

**Interreg
Europe**



Co-funded by
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STEP UP

Integrating Walking into Transport and Mobility Policy

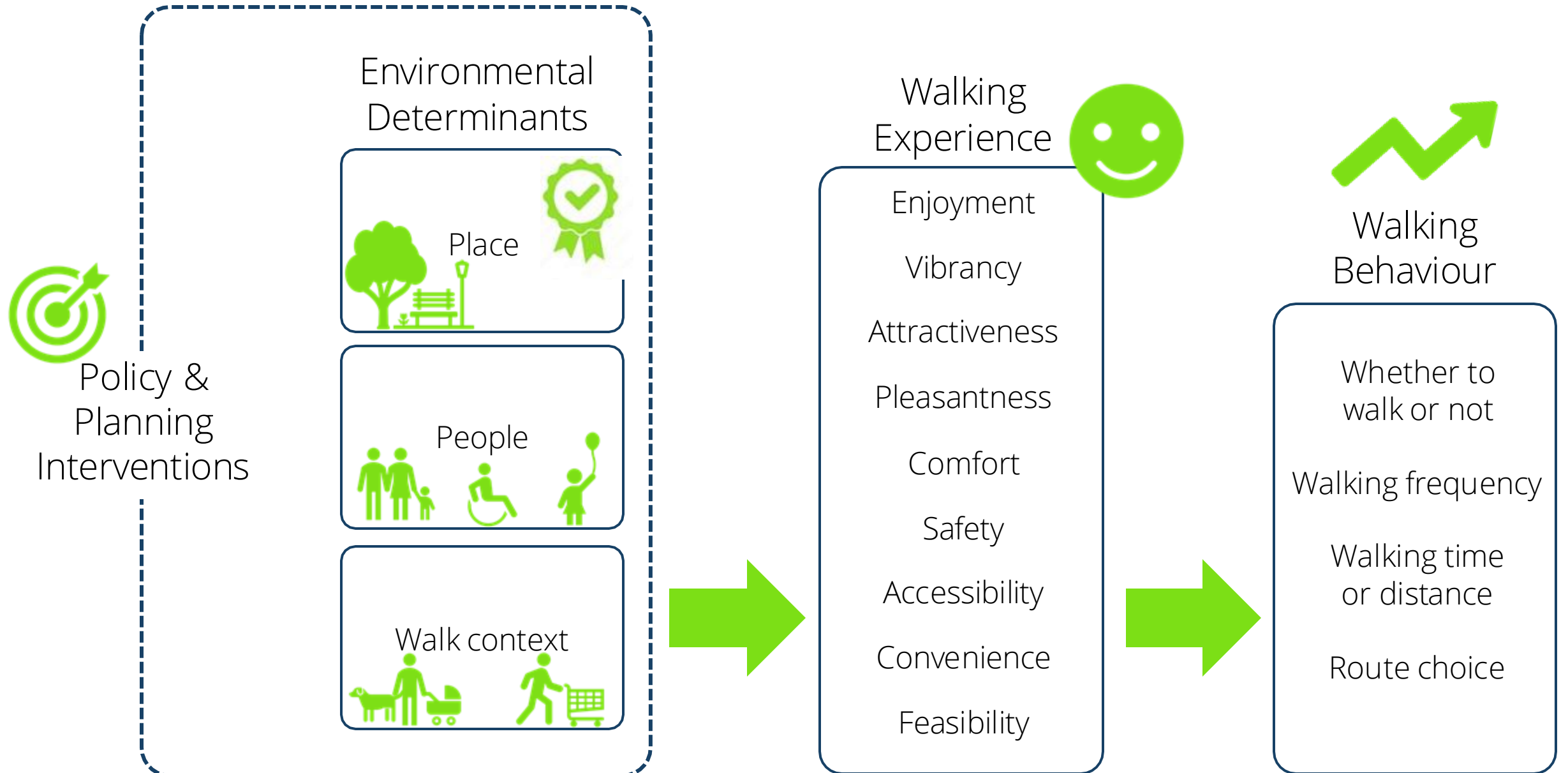
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Walk21 Foundation

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26 NOVEMBER 2024 | ONLINE

Understanding Walking



WALKING POLICY PEOPLE CENTRED VISION

Everyone can **walk** regularly to reach public transport and other key destinations, free from risk of being hurt, with space and facilities to support their needs, and able to enjoy their experiences.

