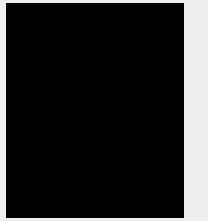


Involving citizens through hybrid participation formats

29th of October 2024

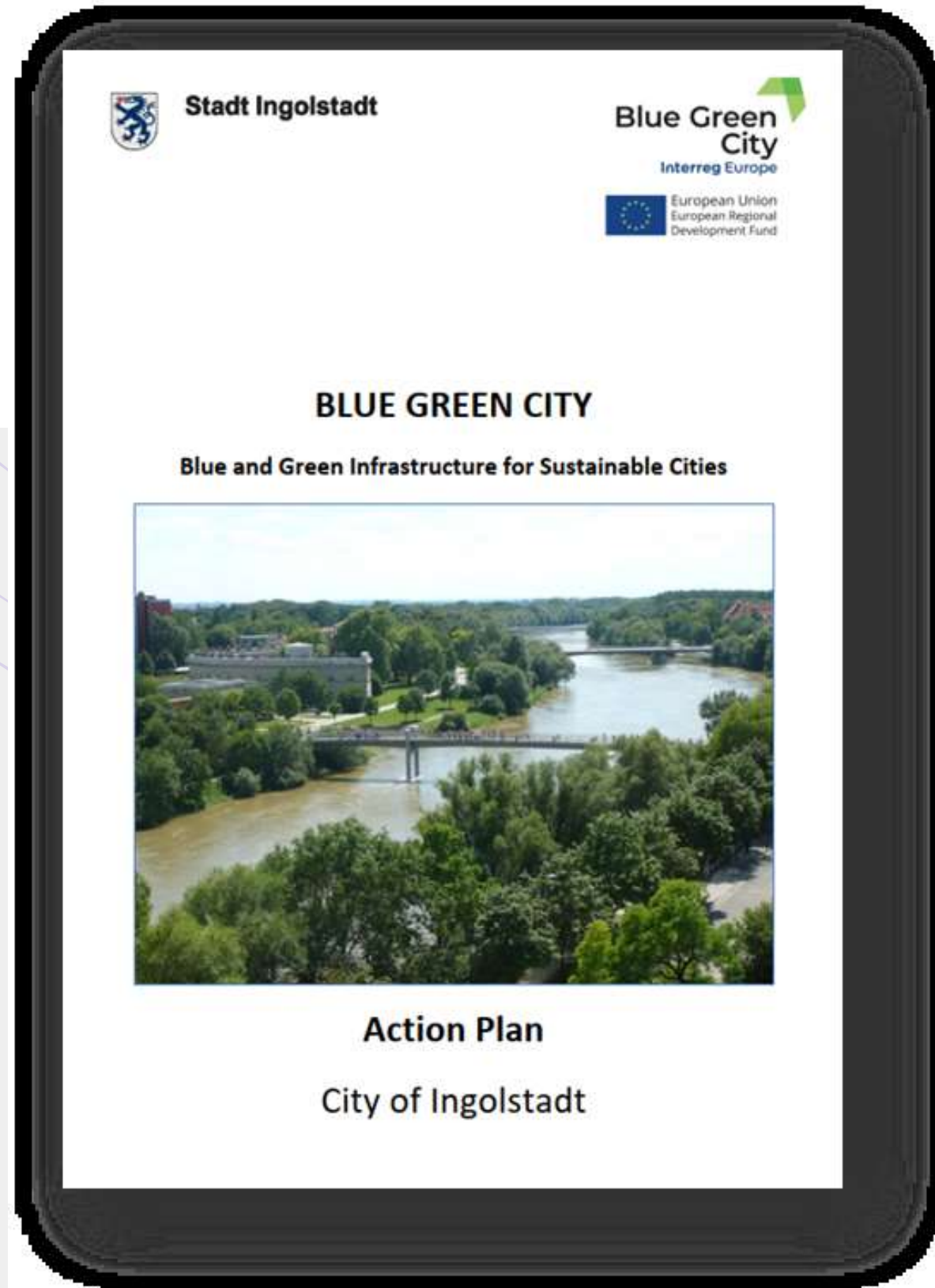
Thomas Schneider, City of Ingolstadt, Germany





The Blue Green City project:

