



TOURISM4SDG



Tourism4SDG works to improve the effectiveness of European tourism policy instruments in achieving the UN Sustainable Development Goals

2 SDGs
SDG 12.b
and
SDG8.9

April 2024

June 2028

10
partners



8

policy instruments



€

1.58M

EU Fundraising

An interregional cooperation
project for improving
Culture and sustainable tourism policies

Project partners

Coimbra Region Intermunicipal Community (PT)

AIMRD (ES)

Communauté d'Agglomération de LaRochele (FR)

Lubelskie Voivodeship (PL)

Ministry of Economics of the Republic of Latvia (LV)

Nyíregyháza Municipality (HU)

Tartu County Tourism Foundation (EE)

Visit Zuid-Limburg (NL)

Regional Council Durres (AL)

Municipality of Sokobanja (RS)

The question is no longer
how to make tourism (more) sustainable?

but instead

*to what extent tourism is, in fact,
becoming more sustainable?*

Currently,

Policy Instruments still do not
fully align with the SDGs at all
levels of tourism governance





Sustainable tourism initiatives
are not being measured in
terms of sustainability results

There is the necessity for,
a self-assessment and reflection
to identify weaknesses of the
current tourism policy
instruments and pinpoint lines of
action for the future



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During a **4-year interregional learning**,
Tourism4SDG aims to
**enhance the efficacy of
tourism policy instruments**,
answering the challenge
proposed by SDG 12.b and to
positively impact SDG 8.9

SDG 12.b

"To develop and implement
tools to monitor sustainable
development impacts or
sustainable tourism"

SDG 8.9

"Promote Beneficial and
Sustainable Tourism"