Interreg Europe

Co-funded by the European Union

Workshop: Digital transformation of public sector services

5 June 2024 - Vilnius

Marc Pattinson and Laura Varisco
Thematic Experts | Smarter Europe | Interreg Europe Policy Learning Platform

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Welcome
to Vilnius

Introducing the Policy Learning Platform Team

Co-funded by the European Union

Laura Varisco
Thematic Expert – Smarter Europe
Policy Learning Platform

Marc Pattinson
Thematic Expert – Smarter Europe
Policy Learning Platform

Antoine Duquennoy
Thematic Manager
Policy Learning Platform

Valentine Dufaye
Events Expert
Policy Learning Platform

Agenda

- 9:00-9:20 Welcome and thematic introduction
  - Lithuanian Innovation Center, European Commission DG DIGIT, Interreg Europe
- 09:40-10:40 Unleashing the benefits of Data-driven services and interoperability
  - European Commission, Interreg Europe project OD4Growth

Coffee break

- 11:00-12:00 Govtech and innovation enablers
  - Joint Research Center, Interreg Europe project Best DIH

Agenda

- 13:30-14:30 Zoom-in sessions
  - Policy experimentation of digital solutions (BETTER)
  - Digital skills for public administrations (ENAIBLER)

- 14:30-16:15 Working groups
  - Policy experimentation of digital solutions
  - Digital skills for public administrations

Coffee break

- 17:15-18:45 Talent Garden visit & Meet up
  - GovTech Lab and innovative start ups

- 18:45-20:30 Networking cocktail

Workshop: Digital transformation of public sector services

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Welcome!

Mantas Vilys
Lithuanian Innovation Center

Alina Brebenel
European Commission, DG DIGIT

Kristaps Rocans
Interreg Europe

SMART

Co-funded by the European Union

Interreg Europe

In a nutshell

Kristaps Ročāns
Policy Officer | Interreg Europe Secretariat

05 JUNE 2024

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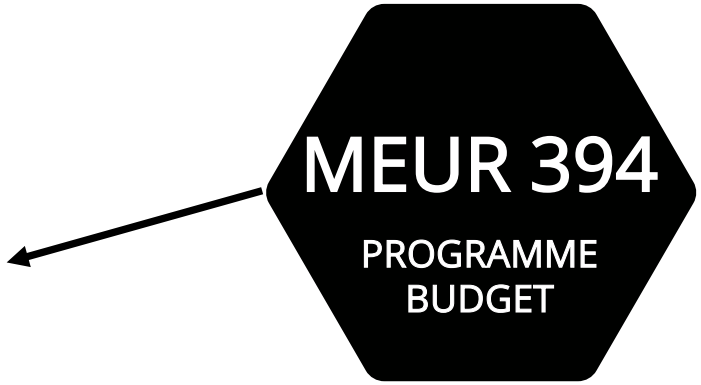
Cohesion policy & Interreg programmes

- 4 strands, each strand with its own scope and objectives
- 86 programmes, 10 billion euros ERDF

A	Cross-border	**64** programmes **EUR 6.7 billion**	
B	Transnational	**13** programmes **EUR 2.3 billion**	
C	Interregional	**4** programmes **EUR 560 million**	**Interreg Europe** Urbact, Interact, Espon
D	Outermost regions	**5** areas **EUR 330 million**	

