

# Today we will talk about...

**1. Monitoring of semester 3**

**2**

**2. Recap of semester 2**

**7**

**3. Planning semester 4**

**10**

**3. Questions and answers**

**12**

# 8th partner meeting

STATE OF THE PLAY

Alesund, 18<sup>th</sup> of June 2024

Interreg  
Europe



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PROACTsme

PROACTsme is based on smarter and digitized services for SMEs with special attention to the development and provision of personalized and proactive electronic public services.

# #1. MONITORING OF SEMESTER 3

Exchange of experiences		State of play
<u>Lithuania</u> : Study Visit + Interregional Peer Review (IPeR) + <i>Key Findings Report</i>	P3	Foreseen in mid May.
Presentation of the working document of the Joint Study on the transition pathways towards smarter business enabling service provision.	AP7	Foreseen in Lithuania Study Visit
<u>Norway</u> : Study Visit + Interregional Peer Review (IPeR) + <i>Key Findings Report</i>	P2	Today
3rd Stakeholder Group meeting	All partners	In course of action.
Online Follow-up Meeting	All partners	At the end of the semester

Only PP2 has done 3rd RSG!

Communication strategy		State of play
Activity report (to be done by CM)	LP+All partners	In course of action.
3rd newsletter ( <u>Testimonials</u> )	LP (suport from P2+ P3)	In progress. To be closed by the end of semester 2.
Press-notes + social media engagement	LP + All partners	In course.
Ongoing internal communication	LP	In course of action.

Project management		State of play
Database of regional stakeholders	all partners	In progress during phase 1.
List of good practices	all partners	In course of action. Database in the Interreg Europe Webiste.
 Reporting semester 3	all partners	Deadline: <b>01/12/2024</b>

## UPDATE - List of Good Practices: what do we currently have?

**5**

Good practices to report

**2**

Good practices in progress

We must report the GP to create the data base of **14 good practices** we have agreed upon in the application form.

**IN PROGRESS** ▾

Public administration's single digital portal - gov.gr		PROACTsme	21 May 2024	Published on project website. ● Under validation by policy officer	Eleni Iordanidou	Feedback history <a href="#">View</a>
Observatory for Sustainable Urban Development		PROACTsme	06 Mar 2024	● Waiting for improvement	Christos Papantos	Feedback history <a href="#">View</a>

**CLOSED** ▾

HelpEmpresa service		PROACTsme	02 May 2024	● Published on project website and in GP database	Laura Sallent	Feedback history <a href="#">View</a>
CUTLER Project - Coastal urban development through the...		PROACTsme	26 Jan 2024	● Published on project website, not in GP database	Christos Papantos	Feedback history <a href="#">View</a>
The Brønnøysund Register Centre		PROACTsme	24 Jan 2024	Published on project website, ● not in database, approved for reporting	Daniela Gundersen	Feedback history <a href="#">View</a>
Knowledge Base on Competence Needs in Møre and Romsdal		PROACTsme	24 Jan 2024	Published on project website, ● not in database, approved for reporting	Daniela Gundersen	Feedback history <a href="#">View</a>
Business early warning system		PROACTsme	18 Jan 2024	● Published on project website and in GP database	Povilas Bacevičius	Feedback history <a href="#">View</a>
Business diagnostic test		PROACTsme	18 Jan 2024	● Published on project website and in GP database	Povilas Bacevičius	Feedback history <a href="#">View</a>
A systematized forecast model of regional labor market needs		PROACTsme	18 Jan 2024	● Published on project website and in GP database	Povilas Bacevičius	Feedback history <a href="#">View</a>
Statistics Norway (Statistikk Sentral Byrå - SSB)		PROACTsme	08 Jan 2024	Published on project website, ● not in database, approved for reporting	Daniela Gundersen	Feedback history <a href="#">View</a>

Partner	Nº of Good Practices	Status
LP	3	<i>rejected</i>
P2	3	<i>Approved – GP database</i>
P3	3	<i>Approved for reporting</i>
P4	0	-
P5	0	-
P6	3	<i>Improving + under validation + published not database</i>
P8	1	<i>Approved – GP database</i>

