



Kraków

RESPECT KRAKÓW & CITY HELPERS

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City Tourist Policy Section

OUR INSPIRTATION

Goal: common solutions for sustainable tourism in cities that struggle with high tourist traffic intensity

Amsterdam

Barcelona

Venice



Dubrovnik

Prague





YOU DON'T STAY IN UNLICENCED TOURIST ACCOMMODATION

LET'S SHARE **BCN**

I LIVE IN A BETTER CITY

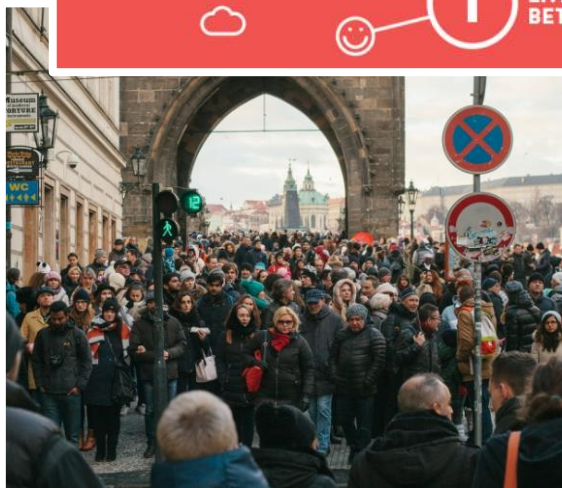


Quiet hours when? After ten.

Please, keep it down after 10 pm. Making loud noise could lead to a fine up to **EUR 400**.

→prague.eu/enjoyrespect

prague



#EnjoyRespectVenezia



RESPECT THE CITY
POŠTUJMO GRAD

STARA GRADSKA JEZGRA DIO JE SVJETSKJE BAŠTINE POD UNESCO-OVOM ZAŠTITOM – PRISTUPAJTE JOJ S POŠTOVANJEM KAKO BISMO JE OČUVALI. GRAD DUBROVNIK ŽELI VAM UGODAN BORAVAK.

THE OLD TOWN OF DUBROVNIK IS PART OF THE UNESCO WORLD HERITAGE LIST – TREAT IT WITH RESPECT IN ORDER TO PRESERVE IT. THE CITY OF DUBROVNIK WISHES YOU A PLEASANT STAY.



Molimo ne krećite se u kupaćem kostimu, bez odjeće ili dijela odjeće.
Please do not walk around in swimwear or inappropriately uncovered.



Molimo ne vozite bicikle, motocikle, mopede ni automobile bez posebnog odobrenja. Iznimka su bicikli za djecu mlađu od 7 godina.
Please do not ride a bicycle, motorcycle, moped or drive a car without obtaining special permission beforehand. Exception applies to bicycles for children under 7 years of age.



Molimo ne bacajte opuške na javnu površinu.
Please do not discard cigarette butts in public spaces.



Molimo obvezno držite pse na povodcu.
Please keep dogs on a leash.



Molimo ne konzumirajte hranu, piće i ne ponašajte se nedolično u blizini spomenika kulture.
Please do not consume food, beverages or misbehave around cultural monuments.



Gradske zidine vrlo su visoke i mogu biti opasne, molimo ne penjite se na zidove i poštujujte istaknuta pravila.
The City Walls are very high and can be dangerous, please obey the rules.

NEPRI DRŽAVANJE NAVEDENIH PRAVILA PONAŠANJA PODLIJEŽE PREKRŠAJNOM SANKCIONIRANJU.
FAILURE TO COMPLY WITH THESE RULES OF CONDUCT WILL RESULT IN A FINE.



Grad Dubrovnik
City of Dubrovnik



Turistička zajednica
grada Dubrovnika
Dubrovnik
Tourist Board



UNESCO World
Heritage Site



Old City of Dubrovnik
Historical Monument
UNESCO World
Heritage Site



Respect the City - Poštujmo Grad



respectthecity_dbk

A SUSTAINABLE TOURISM POLICY



A Sustainable Tourism Policy for Kraków in the Years 2021-2028

Diagnosis and recommendations

*"I am lucky to live where
others can only visit for a short time"*



RESPECT KRAKÓW

- ✓ Response for the problem of high tourist traffic
- ✓ Cooperation and mutual understanding of needs
- ✓ Invitation to the tourist friendly city, famous of its culture and heritage
- ✓ Communication of basic principles

Kraków

KRAKOW RULES

WELCOME TO KRAKÓW

- UNESCO WORLD HERITAGE CITY
- TOURIST FRIENDLY
- HOSPITABLE AND SAFE

Draw from a wealth of cultural experiences

Taste the Kraków cuisine and local produce

Discover new tourist routes and off the beaten track locations

#RESPECTKRAKOW

REMEMBER: KRAKÓW IS OUR HOME. TODAY, YOU ARE ONE OF US SO FOR OUR JOINT SAFETY AND COMFORT:

Don't make a noise! Respect the quiet hours from 10pm!

