OD4GROWTH
NEWSLETTER NO. 2

August 2024

Interreg Europe

Co-funded by the European Union

OD4GROWTH

SMART

€ 1.82 M
EU FUNDING

Mar 2023

May 2027

Top News

- Project overview
- Study visit in **Sevilla**
- Local Event in **Strasbourg**
- Local Event in **Warsaw**
- Local event in **Liepāja**
- Local event in **Hayange**
- Stakeholders' meeting and Communication Event in **Cordoba**
- Stakeholders' meeting in **Greece**
- Communication Event **Liepaja**
- Stakeholders' meeting in **Italy**
- Communication event and stakeholders' meeting in **Poland**
- Upcoming Calendar

Strengthening the availability and processing of Open Data to support local growth and urban transformation

OD4GROWTH is an ambitious INTERREG Europe project that focuses on leveraging open data to improve the well-being and quality of life for citizens.

The project aims to achieve this goal by increasing the quantity of data available and enhancing its quality, intending to enable the development of better public services, new applications and innovative products.

Partners

PBN advanced management

ARMSA Agencja Rozwoju Mazowsza S.A.

FEDERACIÓN ANDALUZA DE MUNICIPIOS Y PROVINCIAS

GRAND ENOV+ AGENCE D'INNOVATION & DE PROSPECTION INTERNATIONALE

Liepāja

Technical Meeting in Sevilla

Study visit in Sevilla

A study visit for the OD4Growth project took place in Sevilla on May 21st and 22nd, 2024. The event, one of many technical visits, highlighted best practices from several countries, showcasing how Open Data applications improve citizens' daily lives, enhance tourism, and optimize public services.

The programme included speeches from key representatives about the importance of open data for local growth and innovation. Notable presentations included the high-detail Unified Digital Street Map of Andalusia and Seville's Tourism Intelligence System, as well as a keynote on the contribution of open data to local development, followed by a lively discussion on best practices and open data quality across regions.
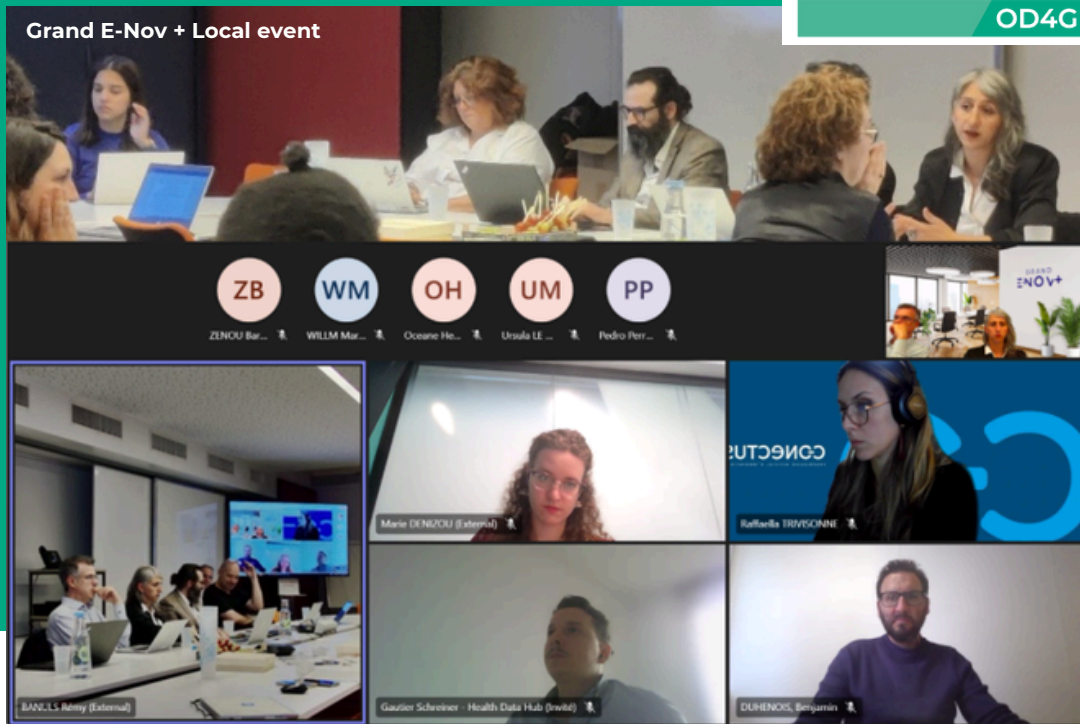
In addition, the visit featured an assessment of initiatives proposed by the Andalusian Federation of Municipalities and Provinces (FAMP) as potential candidates for designation as OD4GROWTH best practices,

