

**Interreg
Europe**



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CDREUROPE

CDR EUROPE Project Goals and Achievements



29 FEBRUARY 2024 |

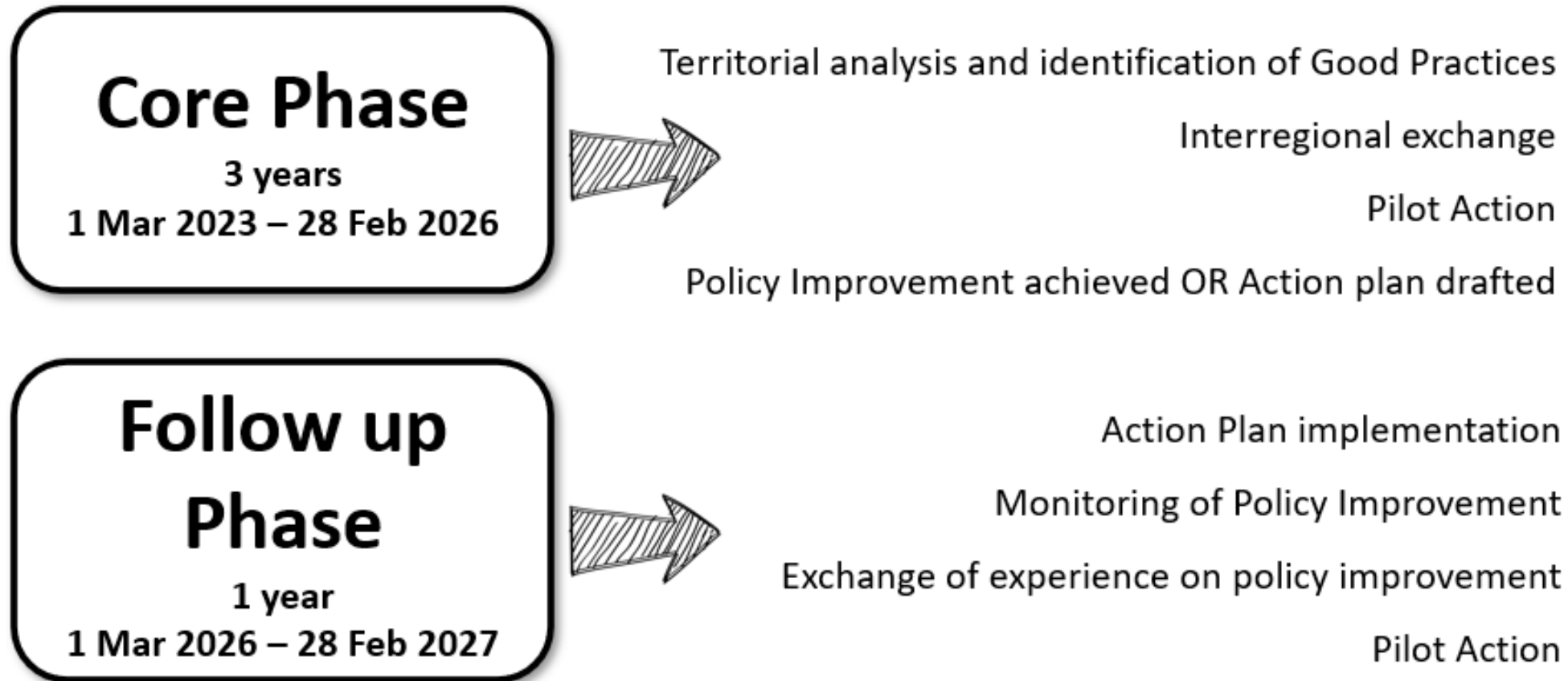
CDR EUROPE overall objective

To improve implementation of regional development policies supporting the uptake of Corporate Digital Responsibility in SMEs, thanks to interregional exchange cooperation among regional policy actors.

CDREUROPE considers how public policy can better support traditional and innovative/high-tech SMEs to become more digitally responsible.



