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Project ZCI –Zero Carbon Infrastructure









About ZCI project

ZCI will strengthen the role of 8 Public Authorities to accelerate the provision of zero carbon infrastructure by increasing their capacity and working with private and public stakeholders, and provide capacity-building support for others.

The EU has set ambitious targets to decarbonise transport, requiring radical changes to the whole ecosystem. The recent dramatic developments in the geo-political situation in Europe highlight the need to accelerate this transition away from fossil fuels.

Public authorities should be the "first mover" in this. If they can help to make the energy supply-chain ready, the market will be energised – vehicle-makers and users will make the switch.



Project approach:

- 1. Project partners and relevant stakeholders participate in four <u>MASTER CLASSES</u> aiming to increase their knowledge, understanding and practical experience on each of the following topics:
- Private (electric) vehicles: charging infrastructure barriers and solutions.
- Sustainable urban logistics.
- The business model of sustainable urban mobility - incentives that build customer demand for decarbonized transport solutions.
- Transition to zero carbon mobility: public acceptance and communication
- 2. Development of POLICY IMPROVEMENT WORKPLAN, which is dynamic document and correlates to:
- <u>PP's planned policy improvement;</u> identified learning needs;
- good practices available to meet these needs.
- 3. Study visits related to good practices identified.
- 4. Convert WORKPLANS into IMPLEMENTA-TION PLANS that will lead to improvement of project partners' <u>Policy Improvement Instru-</u> ments.

What will this project change?

- Improve policy decisions on the deployment of charging networks for e-mobility;
- Improve strategies for changing consumer behavior related use of non-fossil fuels;
- Improve strategies on e-logistics and business models;
- Strengthen models of cooperation with investors and operators;
- Strengthen the legal context.

How to get involved?

- <u>Contact us</u> and learn what we do in your region.
- <u>Join us</u> in our events: local infodays, study visits and conferences.
- <u>Subscribe</u> to our newsletter
- Follow us on social media