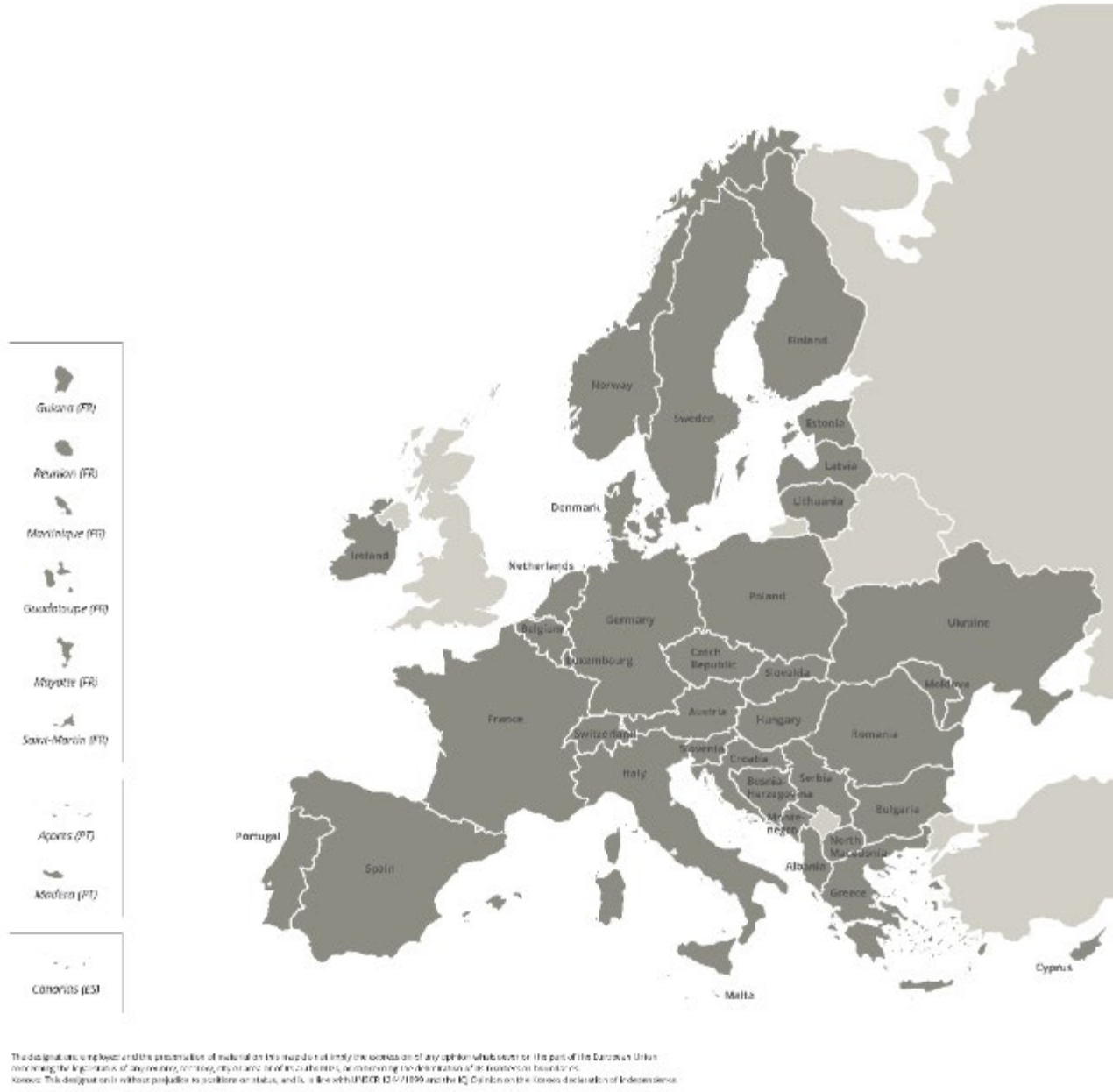


Interreg Europe

Sharing solutions for better policies

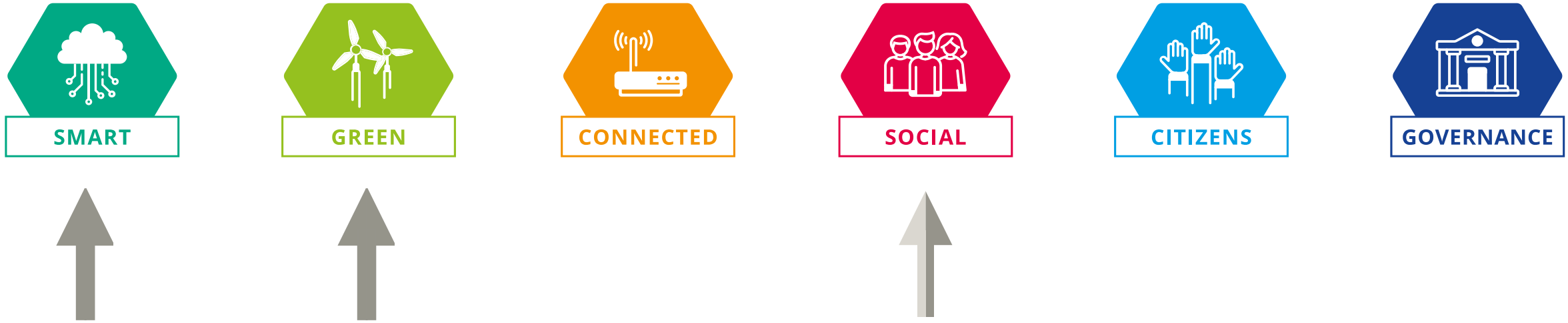
- Primarily dedicated to policymakers
- Focus on exchange of experience

36 Partner States



Programme **scope**

1 cross-cutting priority on capacity building → six topics



Concentration principle (80%)

Two **actions**

Projects

Limited number of regions exchanging and transferring experience on a shared regional development issue