as well as a knowledge-sharing activity aimed at understanding and selecting the proposal of good practices in relation to the three dimensions addressed by the project:

- Improving the quantitative and qualitative availability of OD, mainly by public institutions
- Improving the OD processing action to increase the quality standards of public services addressed to citizens in different fields.
- Improving the OD process to stimulate businesses and entrepreneurship with new products and services.

This collaborative approach will be fundamental in identifying and promoting best practices that can inspire and empower other territories to harness the transformative power of Open Data and respond to the challenges they face. By addressing these, the OD4GROWTH project continues to pave the way for a more connected, data-driven Europe.

Grand E-Nov + Local event

Grand E-Nov + Local Event

Grand E-Nov +, our french partner, held a conference organized in collaboration with 'Filière Santé Numérique' and focusing on the theme "Using Territorial Data in Healthcare" on May 30th to explain how "Open Data could be used as a Support for Healthcare Coordination in Territories" and how in-depth exploration of local open data can be used to develop a dashboard tool that allows healthcare coordination actors to access information on healthcare professionals in their area.

Discussions during the event led to the identification of new beneficiaries and the establishment of contact with the National Health Agency (ARS). It also confirmed the interest of our targets in the dashboard we developed for health coordinators using the ANS open data database.

ARMSA Local Event

Our polish partner, ARMSA, attended a meeting held on June 28, in Warsaw, Poland, by the Youth Business Poland Foundation, under the auspices of the Marshal Office of the Mazovia Voivodeship. They gave a presentation on the OD4GROWTH project, which was met with great interest by the participants, as discussions on the project continued even after the official part of the meeting had ended, with some of them expressing interest in the possibility and form of involving the business sector in the project.

ARMSA Local Event

Interreg Europe
Co-funded by the European Union
OD4GROWTH

Local event in Liepāja

Local event in Liepāja

Best practices identified in Liepaja were presented and submitted for voting on the Interreg portal on May 17, Liepāja.

A comprehensive presentation of all best practices from the OD4GROWTH project followed, showcasing successful implementations and encouraging replication.

Stakeholders provided feedback and suggested improvements during discussions.
The meeting also emphasized the importance of stakeholder engagement and collaboration in project activities, focusing on new data set creation and upcoming communication events.

In conclusion, action items for the next phase were identified, focusing on promoting best practices and leveraging available data sets to drive innovation and growth.

Local event in Hayange

On 17 July 2024, territorial actors gathered in Hayange, France, for a technical workshop on the OD4GROWTH project. Participants outlined their ambitions, discussed specific use cases and identified necessary resources for project implementation. The event emphasized the need for unified practices and data governance redesign to meet EPCI's new objectives. The conference also shared the OD4Growth support methodology and identified new areas interested in these advancements.

Local Event in Hayange

Communication event in Cordoba

Communication event and stakeholders' meeting in Córdoba

On July 3, 2024, key territorial actors gathered in Córdoba, Spain, to discuss the progress of the OD4GROWTH project.