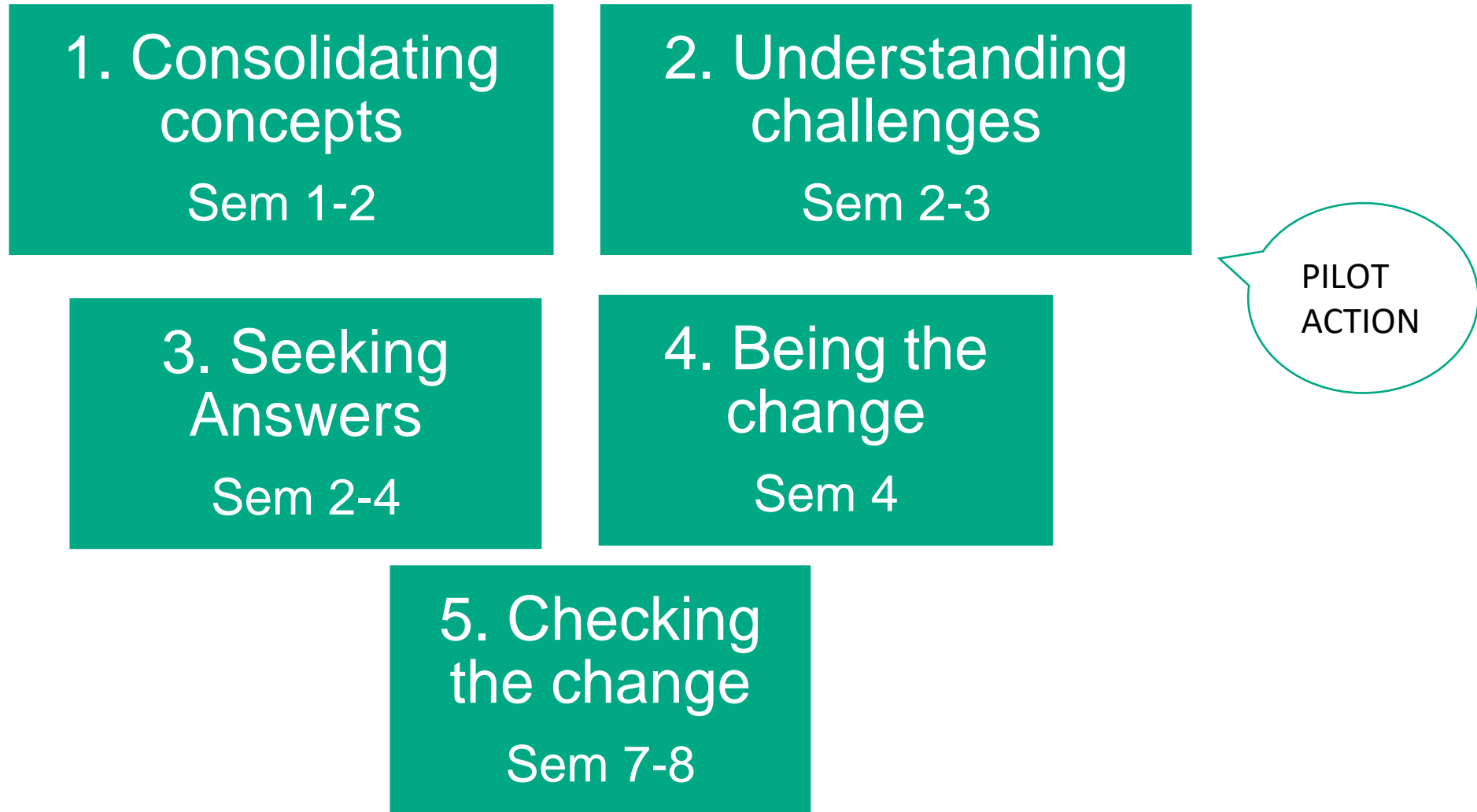
Project Phases



Project Partners

Partner number †	Organisation	Role	Country	Geographical area
1	Arezzo Innovation	Lead Partner	Italy (Italia)	South
2	Regional Government of Tuscany	Partner	Italy (Italia)	South
3	Regional Council of South Ostrobothnia	Partner	Finland (Suomi/Finland)	North
4	Ministry of Public Administration and Regional Development	Partner	Hungary (Magyarország)	East
5	Executive Agency for Higher Education, Research, Development and Innovation Funding	Partner	Romania (România)	East
6	Catalan Cybersecurity Agency	Partner	Spain (España)	South
7	Cap Digital	Partner	France (France)	West
8	Cork County Council	Partner	Ireland (Éire/Ireland)	West
9	Ministry of Economic Development	Discovery Partner	Montenegro (Црна Гора)	EuCandidate
10	Association of Citizens for the Development of Technological Entrepreneurship ICT Hub	Discovery Partner	Serbia (Srbija/Србија)	EuCandidate