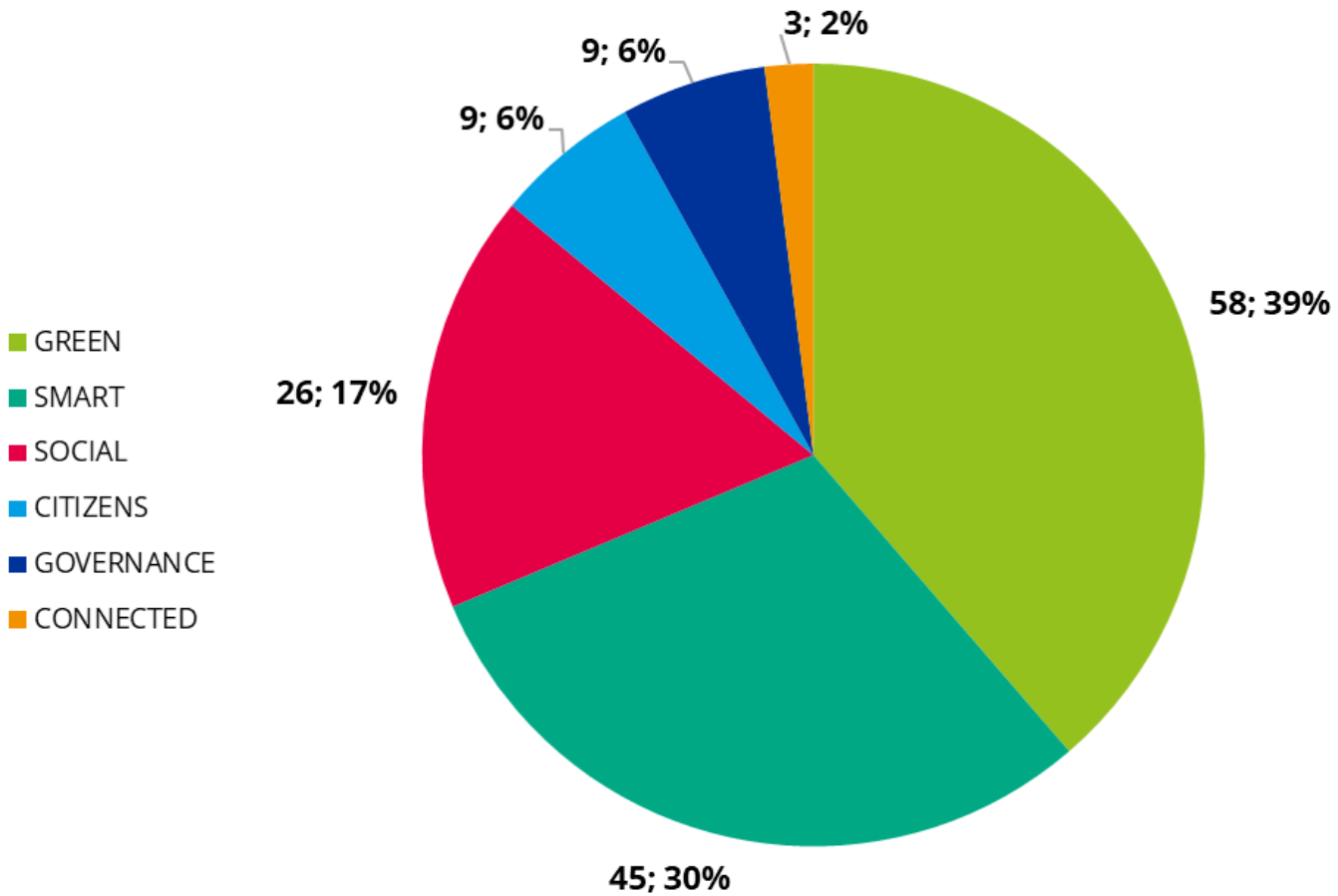
Policy Learning Platform

Further exploiting projects' achievements and opening up the programme benefits to all

Overview of projects approved so far:

