

**Interreg
Europe**



Co-funded by
the European Union

Circular Minds

Get to know the **Circular Minds** project

www.interregeurope.eu/circular-minds



Context

Circular economy is a systemic and global transition, but without local and organisational implementation, there will be no worldwide impact. New approaches, new business models, and different relationships with suppliers and supply chains lead to changes in internal policies and behaviour in organisations.



Context

Circular economy pilots demonstrate circular potential but often fail to create **real impact** because organisations struggle with **implementation**.





The project

Circular Minds seeks to drive change by embedding **circular economy principles** into **regional governance and public procurement**. By scaling up circular practices, the project aims to reduce resource consumption, minimise waste, and promote sustainable material use, contributing to better resource management and environmental health.

Project Approach and Methodology

Objective

Achieve policy change through structured learning and stakeholder involvement at regional and interregional levels.

- **Situational Analysis**

- Identify common barriers and opportunities.
- Analyze existing policies and practices.
- Develop a priority list for policy needs.



- **Good Practice Identification**

- Document and share best practices.
- Conduct bilateral exchanges and plenary sessions.
- Develop indicators and capacity-building tools.



- **Policy Change Implementation**

- Test and implement selected practices/tools.
- Influence policy through project insights.
- Disseminate updates via regional networks.

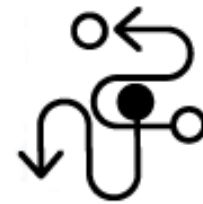
Project Approach and Methodology

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■ Interregional Activities

- 8 Thematic Workshops: Address core issues from multiple perspectives.
- 7 Site Visits: Observe practices in partner regions.
- Online Technical Meetings: Agree on joint approaches and validate processes.



■ Regional Activities

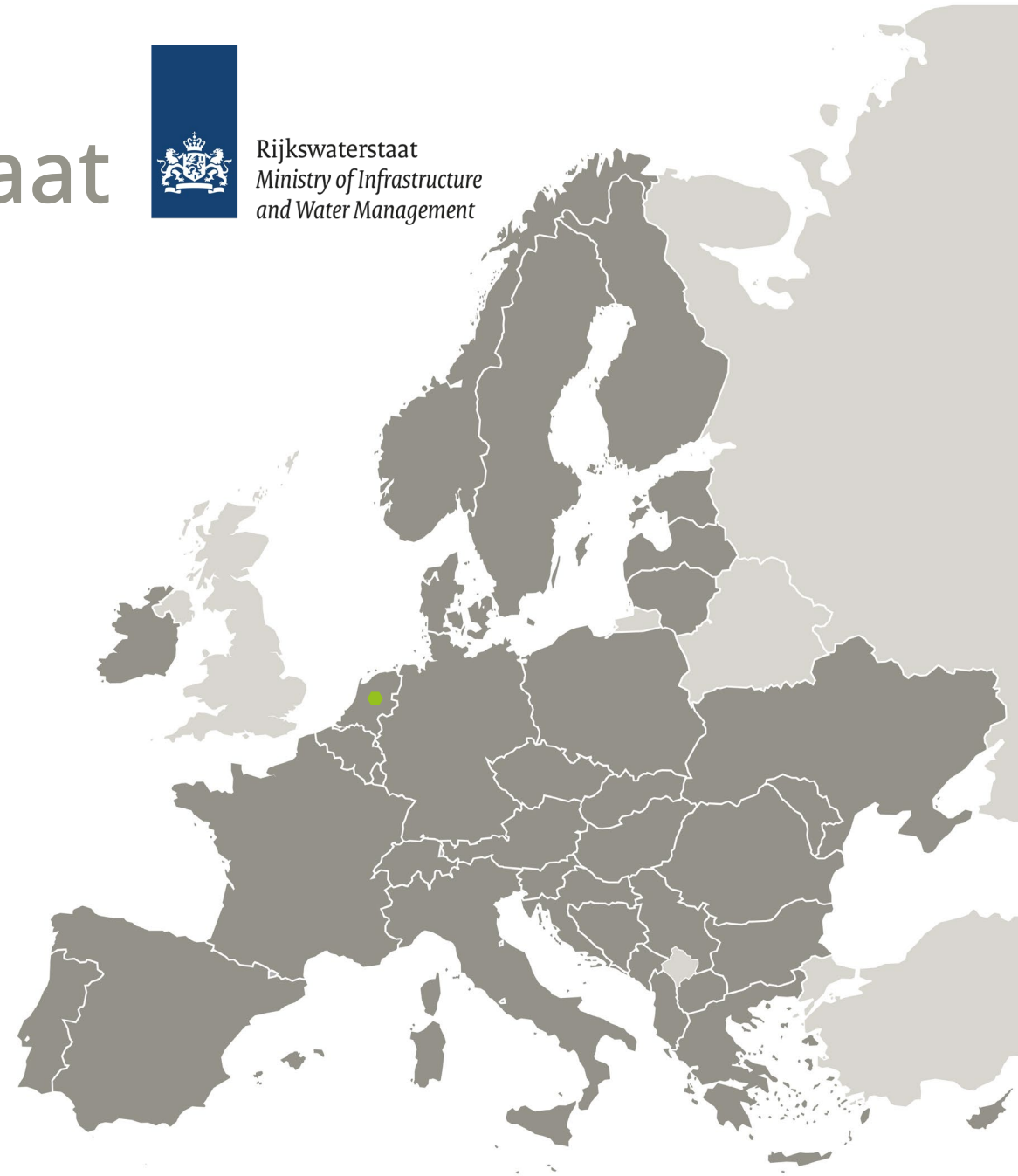
- Stakeholder Group Meetings: Share interregional knowledge and gather feedback.
- Develop New Projects: Inspired by shared good practices.