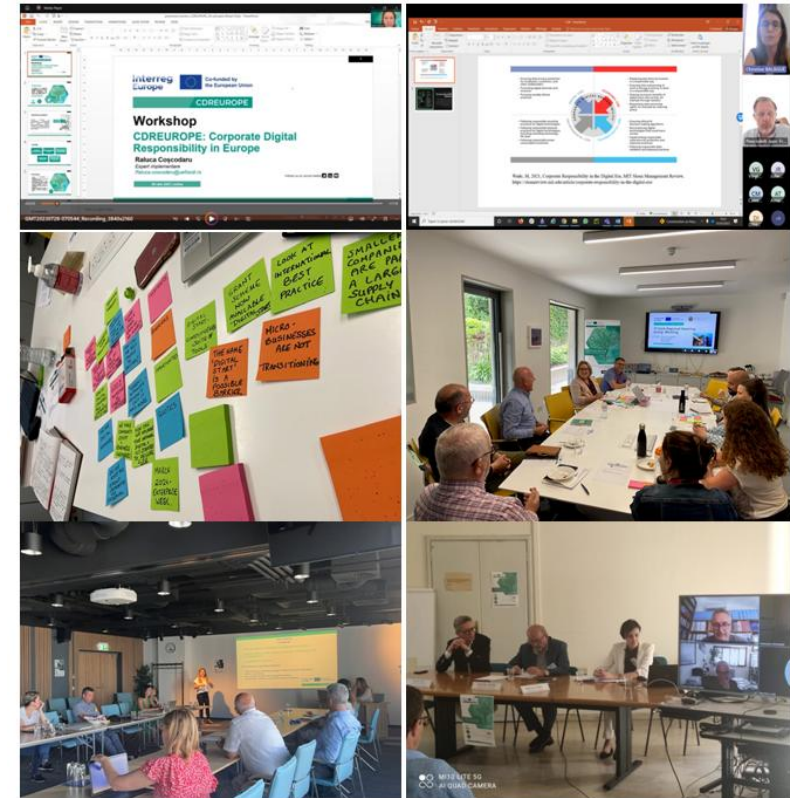
CDR EUROPE General approach



Semester 1 Core Phase

Achievements :

- Creation of the Stakeholder ecosystem
- Capacity building sessions among staff/stakeholder/experts to introduce CDR concepts (1st interregional project meeting- Kick off Arezzo-IT-, stakeholder meetings)
- Individual SWOT for each territory
- CDR Europe interregional SWOT analysis
- **Project visibility:** 1st Podcast, Project Video semester1, social media, Project website, dissemination material (poster/roll up)
- **24** stakeholder meetings held; **190** stakeholders reached; **3** cross sectoral organisations reached; **4** events organised for a wider public

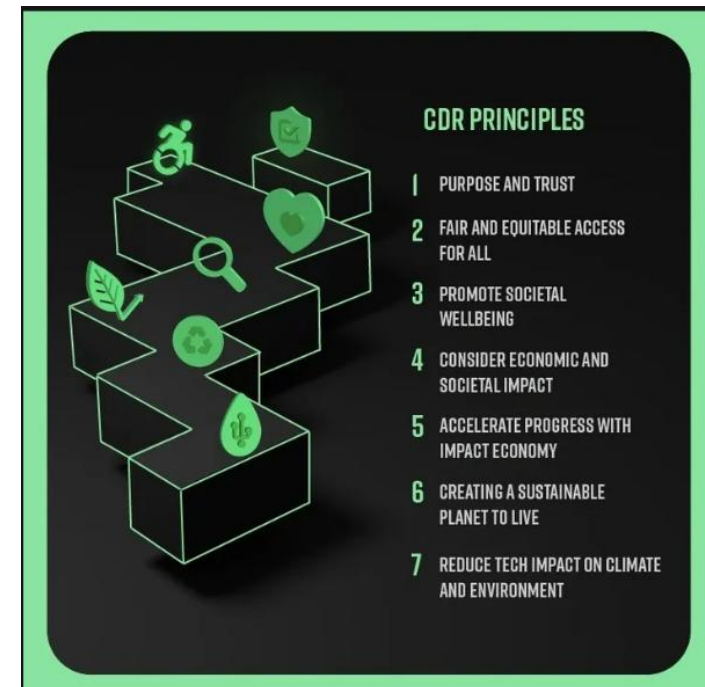


Step 1: Consolidating concepts

Semester 1 started to consolidate the concepts of CDR at interregional and regional level, thus starting straight away to **share knowledge and build capacity** among the public authorities in our consortium and their key stakeholders.

Lead Partner organized the 1st interregional meeting in Arezzo (IT) (03-04 May 2024) with participative sessions to learn about the various elements of CDR, starting with the **CDR International Manifesto**, providing a general overview of its main principles.