150 running projects

- 1,494 partners
- 28 countries represented



Funding opportunities for **new projects**

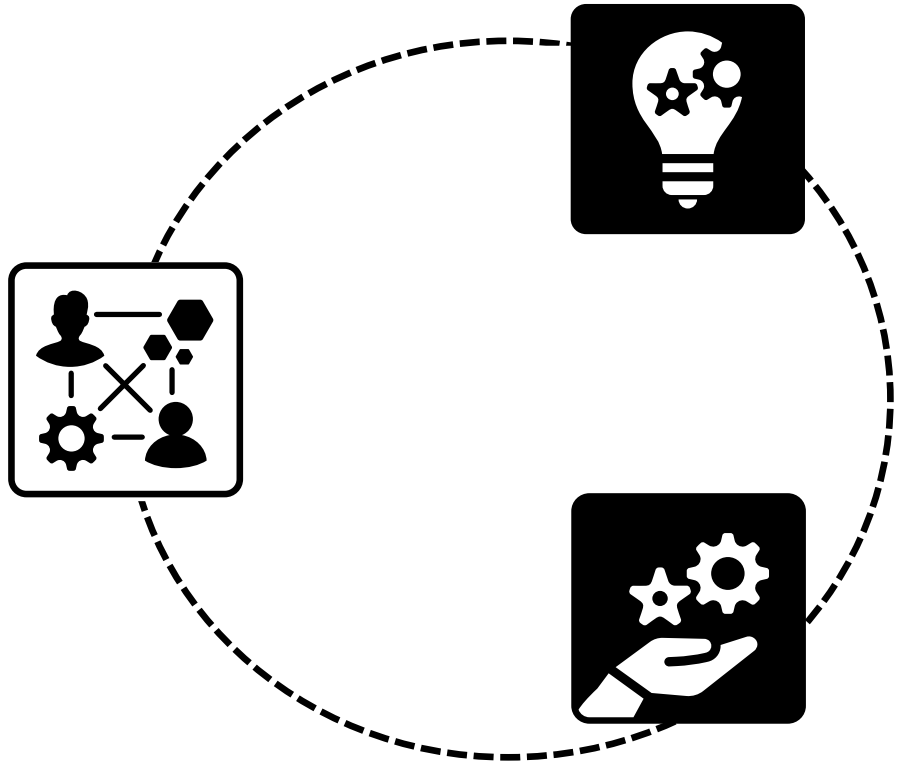
3rd call for proposals is open until 7 June 2024, 12:00 noon (CEST Paris time)!

1. How much? Up to **130 MEUR**
2. About what? All **topics** open
3. From where? All **corners** of the programme area

https://www.interregeurope.eu/apply-for-the-call#anchor-third-call-for-projects

The Platform in a nutshell

Policy-learning opportunities through **access** to:



