



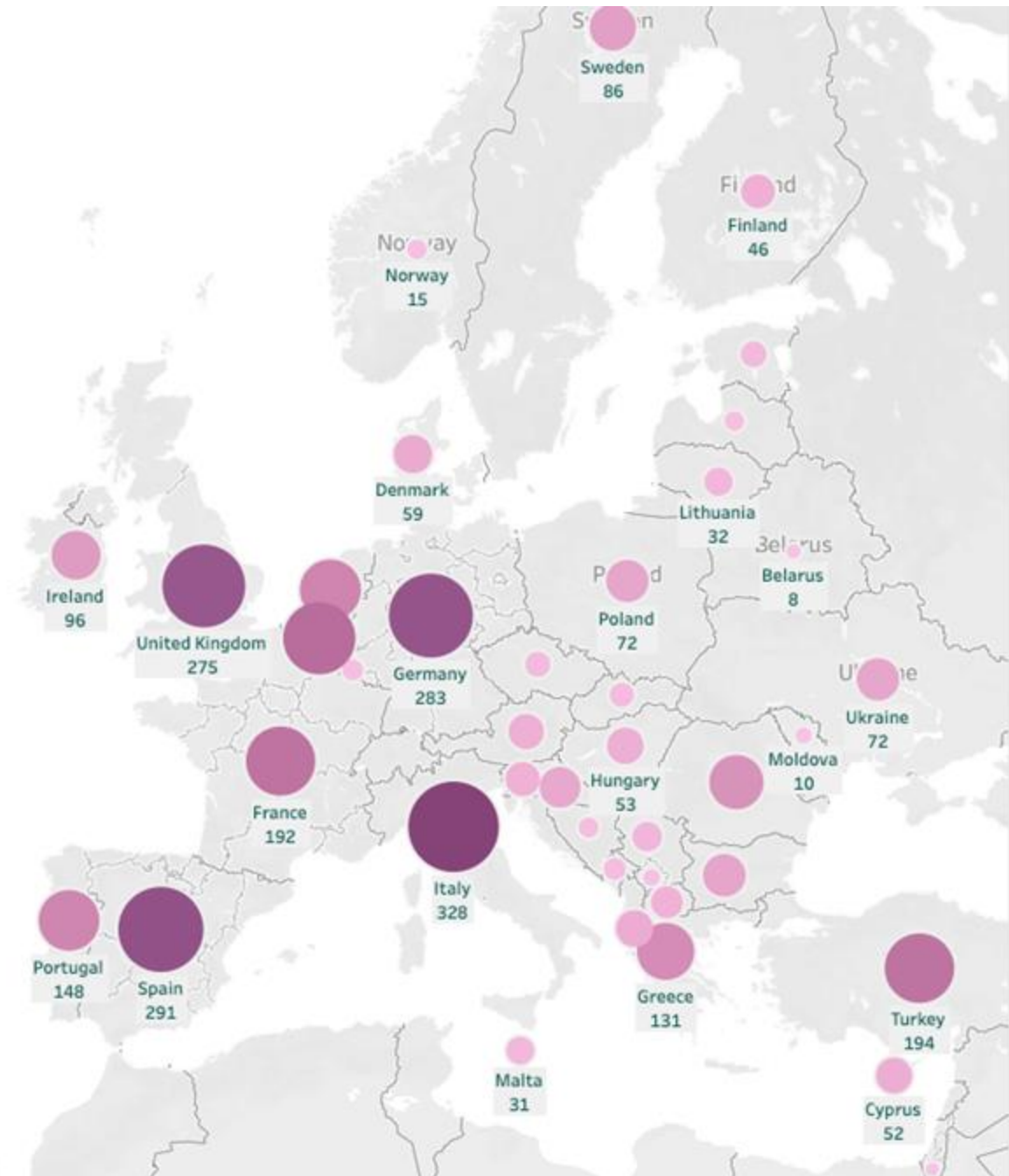
Creating enabling ecosystems  
for  
**Women Entrepreneurs**  
(WEs) through a  
**Community approach**



# WHAT is WEgate?

- ▶ A **Community** of 3500+ Women entrepreneurs from **43 countries**

- ▶ Represented by a **Community Council** of 50 WEs institutions, associations and networks at European level