Don't drop litter, and go to the toilet when you need it!

Don't drink alcohol in public places – you will avoid a fine!

Look out for pickpockets, unlicensed cab drivers, and scams in night clubs and money exchange.

Use common sense when using electric scooters and bikes, and only park them in the designated areas.

Remember that you need to be clothed in public areas.

Make sure that the host offering you accommodation is registered.

Be eco: drink tap water, avoid plastic, care for the environment, use public transport and green spaces.

IN AN EMERGENCY 112 OR 986

Kraków Tourism Alliance.

Outdoor campaign



Kraków
Kraków Tourism Alliance

NIE HAŁASUJ! BE QUIET!

- Po 22:00 uszanuj ciszę nocną!
- Be quiet after 10pm!
Be nice! Stay low-key!

#RESPECTKR



Kraków

WITAJ W KRAKOWIE

Przeżył - Kraków jest dla nas najważniejszy. Oni także potrzebują naszej pomocy.

#RESPECTKRAKOW

Kraków

United Nations Educational, Scientific and Cultural Organization

Historic Centre of Kraków inscribed on the World Heritage List in 1978

Kraków Tourism Alliance.





#RESPECTKRAKOW

Internet campaign

 **Kraków. Kierunek: Miasto dla Wszystkich**
July 11 at 3:00 PM

The old dragon is sleeping soundly in the cave beneath Wawel Castle. 🐉🏰
Like every resident of Krakow, it likes peace and quiet so it gets annoyed and growls angrily when tourists overuse its patience. 🗣️
Tourists, join us in making sure that Krakow continues to be such a beautiful and atmospheric place. 🌟🏰
Respect the rules! #RESPECTKRAKOW



-  JPS12 2024-06-22 21:19:49 Wybrany komentarz
went a couple of years ago....absolutely fantastic city....beautiful architecture, great food, lovely people and nice and clean...will definitely visit again in the future 😊😊👍
-  2024-08-09 13:56:56 Wybrany komentarz Polubione przez twórcę
Bro I was in kraków 3 hours ago...
-  Bill Hammer 2024-06-23 01:08:47 Wybrany komentarz
I cannot believe you have had to release this. I'm so sorry.
-  August OK 2024-07-17 19:20:39 Wybrany komentarz
I literally just arrived in Kraków, Tik Tok why you stalking me?

- ✓ Social media, You Tube and travel websites
- ✓ Invitation – directed to foreign markets
- ✓ Reminder about the rules – remarketing and visitors in Kraków
- ✓ Almost 10 000 000 of views in 2024



 **Kraków**



 **Kraków**



#RESPECTKRAKOW

INVITATION



 **Kraków**


United Nations
Educational, Scientific and
Cultural Organization


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#RESPECTKRAKOW

 **Kraków**

Kraków
Tourism
Alliance.

#RESPECTKRAKOW

REMINDER



CITY HELPERS PROJECT

- ✓ Ambassadors of the Respect Kraków program on the streets of Kraków
- ✓ Goals: detecting inappropriate behaviour in the historic city centre, providing information and promoting local events, providing first aid, collaboration with the city guard





- ✓ 4th edition:
15.06 - 01.09.2024
- ✓ working hours:
everyday, 1:00 p.m. – 21:00 p.m.
- ✓ night time shifts:
Friday & Saturday, 21:00 p.m. – 01:00 a.m.
- ✓ Observations and noise measurements



THANK YOU!



 **Kraków**

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TO KRAKÓW**

**Kraków
Tourism
Alliance.**

 United Nations
Educational, Scientific and
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 Historic Centre of Kraków
inscribed on the World
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Organizacja Narodów
Zjednoczonych
dla Wychowania,
Nauki i Kultury

Historyczne Centrum Krakowa
wpisane na Listę Światowego
Dziedzictwa w roku 1978



 **Kraków**

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experiences**

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