# #2. RECAP OF SEMESTER 2

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## Justified budget for semester 2

Partner	Total foreseen	Semester 2 report	Difference	% of the budgeted used
LP	47.200,00 €	48.395,33 €	-1.195,33 €	103%
P2	33.930,00 €	29.953,96 €	3.976,04 €	88%
P3	25.900,00 €	34.936,88 €	-9.036,88 €	135%
P4	24.825,00 €	20.584,69 €	4.240,31 €	83%
P5	29.600,00 €	18.407,08 €	11.192,92 €	62%
P6	24.575,00 €	17.895,27 €	6.679,73 €	73%
AP7	24.470,00 €	24.749,91 €	-279,91 €	101%
P8	7.500,00 €	6.380,32 €	1.119,68 €	85%



## Monitoring total budget of the project

Partner	Total Foreseen S1+S2	Justified Expenditure	% of the budged used
LP	118.400,00 €	122.853,13 €	104%
P2	75.360,00 €	58.442,75 €	78%
P3	51.922,00 €	47.252,12 €	91%
P4	43.025,00 €	34.346,05 €	80%
P5	51.500,00 €	26.134,01 €	51%
P6	46.785,00 €	44.939,83 €	96%
AP7	46.548,00 €	35.354,15 €	76%
P8	16.500,00 €	12.513,35 €	76%



Be aware of the chronic underspending throughout the semesters

# #2. PLANNING SEMESTER 4

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Exchange of experiences		State of play
<u>Ireland</u> : Joint Study Event+ SG meeting	AP7	Yet to determine when.
Regional Dissemination Event + RSG meetng + <i>key findings report</i>	All partners	After Joint Study
Preparation of technical workshops, staff exchanges and/or bilateral meetings	All partners	After both items above

# #4.Q&A

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***How do you plan on involving stakeholders and other target groups to ensure a more impactful policy improvement?***

 **Generalitat  
de Catalunya**

14<sup>th</sup> JUNE 2024 | Alesund, Norway





## Back to basis: our policy instrument

*31/12/2020 DOGC 8307 Law 18/2020, of 28 December, on the facilitation of economic activity*

The law defines the **relationship model** between public administration and businesses.

It foresees the following **services**:

1. Digitalization by default
2. 360º vision
3. Unified processing
4. Working data and the only once principal
5. Proactive service



## PROACTsme impact

Thanks to PROACTsme cooperation, its partners and the good practices put forward to date, we believe **we can influence in the following two aspects:**



- Working with data:** how can we introduce data analytics and prediction models in order to advance



