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Supporting health-tech innovation and SMEs

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The HIPÂ appartement concept

HIPÂ are **showrooms** like apartment dedicated to well being for elderly people living at home or in care establishments (nursing homes). It is open to public and equipped with the last solutions and innovations linked to the dimensions of well ageing :

- Nutrition
- Security
- Wellbeing and social abilities
- Mobility and adaptability (housing)

HIPÂ apartments are based in Hauts-de-France area. It could be visited individually or collectively all year long thanks to an animator who knows all the products and solutions and the interests for visitors.

In 2021 a virtual visit capability has been added to the offer to have a more wider visitor indicators.

In 2023 :

- + 200 visitors per year
- + 90 solutions exposed
- + 35 companies represented

HIPÂ is a place for :



Experimentation



Trainings



Co-creation

The HIPÂ appartement concept



LA VIE ACTIVE
Association reconnue
d'utilité publique
Humaniste et Fraternelle

HIPÂ Marles-les-Mines, open since 2018

HIPÂ Harnes, open since 2023



The HIPÂ concept over the years



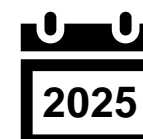
- Launch of the concept
- As a result of SEAS2Grow EU project

- Fundings activity
- Selection of products and solutions to be presented

- Acceleration
- More projects

- Virtual visits

- An 18-month pilot testing of the Test Box concept



- Launch of a call for project to diversify the solutions exposed
- Launching of a new showroom
- Creation of HIPA ADAPT' a digital platform to inform about housing adaptation

- Expanding the Test Box project to 4 territories in the Hauts-de-France Region
- Launching of "Maison Lill'Âges", a new experimental living space in partnership with the CCAS of Lille, a Municipal Social Action Center

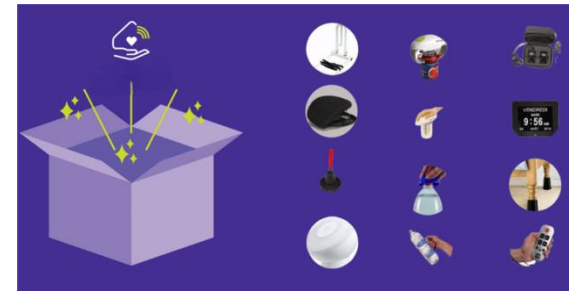
- A new partnership with the CCAS of Arras for the Inauguration of a new experimental living space

How it works regarding fundings?



42,125€

Showroom management and development



BOX TEST

50,000€

Replicating the Test Box project to 4 new territories in the Hauts-de-France region



Findings

Best Practices	Bad Practices
Human Resources and their complementarity	Poor Communication
Local partnership	Inadequate local partnership
Location	Insufficient resources
Functional equipment and comprehensive services	
Being Innovate and agile	

CONTACT US



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