

# Integrating walking into mobility and transport policy

Webinar, 26 November 2024

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Interreg Europe Policy Learning Platform



# Integrating walking into mobility and transport policy

Welcome!

# Welcome!



**Katharina Krell**

Thematic Expert - Greener Europe  
Policy Learning Platform



**Simon Hunkin**

Thematic Expert - Greener Europe  
Policy Learning Platform



**Valentine Dufaye**

Events and Social Media Expert  
Policy Learning Platform

# Webinar Series on Active Mobility

I – Promoting cycling in cities and regions

19 November 10h00-11h30

II – Integrating walking into mobility and transport policy

26 November, 10h00-11h30

# Agenda

## **Welcome & Introduction**

Katharina Krell, Interreg Europe Policy Learning Platform

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## **Keynote: Integrating walking into transport and mobility policy**

Jim Walker, Walk21 (STEP-UP)

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## **Interreg Europe good practices & case studies**

- *Promoting walking in the Tampere SUMP – Sheba Nair, Tampere University, Finland (EMBRACER)*
  - *Eixo Verde Azul/Green Blue Axis – Sofia Silvano & Pedro Flores, Sintra Municipality, Portugal (PROMOTER)*
  - *STEP-UP's Walkability App – Johannes Kellner, Business Agency Burgenland & Carlos Cañas, Walk21 (STEP-UP)*
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## **Panel discussion / Q&A**

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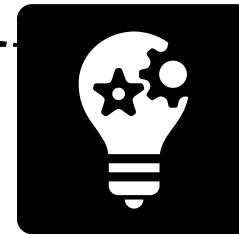
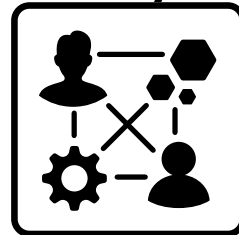
## **Wrap up & Conclusions**

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# The platform **TEAM**



**Marc Pattinson**



**Arnault Morisson**



**Luc  
Schmerber**



**Erik  
Gløersen**



**Katharina  
Krell**



**Simon Hunkin**



**Rene  
Tønnesen**



**Laura Varisco**



**Mart  
Veliste**



**Astrid Severin**



**Magda Michaliková**



**Thorsten  
Kohlisch**



**Elena Ferrario**



**Karine Gevorgyan**



**Mario Vade pied**



**Valentine  
Dufaye**



**Lotte van Meijel**



**Vladimir Sestovic**



**Antoine  
Duquennoy**



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