Knowledge
Find policy solutions

People
Meet our community

Expertise
Get policy advice

www.interregeurope.eu/policylearning

Peer learning **IN PRACTICE**

- **74 peer reviews** implemented since 2019

  8 peer reviews in the pipeline + new requests incoming

- **44 matchmaking** sessions

Apply to benefit from expert support any time

https://www.interregeurope.eu/get-policy-advice

The platform TEAM

Marc Pattinson

Arnault Morisson

Luc Schmerber

Erik Gløersen

Katharina Krell

Simon Hunkin

Rene Tõnnisson

Laura Varisco

Mart Veliste

Astrid Severin

Magda Michaliková

Thorsten Kohlisch

Elena Ferrario

Karine Gevorgyan

Mario Vadepied

Valentine Dufaye

Lotte vanMeijel

Vladimir Sestovic

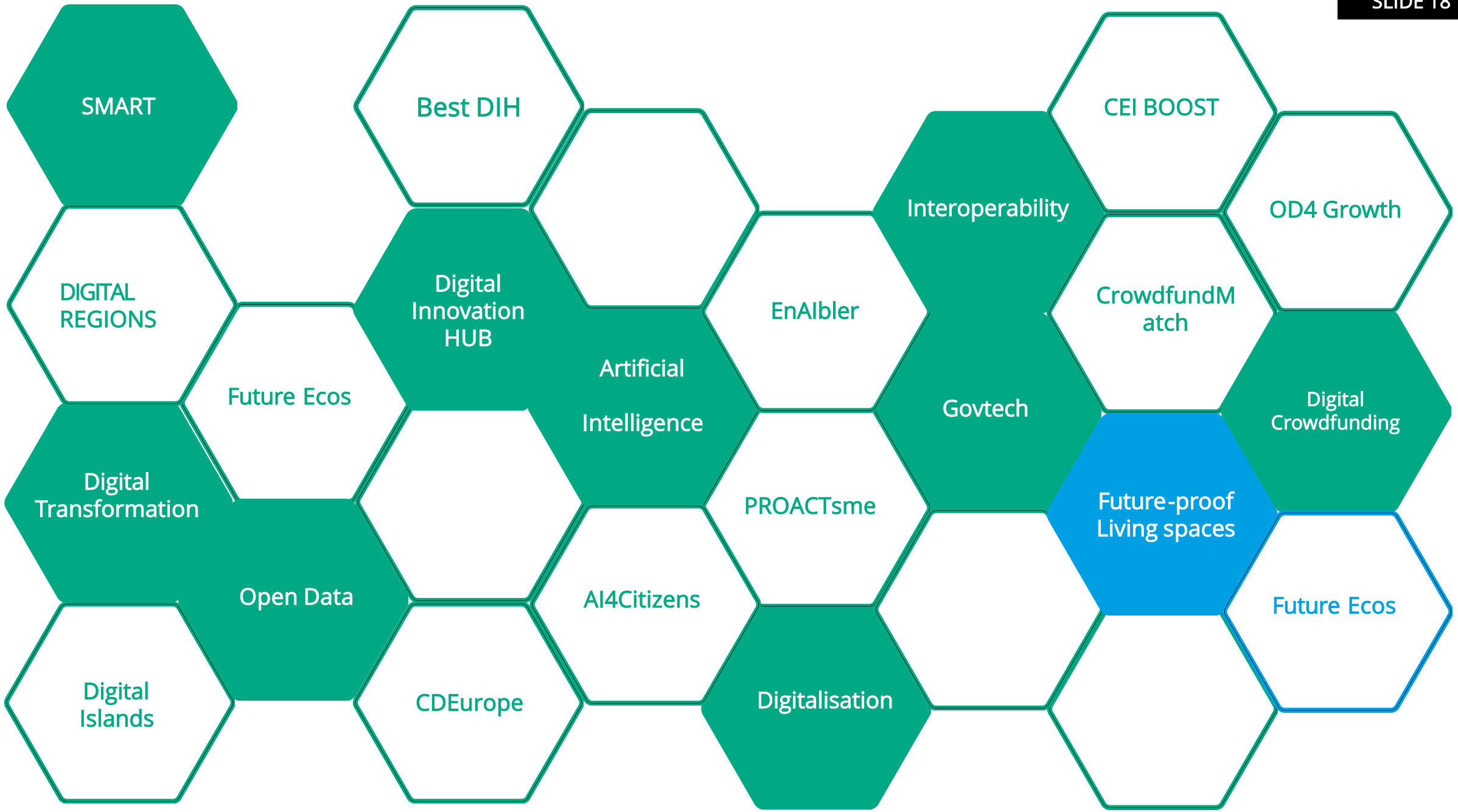
Antoine Duquennoy

Thematic introduction

EU Strategy for the Digital Decade 2030: Priorities for Government

- 100% key public services online
- 100% of citizens have access to medical records online
- 100% of citizens have access to digital ID

Marc Pattinson
Thematic Expert – Smarter Europe Policy Learning Platform


SMART
Best DIH
CEI BOOST
Interoperability
OD4 Growth
DIGITAL REGIONS
Digital Innovation HUB
EnAIbler
CrowdfundMatch
Future Ecos
Artificial Intelligence
Govtech
Digital Crowdfunding
Digital Transformation
PROACTsme
Future-proof Living spaces
Open Data
AI4Citizens
Future Ecos
Digital Islands
CDEurope
Digitalisation

Icebreaker activity : « Mix and Match »

- Meet and discuss with your table
- Identify common challenges
- You can get inspired by the assigned table topic

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Presentations!

Follow us on social media:

Unleashing the benefits of data-driven services and interoperability: our speakers

Alina Brebenel
European Commission, DG DIGIT

Roberto Sandrini
Veneto Region, Italy OD4GROWTH project

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Introduced by: Laura Varisco
Thematic Expert – Smarter Europe Policy Learning Platform

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Coffee break

10:40 – 11:00

GovTech and other innovation enablers:
our speakers

Marina Manzoni
European Commission,
Joint Research Centre

Alvaro Gil
Galicia Innovation Agency, Spain
BESTDIH project

Introduced by:
Laura Varisco
Thematic Expert – Smarter Europe Policy Learning Platform

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Lunch break

12:00 – 13:30

Zoom-in session: our speakers

Silvana Perazzo
City of Genova, Italy - BETTER project

Povilas Bacevičius
Lithuanian Innovation Centre, PPI4cities project

Margaret Quinn
ERNACT, Ireland - ENAIBLER project

Introduced by:
Laura Varisco
Thematic Expert – Smarter Europe Policy Learning Platform

