Goodmorning!

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Today

- Introduction of our team

- Our story:

  how we connect neighborhoods in 85
  municipalities in the Netherlands

  with community connectors and online platform

- Your thoughts!

"*Munity Services facilitates 60% more connections between neigborhood residents.*"

Erasmus University Rotterdam

Unlock the potential of your neighborhood with an online platform that brings communities closer together.

➔ **85** municipalities

➔ **750** community connectors

➔ **1,200,000** active residents use our platforms

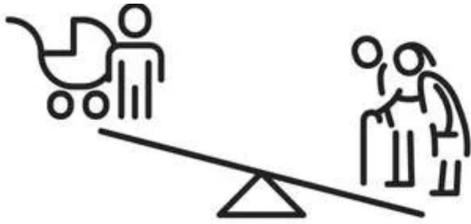➔ **25,000** organizations

OUR VISION

Every neighborhood holds a wealth of talents, knowledge, connections, skills, and ideas.

By revealing and sharing these strengths, we unlock incredible potential!

The need for stronger neighborhoods across Europe has never been more urgent.

Aging population and increased care needs

Climatecrisis and energy transition

Rising loneliness, especially among young people. Loss of community feeling.

Rising tensions, geopolitical power struggles. Refugee crisis.

Rising prices and increased poverty

Increased technology and fragmented / misuse of information

It is now crucial to activate local social capital and empower neighborhoods.
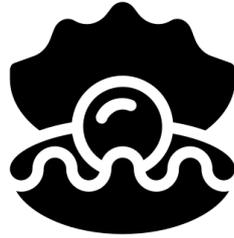
OUR MISSION

Strong neighborhoods where people connect, use all their potential and stand united.

For a secure and thriving community life.

Successfactors for an engaged neighborhood

Emphasize talents and passions: What are you good at? What is your passion?

Make every "hidden gem" visible, online & offline

Why have a meeting when you can have a party?

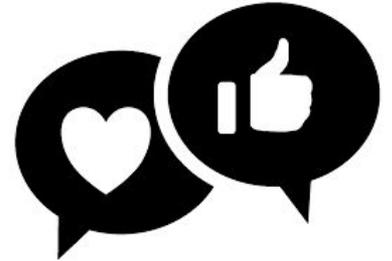Residents lead, supported by government and institutions

Focus on what's strong. Not what's wrong.

Share stories for more connection and understanding

Everyone is welcome and can contribute

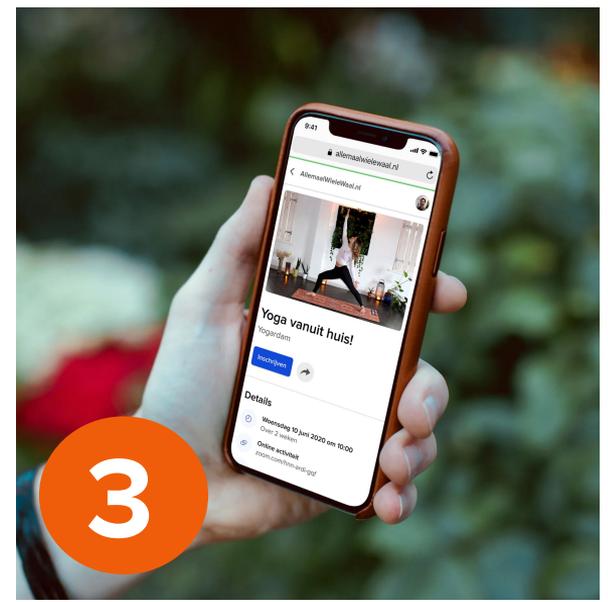it's about real encounters and meaningful relationships

Our 3-step approach brings everyone together

1

Mobilize residents and partners to start a collective movement

2

Train community connectors to make the best of the community visible and connect people

3

Enable engagement through a platform where people can easily find and support each other

Community Connectors

Active residents and municipal/welfare employees who care about their community
Spend 2-4 hours per week
Work well in teams, are curious, open, and eager to learn

As a community connector, you:

- Make everything in the neighborhood visible so people can use it and connect
- Encourage people and organizations to participate
- Connect people both offline & online
- Grow the online platform and help others use it

We teach them valuable skills

- How to make the beautiful things visible in your neighborhood
- How to build connections
- Working as a team
- How to use the online platform for better connections
- Creating stories, visibility, promotion, and connecting

