



GREENHEALTH

# Project presentation GREENHEALTH - Sustainable Protected Areas as a key value for human well-being

Version AUG 2024 - end of Semester 3 advancement

## Interreg Europe GREENHEALTH project

## Creating links between health & environmental policies

And including human health promoting actions into protected area programmes to achieve both

- an environmental impact: by revaluing these areas, society will demand and promote their conservation. More funds will be allocated to protect biodiversity
- a social impact: the social benefits of Protected Areas (PAs) for European citizens can be maximised



Project's main objective

#### **General objective**

Make EU regions more biodiversity-resilient by improving the management of European Protected Areas through strengthening links between biodiversity protection and human health and wellbeing



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Protected Areas are natural health centres.

We want to achieve resilient natural spaces that are accessible and improve European's citizens' well-being without compromising environmental objectives.

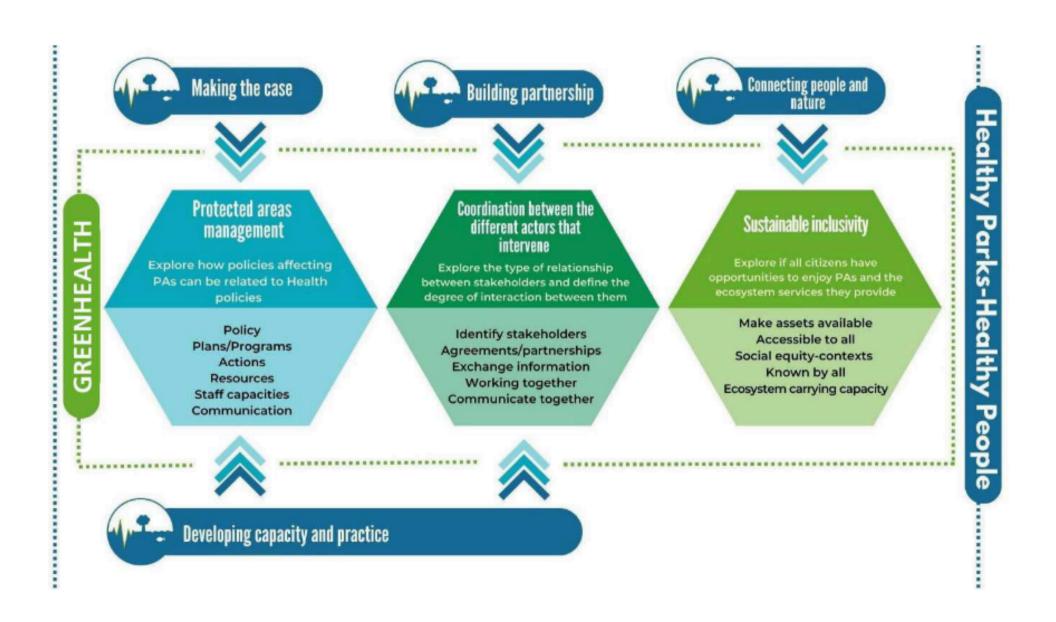
## A journey of mutual learning How do we work

## Revealing knowledge from the regions through the *Healthy Parks Healthy People Europe* lens

- Project Partners run "Local Living Labs" to engage with regional entities from other sectors supporting them in the creation of an "enabling policy system". Biodiversity, medical / public health, academia, social protection, sports, and sustainable tourism actors are key counterparts.
- As Advisory Partner, EUROPARC Federation supports the consortium through the <u>Healthy Parks</u> <u>Healthy People Europe</u> Commission. The latter provides subject matter expertise, which includes the use of the <u>Healthy Parks Healthy People Toolkit</u>, a methodological compass to identify elements in support of public health and conservation outcomes through appropriate use of natural assets.

## Our technical areas towards Good Practices identification

Our Good Practices are identified in 3 project's technical areas, which are embedded in the 4 pillars of the Healthy Parks Healthy People toolkit, our methodological compass.



#### Semester 1: core activities













Project's start & first partners meeting

Local Living Labs established & 1st meetings in the regions

Kick-off Meeting Local Living Labs 2nd meeting & start of regional studies

Project video & 1st newsletter launched

#### Semester 2: core activities















Creative thinking & discussion forum about the Regional Studies Results Local Living Labs
discussions
about the Good
Practices from
the region/s

1st Interregional Learning Meeting and Study visit (Croatia)

1st regional launching conferences & infodays Regional Studies
Synthesis Report

2nd newsletter release

#### Semester 3: core activities















<b>Local Livir</b>	ng Labs
discussion	s about/
the Go	od
Practices	from
the regi	on/s

Individual on-line sessions on Good Practices

2nd Interregional Learning Meeting and Study visit (Ireland)

Local and regional mobilisation events

New features in the project website and SM video production

3rd newsletter release

### Where to find us Website and Social media

Find us on:









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## Thank you!

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