PEOPLE

Support and encourage people to walk

PLACES

Create safe, easy and enjoyable places to walk

PROCESS

Embed walking into the policy process

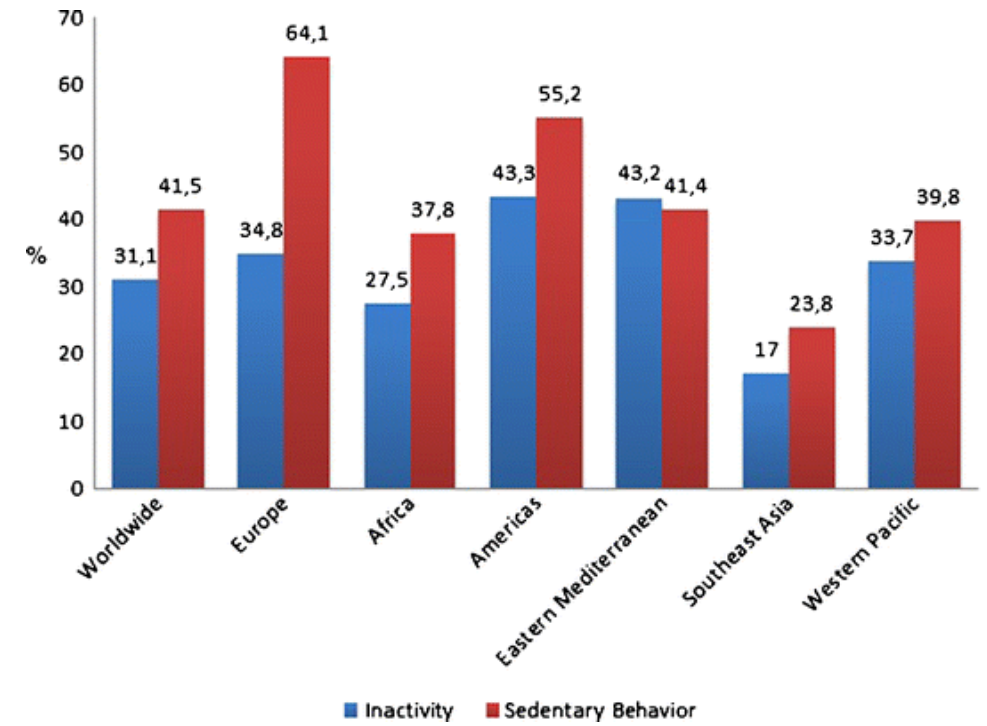
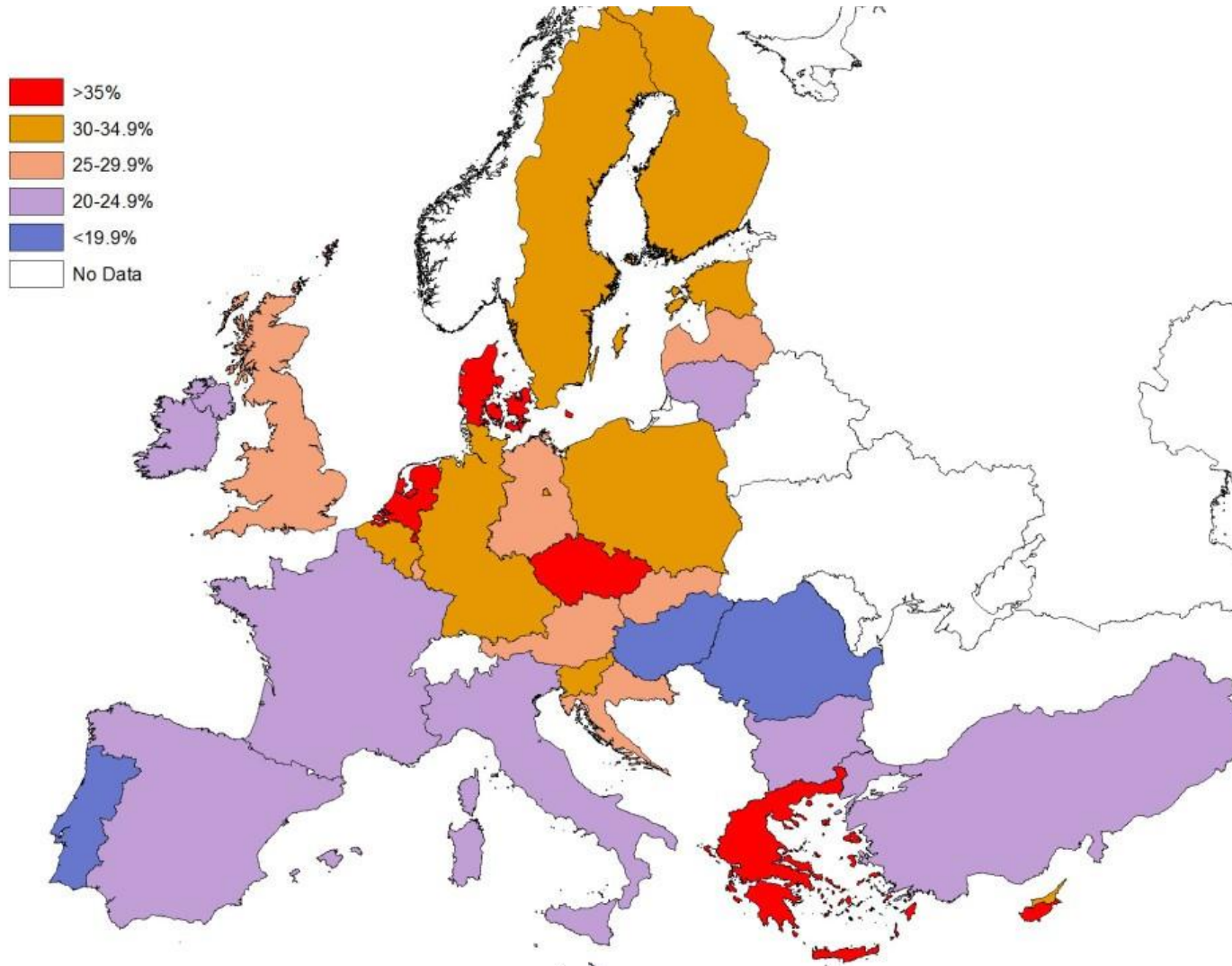


GOAL 1: ACTIVITY

Everyone walks
regularly



Proportion of people 15 years and older who sit for 7 or more hours per day by country.