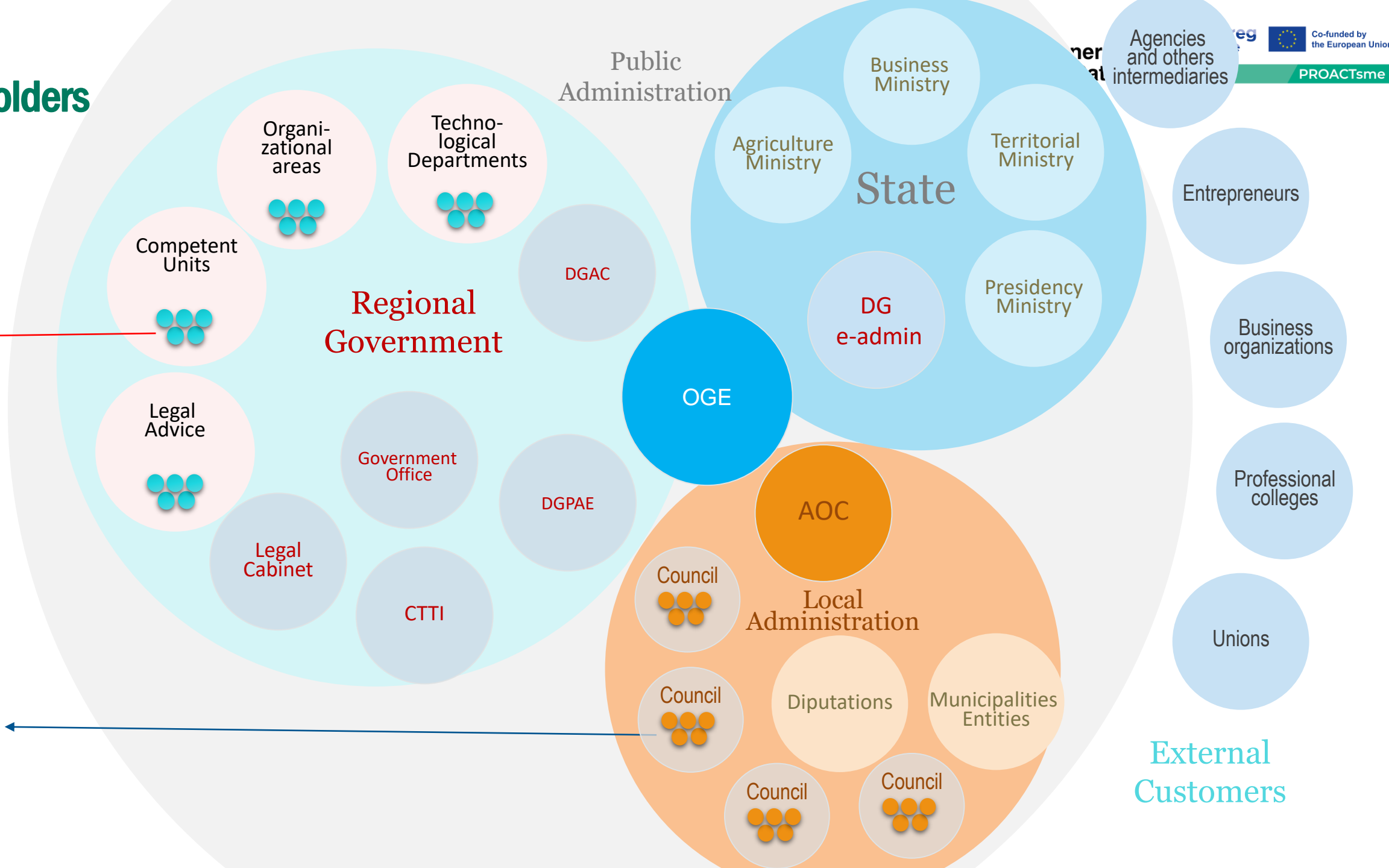
- Proactive services:** arraying from data prediction and data analytics we can offer proactive services to business without the need of them asking for it.

**Embedding  
technological  
development**

# Our stakeholders

- Culture
- Agriculture
- Fire
- Presidency
- Territory
- Business
- Health

- Agriculture
- Fire
- Security
- Health
- Business
- Town planning





## Commission for Facilitation of Economic Activity

- Presidency (Government)
- Vicepresidency (Local scope)
- Secretary
- Vocals

The purpose of the Commission is to promote the control, evaluation and simplification of administrative procedures that affect economic activity, to avoid possible contradictions, and to identify improvements to introduce in administrative intervention

### Regional Scope

1 OSS Commission

Working groups

2 OSS WG

3 GT AGILITZACIÓ

### Local scope

Working group

WG OSS LOCAL

WG Activities

Practice Communities

PCo control ex-post

PCo Urbanism and public works

Advisory Council or Technical Commission

Who is part of it:

The most representative business and trade union organizations in Catalonia, the official chambers of commerce, industry, services and navigation and professional associations form part of the Council.

Object:  
Control the commission's actions and commission new proposals



# Policy Improvements

With all **stakeholders** we proceed to:



Evaluate  
the current  
policy  
instrument



Collect  
their  
necessities



Agree with  
them upon  
provided  
services



In this case, we  
will jointly  
evaluate the good  
practices from  
PROACTsme with  
the objective of  
implementing  
them in Catalonia.  
Thanks to this  
collaboration, we  
can even draw a  
pilot action.



