

## Localising the SDGs in Tallinn - Tallinn 2035 Strategy and Beyond

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# Tallinn

461 371 inhabitants  
(01.01.2024)

The best-preserved  
medieval town in Northern  
Europe. Its Old Town is on  
the UNESCO World Heritage  
List.

Capital of Estonia

Over 800 years  
of history

Official language:  
Estonian





# Credit!

Tallinn 2035 Development Strategy - Bureau of 6 people – 3-4 working on Tallinn 2035



<https://www.youtube.com/watch?v=ouWoeOaH8fE>

# Climate-neutral Tallinn

Tallinn Sustainable Energy and Climate Action Plan 2030



# Estonia 2035



Tallinn 2035 Development Strategy

You are now reading the development strategy Tallinn 2035. In it, we describe the future of Tallinn that the entire city government is working towards.

|  |  |  |   |
|--|--|--|---|
| Introduction                           | STRATEGIC GOAL 1<br>Friendly urban space | STRATEGIC GOAL 2<br>Creative global city | STRATEGIC GOAL 3<br>Healthy mobility              |
| Vision                                 | STRATEGIC GOAL 4<br>Green transformation | STRATEGIC GOAL 5<br>Kind community       | STRATEGIC GOAL 6<br>Home that includes the street |
| Implementation of development strategy |  |  |   |
| Map of city districts future           |  |  |   |

# Frameworks



## Green City Accord Clean and Healthy Cities for Europe



## SUSTAINABLE DEVELOPMENT GOALS 17 GOALS TO TRANSFORM OUR WORLD

|                               |                                   |   |   |                                       |   |
|-------------------------------|-----------------------------------|---|---|---------------------------------------|---|
| 1 NO POVERTY                  | 2 ZERO HUNGER                     | 3 GOOD HEALTH AND WELL-BEING              | 4 QUALITY EDUCATION                       | 5 GENDER EQUALITY                     | 6 CLEAN WATER AND SANITATION              |
| 7 AFFORDABLE AND CLEAN ENERGY | 8 DECENT WORK AND ECONOMIC GROWTH | 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE | 10 REDUCED INEQUALITIES                   | 11 SUSTAINABLE CITIES AND COMMUNITIES | 12 RESPONSIBLE CONSUMPTION AND PRODUCTION |
| 13 CLIMATE ACTION             | 14 LIFE BELOW WATER               | 15 LIFE ON LAND                           | 16 PEACE, JUSTICE AND STRONG INSTITUTIONS | 17 PARTNERSHIPS FOR THE GOALS         |   |



# The city strategy

But not just that

1. All city's fields of activity described in an integrated way
2. Written in everyday language
3. Open process
4. Well designed and accessible web platform
  - visit at: [strateegia.tallinn.ee/en](https://strateegia.tallinn.ee/en)
5. DIY! (expansion packs)

Tallinn 2035 Development Strategy

You are now reading the development strategy Tallinn 2035. In it, we describe the fields of activity of Tallinn that the entire city government is working towards.

VALDKONNA SEOSSED ÜRO SÄÄSTVA ARENGU EESMÄRKIDEGA

Loe lähemalt keskkonnahoiu seoste kohta.