SOURCE: <https://ijbnpa.biomedcentral.com/articles/10.1186/1479-5868-10-107>

Obes Rep 2, 42–49 (2013). <https://doi.org/10.1007/s13679-013-0054-y>

SOURCE: <https://link.springer.com/article/10.1007/s13679-013-0054-y>

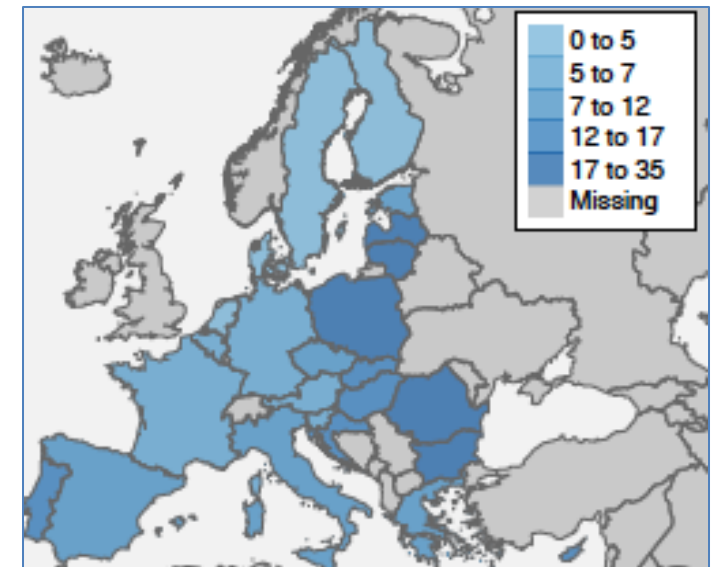
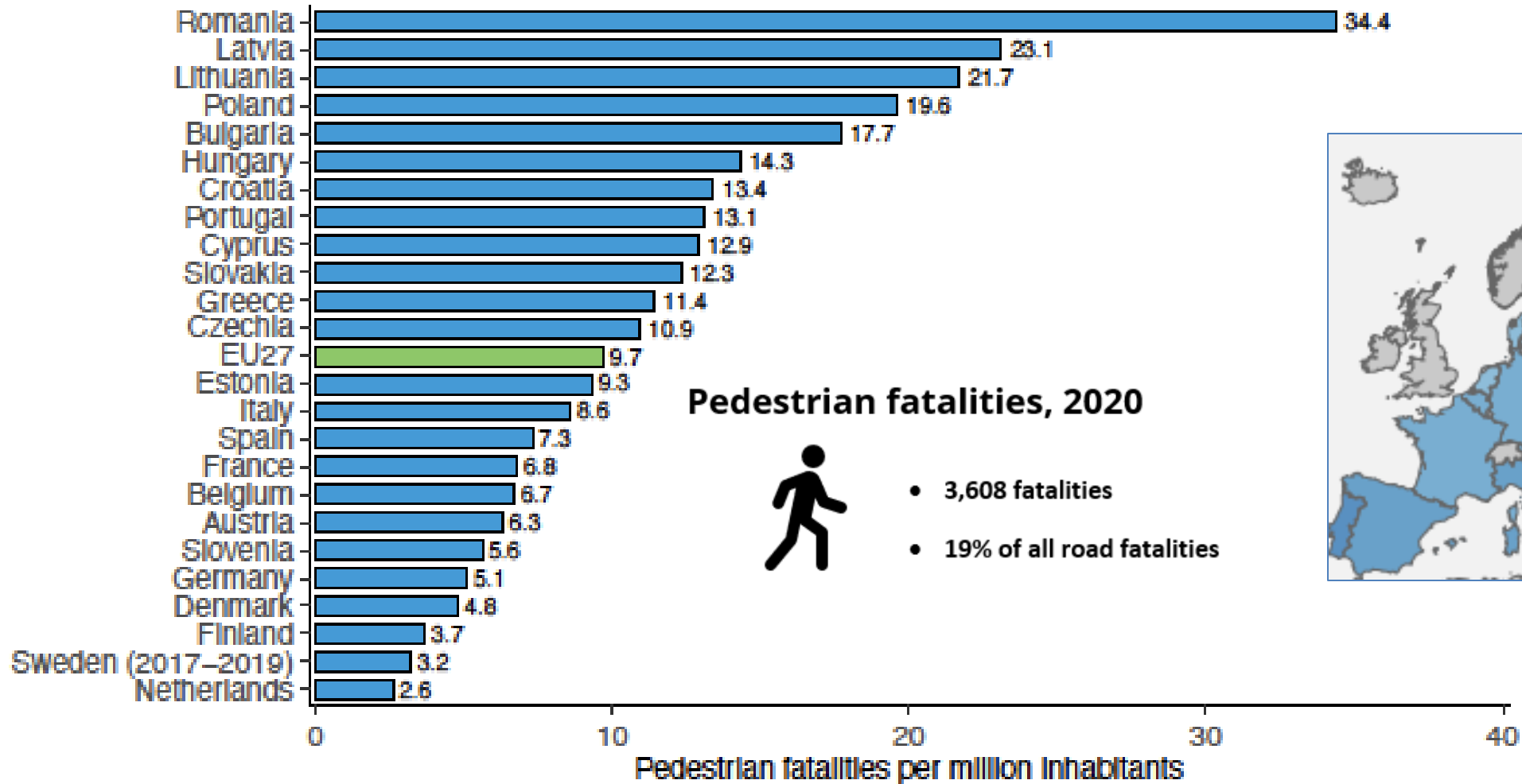
GOAL 2: SAFETY

All people
walking are
free from risk
of being hurt



Pedestrian fatalities per million inhabitants per country in the EU27 (2018-2020).

