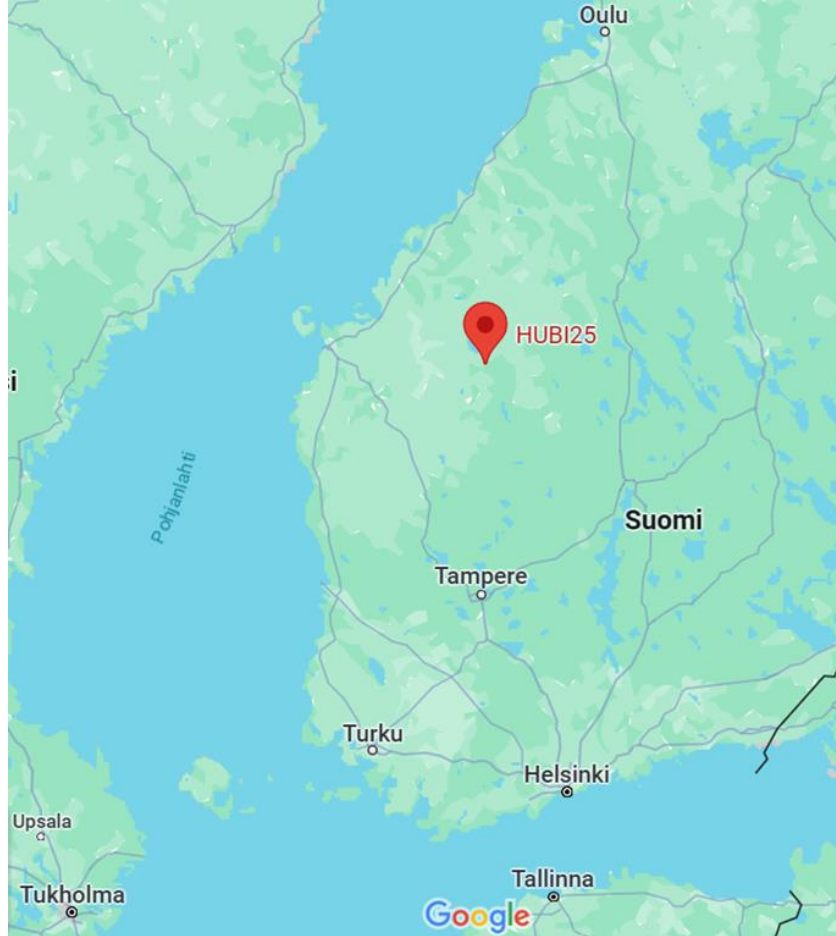
Eeva Arpala/Leader Aisapari, Hubi25

[HUBI25 - yhteisöllinen työtila - Jamin](#)



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# HUBI25 - The place for work in Alajärvi

Alajärvi: 9 500 inhabitants, 1275 companies (85 % microbusiness)

HUBI25: Coworking space located in Alajärvi. 8 desks, a meeting room, coffee and the lakeside view.

Services: Free coworking space, studio & cyclorama, consultation for entrepreneurs, financing (Leader), RDI, education



# How it started: A local development center at Alajärvi, Hoiskontie 25

- A local business service company, a vocational school, a university of applied sciences and a LEADER group
- Shared facilities, shared development projects since 2009
- Establishment of the Hubi25 coworking space in 2023
- City of Alajärvi joins the team in 2024



# The community

- The development center: its organizations and employees
- Coworking clients (65): entrepreneurs (10), remote workers (47), students (8)
- Local 51 %, from Helsinki area 21 %, from Tampere 9 %, from Seinäjoki 9 %
- 17 % regular visitors in 2023, currently already more

# Skills and well-being for entrepreneurs

- ‘Benefit from technology pilots’ -events: University of Applied Sciences' research and development services for companies
- ‘Evening of young companies’: meeting for recently started companies.
- Nature Work Day: Well-Being for self-employed's everyday life
- The goal of the events is also to get entrepreneurs to get to know the space, its possibilities and the community
- Daily services for entrepreneurs: Consultation for those planning or starting a business, buying a company or finding development partners and funding.



# Plans for the future

- Establishing an office hotel
- Strengthening the network of entrepreneurs
- Consolidation and utilization of the community to strengthen business services
- Updating services to meet the needs of young entrepreneurs in information/data economy

13.6.2024





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**Thank you!**