

# NEWSLETTER

## ACROSS

An international  
cooperation project for  
improving integrated urban  
development policies



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## Editorial

Welcome to the first edition of  
the **ACROSS** newsletter!

We will give you an insight into the project  
implementation, activities of the project  
partners and other exclusive content.

Follow the progress through our biannual  
newsletter!

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Issue #1

Apr 2024  
Jun 2028

€  
1.33 M  
EU FUNDING



CITIZENS

# First, let us briefly introduce our project...

## Who are we?

### Lead Partner:

Alba Iulia Municipality (RO)

### Project Partners:

BURST Nonprofit Limited Liability Company (HU)

City of Hannut (BE)

Comune di Milano (IT)

EDC Debrecen Urban and Economic Development Center (HU)

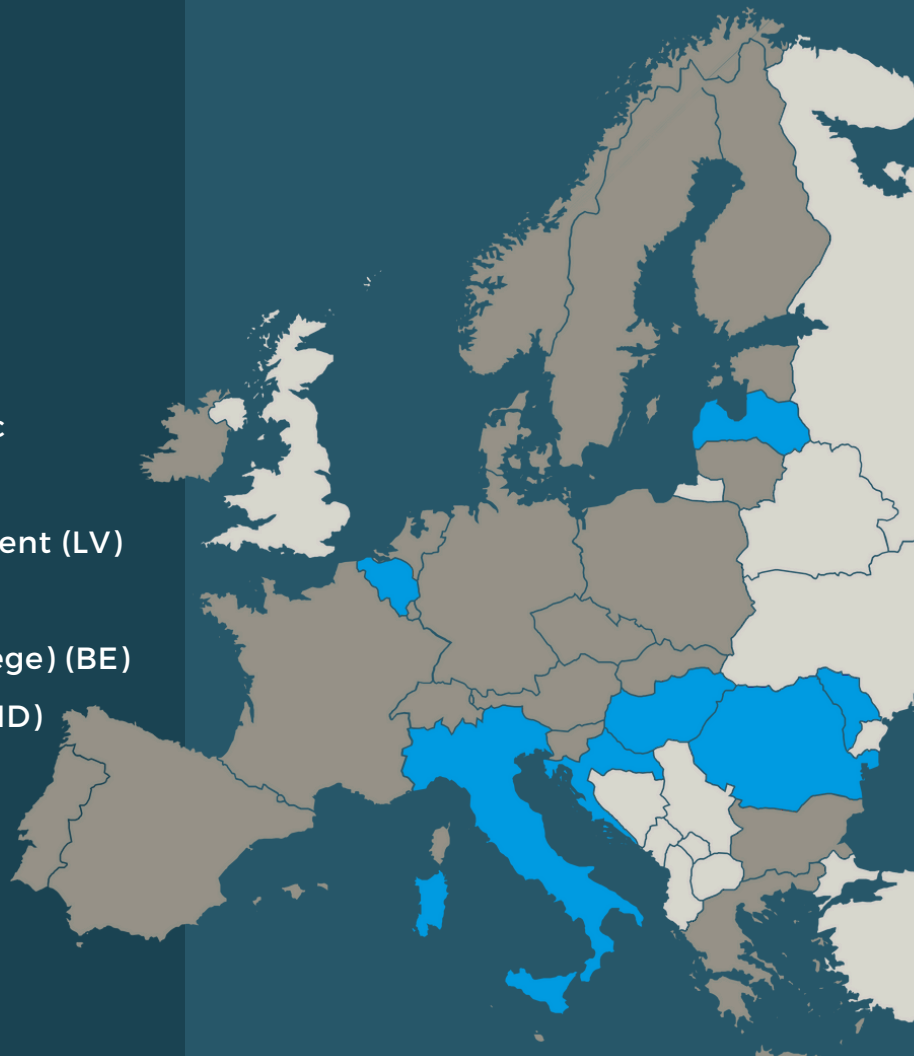
Kekava Municipality Local Government (LV)

North Development Agency (HR)

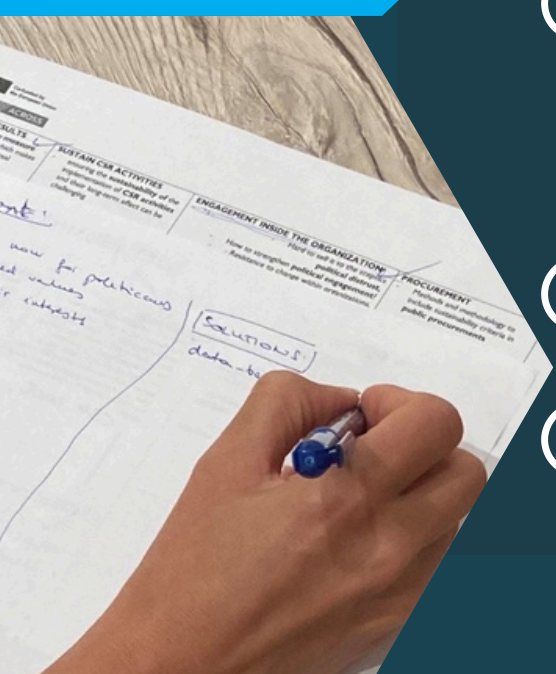
University of Liège (Université de Liège) (BE)