Source: CARE, EUROSTAT

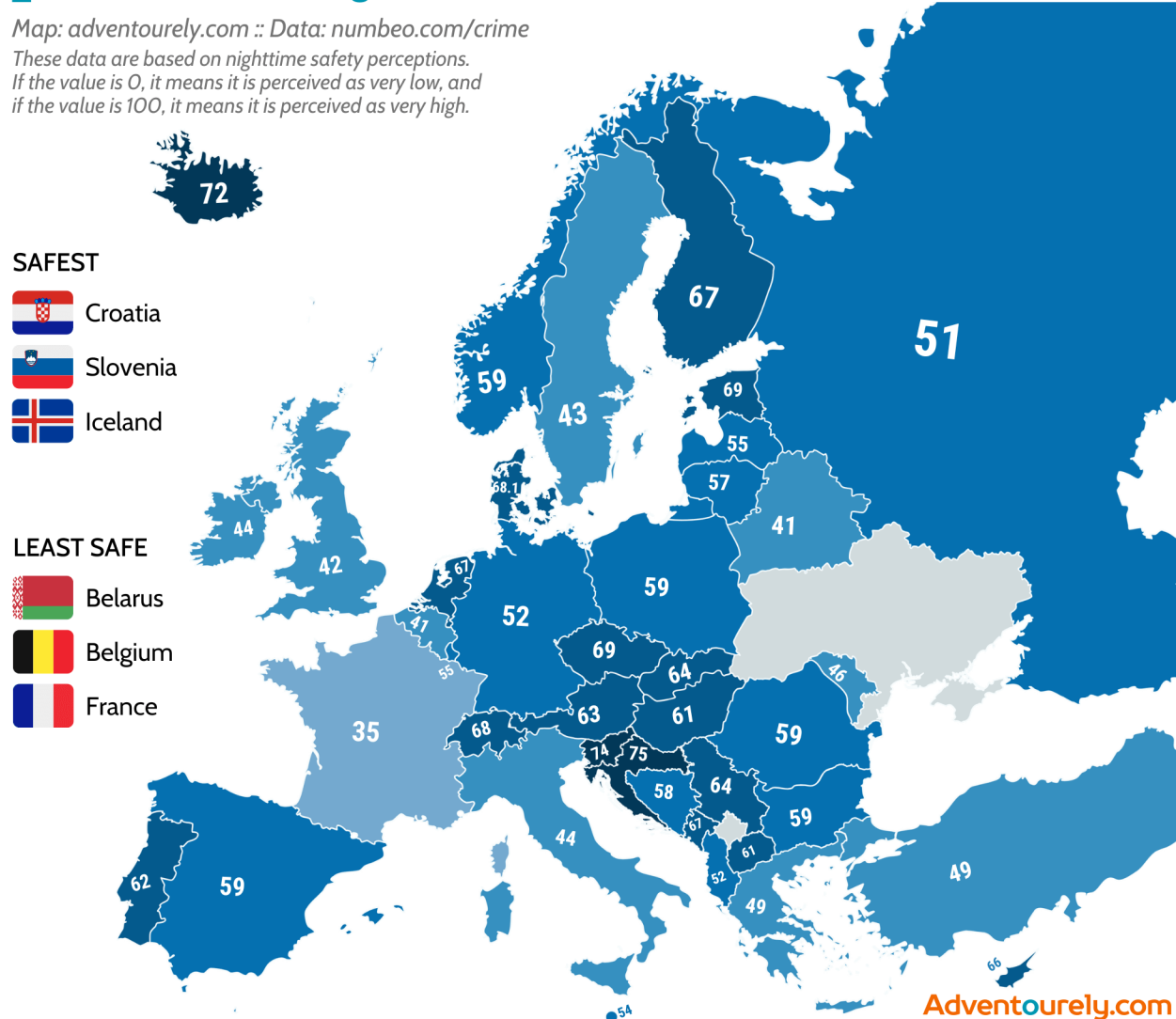


Safety walking alone at night

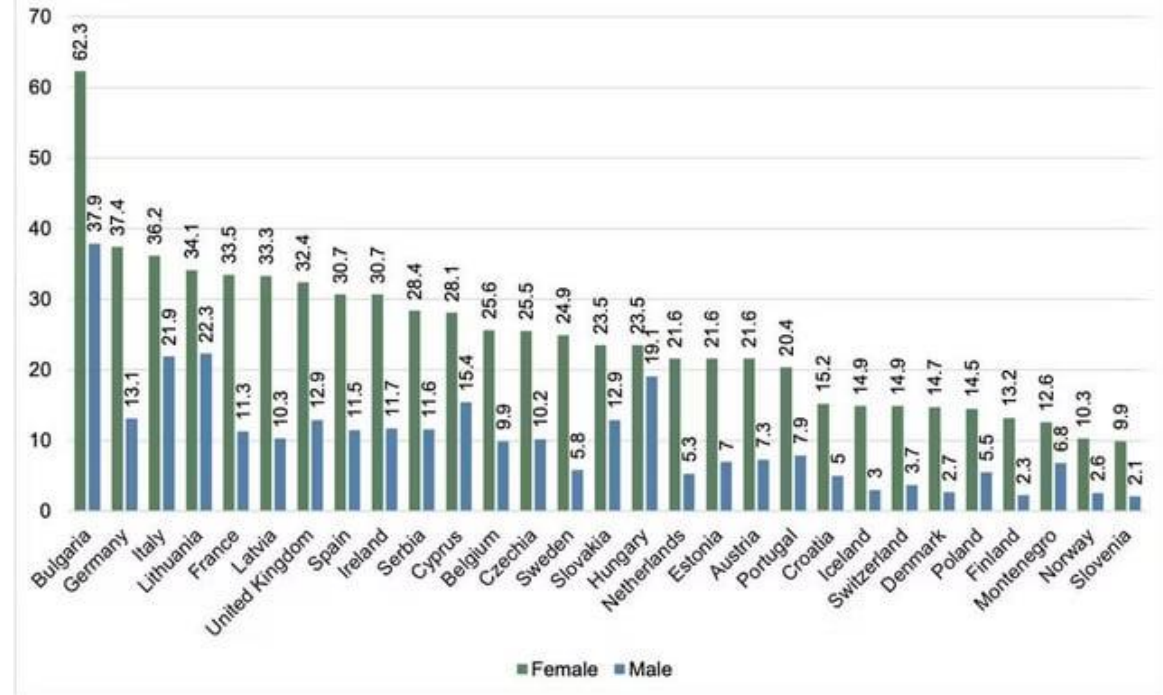
How safe people feel to walk alone on the streets at night (2024)

Map: adventourelly.com :: Data: numbeo.com/crime

These data are based on nighttime safety perceptions. If the value is 0, it means it is perceived as very low, and if the value is 100, it means it is perceived as very high.



% feeling unsafe/very unsafe walking alone in local area after dark by gender (2018/19)

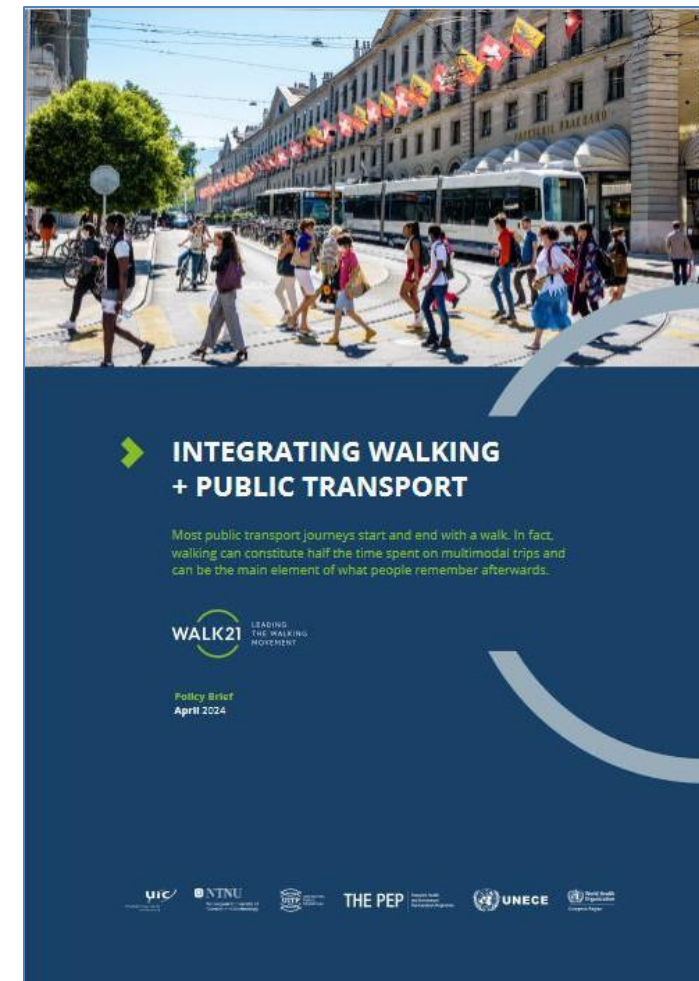
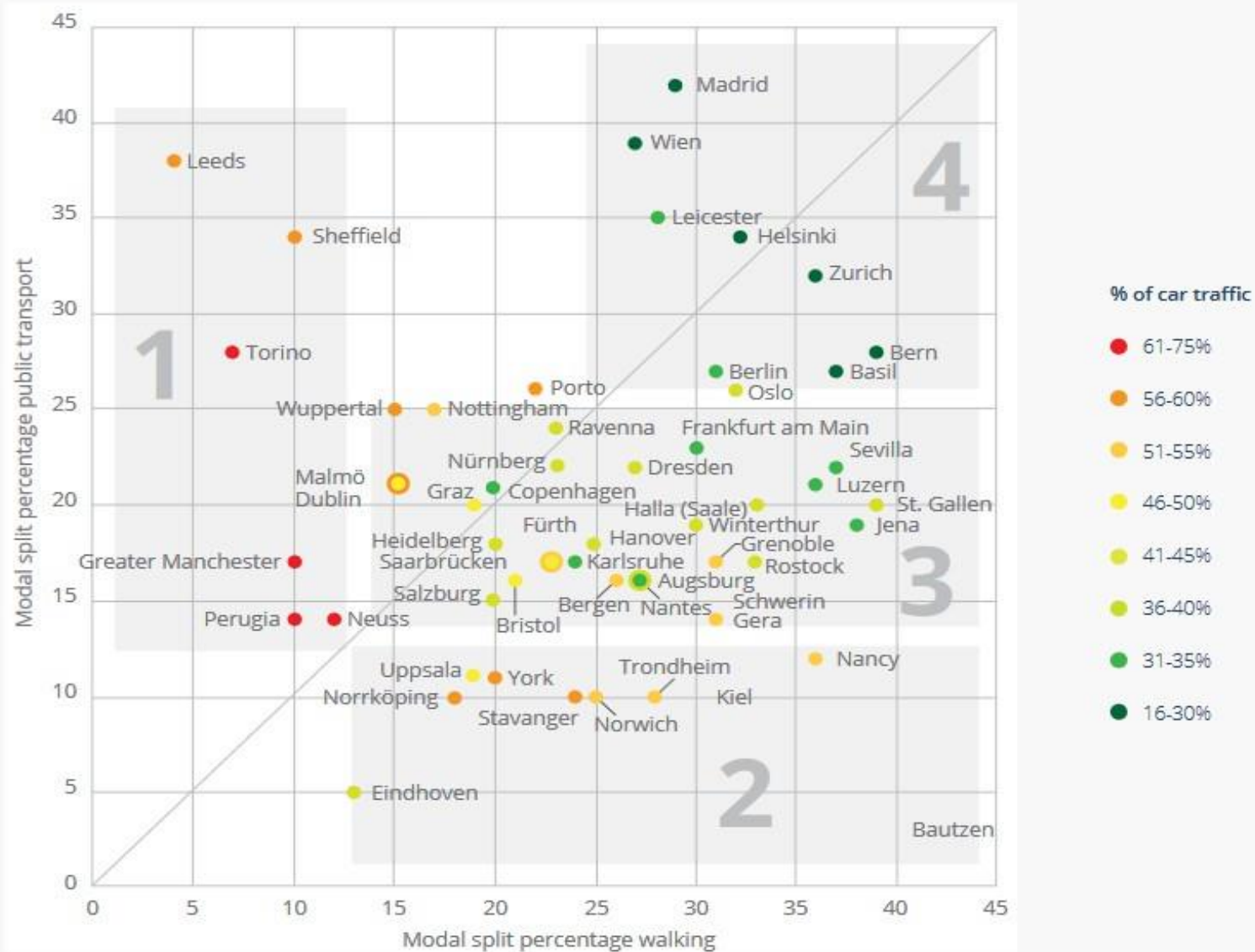