The Partners Rijkswaterstaat



Rijkswaterstaat
Ministry of Infrastructure
and Water Management

Rijkswaterstaat is at the forefront of the Circular Minds project. Their expertise in integrating circular practices into public procurement and key supply chains within consumer goods, plastics, infrastructure, and construction projects makes them an invaluable leader in our mission.



The Partners CCDR-Alentejo



The **Commission for Regional Development and Coordination of the Alentejo** plays a crucial role in promoting sustainable development and regional planning in their region of Portugal. As a partner in the Circular Minds project, they bring extensive experience in regional development and European-funded initiatives.



The Partners HSY



The **Helsinki Region Environmental Services Authority** provides municipal water and waste management services in the Helsinki metropolitan area. As a partner in the project, it leverages its extensive expertise in waste management, water services, and environmental protection to drive the adoption of circular economy practices.



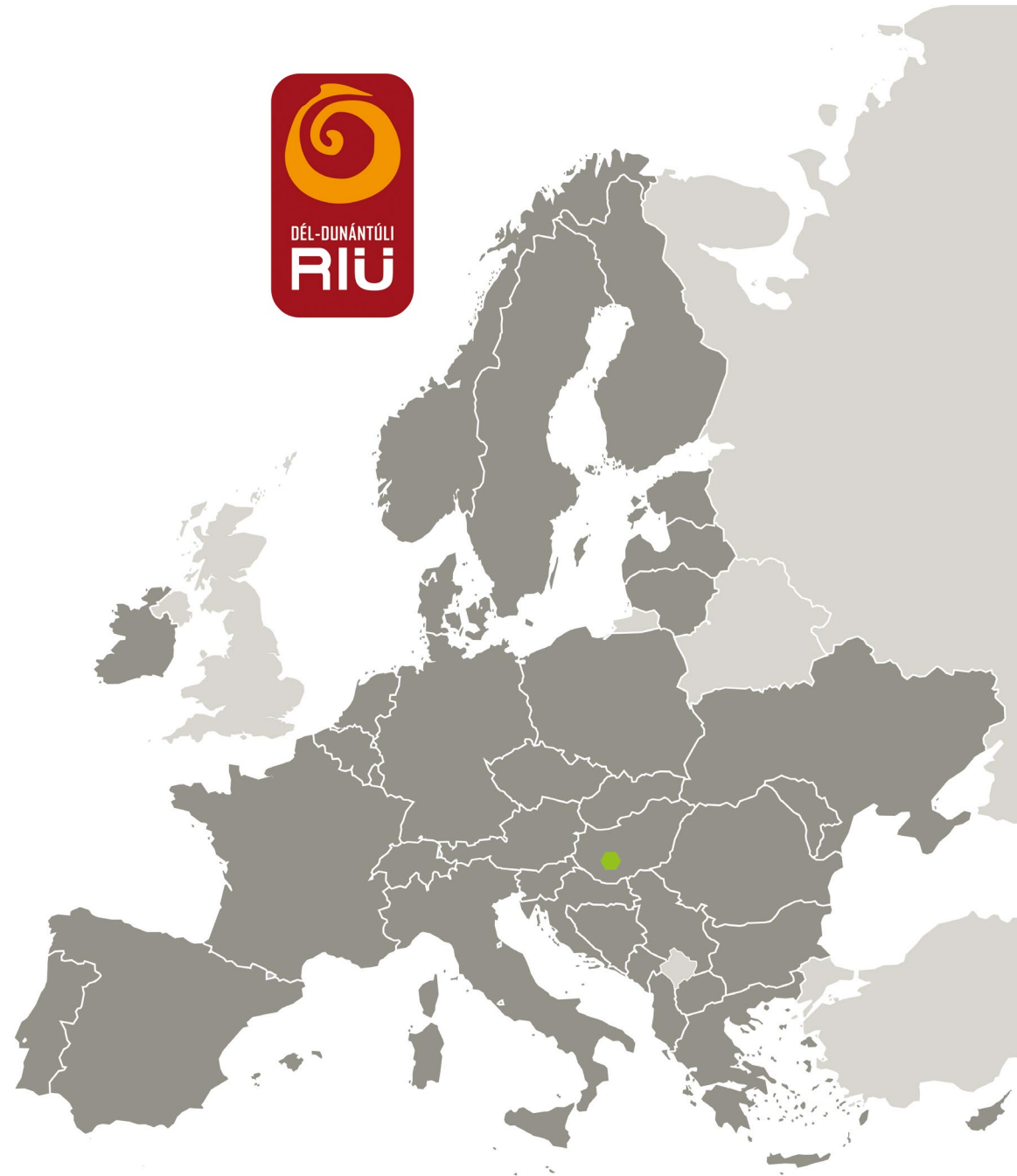
The Partners Antwerp

The **Province of Antwerp** is a significant player in regional development and governance in Flanders, with a strong focus on sustainability. As a key partner in the Circular Minds project, the Province of Antwerp brings extensive experience in managing European-funded projects.



The Partners STRIA

The **South Transdanubian Regional Innovation Agency** is a dynamic organization dedicated to promoting innovation and economic development in the South Transdanubia region of Hungary. With a strong focus on fostering innovative actions of economic actors.