# WHAT is WEgate?

- ▶ A Community of 3500+ Women entrepreneurs from 43 countries
- ▶ Represented by a Community Council of 50 WEs institutions, associations and networks in the EU taking care of the policy and representation of WEgate+

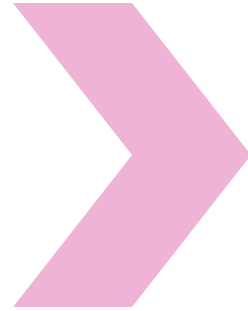


# WHY do we need WEgate? some key insights

- ▶ The entrepreneurial system is still dominated by men
- ▶ Women are not vulnerable by nature but suffer from imposed disadvantage
- ▶ Female **creativity** and **entrepreneurial potential** are an under-exploited source of **economic growth and jobs** that should be further developed and promote **gender equality and diversity**
- ▶ For more data check the [WEbarometer 2022](#)



from  
**WEgate**  
EU funded project

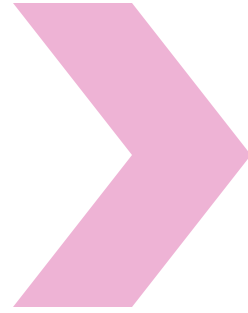


to  
**WEgate+**  
self-sustained Community





from  
**WEgate**  
EU funded project



to  
**WEgate+**  
self-sustained Community

**The management team:**

Partnership and international relations manager: [Eva Merloni](#)

Advocacy and capacity building manager: [Laura Mariotti](#)

Research and communication manager: [Juliana Carvalho](#)

Business development manager: [Francesca Passeri](#)



# WHAT WEgate is about

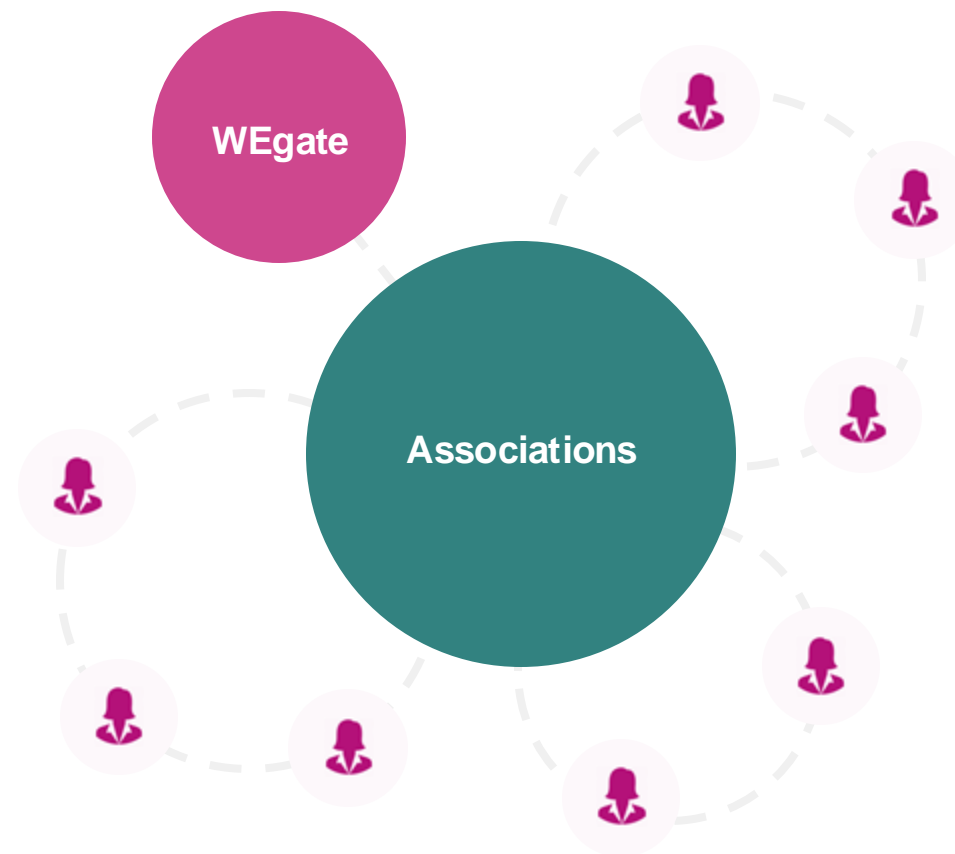
- ▶ **Mission:** To support, inform, and inspire women entrepreneurs and the organizations that back them on their journeys by providing tailored services; to identify weaknesses within the entrepreneurial ecosystem and initiate participatory pathways toward building shared solutions
- ▶ **Vision:** To bring female entrepreneurship onto EU and national policy agendas through our association activities, network, representation, services, and ongoing positive collaboration



