

**Interreg  
Europe**



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# Designing S3 and mobilising stakeholders: Insights from Interreg Europe good practices



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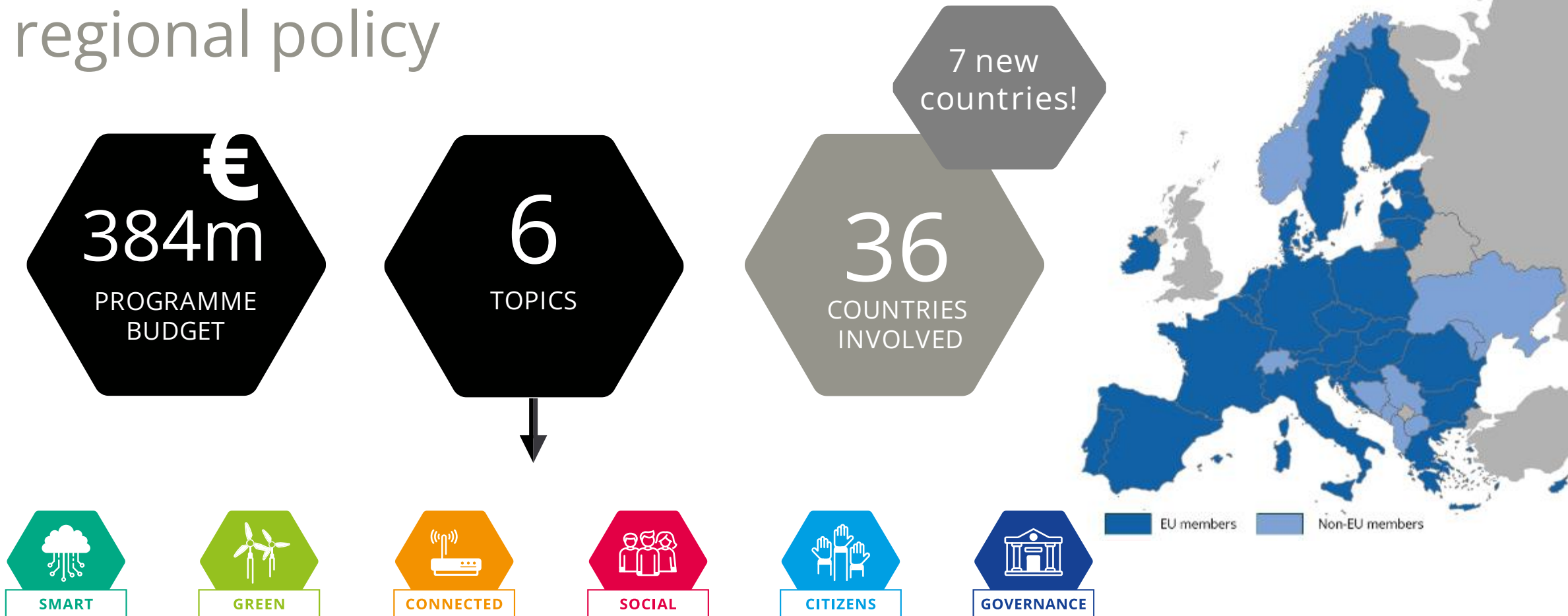
Webinar on training on stakeholder analysis and S3 governance  
Organiser: Ministry of Industry and Technology of the Republic of Türkiye,  
Directorate General for Development Agencies



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# Interreg Europe sharing solutions for better regional policy



# Interreg Europe objective

To improve **regional development policy instruments**  
(including Investment for jobs and growth goal programmes)

How?