This meeting served as a platform to share updates and outline the next steps in our effort to enhance public services through open data.
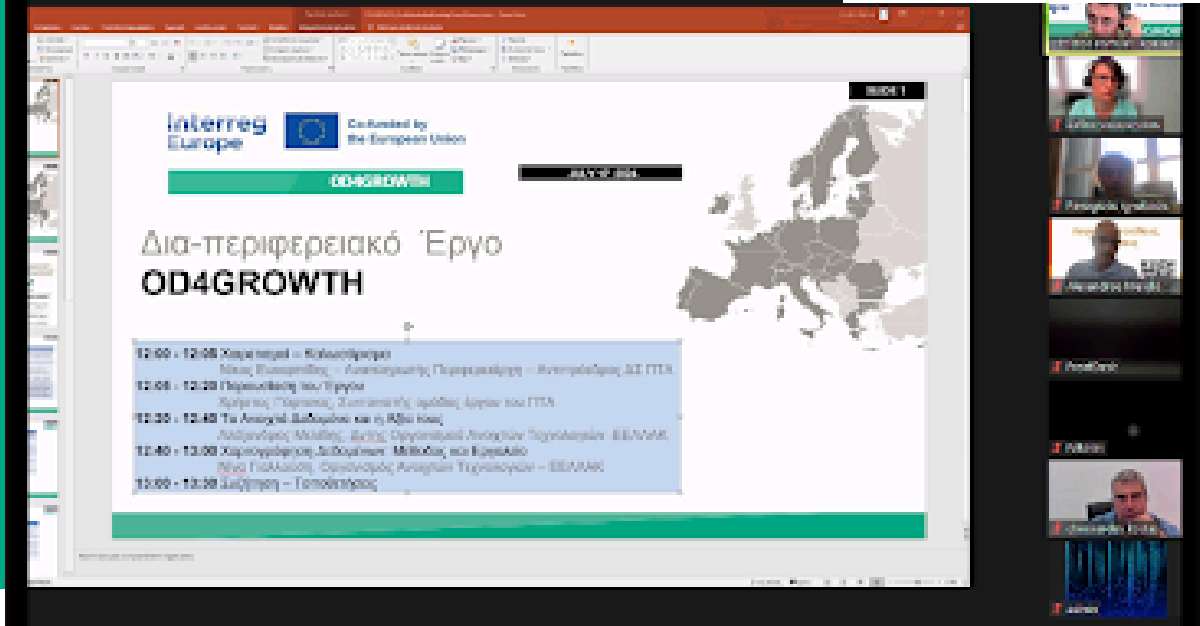
The event also highlighted examplary local practices from successful transnational initiatives that have utilized open data to realize substantial impacts. These practices were carefully selected, with a focus on their alignment with our project's objectives to achieve a greater impact.

Additionally, a specialized training program, tailored to the specific needs of local organizations as identified through our comprehensive diagnostic process, was introduced.

The first steps into the development of the training program marks a crucial step in building local capacity and fostering a culture of data-driven decision-making.

In conclusion, this gathering in Córdoba was not only an opportunity to share updates and insights but also aimed to foster collaboration, encourage dialogue, and strengthen our regional partnerships. The event setted the stage for continued progress and innovation in the OD4GROWTH project.

Stakeholders' meeting in Greece

Stakeholders' meeting in Greece

On July 17, 2024, key territorial actors gathered online to discuss the progress of the OD4GROWTH project.
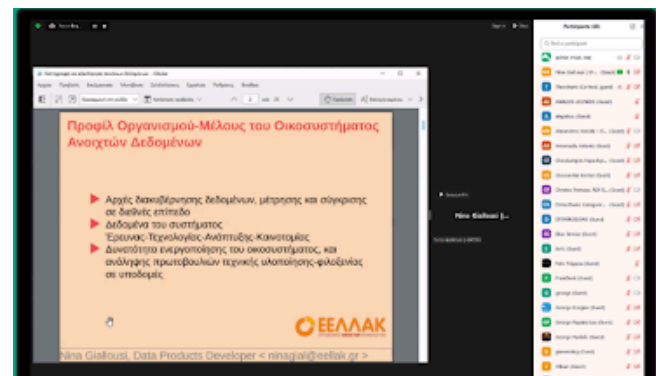
The meeting began with a review of the 3rd semester activities, highlighting workshops and training sessions aimed at improving data literacy.