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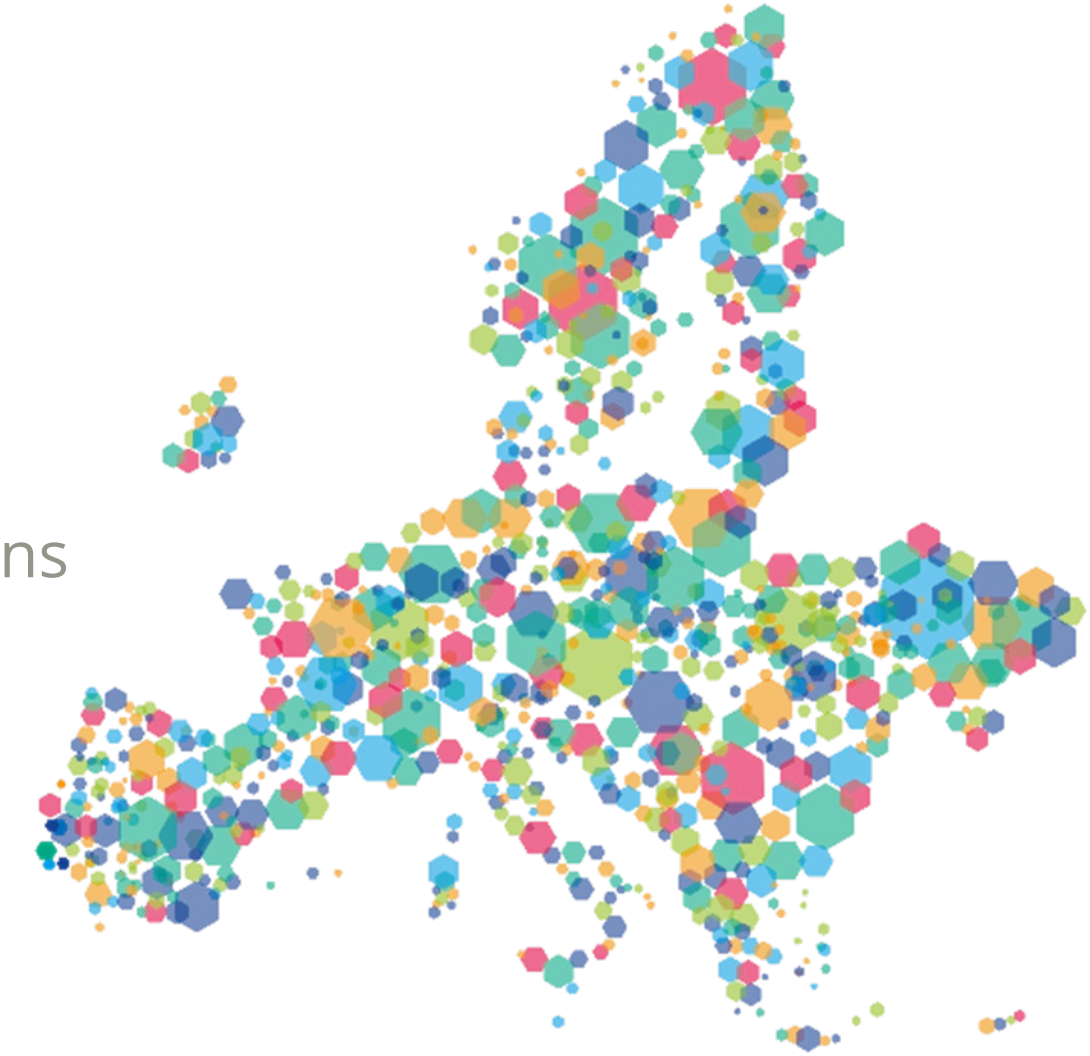
Working groups

1. Policy experimentation of digital solutions
2. Digital skills for public administrations



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Coffee break

10:40 – 11:00

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Closing remarks

16:45 – 17:15

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Next steps with Interreg Europe