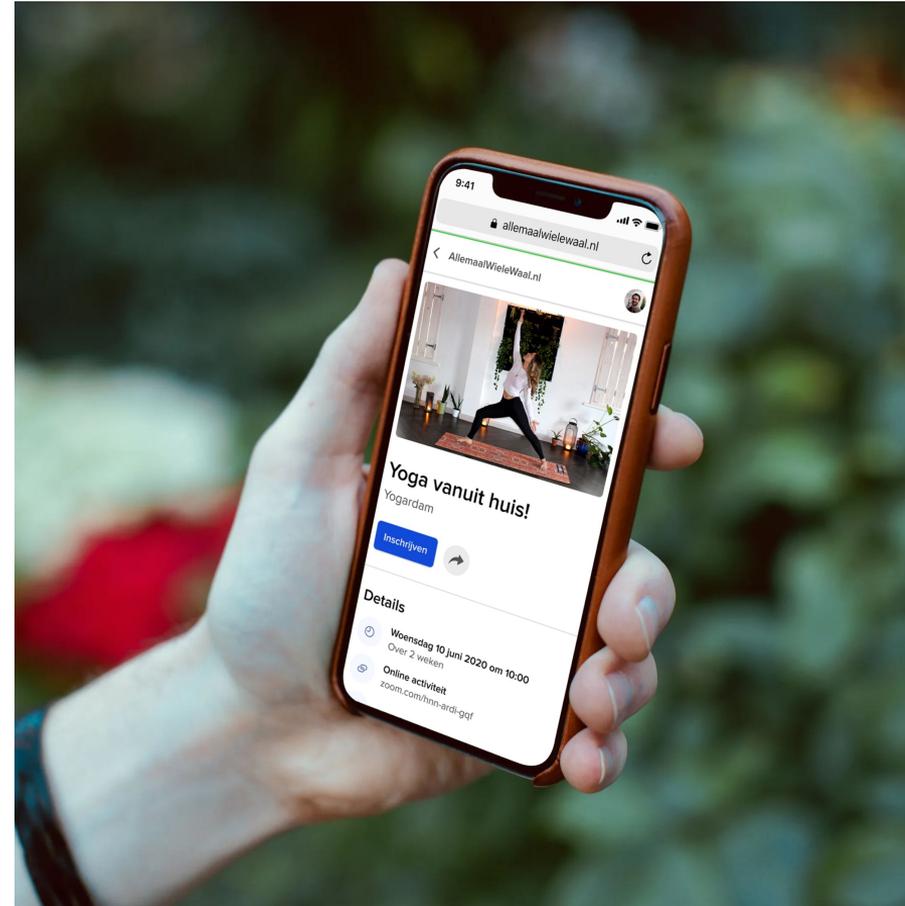*One day on location, four half-days online*

What does the platform do?

- Encourages encounters and collaboration

- Makes it easy to find each other

- Utilizes everyone's strengths

- Centralizes information

- Streamlines communication

Keep in mind:

It's a *tool*, **not** the end-goal!

What can you do with the Community Platform?

Stories and Posts
Facilitate sharing of local stories and news, strengthening community bonds.

Calendar
Keep residents updated on local events, enhancing participation and connections.

Featured Content
Highlight key messages and events for better visibility.

Organization Guide
Discover what local organizations have to offer.

Marketplace
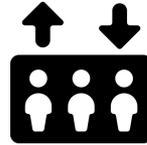Encourage reuse and connections by offering and sharing items.

Municipal Announcements
Share official messages and updates from local government.

Participants
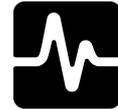Community members can create profiles, post content, comment, and interact.

Organizations
Involve local organizations and help residents discover them, fostering collaboration.

Newsletter
Regular updates to keep the community informed.

Site Reports
Insights into visitors, popular content, and platform interactions.

Help Each Other
Strengthen community spirit by enabling residents to offer or request help.

Publications
Share important local newspapers and online magazines with the community

ADDITIONAL MODULES

Event registration
Simplify organising events through efficient admin and participant communication.

Online payments
Facilitate online payments for local organization services and activities.

Content Import
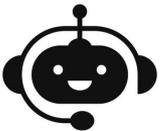Import updates and data from external sources, reducing manual work for organizations.

Automatic Data Verification
Ensure up-to-date information of suppliers and services with automatic reminders.

Landing Pages
Targeted content for every audience to increase engagement.

Knowledge Bases / FAQ
Provide residents with 24/7 digital answers to their questions about regulations, services, etc., fostering self-reliance and improving service quality as a municipality.

Citizen Engagement
Involve and inform residents in local change processes.

Email Campaigns
Create and track targeted email campaigns.

Volunteer Matching
Connect people and organizations for volunteer work, enhancing social engagement.

Content Narration
Accessibility for visually impaired users through audio content (readspeaker)

