

# Sustainability Governance at Local Level

**MANNHEIM**<sup>2</sup>





**FACTS AND FIGURES**

**Mannheim**

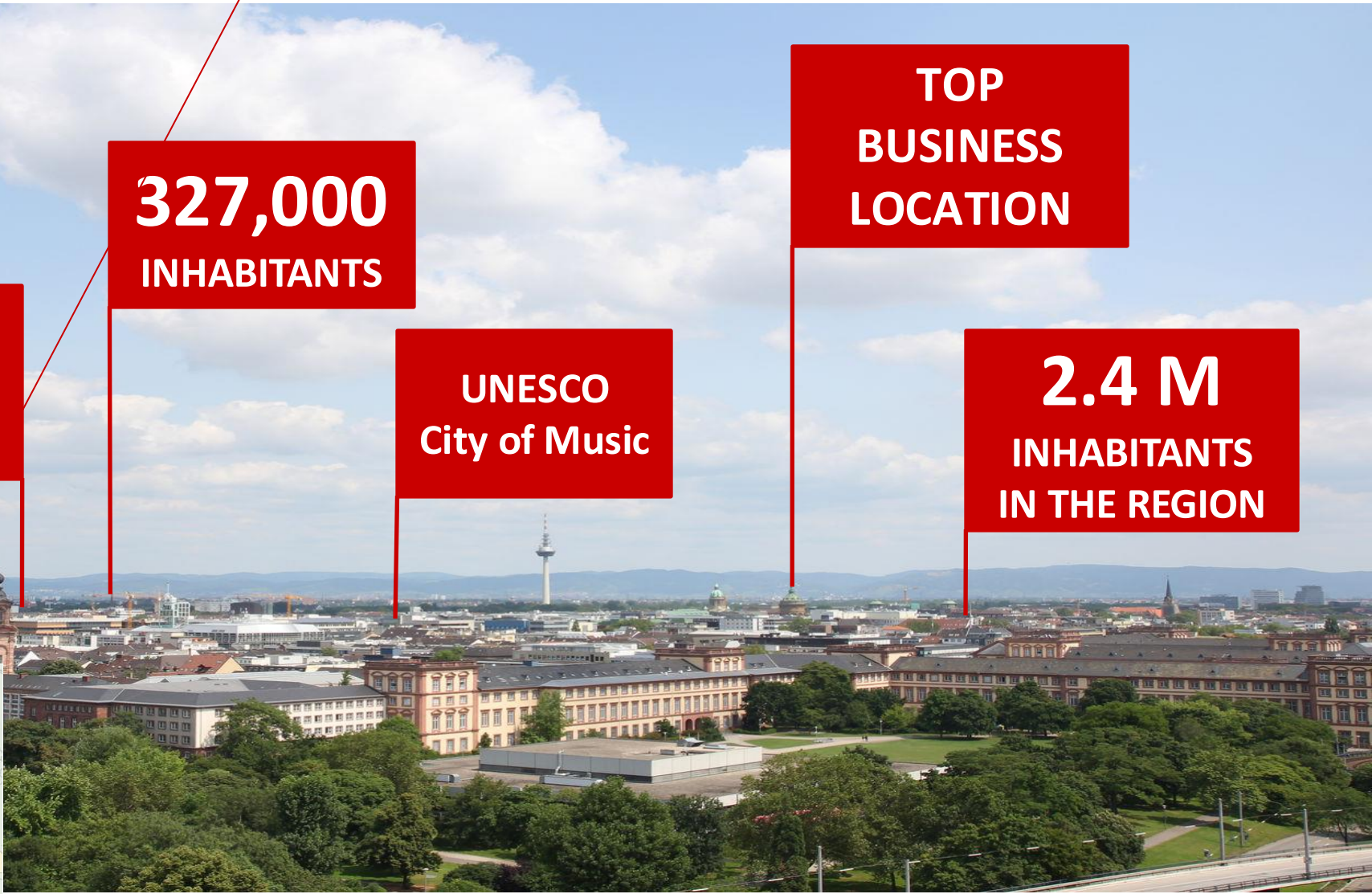
**327,000**  
INHABITANTS

**170**  
NATIONALITIES

**UNESCO**  
City of Music

**TOP**  
**BUSINESS**  
**LOCATION**

**2.4 M**  
INHABITANTS  
IN THE REGION










Berlin

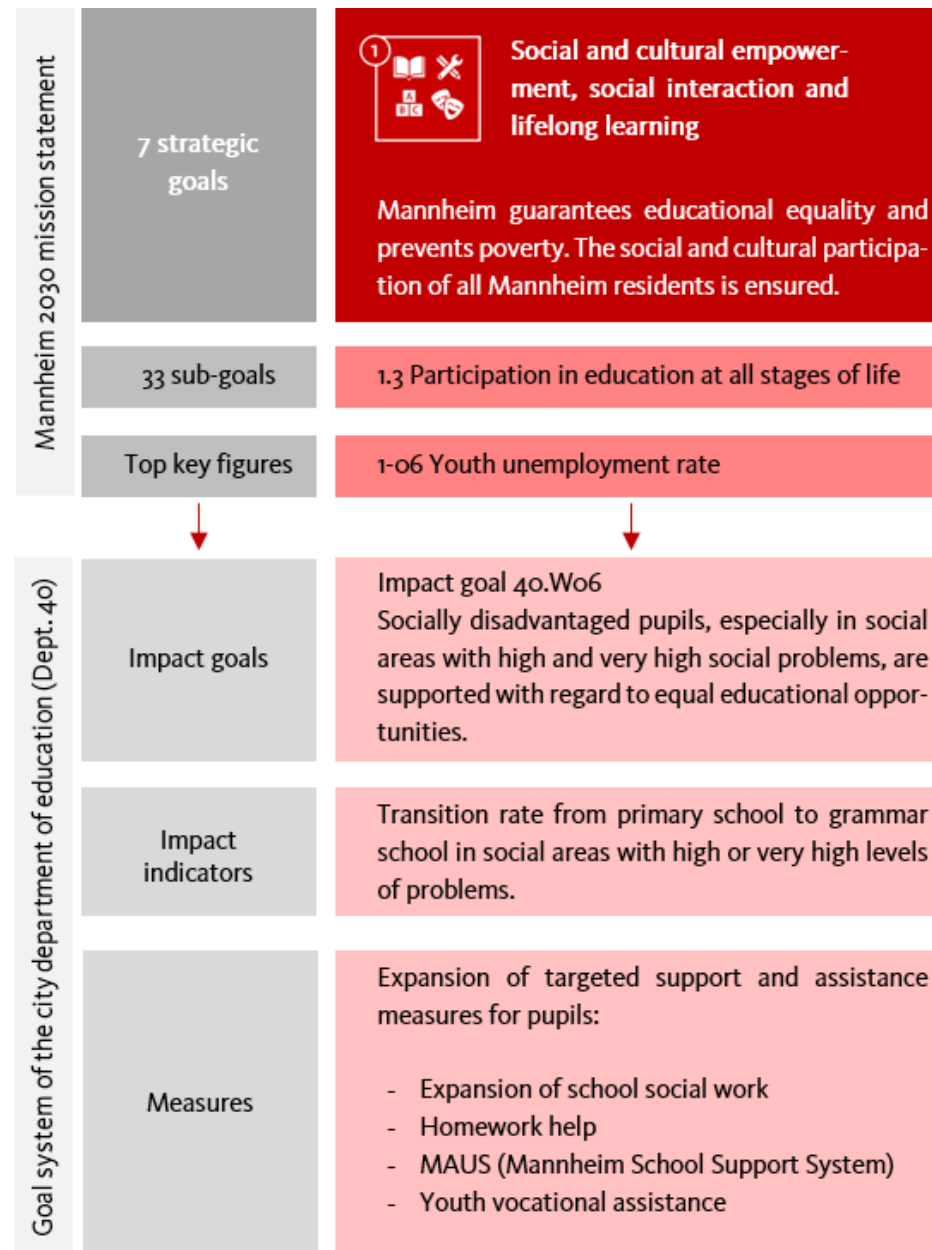
Frankfurt Airport

- Guiding Principle „Citizen orientated Municipality“
- Input Output Outcome Impact
- Change Management for the Administration
- Governance of strategic Management
- Agenda 2030/ 17 SDG´s
- Participation Prozess for Mannheim 2030 Vision
- Strategic Management: Strategy → Goals → Indicator → Evaluation
- International Reflection and Networking for Localizing Agenda 2030