City Hall of Chisinau Municipality (MD)

Find out more about our partners on our [website!](#)



## Objectives



to align public and corporate sustainability goals and establish a strategic, long-term cooperation between economic actors and local authorities of participating regions, inspired by an efficient interregional knowledge exchange process;



to improve local development policies addressed by the partners;



to leverage the potential of companies' CSR policies in the field of sustainable development.



# Activities in Semester 1

## Study visit to Alba Iulia

The first study visit of ACROSS was held in Alba Iulia (RO), where project partners had the opportunity to finally meet in person and could visit some of the Good Practices of the hosting partner.

### Impressions from the meeting

“  
*The concept is that the children can have one to two weeks of treatment here, they are treated by specialists and doctors, so, the opportunity for rehabilitation is given...*

*It is unique in Romania, and I am sure there are few facilities like this in the European Union...*

– Csaba Ulveczki (Green Area Department, Mayor's office of Debrecen) on the Good Practice Maria Beatrice Center



Maria Beatrice Center,  
Alba Iulia, Romania

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“  
*And it was really relevant to see that even though all of the territories that are in the project are really different and located in different parts of Europe, they have the same problems.*

– Audrey Lebas (Smart City Institute – HEC Liège, Université de Liège) on the study visit to Alba Iulia





“  
*Our philosophy is that if our employees are OK, their family will be OK and everything surrounding them will be OK, so we encourage them to have healthy habits. (...)*  
 Nevertheless, for ten years we have organised two major sporting events in Alba Iulia, so we encourage the people to be active, to have a healthy lifestyle.

– Iulia Hladiuc (Florea Grup) on the CSR activities of Florea Group

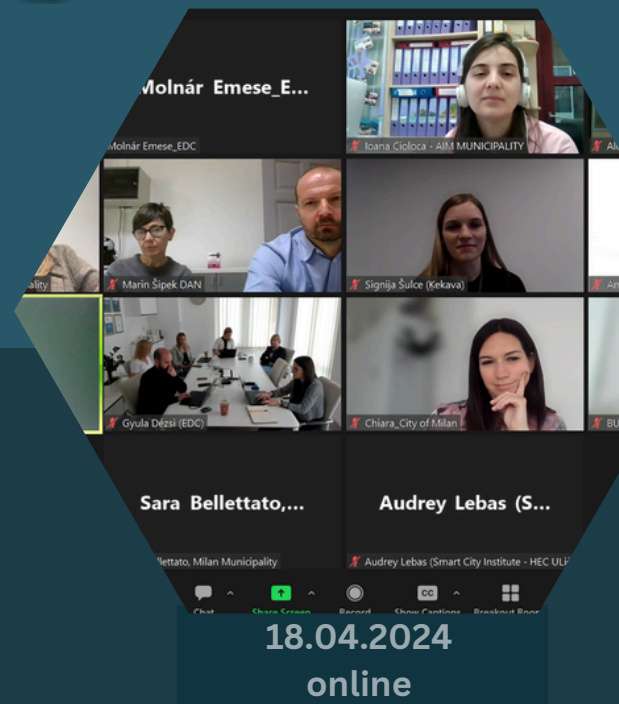
“  
 Alba Iulia Municipality on the study visits:  
*The study visits at the "Maria Beatrice Medical Center" and the "Axente Sever Local Center in Alba Iulia" showcase excellent CSR practices and demonstrate the positive impact of partnerships between organizations and the community. The "Maria Beatrice Center" provides comprehensive support for children born prematurely or recovering from accidents, while the "Axente Sever Local Center" offers opportunities for youth to engage in various activities and programs, and projects that help shape them into active citizens.*

## Other activities

### Kick-off meeting

#### Topics covered

- ▶ Welcome to the project ACROSS
- ▶ Partners' presentations
- ▶ Financial aspects of project implementation
- ▶ Communication and dissemination activities
- ▶ Overview of the operation of Thematic Expert Team (TET)







# Local Stakeholder Group meeting of Alba Iulia



18.09.2024  
Municipality of  
Alba Iulia

## The objectives were:

- ▲ Present an overview of the project and its objectives;
- ▲ Establish a collaborative partnership with local and regional stakeholders within the project framework;
- ▲ Launching a proposal to the business sector: the creation and development of a Science Museum dedicated to the harmonious and balanced development of children in cities, to be built as a CSR project.

## Activities in Semester 2

At least 12 Good Practices identified  
2nd Study visit in Debrecen  
Local Stakeholder Group meetings  
6 Local Analysis Report created  
Intra-organizational learning events  
2 project management meetings

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