


# Tim Berndt

CEO of the Economic Development Agency  
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**HOLA**



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**gesellschaft**  
**Cottbus mbH**

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**Development**  
**Agency of**

**BOMTOWN**   
**COTTBUS** 

**Tim Berndt**

in Brandenburg, Lusatia  
for 19 years

born and raised  
in Berlin

happily married  
and proud father  
of two sons

**CEO of the EGC GmbH  
Economic Development  
Agency of the City of  
Cottbus**



graduated  
jurist

Lawyer

Director of the  
Wirtschaftsinitiative  
Lausitz

board member  
Haasenburg GmbH  
and  
REINERT Logistics GmbH

Deputy Managing Director of  
the Cottbus Chamber of  
Industry and Commerce

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**ONE\_STOP\_AGENCY**  
**for the companies in**  
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# Youth entrepreneurship in rural areas

a  
challenge

without simple solutions

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# Youth entrepreneurship in rural areas

**our  
approaches**

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# Youth entrepreneurship in rural areas

 **STARTBLOCK B2**

 **STAR\*PARADE**

 **Young Lusatian**

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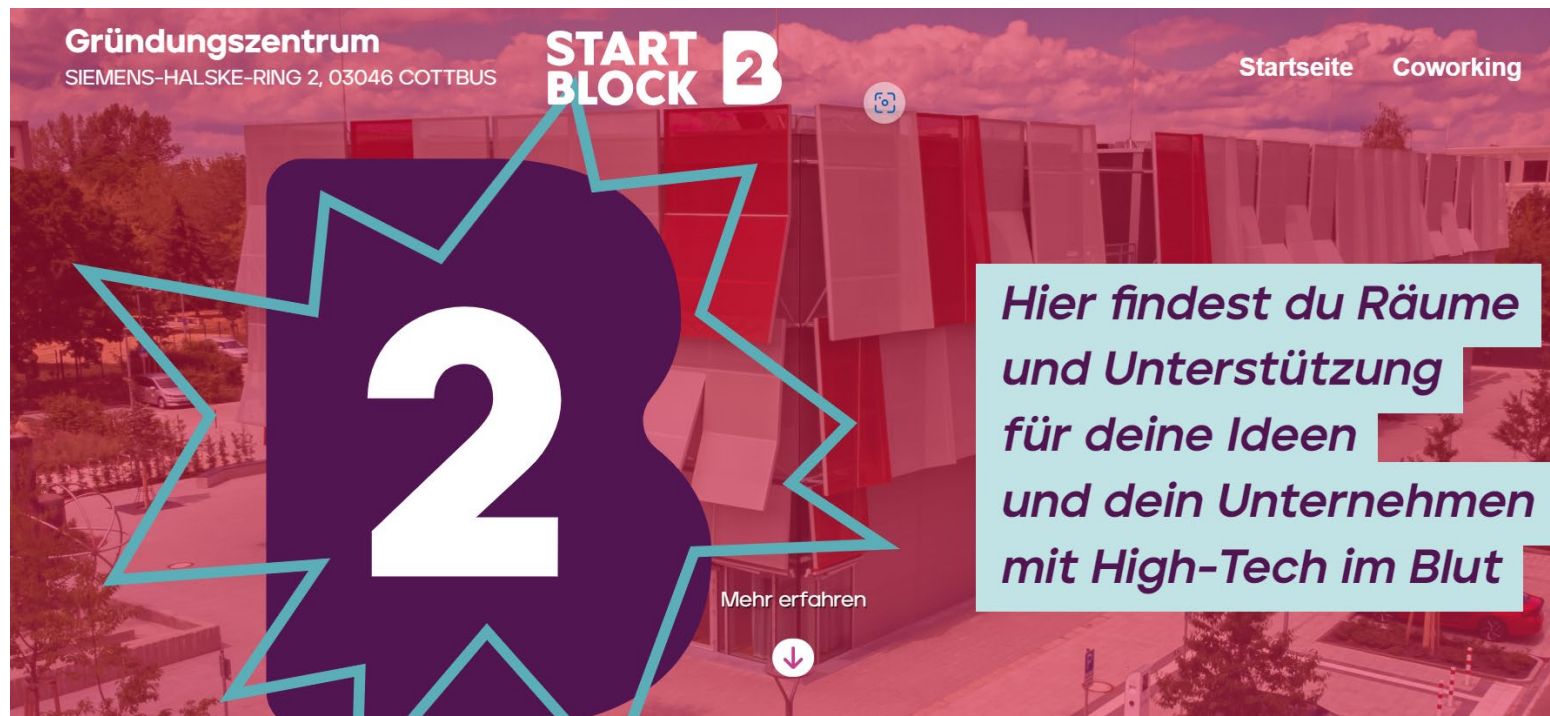
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# Youth entrepreneurship in rural areas

## STARTBLOCK B2



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# STAR <sup>2024</sup> PARADE

LAUSITZER EXISTENZGRÜNDUNGSWETTBEWERB (LEX)

- regional startup competition
- organized by 10 economic chambers, economic development companies and university projects
- public pitch in front of a expert jury (a little bit like „Tu Oportunitad“)
- up to 10 different categories
- hope for 50 Startups
- 1 great finale
- prizes sponsored by the regional economy
- media reporting

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# Youth entrepreneurship in rural areas

## Young Lusatian



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**muchas gracias**



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