







## **Meet the University of Aveiro**



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The Universidade de Aveiro (UA) is a public foundation under private law whose mission is to contribute to and develop graduate and postgraduate education and training, research and cooperation with society. The UA's mission is to create, share and apply knowledge, involving the whole community through teaching, research and cooperation with the surrounding environment, in order to make a clear difference for individuals and society.

## The role in EMBRACER

In EMBRACER, the University of Aveiro brings extensive experience in Research and innovation, Project management, Stakeholder engagement and regional development, Data-driven policy making, and Knowledge transfer between academia and key players. As Lead Partner, UA is responsible for:

- project coordination and management;
- ensuring project activities, milestones and objectives are met;
- monitoring budget execution, financial and policy reporting; and
- facilitating interregional cooperation and knowledge exchange.







## The importance of being part of EMBRACER

UA involvement in EMBRACER brings significant benefits to the Centro Region of Portugal. Exchange of experience will allow to improve its capacity on: Improved Connectivity - Enhancing links between cities and suburbs; Sustainable Transport - Promoting eco-friendly mobility solutions; Innovation in Mobility - Fostering cutting-edge transport technologies; Smart Urban Planning - Improving regional policies for integrated mobility; Knowledge Transfer - Gaining insights from partners across Europe on good practices.

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