

**Interreg
Europe**



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CHEERS4EU

Introduction of the project
partner - CHEERS4EU

Pardubice Business Incubator

P.PINK



Pardubický
kraj

Czechia



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Braňo Štefanča

lead project manager of CHEERS4EU in P-PINK

“It is an honour to be part of such an interesting group of project partners from all over Europe. We will all work for the transition to a more circular Europe in our regions.”



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Founded in 2017

Our current goal:

To help entrepreneurs overcome challenges
and
remove obstacles they encounter on the
road to success.

We support, educate, consult, and connect.



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**We are part of the
innovation ecosystem in the
Pardubice region,
driven by a strong vision.**

We create a strong
multidisciplinary collaboration.

We aim to boost research,
innovation, and application
activities in the circular economy.





Innovation ecosystem in the Pardubice region:

Regional
government



Startups

Municipalities



International
projects and
partners



Pardubický
kraj

University of
Pardubice
Centre for
technology and
knowledge transfer



P.PINK



Czech Invest -
supporting
export
organization

Regional
development
agency



Business
chamber

SMEs



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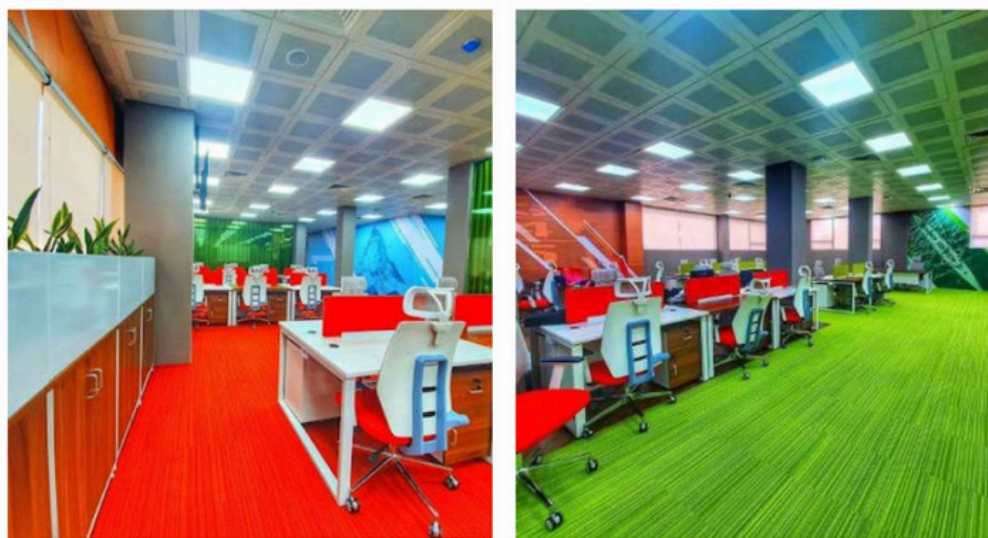


CHEERS4EU

We are building a new tech hub, **PARVIC:**

Pardubice development and research centre
with **CE Hub.**

In this center, modern technologies will solve
challenges in the circular economy for
companies as well as for local governments.



Sdílená digitální laboratoř (referenční obrázky)



OPENING 31. 12. 2027



Our main interests on the platform of the circular economy:

Innovations

AI technologies and AI labs

Regenerative economy

Research and development

Supporting entrepreneurs

Multihelix cooperation



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FOLLOW THE JOURNEY OF ALL PROJECT PARTNERS



provincie limburg



SKIVEKOMMUNE



HSY



UNIVERSIDADE DE
COIMBRA

P.PINK



SEKUENS

Agencia de Ciencia, Competitividad Empresarial
e Innovación del Principado de Asturias

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