Antoine Duquennoy
Thematic Manager | Interreg Europe Policy Learning Platform

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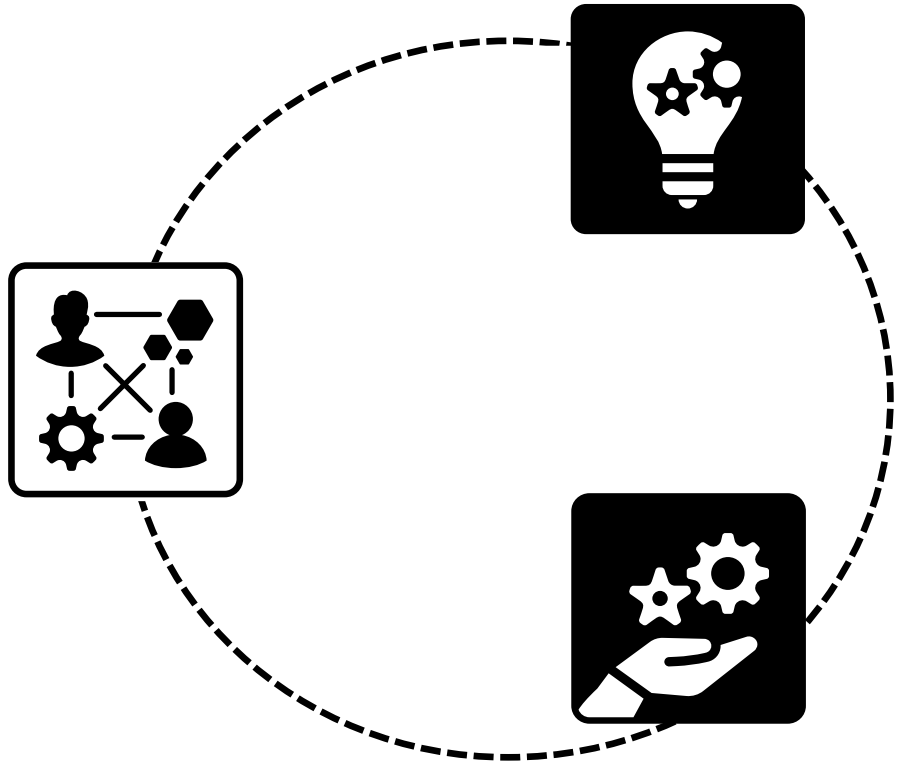
The Platform in a nutshell

Policy-learning opportunities through **access** to:

People
Meet our community



Knowledge
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Expertise
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Our latest policy briefs

Business incubation: from startup to scaleup

Business incubation programmes are specialised programmes designed to nurture and support the development of early-s

24 April 2024 | By Platform

More information **here**

Digital transformation of public services

This policy brief provides a general overview of the most relevant initiatives, regulations, and strategies of the European Union, which are shaping Europe's digital future.

28 March 2024 | By Platform

More information **here**

Research valorisation

In this policy brief, you will find policy recommendations to inspire policymakers in designing and delivering effective policies for research valorisation.

13 March 2024 | By Platform

More information **here**

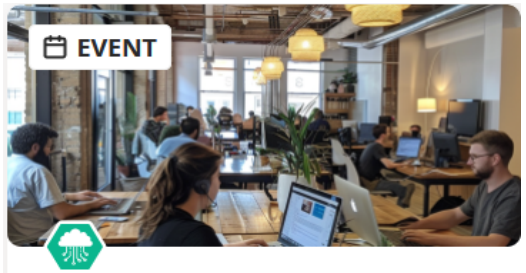
Cultural and Creative Industries

In this policy brief, you will find policies to promote strategic development of CCIs, to facilitate access to funding, and to foster innovation-friendly infrastructure and environments.

29 January 2024 | By Platform

More information **here**

Upcoming events & webinars



13 JUN 2024

Online

Fostering entrepreneurship through coworking spaces

On 13 June 2024, the Policy Learning Platform is organising a webinar on the topic of coworking spaces and how they can foster entrepreneurship. Don't miss out and register today.

By Platform

More information **here**

02 - 03 JUL 2024

In person

Strengthening Micro, Small and Medium-sized enterprises in ESG aspects

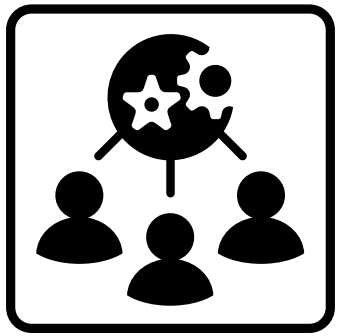
From 2 to 3 July 2024, the Policy Learning Platform is organising a peer review for the Hungarian Development Agency, Hungary.

By Platform

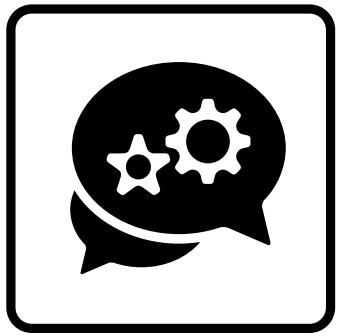
More information **here**

Access to EXPERTISE

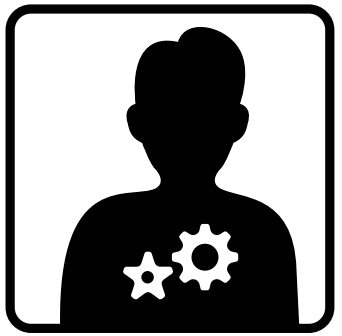
- **Policy advice services** from our thematic experts