An Action Plan for the Stadtpark Donau



ACTION 1:
BGC HYBRID PARTICIPATION PROCESS

ACTION 2:
FAUNISTIC SPATIAL RESISTANCE ANALYSIS

ACTION 3:
INTEGRATING THE STADTPARK DONAU IN THE LANDSCAPE
PLANNING PROCESS

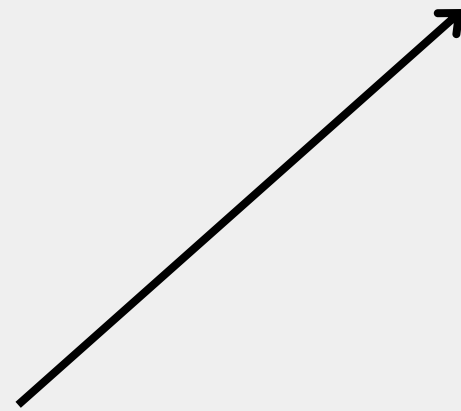


First step:

An analysis on the barriers for citizens participation

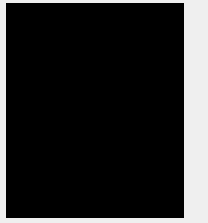
Stakeholder groups:

- Civil society / Citizens
- Companies
- Politicians, Administratives
- Universities



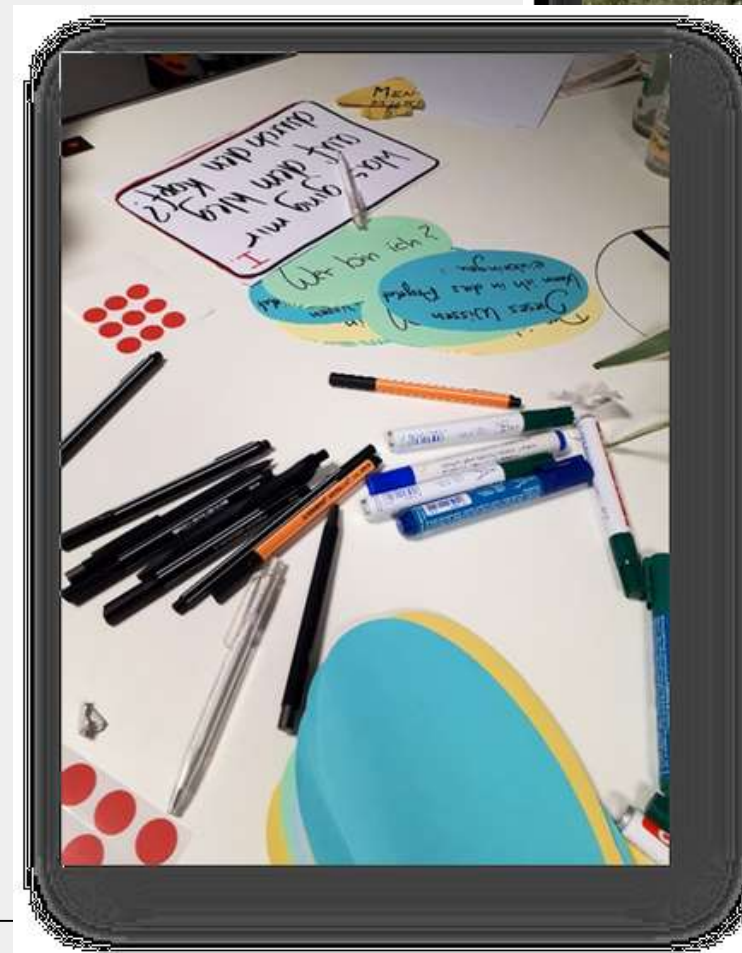
Barriers for citizens:

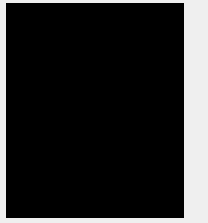
- Issue is too abstract
- No concrete image about BGI
- Use of many different channels for information



Second step:
Developing a new approach for comprehensive citizens participation

Expert workshops to define a common understanding about the citizens participation process



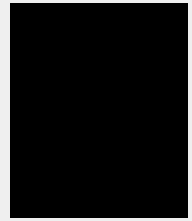


Third step:

Breaking down the barriers

1. Think outside the box!
2. Make the issue visible
3. Use as many channel





Donau-Lust statt Auto-Frust
Die Schloßlände wird zur Wohlfühl-Oase - und die Ingolstädter nehmen es gerne an

erstellt am 04.09.2021 um 18:42 Uhr
Ingolstadt - Spiel und Spaß statt Straßenverkehr: Die Donau-Lust, die für insgesamt zehn Tage die Ingolstädter Schloßlände zum Erholungsort macht, wurde am Wochenende gut angenommen. Die 100 Liegestühle waren am Freitag schon nach einer Stunde weg, sagt Margot Sikora vom Kapitä, die zusammen mit den Kollegen von der Kulturoasis für den Liegestühlverleih und Getränke zuständig ist. Und auch am Samstag genossen viele Ingolstädter das herrliche Wetter mit Ausblick auf die Donau. Denn darum geht es eigentlich: Die Donau erlebbar machen. Am Wochenende ist es gelungen.