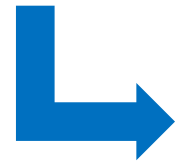
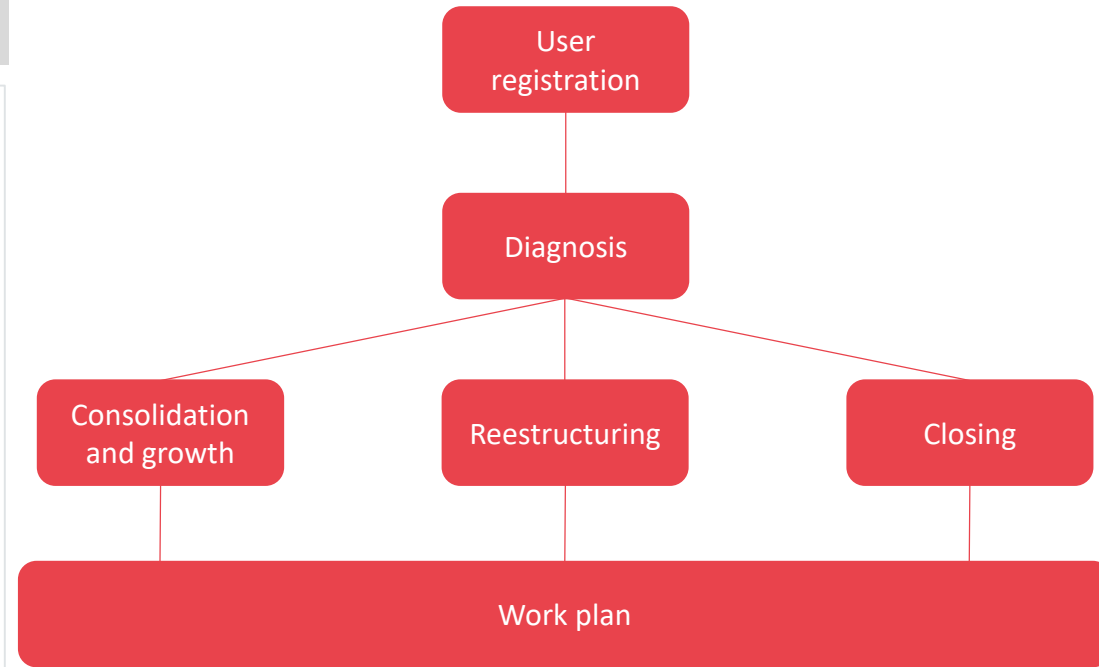
If  
necessary,  
adapt and  
improve  
the policy  
instrument



# How does CECOT contribute to policy improvement?

Cecot is integrated inside the model of governance of the Law 18/2020 of facilitation of economic activity.

- HelpEmpresa's nature provides with a lot of information about what are the businesses needs.
- Stakeholder engagement and businesses network such as:
  - Trade unions attached to Cecot: more that 45.000 SME represented, multiple sectors: IT, communication, logistics, construction, industry (plastic, textile, chemical, metallurgical,...) and services (hairdressers, mechanics, ...).
  - Collaboration with public administration to implement HelpEmpresa service all around Catalonia).



By **identifying obstacles and improvement proposals** from Cecot's scope as a member of the Technical Commission they can **influence on how the Law 18/2020 is being implemented**.



# THANK YOU!



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de Catalunya**

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**SMART**



**1.5 M  
EU FUNDING**



**March 2023**

**Feb 2027**

**Applied Data-Science and AI  
for proactive SME service**

**Project partners**

Lead Partner: Office of Business Management. Generalitat de Catalunya. Spain (Espanya)

Møre and Romsdal County Council. Norway (Norge)

Public Institution Lithuanian Innovation Centre. Lithuania (Lietuva)

Marshal's Office of the Mazovian Voivodeship. Poland (Polska)

Mazovia Development Agency. Poland (Polska)

Development Agency of Eastern Thessaloniki's Local Authorities (ANATOLIKI). Greece (Ελλάδα)

CECOT Innovation Foundation. Spain (Espanya)

Advisory Partner: University of Limerick. Ireland (Éire/Ireland)