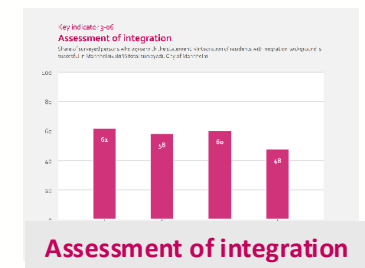
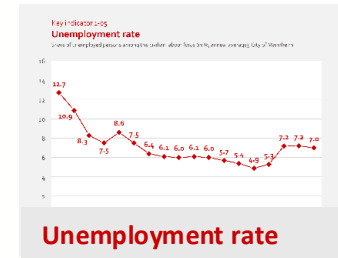
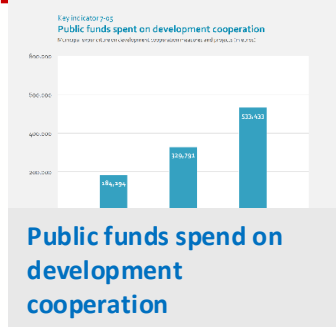
# THE STRATEGIC GOALS IN THE MANNHEIM 2030 MISSION STATEMENT

	<p>SOCIAL AND CULTURAL EMPOWERMENT, SOCIAL INTERACTION AND LIFELONG LEARNING</p>	<p>1 NO POVERTY 4 QUALITY EDUCATION 8 DECENT WORK AND ECONOMIC GROWTH 11 SUSTAINABLE CITIES AND COMMUNITIES</p>
	<p>HEALTH, WELL-BEING AND DEMOGRAPHIC CHANGE</p>	<p>2 ZERO HUNGER 3 GOOD HEALTH AND WELL-BEING 4 QUALITY EDUCATION 11 SUSTAINABLE CITIES AND COMMUNITIES 16 PEACE, JUSTICE AND STRONG INSTITUTIONS</p>
	<p>EQUALITY, DIVERSITY AND INTEGRATION</p>	<p>1 NO POVERTY 5 GENDER EQUALITY 10 REDUCED INEQUALITIES 11 SUSTAINABLE CITIES AND COMMUNITIES</p>
	<p>DEMOCRACY, ENGAGEMENT AND PARTICIPATION</p>	<p>4 QUALITY EDUCATION 10 REDUCED INEQUALITIES 11 SUSTAINABLE CITIES AND COMMUNITIES 16 PEACE, JUSTICE AND STRONG INSTITUTIONS 17 PARTNERSHIPS FOR THE GOALS</p>
	<p>DIGITALIZATION, INNOVATION AND SUSTAINABLE GROWTH</p>	<p>4 QUALITY EDUCATION 8 DECENT WORK AND ECONOMIC GROWTH 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 11 SUSTAINABLE CITIES AND COMMUNITIES 12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p>
	<p>CLIMATE, ENVIRONMENT AND ALTERNATIVE MOBILITY</p>	<p>6 CLEAN WATER AND SANITATION 7 AFFORDABLE AND CLEAN ENERGY 11 SUSTAINABLE CITIES AND COMMUNITIES 12 RESPONSIBLE CONSUMPTION AND PRODUCTION 13 CLIMATE ACTION 14 LIFE BELOW WATER 15 LIFE ON LAND</p>
	<p>INTERNATIONAL COOPERATION, GLOBAL RESPONSIBILITY AND CONSUMPTION</p>	<p>10 REDUCED INEQUALITIES 11 SUSTAINABLE CITIES AND COMMUNITIES 12 RESPONSIBLE CONSUMPTION AND PRODUCTION 16 PEACE, JUSTICE AND STRONG INSTITUTIONS 17 PARTNERSHIPS FOR THE GOALS</p>

# MANAGEMENT TARGET SYSTEMS EXAMPLE



# 04 A COMPREHENSIVE ANNUAL REPORT (VLR) FOR CONSTANT MONITORING AND MANAGING THE CITY AS A CENTRAL DOCUMENT BESIDE THE BUDGET PLAN AND VISION 2030

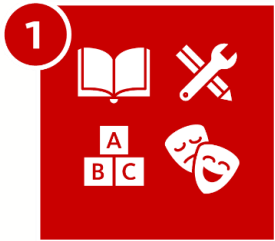




# ANNUAL REPORT









## TOP-Kennzahlen für das Leitbild Mannheim - Zielerreichung





## Strategic Goal 1

# Achieving educational equality, ensuring participation.

SDG	Top key figures All data in percent, unless otherwise specified		Goal	2018	2019	2020	2021	2022	2023
 11-01	Average price of rent (in Euro per m <sup>2</sup> )	→	7,71		8,37		8,48		
 4-02	Children with linguistic deficits	↘	39,3	41,2	*	*	*	*	
 4-03	School-leavers without a basic secondary school certificate	↘	8,5	8,3	6,8	7,6	9,0	*	
 4-04	Applicants without a training place	↘	0,4	0,8	0,7	1,0	0,6	2,7	
 8-05	Unemployment rate	↘	4,9	5,3	7,2	7,2	7,0	7,2	
 8-06	Youth unemployment rate	↘	2,1	2,0	3,2	2,5	2,4	2,6	
 1-07	Minimum social security rate	↘	10,4	10,1	10,6	10,4	10,9	10,7	
 8-08	Employment rate	↗	57,3	58,7	58,7	59,8	60,4	60,9	