During the event, a detailed mapping of the project's three aspects, Public Authorities, Citizens and Businesses, was presented.

Key conclusions included the recognition of data importance, the need for innovative practices, internal regulations, prioritization of data-related activities, and training for public sector executives and businesses.

Additionally, good practices from the OD4GROWTH project were presented and evaluated for local application.

Finally, all participants committed to actively engaging in the project's activities to develop a regional open data ecosystem and formulate a policy for open data.

Stakeholders' meeting in Greece

Liepāja Communication Event

Communication event in Liepāja

Our Lithuanian partner Central Administration of Liepāja organized OD4GROWTH mid-project communication event on 25th July 2024, as part of the "IT Waffle Meet Up" event in Liepāja.

During the event, Linda Alksne presented the project's progress, including its scope, achievements, challenges, and the upcoming actions that will be carried out in Liepāja Municipality.

During the event, it was possible to suggest the data sets that IT professionals would be interested in and could use for creating new services or products.

The agenda of the event was also very binding and related to data. Besides the project presentation, there were topics about Artificial Intelligence and High-Performance Computers.

Liepāja Communication Event

Stakeholders' meeting in Italy

On July 24, 2024, key territorial actors gathered online to discuss the progress of the OD4GROWTH project.

This meeting served as a platform to confront about results and numbers with the italian stakeholders, in particular the discussion was about Innovation Labs and local government platforms.

During the conference, it was suggested to plan a workshop in Bruxells to present the strategy about data management in order to share local practices and support successful transnational initiatives that have used open data to make a significant impact.

The programme included the presentation of a potential new application of a local platform, called Veneto Data Platform, already working on data management.

During the event, all the partecipants were encouraged to keep contributing in uploading quality data on the platform; it was also proposed to organized a discussion about data consistency, whic is needed to gain the goals.

In conclusion, this online gathering was an opportunity for the italian stakeholder to bring international aims to the territory and to create a new IT culture on site.

Communication event and stakeholders' meeting in Poland

On July 30, 2024, Mazovia Development Agency hosted a communication event and stakeholders' meeting on the OD4GROWTH project.

The event started with a general presentation of the highlights and the main information about the OD4GROWTH Project. The meeting also served as a place to sum up and present the project's achievements so far and to invite guests to participate in upcoming initiatives.

The programme included the opportunity for participants to learn about the projects' communication channels, in order to be sure to stay tuned for up-to-date information.

During the event, particular interest among the participants was aroused by the presentation of one of the stakeholders, the Piaseczno City and Commune Office, that presented its good practice in the field of OD – Mapy Piaseczno Portal.

Additionally, the participants received a handful of information regarding identification of local practices and the upcoming trainings.

Lastly, the event was a great occasion for a discussion among participants and it contributed to strengthening local cooperation on the project

Upcoming Calendar: Dive into Exciting Activities!

During next semester, the project will be planning several key activities:

- Training materials will be available for individual learning. Totally 40 hours of materials will be available in English. Stakeholders and Partners' staff will participate. The training contents will be implemented and available online.

- Partners will also engage with the **Policy Learning platform**, offering valuable insights and contributions to training actions.

What's next? Our future events!

Join our partners for a mid-project regional communication event to be held in **Strasbourg, France on 29 August 2024** to discuss or discover the OD4Growth project.

The programme will include a **mid-project update** on the OD4Growth programme with news on open data in France and Europe and the sharing of past and future actions, supported by discussions to identify themes for future communication events and joint workshops. There will also be a presentation by an expert on tools and development opportunities, as well as an introduction to the self-training platform available to participants.

For more information, please contact us at:
www.interregeurope.eu/od4growth

Connect with us on **@linkedIn/od4growth** | Follow us on **@x/od4growth**