The Partners Junta de Andalucía

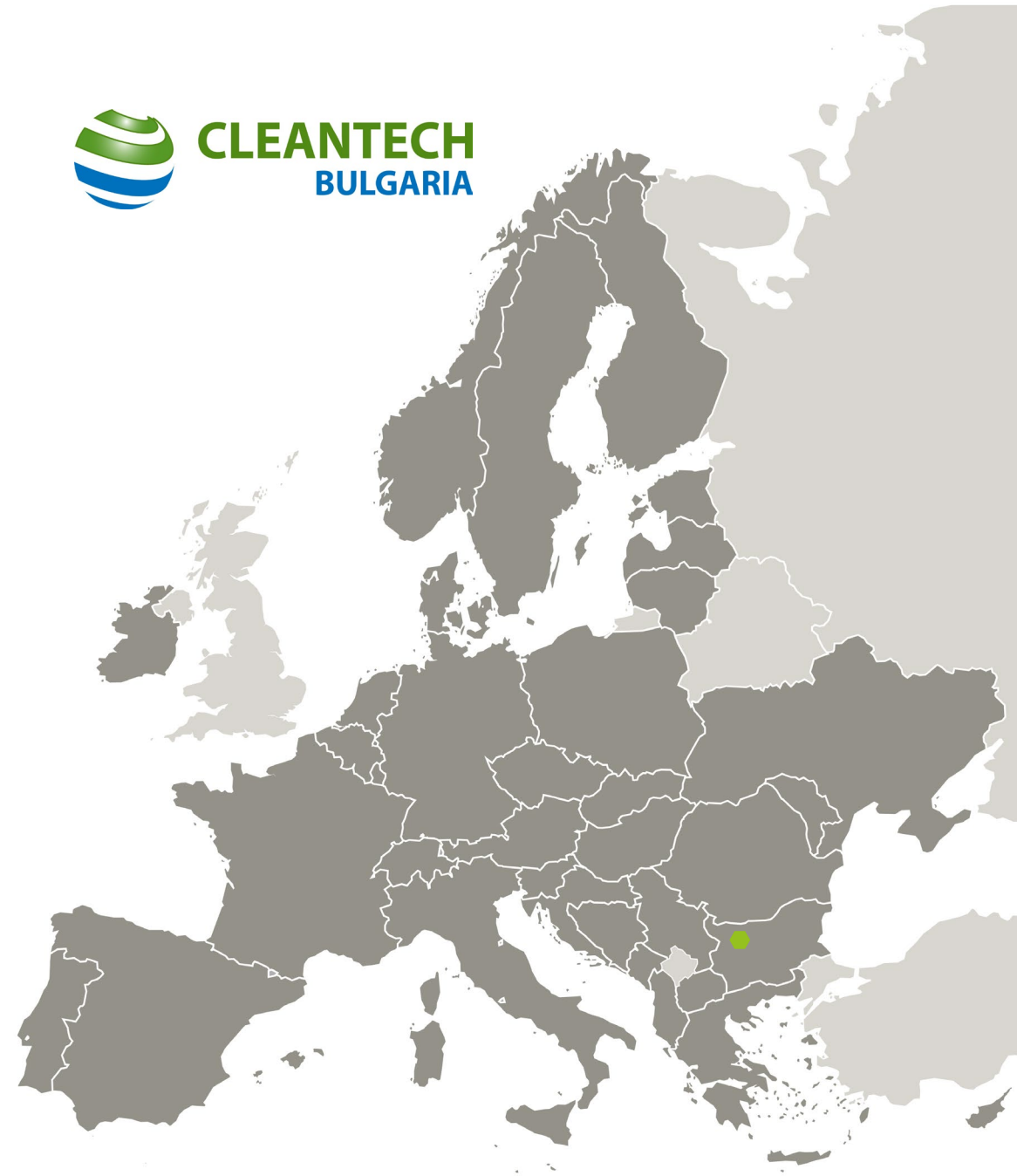


The **Ministry of Sustainability, Environment, and Blue Economy of the Regional Government of Andalusia** is the environmental management and sustainable development authority in the Andalusia region of Spain. Their extensive experience in implementing environmental policies and fostering sustainability across various sectors is an added value for the project



