






## OBJECTIVES

-  to align public and corporate sustainability goals and establish a strategic, long-term cooperation between economic actors and local authorities of participating regions, inspired by an efficient interregional knowledge exchange process;
-  to improve local development policies addressed by the partners;
-  leveraging the potential of companies' CSR policies in the field of sustainable development.



## FURTHER INFORMATION

More information about the ACROSS project can be found on the following website and social media channels:

-  [www.interregeurope.eu/across](http://www.interregeurope.eu/across)
-  [www.facebook.com/profile.php?id=61560483545402](https://www.facebook.com/profile.php?id=61560483545402)
-  [www.instagram.com/across\\_interreg\\_europe](https://www.instagram.com/across_interreg_europe)
-  [www.linkedin.com/company/across-interreg-europe](https://www.linkedin.com/company/across-interreg-europe)
-  [www.youtube.com/@ACROSSInterregEurope](https://www.youtube.com/@ACROSSInterregEurope)

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ACROSS



## ABOUT THE PROJECT

In the context of the challenges related to mitigating the effects of climate change, promoting the responsible use of natural resources, and achieving the EU's carbon neutrality goals by 2050, a collaborative effort involving various entities, such as cities and companies, is essential.

The project ACROSS - Aligning public and CoRpOrate Sustainability goals - brings together 9 partners from 7 different countries - Romania, Hungary, Latvia, Croatia, Italy, Belgium and Moldova - with the aim of improving regional policies in the field of Corporate Social Responsibility to foster sustainability and achieve climate neutrality.



## PARTNER INFORMATION

**ALBA IULIA MUNICIPALITY**  
LEAD PARTNER



Alba Iulia Municipality is a local public administration in Romania focused on sustainable development and the well-being of its community by providing modern public services. During the 2007-2021 programming period, the municipality successfully attracted over 250 million euros from European grants. Through its focus on sustainability and modern public services, Alba Iulia aims to maximize the impact of CSR initiatives at the local level for public benefit.

**The most important economic sectors:**

- cultural heritage and tourism
- porcelain industry
- wiring, foundry, carpeting

**COMUNE DI MILANO**



Milan – the second largest city in Italy – is considered the Italian economy and financial capital with more than 305 400 businesses and the Italian stock exchange. Local economic activities are mostly represented by the industry sector in the fields of fashion, design, communication, life sciences, food services and tourism. Local businesses and SMEs play, therefore, a pivotal role in shaping Milan's sustainability plans towards climate neutrality and the improvement of air quality in our city.

**The most important economic sectors:**

- real estate
- business services
- professional & entrepreneurial activities

**NORTH DEVELOPMENT AGENCY**



Development Agency North-DAN Ltd. (DAN) has a 20-year history with diverse projects, including many on green economy and renewable energy. DAN employees have gained extensive experience in project preparation, implementation, and development, enhancing their competencies and adaptability. They have built a wide network of stakeholders across various themes and challenges. Founded and closely working with the Cities of Varaždin and Koprivnica, DAN ensures maximal involvement of local administration.

**The most important economic sectors:**

- textile industry
- food industry
- metal industry

**CITY HALL OF CHISINAU MUNICIPALITY**



The City Hall of Chisinau Municipality actively promotes integrated and coordinated urban development by collaborating with municipal departments, government agencies, stakeholders, and the public. It also focuses on implementing sustainable development practices in revitalisation projects. By working closely with various stakeholders, City Hall can foster innovation and create new opportunities for sustainable growth in the municipality. This approach helps build a stronger, more sustainable economy while also contributing to the community's overall well-being.

**The most important economic sectors:**

- agriculture
- industry
- services sector

**UNIVERSITY OF LIÈGE (UNIVERSITÉ DE LIÈGE)**



Our service is attached to HEC Liège, the faculty of economics and management of the University of Liège (ULiège). We study the management and the governance of the sustainable and/or smart transition of organizations, and more specifically of Territories through the Smart City Institute. We are academic referent to the Smart Region dynamic in Wallonia.

**CITY OF HANNUT**



Hannut is a semi-rural municipality located in the province of Liège, in the Walloon region of Belgium. In total, it covers 86,53 km<sup>2</sup> and is composed of one town center (Hannut) and 17 villages. For years, City of Hannut has been engaged in a smart and sustainable transition process. Our Transversal Strategic Plan (PST 2018-2024) describes the concern the municipality has for the matter. More globally, Hannut really aims to professionalize its sustainable management.

**The most important economic sectors:**

- agriculture
- retailing
- services sector

**EDC DEBRECEN URBAN AND ECONOMIC DEVELOPMENT CENTER**



The EDC Debrecen Urban and Economic Development Center is a municipality-owned nonprofit limited company, providing consultancy service for the Municipality of Debrecen in urban, economic, and business development fields. EDC Debrecen aims to support industrial players and attract further investors to the city. Debrecen has committed to achieving climate neutrality by 2050, so EDC Debrecen strives to ensure that new companies locate and operate in a climate-friendly way, reducing their carbon footprint.

**The most important economic sectors:**

- machine industry
- business services
- food processing industry

**KEKAVA MUNICIPALITY LOCAL GOVERNMENT**



Ķekava municipality borders the capital of Latvia and is a part of Riga metropolitan area. Environmental sustainability principles are a top priority for the local government involving local stakeholders in attaining its goals towards reduction of CO<sub>2</sub> emissions. Business development and entrepreneurship is based on geo-strategic location potential, creating high added value, recognizable and competitive products. The municipality has a vision to become the most bicycle friendly municipality in Latvia.

**The most important economic sectors:**

- logistics
- agriculture
- manufacturing

**BURST NONPROFIT LIMITED LIABILITY COMPANY**



BURST stands for 'Bright Urban Solutions Team' and has been brought to life by a team of senior experts from Hungary, Slovenia and the Netherlands. BURST's multi-disciplinary team of experts assists urban and regional authorities in finding smart, workable solutions for contemporary challenges. BURST experts developed and implemented international projects in the area of sustainable urban and regional development using methodologies of co-design, multi-level governance and social innovation.

## NUMBER OF INHABITANTS