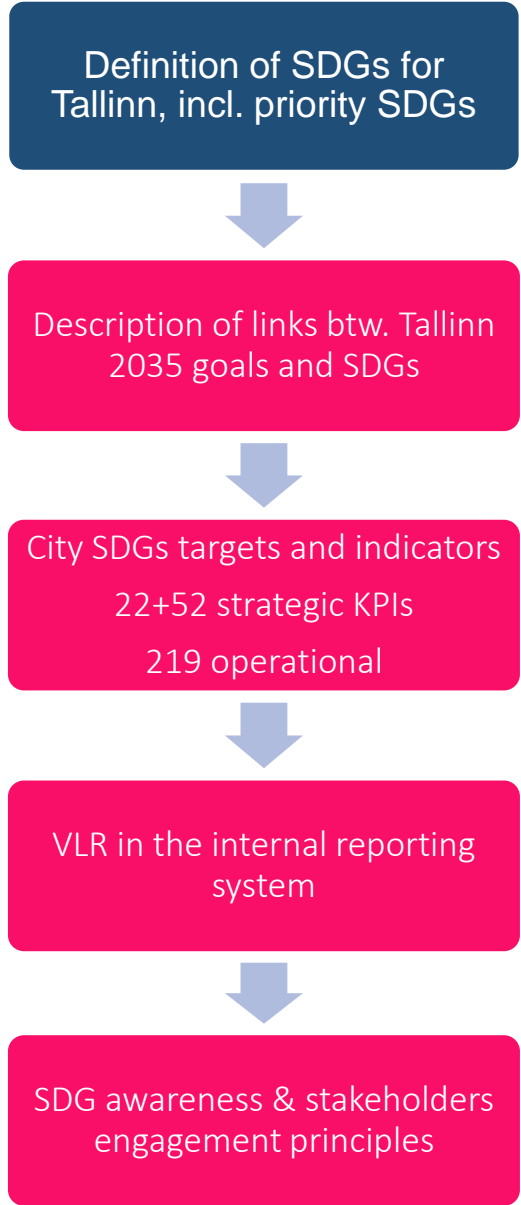
### Rakendamise põhimõtted

Loodushüved tagavad elukvaliteedi. Iga inimene soovib elada rohelusest ümbritsetud elurikkas keskkonnas. Selline linnakeskkond pakub loodushüvesid, mis parandavad inimeste elukvaliteeti nii koduümbruses kui ka avalikus linnaruumis. Heas seisukorras

|  |  |  |   |
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# Tallinn Sustainable Development Guide

Guidelines for the implementation and monitoring of the UN Sustainable Development Goals in Tallinn





# The city strategy

How to implement it

## 1. Translating the vision for non-strategic planners:

- 15 years
- 4 years
- 1 year

- 
- **1 week – this is where it happens!**

## 2. Connecting the dots (financial, strategic and spatial planning)



# CHALLENGES



WHAT SDGs?

STORY-TELLING AND  
COMMUNICATION

GREEN TRANSITION =  
SUSTAINABLE DEVELOPMENT

POLITICAL SUPPORT AND  
COMPETENT STAFF WORKING ON  
THE SDGS.