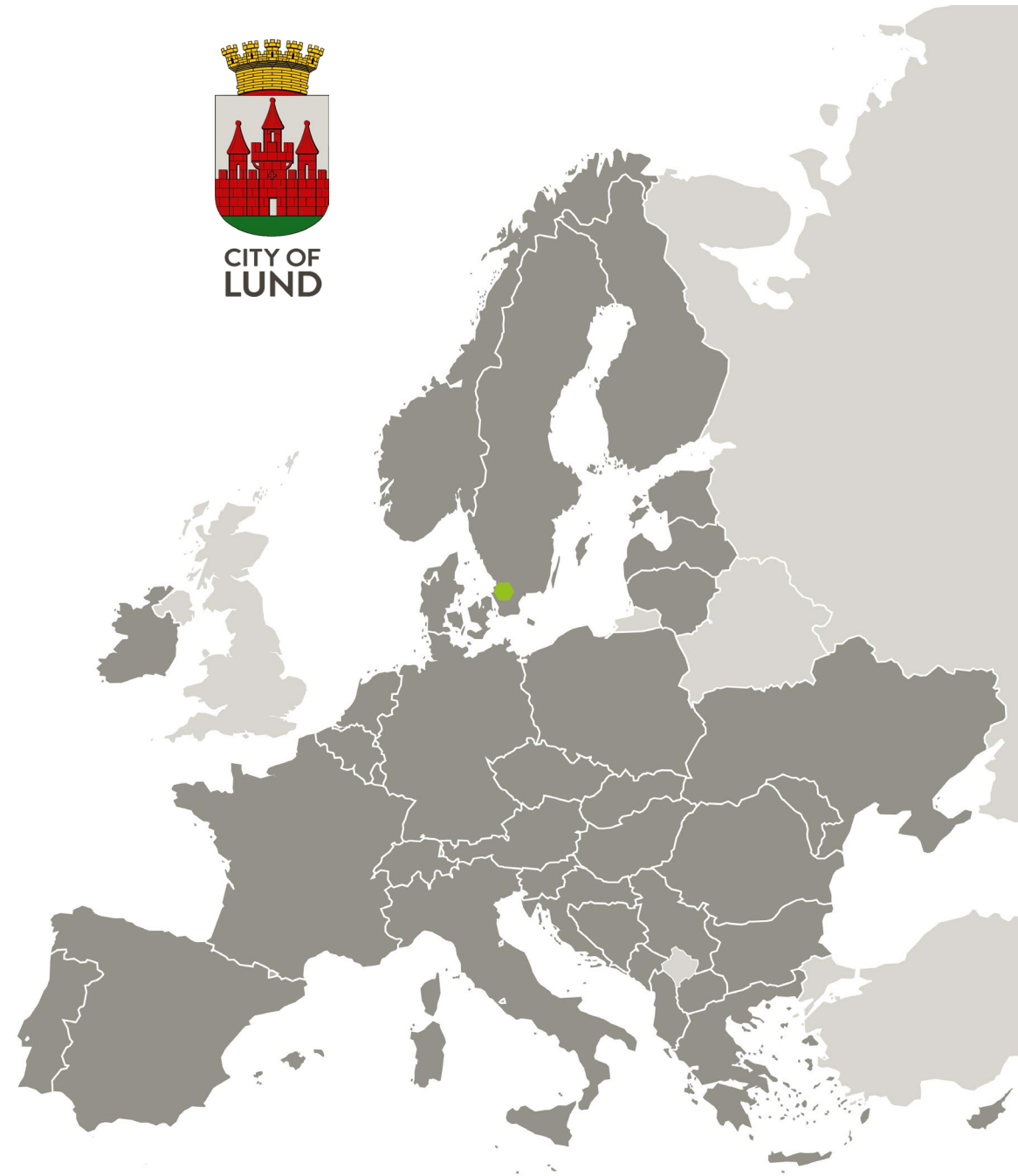
The Partners Cleantech

The **Cleantech Bulgaria Foundation** is an organization dedicated to fostering innovation and sustainability in Bulgaria. As a partner in the project, it supports the development of innovation, finance startups and help the development of strategic partnerships in the fields of green industry and business, the environment, science and education.



The Partners Lund

The **City of Lund**, located in southern Sweden, is a forward-thinking municipality with a strong commitment to sustainability and innovation. As a partner in the project, the City of Lund brings extensive experience in integrating circular economy principles into urban planning and community development.



