



TOURISM4SDG



Tourism4SDG works to improve the effectiveness of European tourism policy instruments in achieving the UN Sustainable Development Goals

2 SDGs
SDG 12.b
and
SDG 8.9

April 2024

June 2028

10
partners



8

policy instruments



€

1.58M

EU Fundraising

An interregional cooperation
project for improving
Culture and sustainable tourism policies

Project partners

Coimbra Region Intermunicipal Community (PT)

AIMRD (ES)

Communauté d'Agglomération de LaRochele (FR)

Lubelskie Voivodeship (PL)

Ministry of Economics of the Republic of Latvia (LV)

Nyíregyháza Municipality (HU)

Tartu County Tourism Foundation (EE)

Visit Zuid-Limburg (NL)

Regional Council Durres (AL)

Municipality of Sokobanja (RS)

The question is no longer
how to make tourism (more) sustainable?

but instead

*to what extent tourism is, in fact,
becoming more sustainable?*

Currently,

Policy Instruments still do not fully align with the SDGs at all levels of tourism governance



Sustainable tourism initiatives are not being measured in terms of sustainability results

There is the necessity for, a self-assessment and reflection to identify weaknesses of the current tourism policy instruments and pinpoint lines of action for the future



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During a **4-year interregional learning**, Tourism4SDG aims to **enhance the efficacy of tourism policy instruments**, answering the challenge proposed by **SDG 12.b** and to positively impact **SDG 8.9**

SDG 12.b
"To develop and implement tools to monitor sustainable development impacts or sustainable tourism"

SDG 8.9
"Promote Beneficial and Sustainable Tourism"