WE ARE STILL IN SILOS

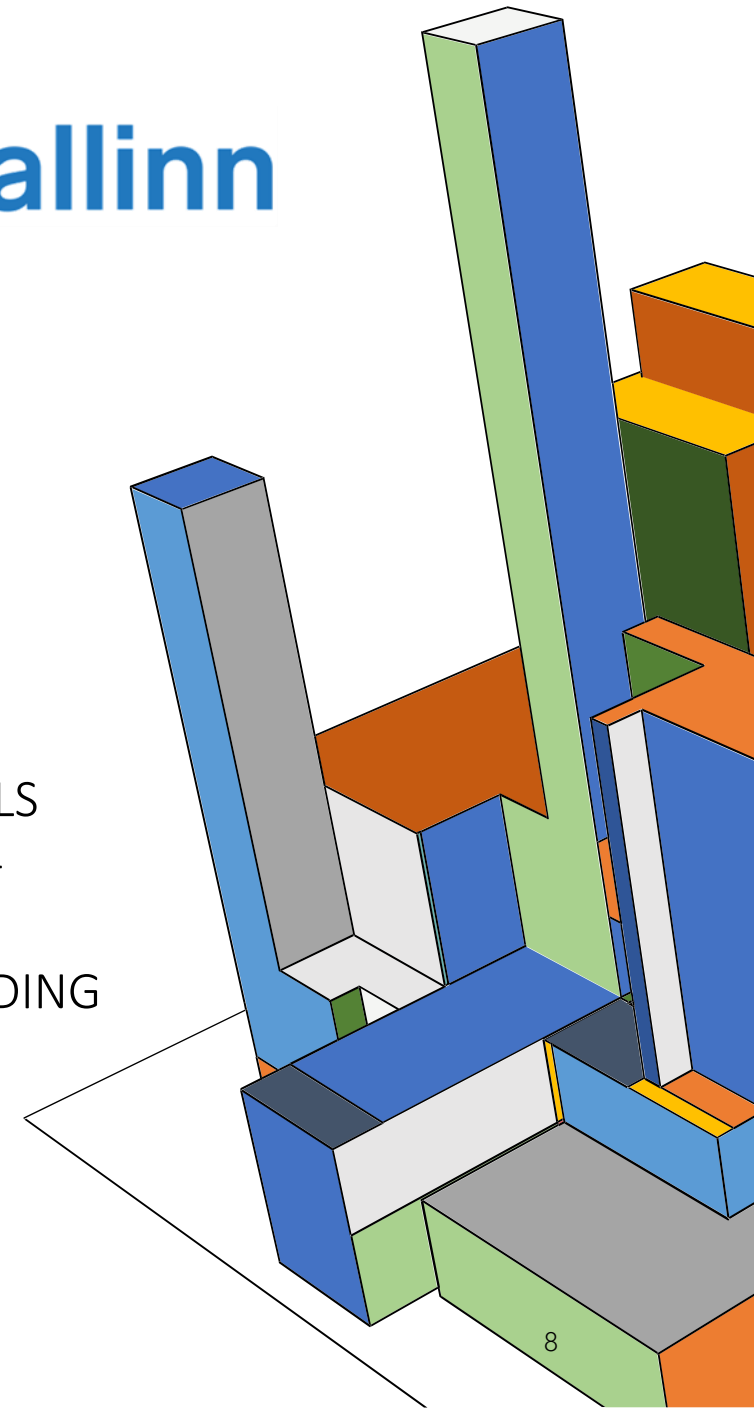
REINFORCED EXPERTISE AND NEW SKILLS  
ABOUT HOLISTIC URBAN GOVERNANCE -  
CONNECTING ACTORS AROUND A  
TRANSFORMATIONAL CHANGE AND LEADING  
THEM.

NATIONAL – LOCAL GAP

HOW TO MEASURE?

