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Low cost actions to mobilize citizens in climate adaptation

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Low cost actions to mobilize citizens in climate adaptation

The city must meet a number of climate objectives.

Per inhabitant:

- 1m² to be desealed,
- plant 1 tree,
- provide 1m³ water infiltration
- 0.5 m of hedge and/or facade garden.
- Provide 1 flower bed per 1000 inhabitants.

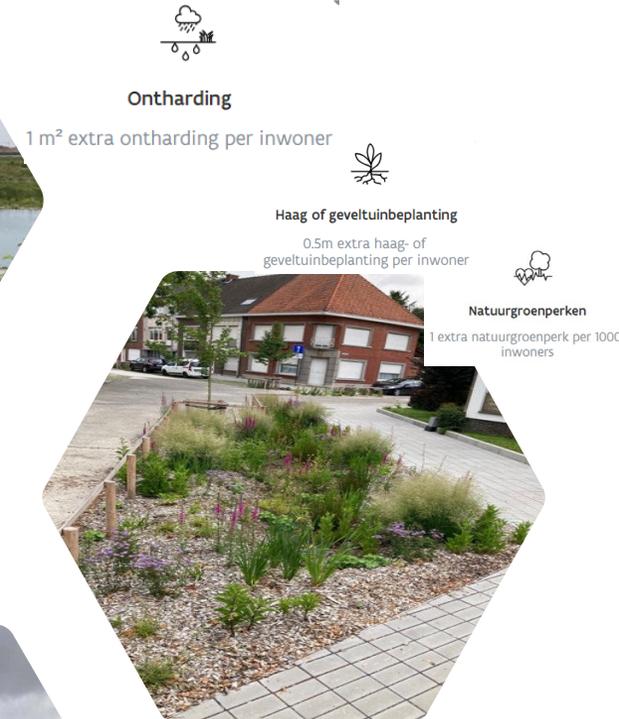
Citizens can help shape the city's climate objectives.

To this end, the city is running various actions in which citizens/neighbourhoods can participate:

- Behaag Roeselare
- Facade gardens
- Love trees
- Neighbourhood challenges




Hemelwateropvang
 1 m³ extra hemelwateropvang per inwoner



Ontharding

1 m² extra ontharding per inwoner



Haag of geveltuinbeplanting

0.5m extra haag- of geveltuinbeplanting per inwoner



Natuurgroenperken

1 extra natuurgroenperk per 1000 inwoners



Bomen

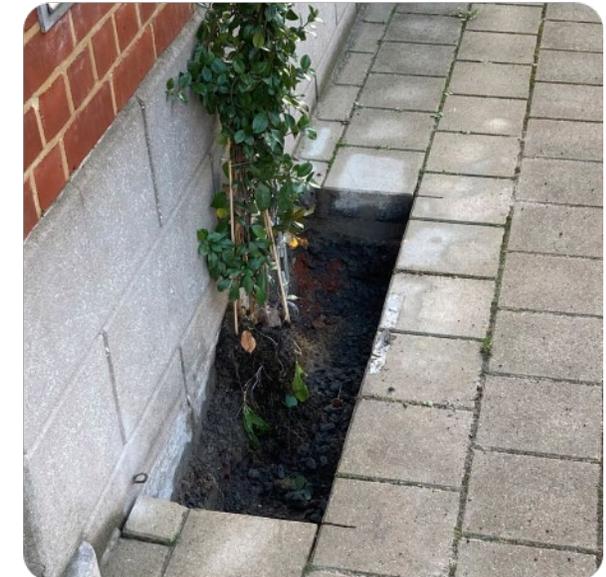
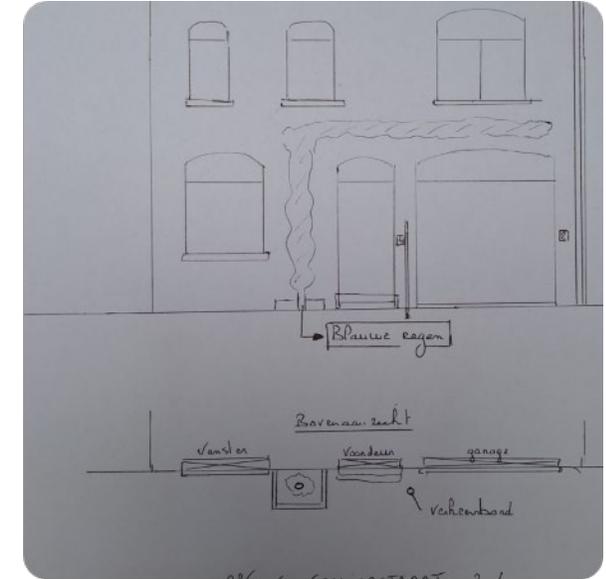
1 extra boom per inwoner