<https://corporatedigitalresponsibility.net/cdr-manifesto>

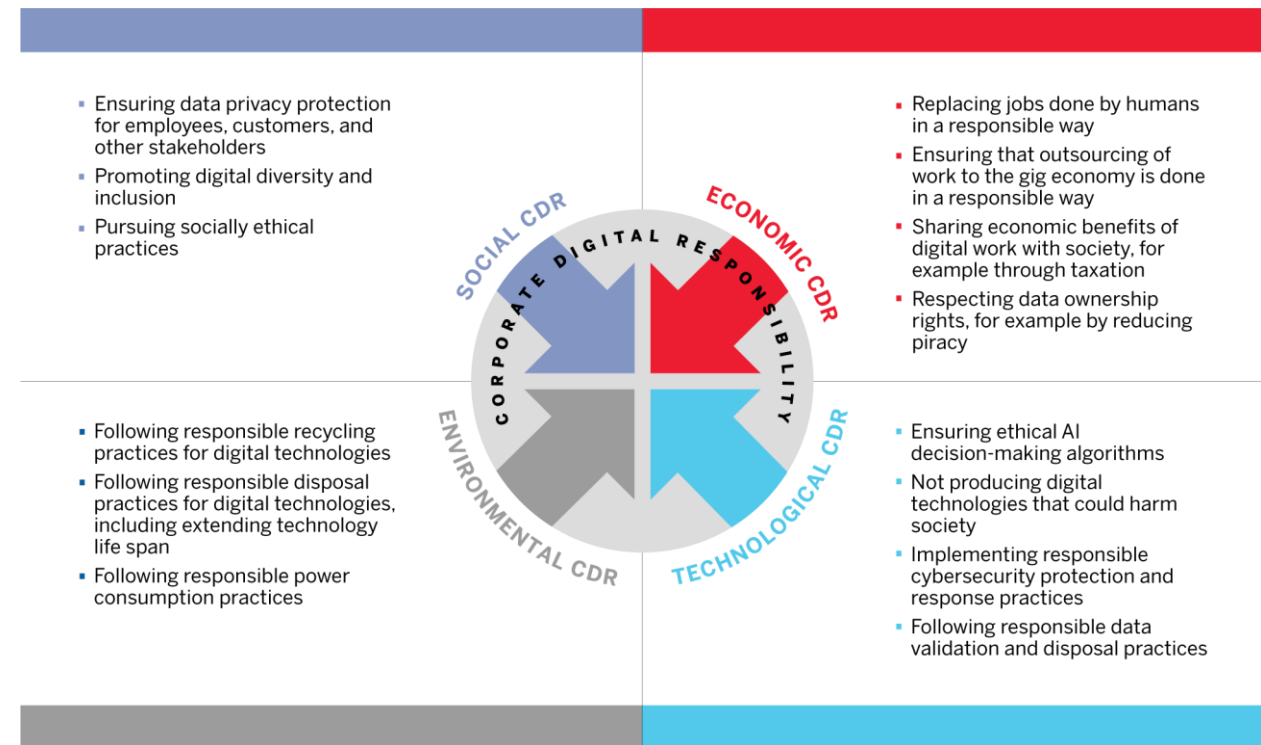


Step1: Consolidating concepts

Partners were also introduced to the CDR Model proposed by Professor Michael Wade in 2021.

Partners started to gather and share information on points of strengths, weaknesses, opportunities and threats of CDR aspects in their territories.

As result, a **SWOT analysis** for each territory and the CDR Europe interregional SWOT analysis were drafted.



Semester 2 Core Phase

Achievements:

Semester 2 consolidated CDR concepts at interregional and regional level, moving from general knowledge to a focus on themes and enterprise type. It launched work on understanding challenges and seeking answers.

- Challenge analysis at regional and interregional level (Stakeholder meetings, Seinajoki –FI- interregional Project meeting)
- Survey among SMEs in each territory
- CDR Europe Interregional SME Survey analysis
- Initial selection of GP in each territory
- 12 stakeholder meetings held; 173 stakeholders reached; 4 cross sectoral organisations reached; 7 events organised for a wider public



Step 2: Understanding challenges



PP03 Regional Council of South Ostrobothnia hosted the 2^o interregional meeting in Seinajoki (FI) (24-25 October 2024) where partners structured a possible framework and initial content for the SME survey.

The aim of the survey was to analyze the challenges of CDR adoption by SMEs in each territory.

The **SME survey** was launched through the EU survey platform in the second semester, with a total of 692 responses received through the EU survey platform.

Lead Partner drafted an **interregional overview of the results of this SME survey** analysis in each CDR EUROPE region.



Thank you!

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