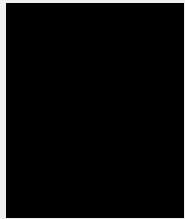


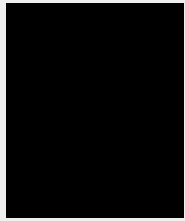
Wer sagt, dass Beachvolleyball nur was für die Großen ist? Auch die Kleinen nehmen das Angebot bei der Donau-Lust gerne an. Ob mit oder ohne Ball - Vergnügen im Sand ist garantiert. | Foto: Stocke

Third step: **Bringing it to life**

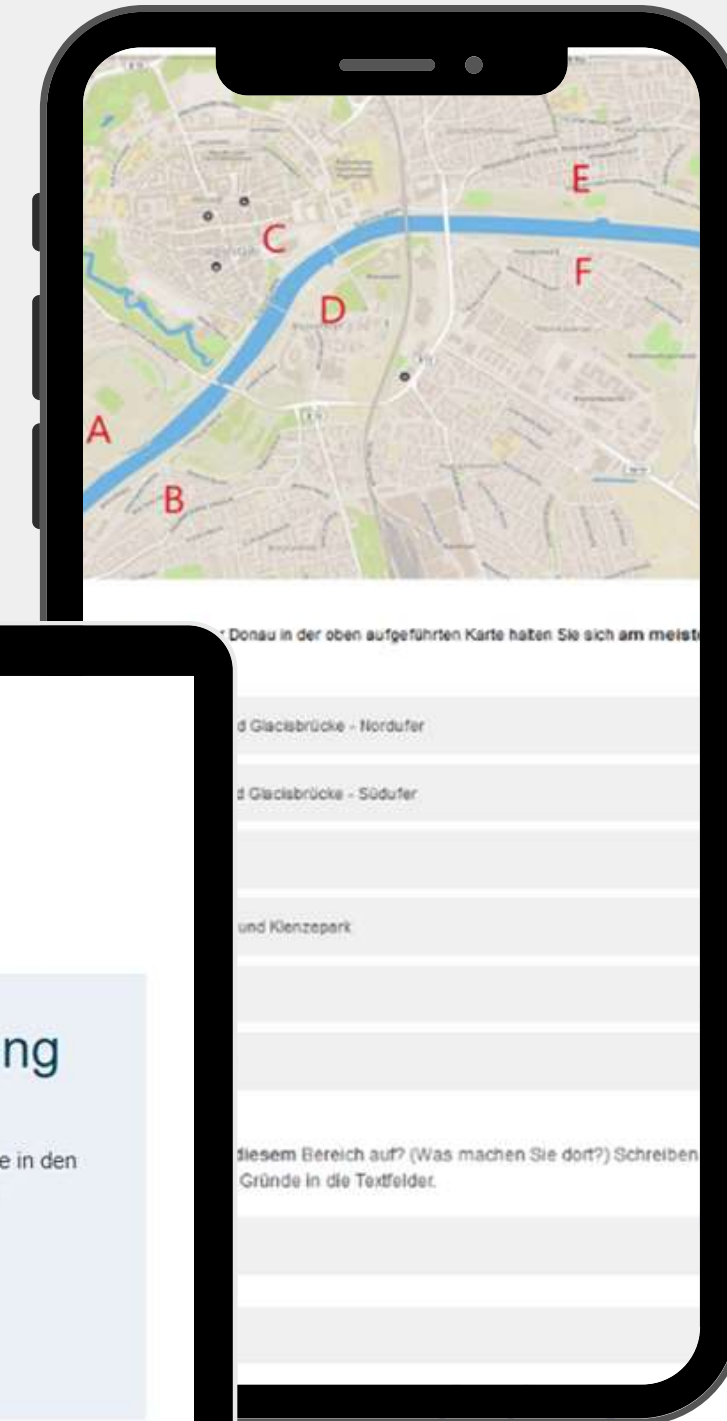
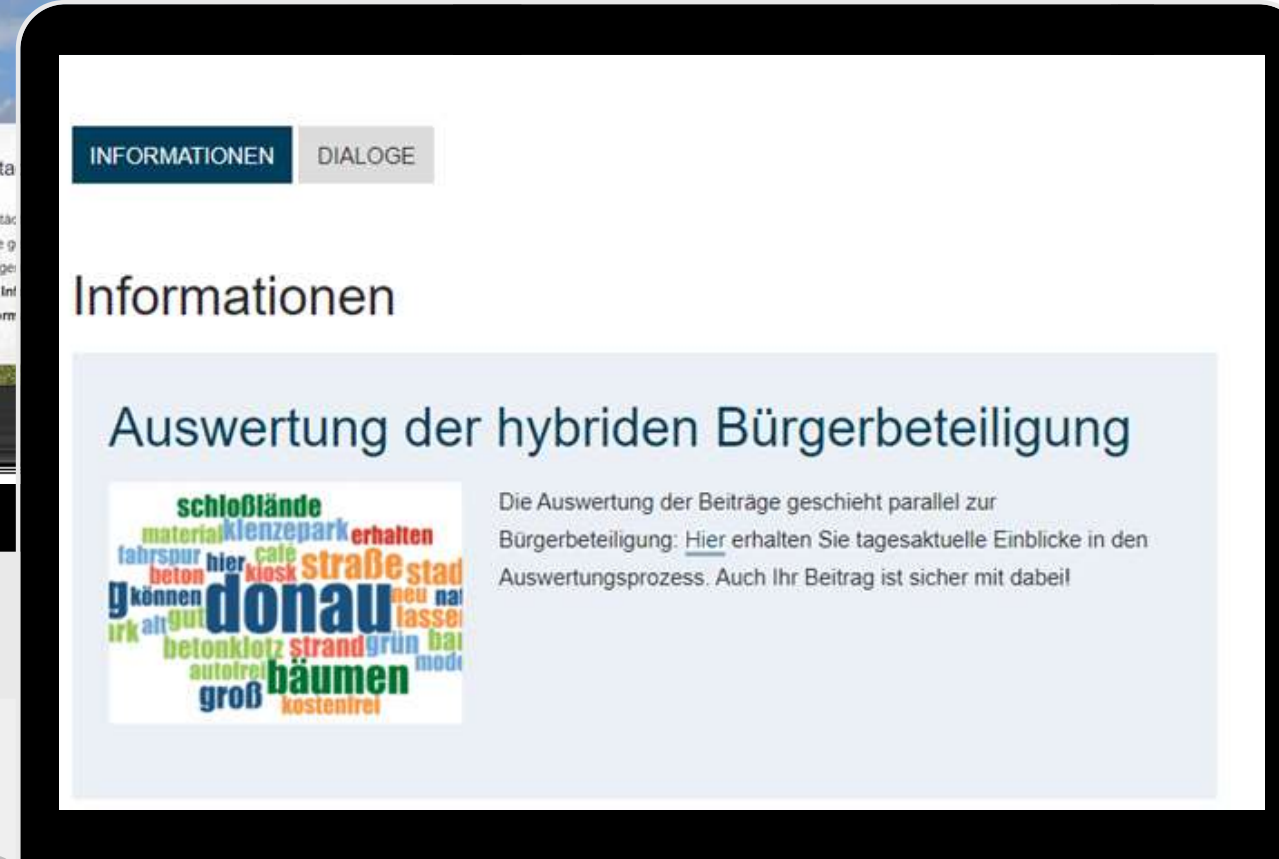


