

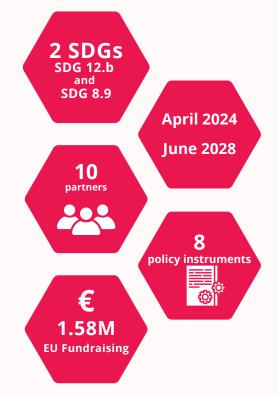
## TOURISM4SDG

**Tourism4SDG** works to improve the effectiveness of European tourism policy instruments in achieving the UN Sustainable Development Goals





Coimbra Region Intermunicipal Community (PT) AIMRD (ES) Communauté d'Agglomération de LaRochelle (FR) Lubelskie Voivodeship (PL) Ministry of Economics of the Republic of Latvia (LV) Nyíregyháza Municipality (HU) Tartu County Tourism Foundation (EE) Visit Zuid-Limburg (NL) Regional Council Durres (AL) Municipality of Sokobanja (RS)



The question is no longer how to make tourism (more) sustainable?

but instead

# to what extent tourism is, in fact, becoming more sustainable?

Currently,

Policy Instruments still do not fully align with the SDGs at all levels of tourism governance

Sustainable tourism initiatives are not being measured in terms of sustainability results

There is the necessity for, a self-assessment and reflection to identify weaknesses of the current tourism policy instruments and pinpoint lines of action for the future

### During a 4-year interregional learning, Tourism4SDG aims to enhance the efficacy of tourism policy instruments, answering the challenge proposed by **SDG 12.b** and to positively impact SDG 8.9

## SDG 12.b

"To develop and implement tools to monitor sustainable development impacts or sustainable tourism"

**PL** 

SDG 8.9 "Promote Beneficial and Sustainable Tourism"

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