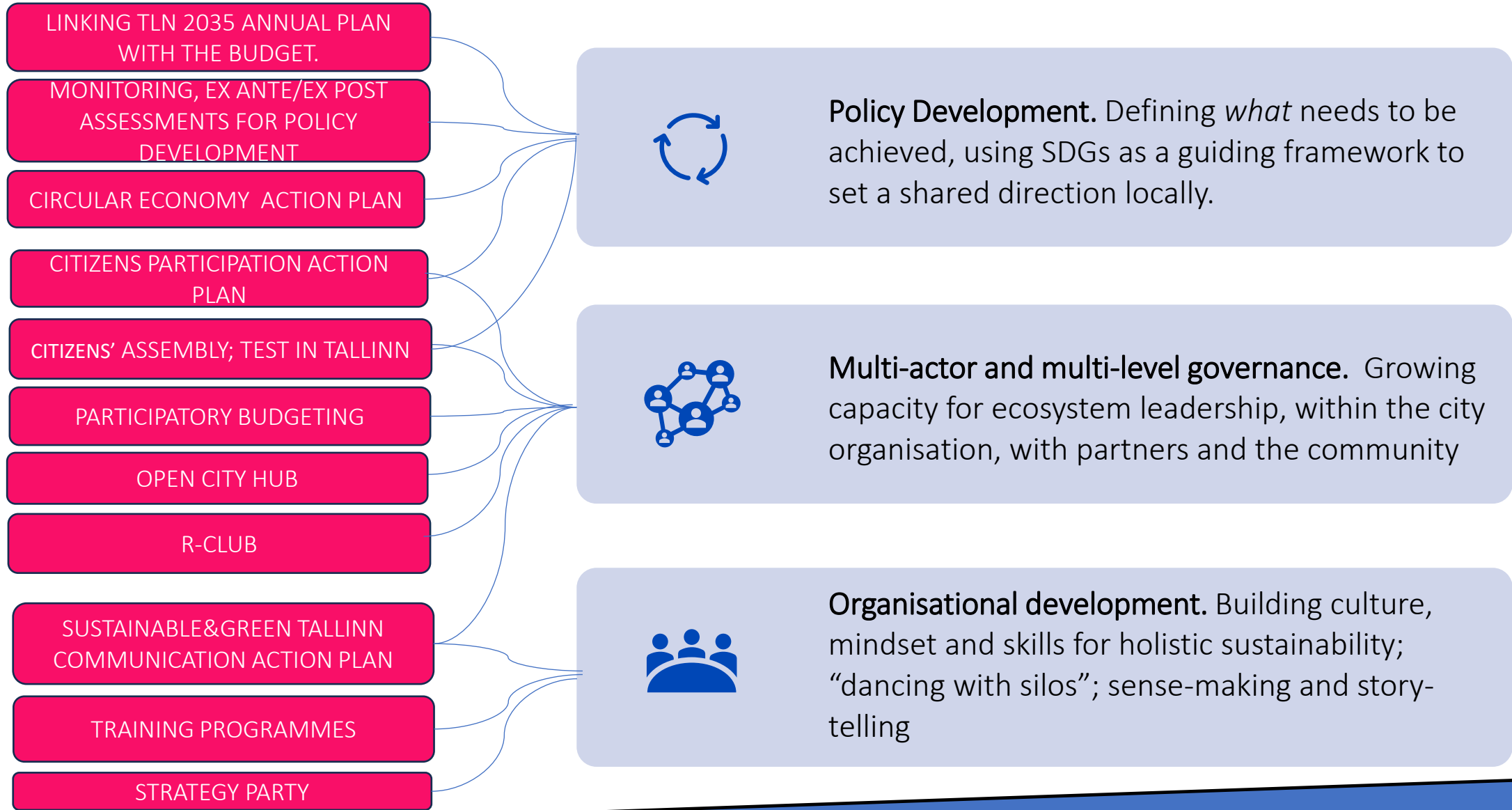
*„The challenge to achieving the SDGs is a lot about governance.“*

*Louis Meuleman*





# TALLINN SUSTAINABILITY GOVERNANCE MODEL



# TALLINN SUSTAINABILITY GOVERNANCE

## Competence centre

### BUILDING BLOCKS



TALLINN  
SUSTAINABILITY  
GOVERNANCE  
MODEL

INTERNATIONAL  
PEER -LEARNING  
HUB

EXPERT SUPPORT TO  
OTHER CITIES



# INTERNATIONAL COOPERATION

## URBACT networks



Tallinn - Lead Partner

19 cities in 19 EU countries

Final Event in Tallinn,  
January 2023

[Learn more.](#)



New URBACT network

Started June 2023 - 2025

9 cities in 9 EU countries

Lead partner: Espoo

Tallinn; Jablonec; Kosice; Mannheim;  
Gabrovo; Agios Dimitrios; Valencia;  
Braga.

[Learn more.](#)



# INTERNATIONAL COOPERATION

## Interreg Europe Policy Learning Platform

27-28 September 2023, onsite peer review

*Developing better sustainability governance to close the implementation gap towards the Sustainable Development Goals (SDGs).*

### Peers from across Europe:

- Katharina Krell and Astrid Severin, Thematic Experts on Greener Europe
- Marcus Ljungqvist, City of Malmö, Sweden
- Prof. Dr. Louis Meuleman, Public Strategy for Sustainable Development (PS4SD), Brussels, Belgium
- Jeremy Williams, International Public Policy Observatory (IPPO) and UCL, United Kingdom
- Nicolas Gharbi, City of Madrid, Spain

[Learn more.](#)



Interreg Europe  Co-funded by the European Union





Tallinn  
Strategic Management Office



Thank you!

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