1. Facade garden

Citizens remove some tiles adjacent to their facade.
 Instead they plant blossoming plants.
 Conditions have been integrated in city regulations
 Notification requirement

Approach

- individual action
- street action



Results

2022-2023: 2 facade garden projects completed with 27 houses. In addition, another 29 people created a facade garden themselves in 2022-2023

2024: 3 streets with a total of 48 participants, 12 individual actions

1. Facade garden

Lessons learned

- Communication challenge
 - Street action approach:
 - Distribution challenge
 - Time investment is high
 - Rather expensive
- > Pro's
- We choose the plants
 - We get an idea about the target group
 - Better effect



2. Hedge and please Roeselare

Wijzig Roeselare ► Nieuws Eten en drinken Uit-tips Lezersbijdragen

Joint purchase of native trees and hedge packages because these kind of plants are difficult to find in the retail.

Approach

- Citizens buy on the webshop
- A distribution moment takes place in mid-December

Result

2023: First joint purchase of hedges and trees: 26 trees and 1296 hedge plants (good for 324m of hedges)
Valentine campaign: 2,525 fruit trees were distributed



Behaag RSL was een schot in de roos © Christophe Lefebvre

Lessons learned

- Distribution challenge
- Communication: how to reach all citizens?

KLIMAATSWITCH #VANRSL



Behaag Roeselare

Samenaankoop van bomen en hagen.

Behaag Roeselare

Samenaankoop van bomen en hagen.

Jouw tuin, groot of klein, kan een verschil maken voor natuur en klimaat. Hoe? Plant een inheemse boom of haag. Samen zorgen we zo voor meer groen in de stad. Dat is goed voor mens en dier.

Maak van je tuin een fijne plek voor vogels, bijen en vlinders. En geniet zelf ook volop van de bloei, het vogelgezang, de schaduw en de herfstverkleuring.



Alle informatie over de pakketten en soorten vind je op klimaatswitch.be/behag-rsl-samenaankoop-bomen-en-hagen of scan de QR-code.

Jouw inheems plantgoed bestel je online tot 30 november en haal je in december af in ons verdeelpunt. Datum en plaats delen we mee na bestelling.

Heb je concrete vragen over je bestelling en de aanplanting in je tuin? Neem dan contact op met de Stad en stuur een mailtje naar 1788@roeselare.be.



3. Love trees

Residents of Roeselare can receive a free plant package for Valentine's Day. The packages are distributed on the Saturday before Valentine's Day (14/2).

Approach

- Cooperation with the NGO Meer Bomen In Roeselare (MBIR)
- MBIR: practical things – Roeselare: logistic
- Distribution in the city center

Result

Valentine campaign, bushes distributed

2022: , 2,250

2023: 2525

2024: 2600

Lessons learned

- For free...
- Computer

Home Bomengordel Lid worden Meld een verdwenen boom

JANUARI 17, 2024 DOOR GENE VANGAMPELAERE

Reserveer nu je liefdesboom 🌳❤️



Woon je in Roeselare? Rumbeke? Beveren? Oekene?

Wil je een boom planten of cadeau geven?

Kom je gratis boompakket afhalen op **zaterdag 10 februari** 2024 op De Munt. Daar delen we boompakketten uit **tussen 13:30 en 17:30** in



4. Neighbourhood challenges

Challenging neighbourhoods on four topics. These topics are all linked to increase biodiversity.

Approach:

work activity, do activities, education, campaign

Result

2022: 3 neighbourhoods participated in the challenges

The district challenges require a large workforce.

Lessons learned

- Young families want to act
- Tough for the initiators and professional
- Least interest in education



Thank you!

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