Peer reviews
In-dept analysis and peer recommendations



Matchmakings
Solutions on how to resolve a policy challenge



Policy helpdesk
Ideas on how to resolve a policy challenge

https://www.interregeurope.eu/get-policy-advice

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- 44 matchmaking sessions

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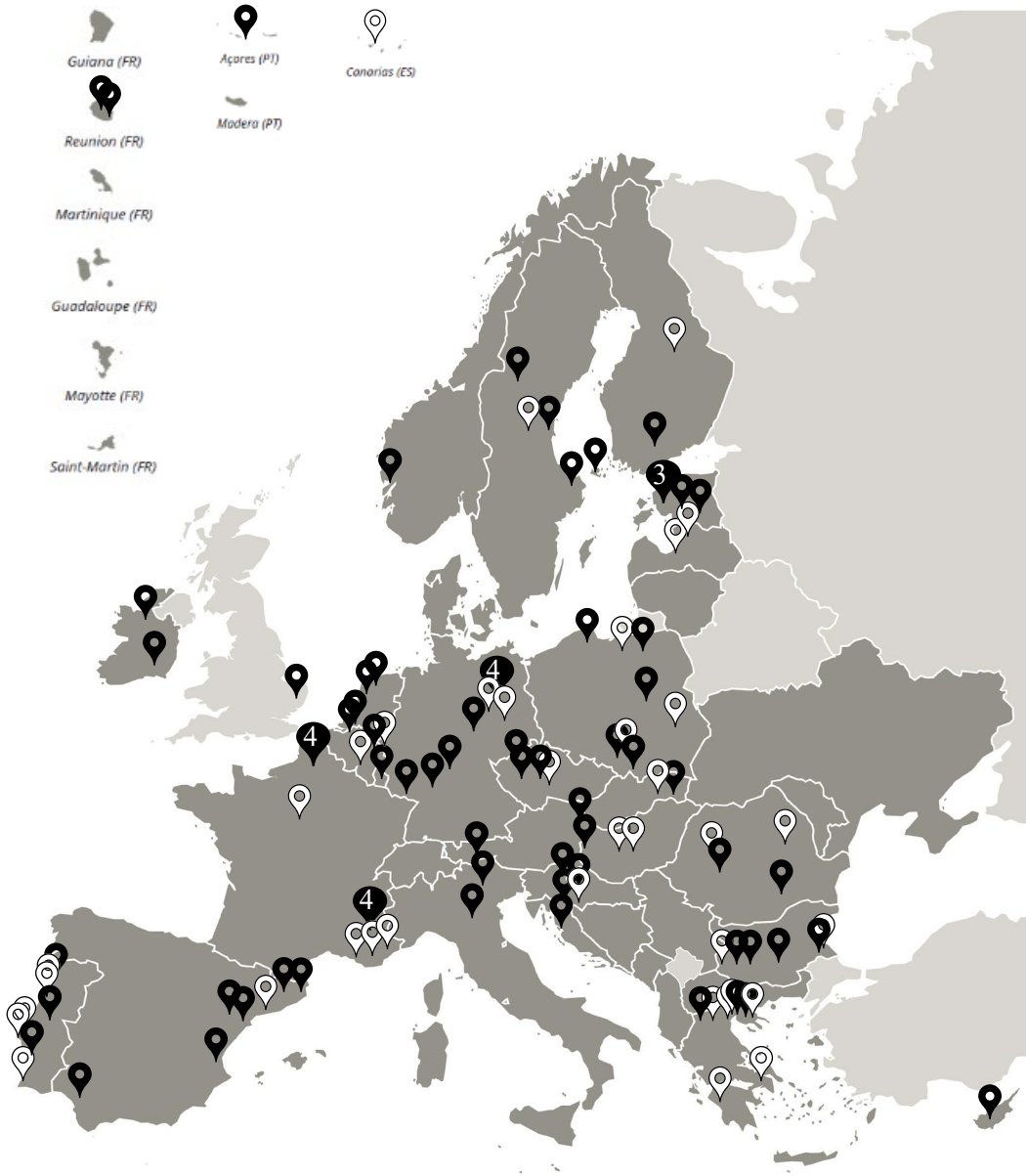

https://www.surveymonkey.com/r/workshop-vilnius

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Tallinn, 7 May 2024

Elena Ferrario, Senior Manager, Interreg Europe Policy Learning Platform, e.ferrario@policylearning.eu

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Study visit and Meet up

17:15– 18:45

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Networking cocktail and end of the workshop

18:45 – 20:30

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Thank you!

See you tomorrow for 2 matchmakings:

1) Unlocking the potential of AI for public services – Umbria Region
2) Digital Transformation in a country with a history of bureaucracy and rigid systems – Bosnia Herzegovina Federal Government

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