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# Good Practise

## Serà 2030 – Plan For the Future of l'Horta Sud Region

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Thursday 14th | Horta Sud, Spain

Fundació **Horta Sud** | 

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HORTA SUD







Mancomunitat  
Intermunicipal  
de l'Horta Sud

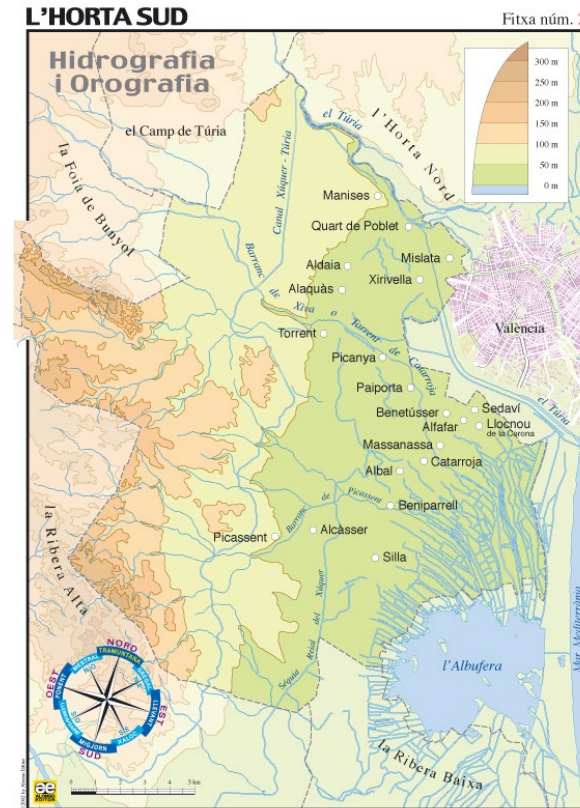
# INTRODUCTION



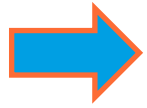
## Plan for the Future of the Horta Sud Region

The Serà 2030 plan, led by Fundació Horta Sud, focuses on the power of organised civil societies to bring lasting benefits to the Horta Sud region through social cohesion and environmental sustainability.

-  South of the metropolitan area of València.
-  482.569 people (2023).
-  20 municipalities.
-  3.000 associations.



# ABOUT FUNDACIÒ HORTA SUD



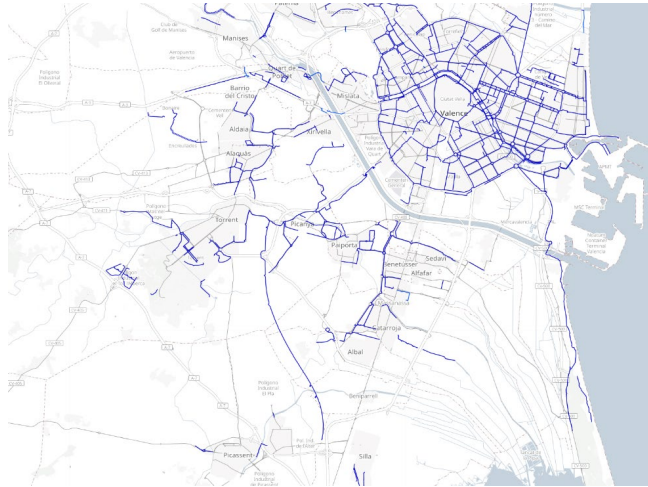
**Founded in 1972**, Fundació Horta Sud has worked to revitalise community life, strengthen social capital, and support civil associations.





The vision encompasses:

- 🌿 **Environmental:** Emphasising renewable energy, sustainable mobility, and green spaces.
- 🌿 **Economic:** Boosting local employment, industrial modernisation, and promoting a circular economy.
- 🌿 **Social:** Enhancing inclusivity, quality of life, and community governance.



# KEY ACHIEVEMENTS TO DATE



-  **Cycling infrastructure:** Over 30 km of new bike lanes, promoting active transport and reducing emissions.
-  **Green spaces:** Increased urban greenery, fostering biodiversity and air quality improvements.
-  **Renewable energy:** Established four energy communities, advancing local self-sufficiency in clean energy.
-  Recognised by the **European Climate Pact** for environmental leadership, showcasing the model's international relevance.



Average energy savings in the municipalities of the Horta Sud region

	+ 999 €	Benetússer / Catarroja / Massanassa
	750 – 999 €	Païporta / Quart de Poblet / Silla
	500 – 749 €	Sedaví / Manises
	250 – 499 €	Alaquàs / Picanya / Xirivella
	100 – 249 €	Picassent
	- 99 €	Albal / Alcàsser / Aldaia / Alfafar / Beniparrell / Llocnou de la Corona / Mislata / Torrent

# IMPACT AND OUTCOMES

## Environmental Impact:

- Reduction of CO<sub>2</sub> emissions equivalent to planting 50,000 trees.
- Increased energy efficiency in public buildings by 20%, lowering municipal energy



## Economic Impact:

- Created over 1,500 jobs in sustainable industries
- Supported local businesses through incentives for adopting circular economy practices.



