Liepāja

Semester 3: Communication event
OD4GROWTH Project
July 25, 2024
Liepaja, Latvia

Author	Linda Alksne
Subject	Midterm communication event
Date, Location	25.07.2024, Liepaja
Agenda	17.40 – Arrival, networking 18.00 – 18.20 What's new in Liepāja and Latvia in the field of IT - opportunities, projects, digitization, etc.? 18.20 – 18.40 Dagnija Sedleniece (Customer Architect @ Tietoevry) – story of experience "IT career path" 18.40 – 19.00 Pauls Jansons (Director of the Artificial Intelligence Development Department @ TET) – story of experience "From a technical specialist to the head of the Artificial Intelligence Development Department" 19:00 - 19:10 Linda Alksne (IT service management process manager and IT project manager @ Liepāja municipality) - "Liepāja and open data - practical application", OD4GROWTH Interreg Europe project 19.10 – 19.25 Networking and waffles 19.25 – 19.55 Irina Marinina (Head of Cooperation @ EuroCC2 Latvia) – "For whom and how to use a supercomputer? A little about and around supercomputing" 19.55 – 20.25 João Dinis (Director of Climate Action @ Cascais, Portugal) – "What makes cities and communities smart?" 20.25 – 21.00 End of the event – friendly conversations, new contacts and delicious waffles!
Participants number	30
Links to further information	https://m.facebook.com/story.php?story_fbid=pfbid024A7bjEc9Cvd35m4PpcEDipLuDQTd2nzahMvpWxeenta1BNkipKEqt1H1xPcmA8L7l&id=100082103307700

Summary of the meeting

The midterm communication event for the European project "OD4ROWTH" was held on 25th July 2024, during the "IT Waffle Meet Up" in Liepāja. This event is renowned as the largest gathering of IT professionals in the region, making it an ideal platform for sharing the project's progress and engaging with the community.

Project Presentation
Linda Alksne, IT Service Management Process Manager and IT Project Manager at Liepāja Municipality, presented an update on the OD4ROWTH project. Her presentation covered various aspects including:

Project Scope and Achievements: Linda highlighted the goals of the OD4ROWTH project and the milestones achieved so far.
Challenges: She discussed the challenges encountered during the project implementation and how the team is addressing them.
Upcoming Actions: The future activities planned within Liepāja Municipality were outlined, providing a clear roadmap for the project's next phases.
Community Engagement
A unique feature of the event was the opportunity for IT professionals to suggest datasets that could be used to create new services or products. This interactive session was facilitated using menti.com, resulting in various innovative ideas and valuable feedback from participants.

Event Agenda
The agenda of the IT Waffle Meet Up was closely related to data and digital innovation, ensuring relevance and engagement for attendees. Key segments included:

Updates in IT: A session on recent developments in Liepāja and Latvia in the IT sector, including opportunities, projects, and digitization efforts.
Experience Stories: Insights from industry professionals like Dagnija Sedleniece, who shared her IT career path, and Pauls Jansons, who discussed his journey from a technical specialist to heading the Artificial Intelligence Development Department at TET.
Supercomputing and Smart Cities: Presentations from experts like Irina Marinina on the use of supercomputers and João Dinis on smart city initiatives.
Highlights and Networking
The event featured ample networking opportunities, allowing participants to connect over waffles and discuss ideas. Notable highlights included:

Networking Sessions: Facilitated exchanges among professionals to foster new contacts and collaborations.

Promotional Activities: Custom cupcakes with the project logo and a digital photo mirror were used to promote the project and create memorable experiences for attendees.

Conclusion

The midterm event of the OD4ROWTH project at the IT Waffle Meet Up was a significant success, providing valuable insights and fostering community engagement. The collaborative atmosphere and the exchange of ideas on datasets and digital innovation underscored the event's importance in advancing the project's goals and promoting open data utilization in Liepāja.

Stakeholders that attended the event: Digital Innovation Park, Development department, IT cluster, Riga Technical University,

Resources	Digital mirror, Cupcakes and cake
Other personal remarks	Results from menti.com in attachment

Photos