GOAL 3: ACCESSIBILITY

Everyone can
reach public
transport + other
key destinations
on foot

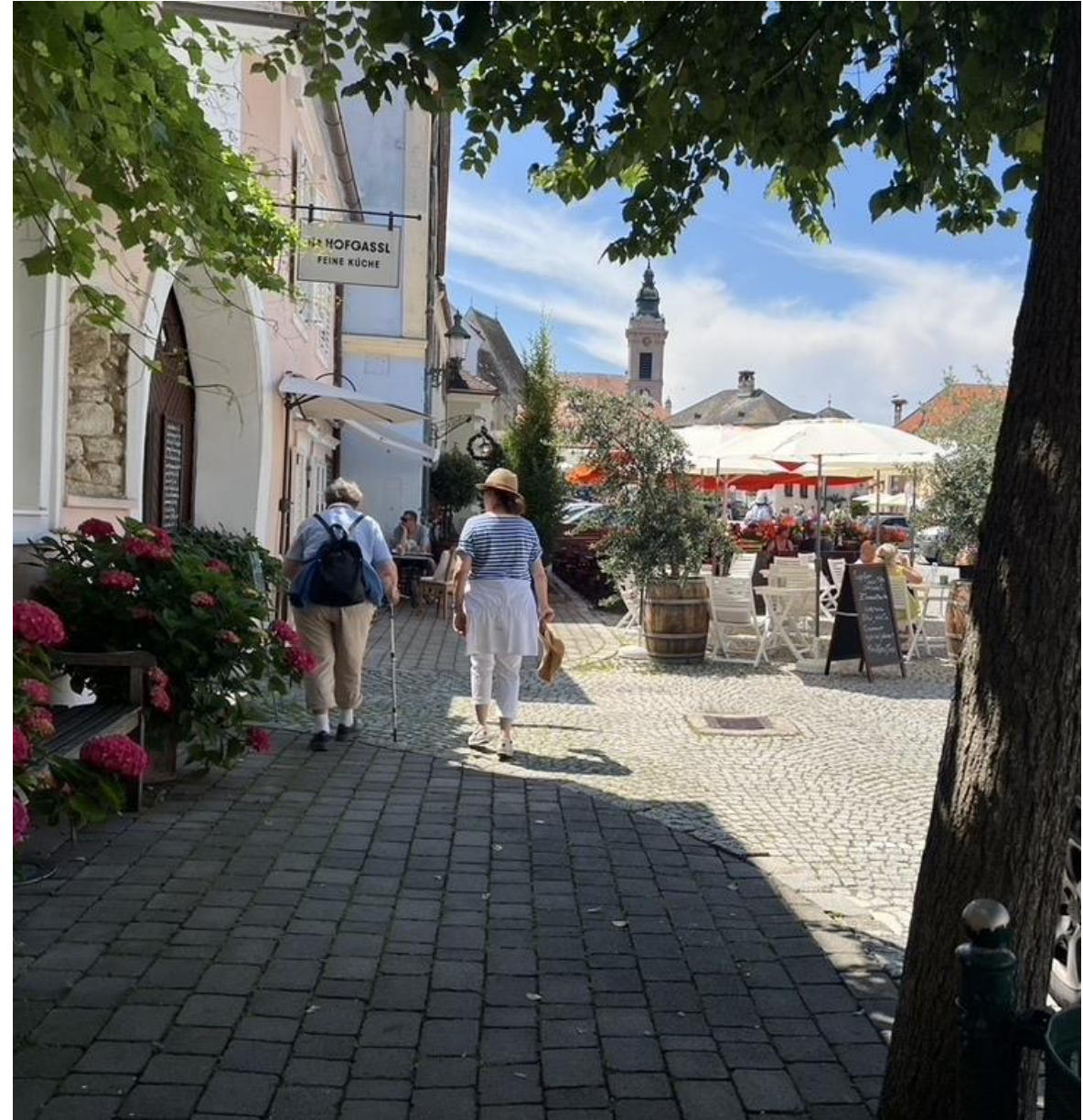


Figure 4: Relationship between modal share for walking, public transport and car use in European cities⁶