## Social Impact:

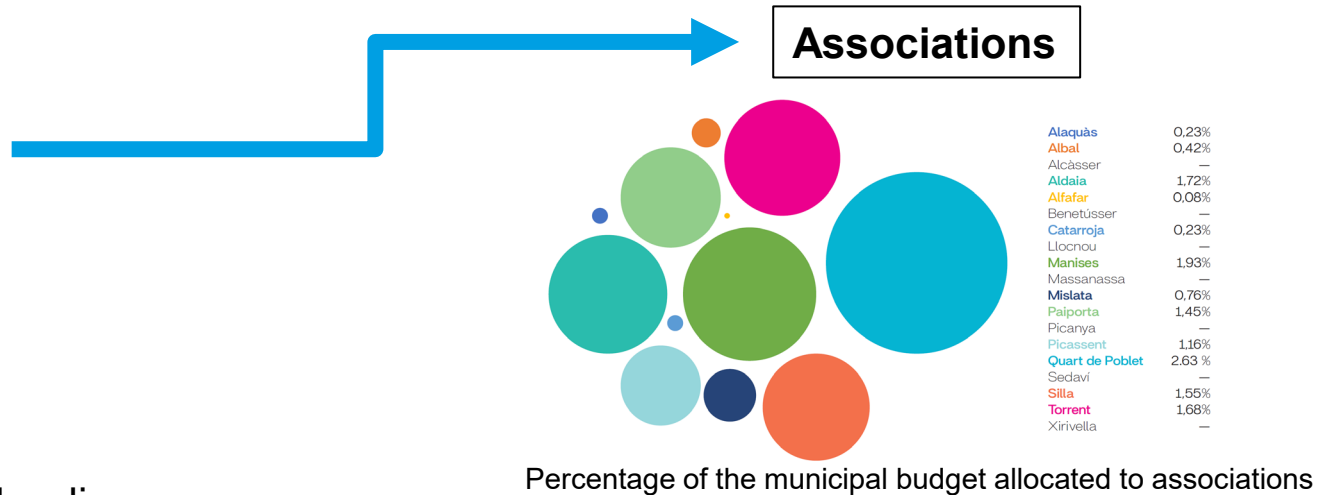
- Enhanced community engagement: Over 5,000 citizens actively involved in participatory initiatives.

## Observatory:

- 20 to 44 indicators




## Media:

- +300 press, TV and radio appearances.



# BUDGET AND FUNDING STRUCTURE

**Total Budget:** €15 million for 2023-2030, funded by:

-  EU and National Grants: 60%
-  Regional Partnerships: 25%
-  Local Contributions: 15%

## Annual Allocations:

- Renewable energy: €2.5 million
- Sustainable mobility: €1 million
- Green spaces: €1.5 million

**Funding Partners:** Collaborations with Generalitat Valenciana, local businesses, and EU programmes, ensuring sustained financial support






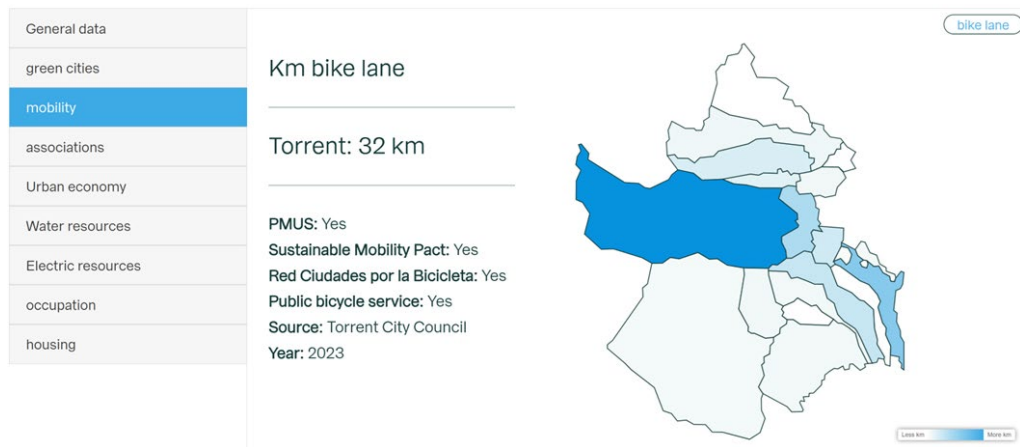
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# TRANSFERABILITY POTENTIAL

The Serà 2030 model is transferable to other regions of Europe, with adaptable pillars:

-  **Green Infrastructure:** Urban greening and renewable energy projects.
-  **Community-Driven Governance:** Encouraging participatory initiatives through local associations.
-  **Sustainable Transport:** Expanding cycling networks and public transport access.



Example of the mobility observatory featured on their website



“The great challenges of humanity are faced on the scale of cities”

‘When a territory has a project for the future, it can attract investment, talent and initiatives in the right direction’

Alfonso Vegara, Fundació Metròpolis

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<https://serahortasud.org/>

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