

Capacity-building event for new Partner States

Building thriving innovation ecosystems through university- industry collaboration

Tuesday 19 November 2024 – 9:00-17:30

Draft Agenda

<i>Venue</i>	INNOFEIT, Rugjer Boshkovikj 18, Skopje 1000, North Macedonia
DAY 1 - Tuesday 19 November 2024	
8.45 – 9.15	Welcome coffee and registration
9.15 – 9.45	<p>Introduction and welcome words</p> <p><i>Representative from the Ministry of Economy / Ministry of Education and Science / Ministry of EU affairs (tbc)</i></p> <p>Interregional cooperation with Interreg Europe</p> <p><i>Presentation of the programme and the platform, JS representative</i></p>
9.45 – 10.00	Ice-breaker exercise
10.00 – 10.20	<p>Innovation policy in regional development: an overview</p> <p><i>General introduction to place-based innovation policies for university-industry collaboration, overview of different policies in regions based on the regional innovation scoreboard and focus on emerging innovators, Platform expert</i></p>
10.20 – 10.40	<p>The innovation ecosystem in North Macedonia</p> <p><i>Overview of the state of play of innovation policy for promoting university-industry collaboration in North Macedonia: vision, policies, players, representative of Ministry of Economy / Ministry of Education and Science (tbc)</i></p>
10.40 – 10.50	Q&A session
10.50 – 11.15	Coffee break
11.15 – 12.30	<p>The good ingredients – part I: governance and engaging innovation actors for university industry collaboration</p> <p>Centres of excellence and centres of competence</p> <p><i>Ivan Popov, Executive Director, Executive Agency “programme education”, Ministry of Education and Science, Bulgaria</i></p>

	<p>The role of intermediaries to promote university-university collaboration – example from the University of Vilnius, Lithuania <i>Laurynas Braskus, Sunrise Valley Science and Technology Park, Lithuania</i> – <i>ecoris3 project</i></p> <p>Q&A session</p> <p>Following the presentations, participants work in small groups to identify and list the challenges and opportunities of their own local context <i>(facilitated by the Platform team)</i></p>
12.30 – 14.00	Networking lunch
14.00 – 15.15	<p>The good ingredients – part II: placed-based policies, financing schemes for university-industry collaboration</p> <p>Innovation Vouchers for university-industry collaboration <i>Zdeněk Hušek, Ústí Region, Czech Republic – RATIO project</i></p> <p>How to finance research and innovation infrastructures? <i>Balázs Barta, Founder, managing director – am-LAB, Hungary – SKALE2CT project</i></p> <p>Q&A session</p> <p>Following the presentations, participants work in small groups to identify and list the challenges and opportunities of their own local context <i>(facilitated by the Platform team)</i></p>
15:15 – 15:45	Coffee break
15.45 – 17:00	<p>Policy design – working groups</p> <p>Each group has the objective to design an innovation policy for promoting university-industry collaboration, based on the ingredients formerly discussed and on the learned experiences. <i>(serious game - facilitated by the Platform team)</i></p>
17:00 – 17.15	Reporting from the working group sessions
17.15 – 17.30	Conclusions and take away messages
17.30	End of the event