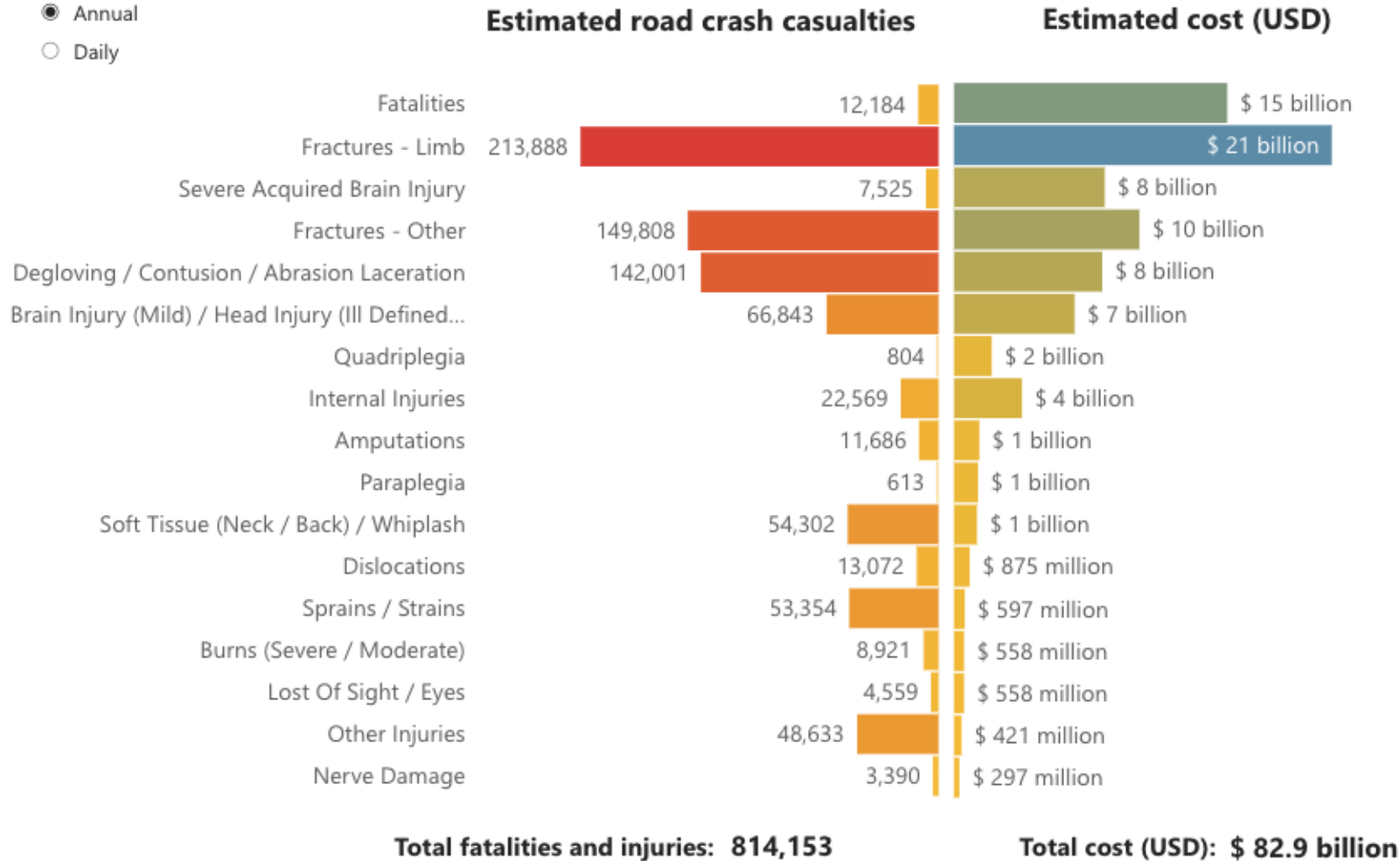
GOAL 4: COMFORT

All people walking
have space and
facilities to
support their
needs



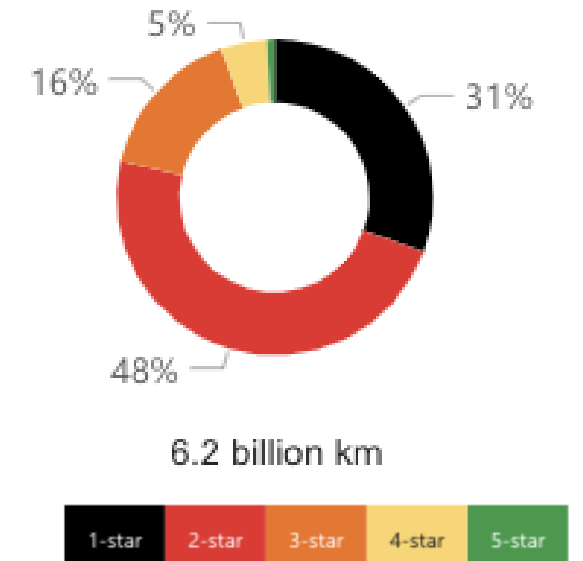
Annual Human Impact Cost of Pedestrian crashes in Europe