Through exchange of experience, innovative approaches and capacity building (in relation to the identification & transfer of good practices)

- Primarily dedicated to policymakers
- Focus on exchange of experience



Different from cross-border or transnational cooperation

# Two actions



## Projects

Limited number of regions exchanging and transferring experience on a shared regional development issue



## Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

# Examples of IR-E projects tackling the topic of Smart Specialisation Strategy (S3)



ORIGINN

Economic and social transformation in rural areas through industrial innovation, emphasis in agri-food sector



LOTTI

Local identity driving traditional industry transition



SKYLA

Smart Specialisation Skills Ecosystems for the Twin Transition



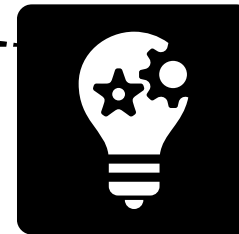
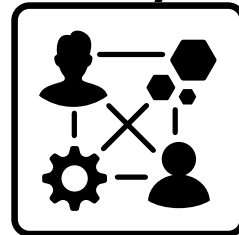
TALENT4S3

Retention and attraction of talent for a better deployment of Smart Specialisation Strategies (S3)

# The Platform in a nutshell

Policy-learning opportunities through access to:

People  
Meet our community



Knowledge  
Find policy solutions



Expertise  
Get policy advice

# Access to knowledge – S3



Wealth of policy solutions available



2014 - 2020

## Smart Specialisation monitoring tool

RIS3 Monitoring System is a data integration, exploration and analysis platform.

14 Jul 2021 | By project IMPROVE

Expert approved



2014 - 2020

## Smart Specialisation Platforms for Agri-Food for the Region of Central Macedonia

The Region of Central Macedonia's main strategy is the participation and co-creation in a number of S3P Agri-Food platforms.

09 Apr 2019 | By project BIOREGIO

Expert approved



## Smart Specialisation Strategy

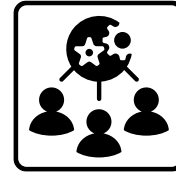
In this policy brief, you will learn from practices implemented in different regional institutional contexts such as transformative policy changes on regional policy challenges ranging from the Entrepreneurial Discovery Process to S3 Monitoring.

Database of good practices from all EU

Analytical policy briefs, news and publications



# Access to people – S3



## Thematic webinars

- Online
- Ca. 40-80 participants



### Webinar on better RIS3 governance

The Policy Learning Platform organised a webinar on better RIS3 governance. Watch the replay and access the presentations here.

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23 October 2019 | By Platform

## Thematic workshops

- Onsite or online
- Ca. 40-50 participants



### Regional innovation ecosystems

Explore the key-learnings of our workshop that took place in the Czech Republic on 18 October 2022.

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31 October 2022 | By Platform



# Peer learning **IN PRACTICE**

📍 75 peer reviews implemented since 2019  
8 peer reviews in the pipeline

📍 44 matchmaking sessions



## Regional innovation governance: key learnings

The Policy Learning Platform organised a peer review for the Regional Council of Päijät-Häme in Lahti, Finland, held on 17-18 October 2023. Discover the key learnings.