\* Due to corona pandemic, school entry health examinations could only be carried out incompletely in 2020 and 2021.

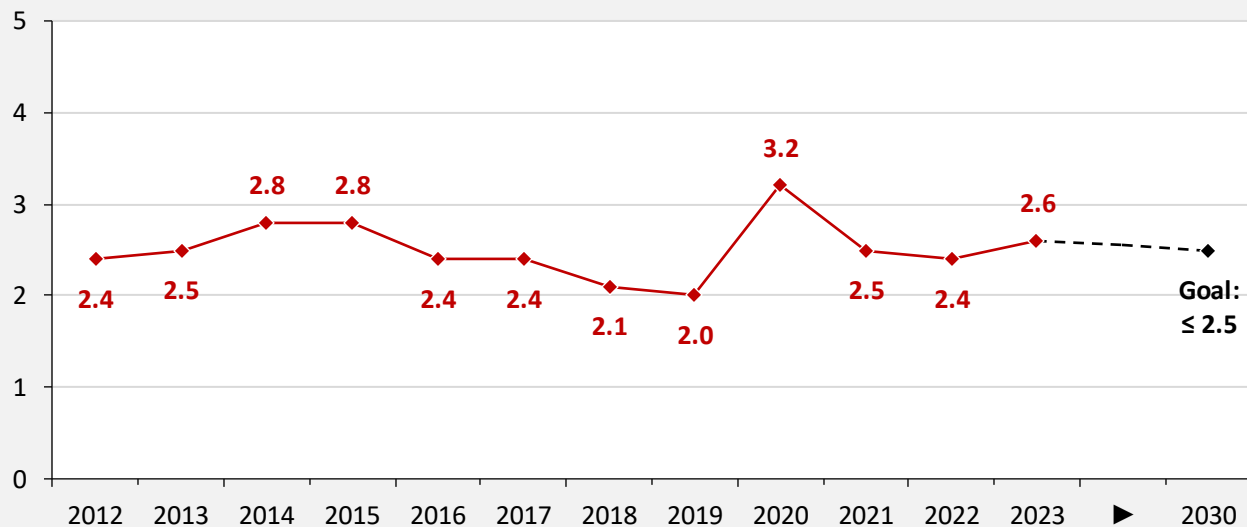


# TOP KEY FIGURES

- Development of 52 top key figures
- Each strategic goal has between 5 to 10 top key figures
- A target value to be achieved by 2030 is set for all top key figures

## Top key figure 1-06 Youth unemployment rate

Share of unemployed persons aged 15 to 24 years among the civilian labour force of the same age (in per cent, annual average), City of Mannheim



### Data source:

Statistics of the Federal Employment Agency: Unemployment rates - time series

## Outlook / next steps:

A midterm review will take place in 2025 that will include an assessment of the achievement rates of the top key figures. It provides the opportunity to identify challenges or new priorities, and to reorient the Mannheim 2030 mission statement accordingly.

# 03 RELEVANCE TO GLOBAL AGENDAS



## LESSONS LEARNED

- Connecting strategic planning and budgeting
  - By aligning your actions with your budget, you ensure resources are properly allocated, making it easier to achieve your vision.
- Regularly monitor and review your KPIs to effectively drive organizational success
  - KPIs should be reviewed regularly and updated as needed to ensure they remain relevant and aligned with your organization's strategic goals.
- Quick wins demonstrate that success is possible and within reach
  - Like a snowball effect, each small success can make it easier to achieve the next goal.
- Break tasks into smaller steps and start simple
  - Procrastination can often happen when you're afraid of not doing something perfectly. To combat this, break projects into smaller, manageable steps and start with the easiest part. Starting small can make the task feel less overwhelming and help you get started.
- Be active in International Networks (Benchmarking, Political advocacy)

# Thank you for your attention!

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For further information visit

[Mission Statement Mannheim 2030](#) | [Mannheim.de](#)