- Annual
- Daily



Star Ratings by Distance Travelled Europe

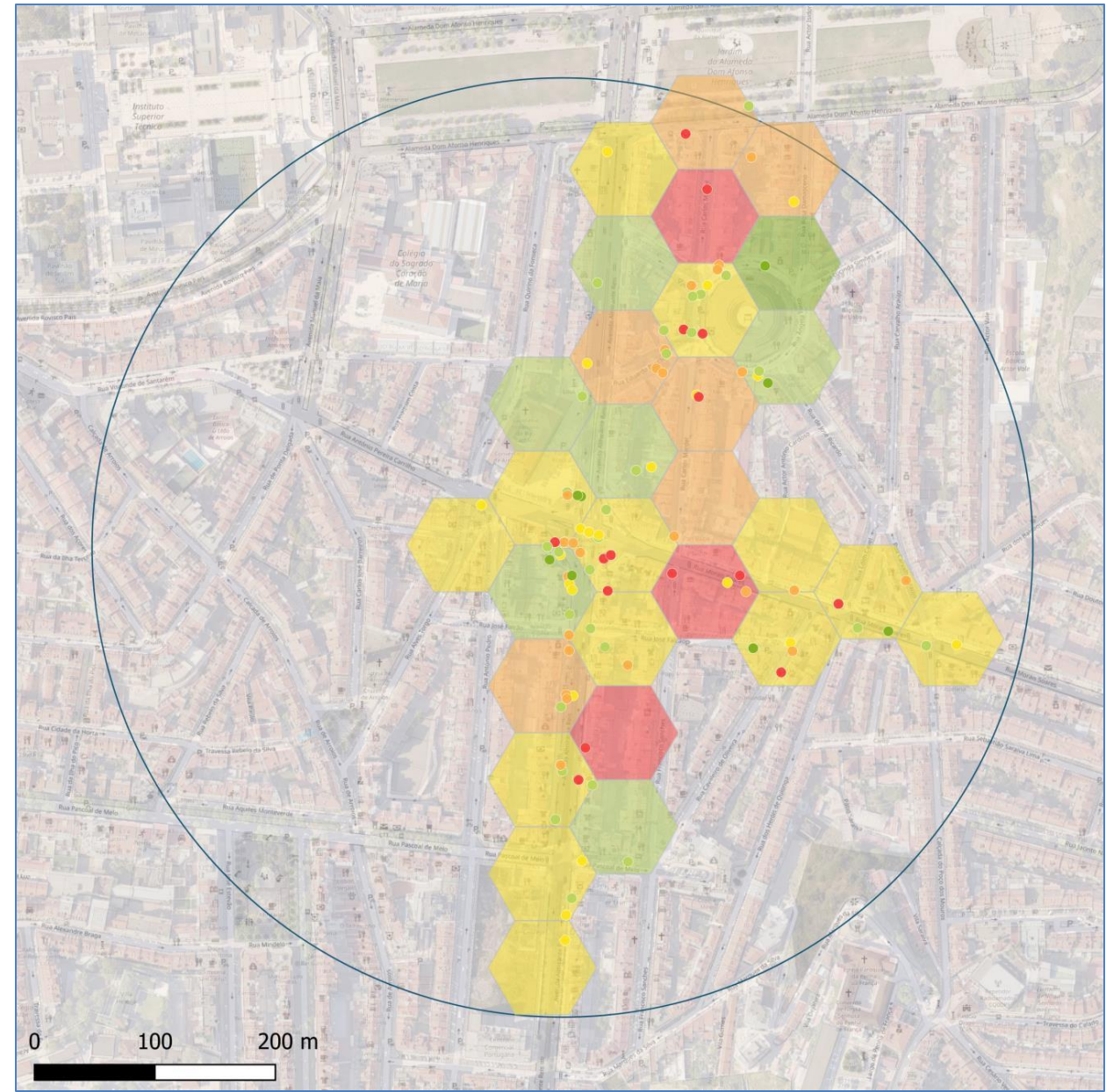
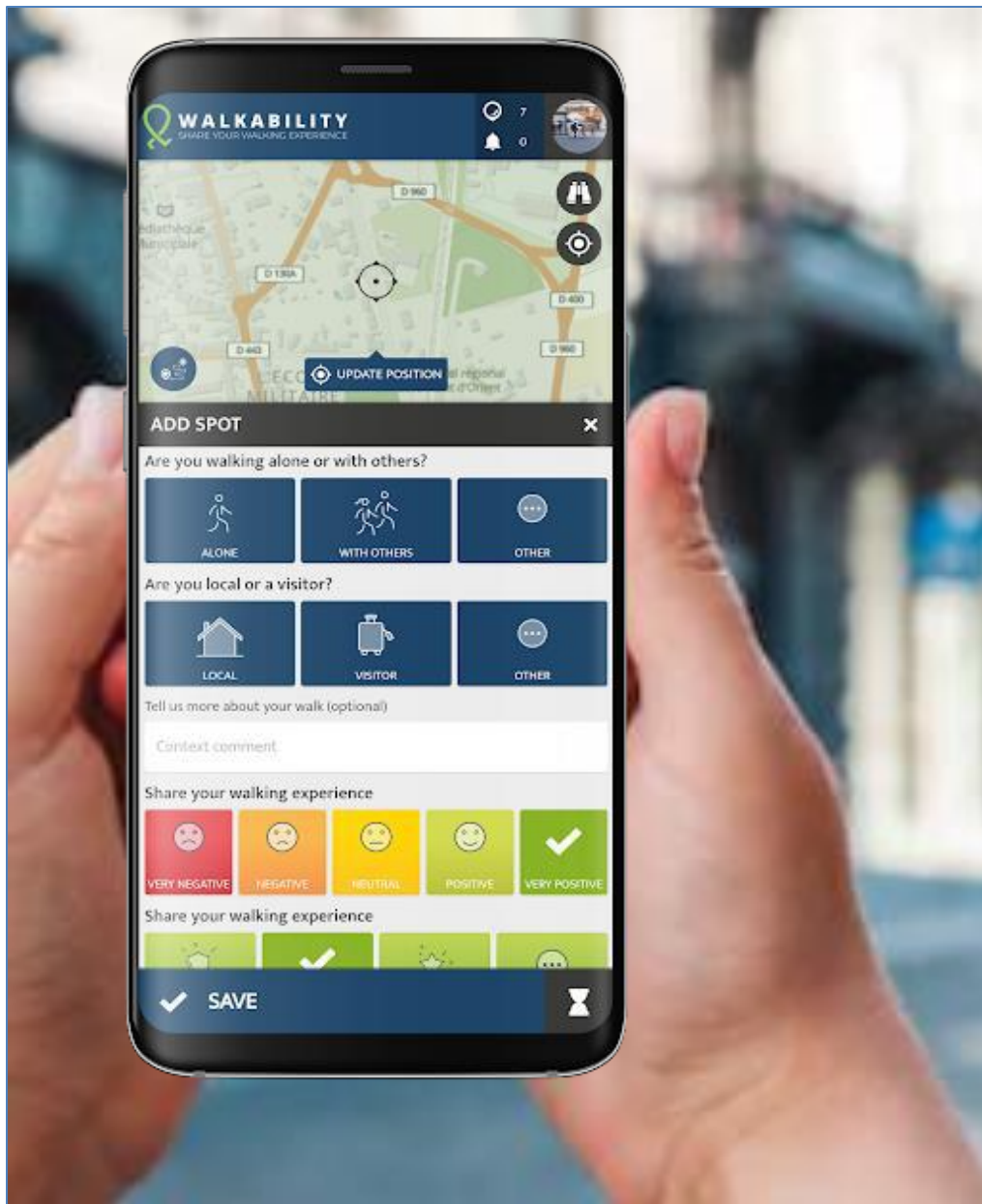
Pedestrians



