

OSDD Värmland 10–11 September 2024

After: interview with the host organisation Paper Province

- **How did the OSDD go?**

We were really happy with the turnout of the OSDD in Värmland. Hopefully our guests would agree when we say great. We wanted the program to inspire around and reflect our region's expertise in packaging and materials, and therefore invited presenters that contributed to this in a good way. Most of the details went as planned and everyone seemed to be having a nice time. The subjects of the visits and lectures were interesting and our guests were curious and asked a lot of questions, that's a good sign! The days in Värmland also brought interesting discussion and networking within the project. Really good dialogues when we cooked dinner together the first day. Great location and a great chance to get to know the others even better

- **Were there any unexpected surprises during the OSDD? Positive or negative.**

We got to learn a lot more about our own region and our companies as well.

One surprise was that the school Broby grafiska had a class of packaging students visiting from Italy, that joined us on the conference's first day, which brought new dimensions to the meeting.

- **What did you, your region and/or your companies get from the OSDD?**

We learned from the presentations and meetings, and also a lot from the companies we visited during the OSDD (Stora Enso and Circlab). The representatives from Region Värmland was also a vital part of the Meeting, both for networking, but also learning reasons (for both us and the region).

It's positive too see all the possible synergies between the partners, our stakeholders and the partners stakeholders. We got to dig a bit deeper into a best practice from ACCIO and their relatively new Waste Cluste, and that gave us new ideas that we can bring back to our stakeholders and maybe connect them with each other. We also got new perspectives on our own challenges when our 2 new discovery partners joined the OSDD. Those perspectives are necessary to also motivate our own progress and see how far we actually have come.

- **The word is yours 😊**

The OSDD in our region gave us an opportunity to showcase our region's strenghts regarding plastics, new biobased materials and more specifically packaging, not only to the project partners of Plastix from a number of regions of Europe, but also to our stakeholders. To build network both on an european level, as well as within the region is crucial to succeed with the challenges such as the climate.