Accessibility Information
Improve inclusivity by providing accessibility information of all buildings in your community.
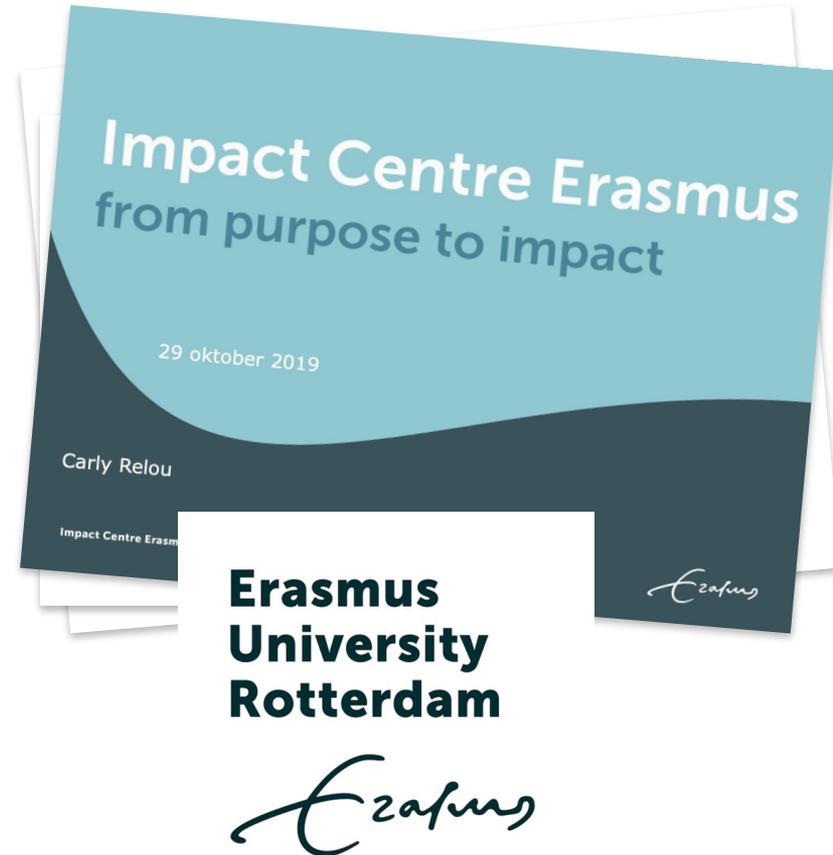
LIVE DEMO

Nijmegen-Oost.nl

Good morning, here you will find everything and everyone in the neighborhood

Street party Dommer of Poldersveldtweg. Photo: Marc van Kempen

OUR IMPACT

"After a year with this approach, people meet on average 22 *new* people.

And they keep in touch *regularly* with 9 of them."

Impact Centre Erasmus
from purpose to impact

29 oktober 2019

Carly Relou

Impact Centre Erasm
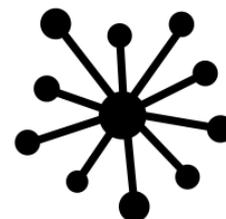
Erasmus
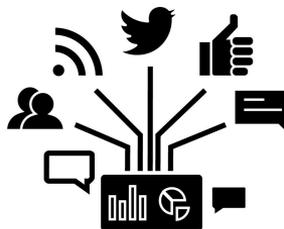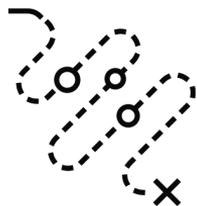University
Rotterdam

IMPLEMENTATION STEPS

1. Inspire stakeholders

2. Engage residents

3. Train community connectors and professionals

6. Grow connections

5. Launch with a PR Campaign

4. Set up the Community Platform

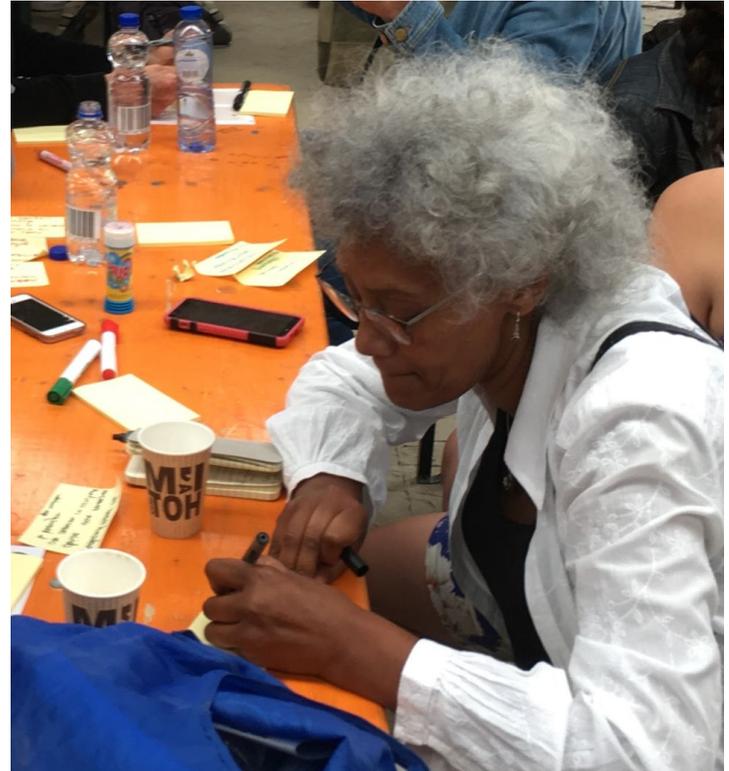**Timeline: 3 - 6 months. We provide ongoing support.**

OUR DREAM

A team of Community Connectors and online platform in every village and city in Europe.

Connecting people. Building stronger communities and a stronger Europe.

If there is time 😀
please answer these questions

1. What 👍 appeals to you in this approach?

2. Which 💡 opportunities do you see for yourself?

3. Is there anything else you'd like to 🙋🏻‍♀️ know?

View video about our approach

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