GOAL 5: SATISFACTION

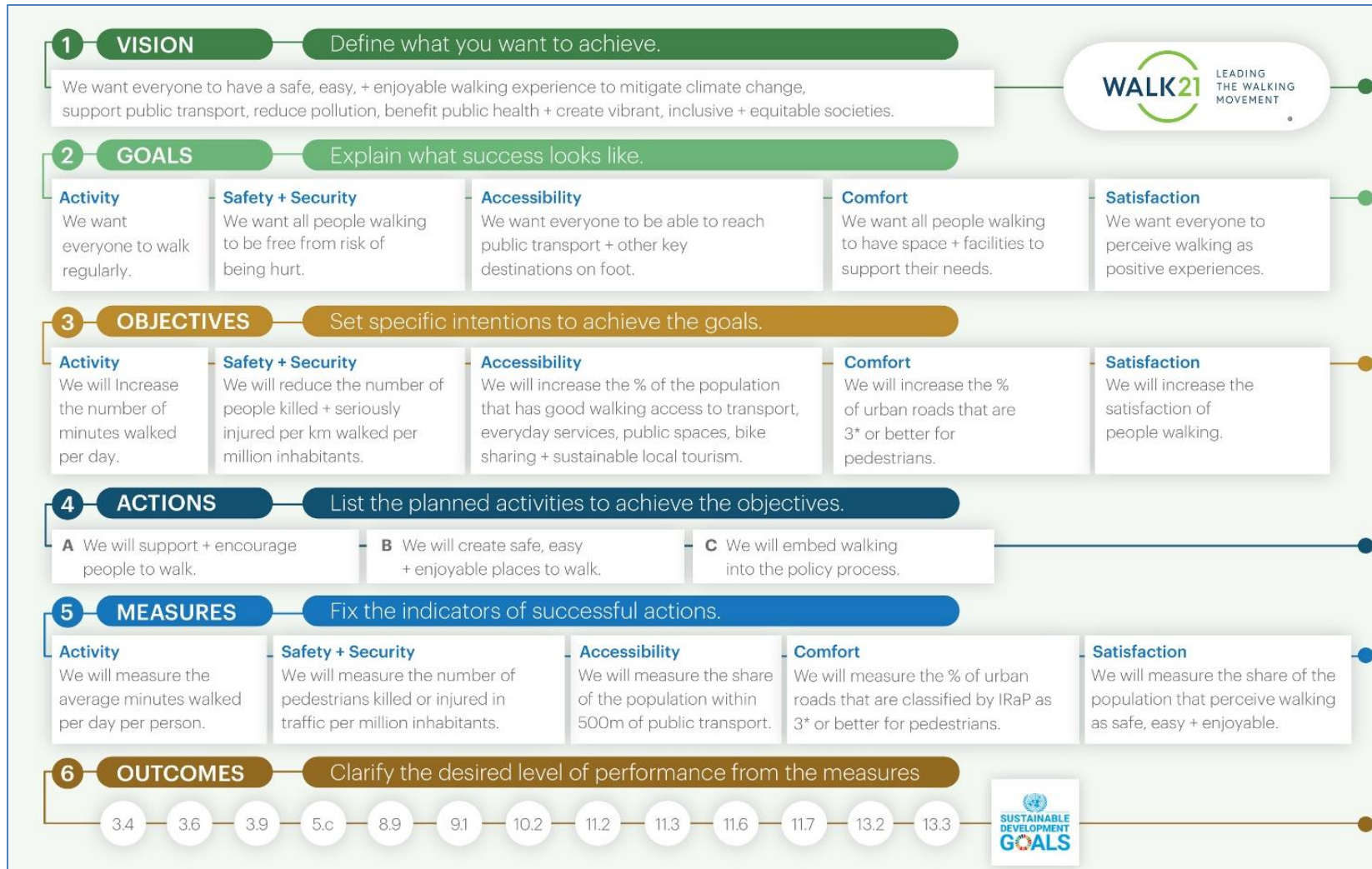
Everyone
perceives
walking as a
positive
experience





SOURCE: <https://walk21.com/resources/walkability-app/>

Walking Policy Template



National Walking Policy

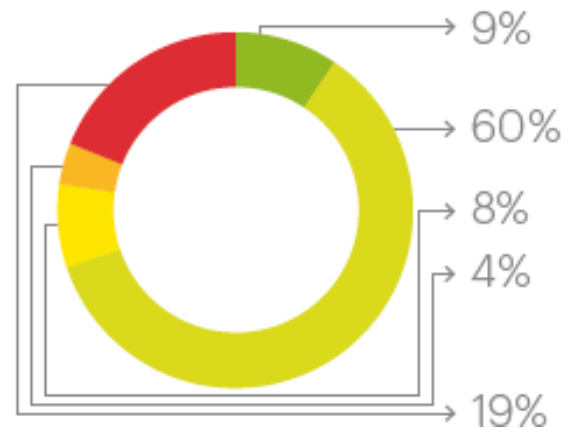


STATUS

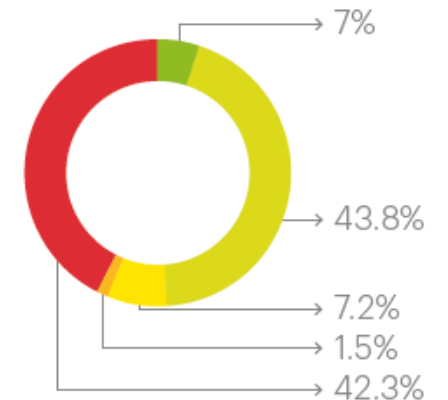
- Specific
- Similar
- Outdated
- In progress
- Not Found



EUROPEAN REGION



GLOBAL



Case Studies



PATH
Partnership for
Active Travel and Health



ACTIVE TRAVEL
National Case Study Actions

Policy commitments and funding for active travel are both critical to determining whether the world can get on the right path with the goals of the Paris Agreement.



Read more at
[PathForWalkingCycling.com](https://pathforwalkingcycling.com)

SOURCE: <https://pathforwalkingcycling.com/report/>



Interreg Europe Co-funded by the European Union

STEP UP

STEP UP aims to ensure walking policies are as effective as possible at delivering a safer, healthier, cleaner and more sustainable Europe.

GREEN

€ 1.65 M EU FUNDING

Apr 2024
Jun 2028

An interregional cooperation project for improving **Zero-carbon mobility policies**

Project Partners

- Business Agency Burgenland (AT)
- Câmara Municipal de Braga (PT)
- City of Rotterdam (NL)
- Fingal County Council (IE)
- Gdansk Municipality (PL)
- Municipal Enterprise "Susisiekimo paslaugos" (LT)
- Municipality of Heraklion (EL)
- Regional Council of Pajjat-Häme (FI)
- Walk21 Europe Foundation (NL)

www.interregeurope.eu/step-up

<https://www.interregeurope.eu/step-up>

Thank you!

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www.interregeurope.eu/STEP-UP