The Partners ACR+

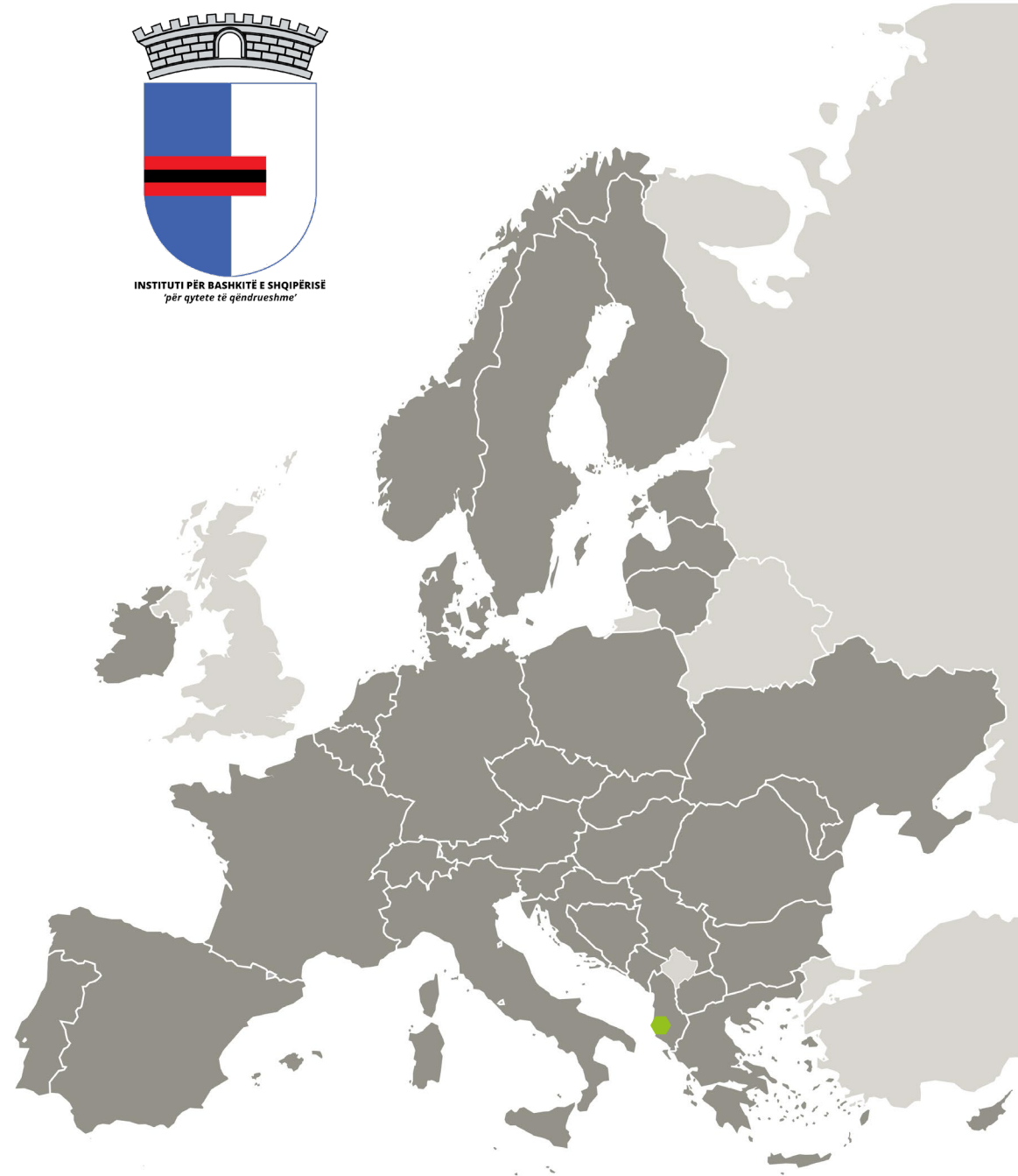
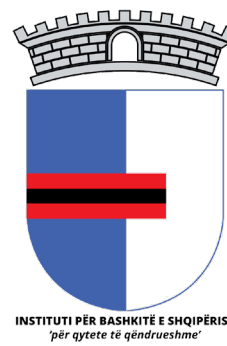


The **Association of Cities and Regions for Sustainable Resource Management** is a European network dedicated to promoting sustainable resource management among local and regional authorities. As the advisory partner in the project, it leverages its extensive experience in circular economy practices and waste management to support cities and regions in their transition to sustainability.



The Partners IAM

The **Institute for Albanian Municipalities** is a key organisation focused on enhancing local governance, decentralisation, and democracy across Albania. As a discovery partner in the project, it brings expertise in building the administrative capacities of municipal bodies and improving public service delivery.



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The project CIRCULAR MINDS is implemented in the framework of the Interreg Europe programme and co-financed by the European Union.

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