Have access to peer review reports with recommendations from peers

Apply to benefit from expert support any time

<https://www.interregeurope.eu/get-policy-advice>

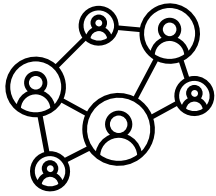


# Mapping of regional actors and collaboration

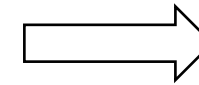
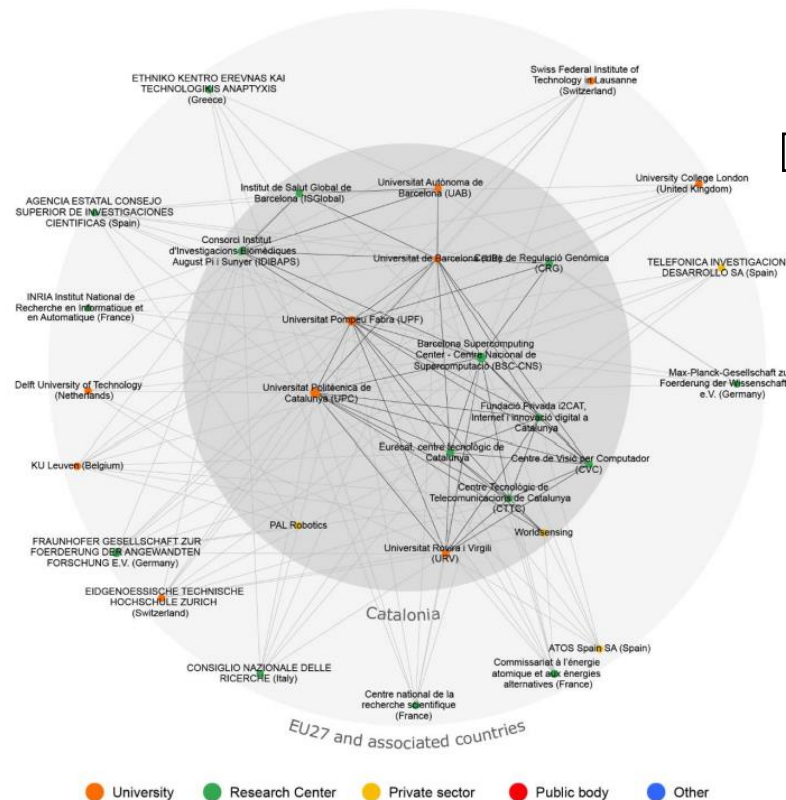
Good practice:

- The good practice RIS3CAT (Catalonian RIS3) Monitoring System is an open data monitoring system using innovative tools such as social network analysis (SNA) to provide a comprehensive picture of the regional innovation ecosystem and policy interventions.
- The monitoring through the SNA tool can inform on the type of program, RIS3 priorities, technologies, organisations' activity types, year, and location.

RIS3-MCAT  
Platform



Catalonia,  
Spain



Using evidence-based tools to map and identify the most connected actors in the regional innovation ecosystem

Interreg  
Europe  
project  
HIGHER

S3Chem  
Interreg Europe

# Strategic Research and Innovation Partnerships for S3 (SRIPs)

Good practice:

Strategic Research and Innovation Partnerships for S3 (SRIPs)



Slovenia



Interreg Europe project HIGHER



- The Strategic Research and Innovation Partnerships (SRIPs) are long-term partnerships focusing on nine areas related to Industry 4.0, the digital economy, and the circular economy, that involve quadruple-helix actors—private companies, public institutions, universities, and civil society.
- The nine areas were selected according to Slovenia Smart Specialisation Strategy (S4).
- The SRIPs work on each thematic area to coordinate R&D activities, network internationally, share capacities and knowledge, and develop human resources.
- Each SRIP, which is piloted by different institutions, must devise its strategic roadmaps to achieve a higher competitive position not only through technological foresight but also through identifying regulatory framework changes.

# Challenge-driven policies for mobilising stakeholders around S3 priorities

Good practice:

Challenge-driven competitions



The city of Sofia is experimenting with challenge-driven hackathons as mini missions to solve pressing local societal challenges.

The Sofia Development Association was created by the Municipality of Sofia, Bulgaria, to promote quadruple helix engagement and to pilot and test innovative solutions. The Association has organised more than 20 hackathons to solve place-based urban challenges.

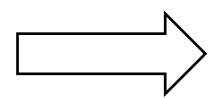
Hackathons are short-term competitions where teams compete to develop minimum viable products (MVP) before presenting them to a jury. The winners receive a prize money to further develop their MVP and prototypes.

The Sofia Development Association is involved to frame the challenges, to find funding for the prize money thanks to co-sponsorship, to assist prototype development, and to support further public procurement or commercialisation.

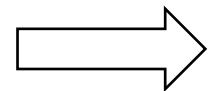
Sofia,  
Bulgaria



Interreg Europe project



Using challenge-driven policies to rally the innovation ecosystem to solve challenges in S3 priorities.



See also DEMOLA to connect students with company challenges

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# Thank you!

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