Stabsstelle Klima, Biodiversität & Donau der Stadt Ingolstadt

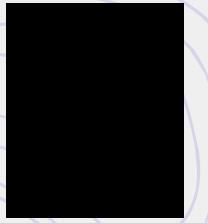




Online Participation



online: www.ingolstadt-macht-mit.de



Budget

- The largest expense was the festival, which was funded by the cultural department.
- The participation team consisted of two city administration staff members and one intern.
- The cost for waterproof and washable posters was approximately 100 euros each.
- The online platform www.ingolstadt-macht-mit.de is managed by the city administration, so there were no additional costs involved.

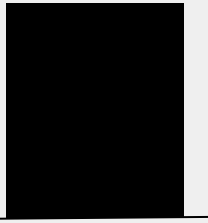




Advantages in a Nutshell

- Processual thinking and the activation of a wide range of citizens helps to include a wide range of knowledge and also to create an collaborative atmosphere.
- Through participative methods the acceptance from “normal” citizens will be increased for new ways of thinking and for the implementation of Blue-Green projects.
- A hybrid form of participation helps to widen the range of participating people.
- The process is scalable and can be combined with local available resources.





Thank you!

Contact:

City of Ingolstadt

thomas.schneider@ingolstadt.de

More information:

[Involving citizens through hybrid participation formats | Interreg Europe - Sharing solutions for better policy](#)