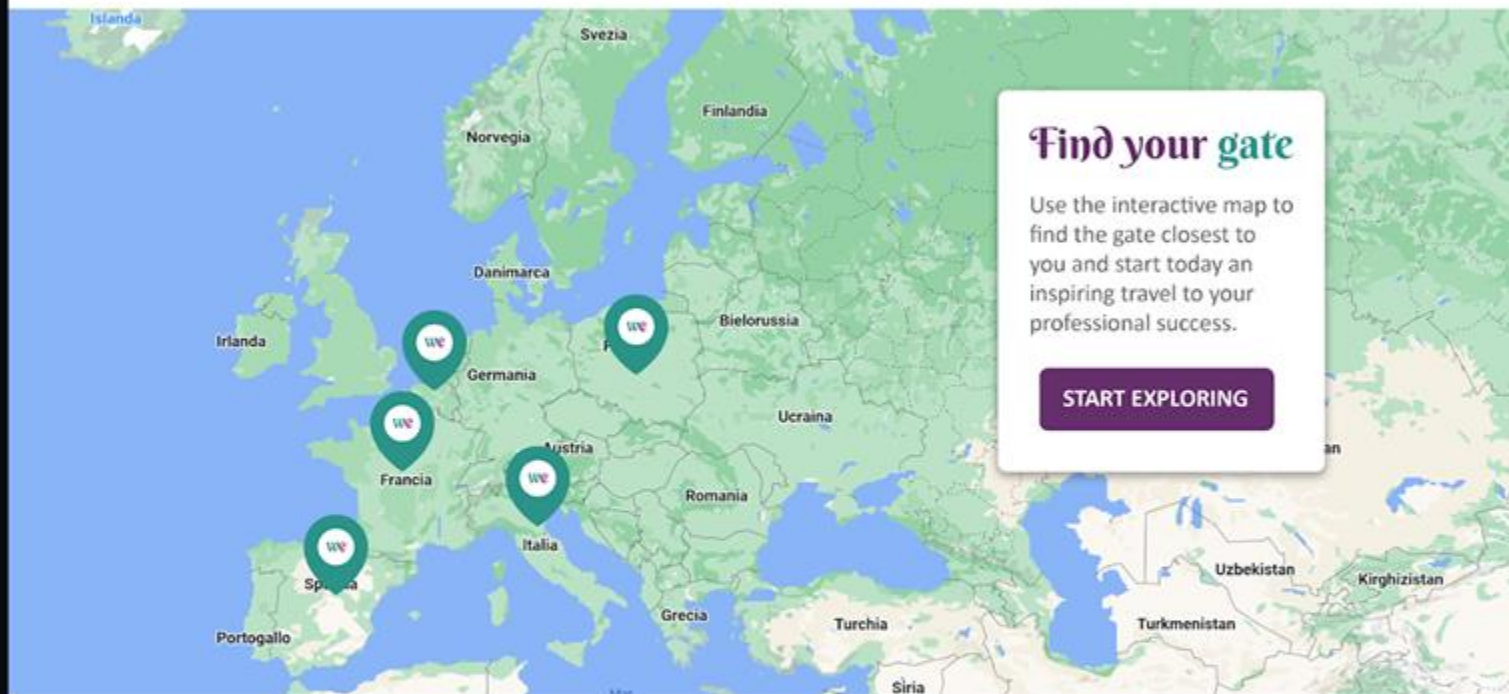
# WHAT WEgate is about

## WEs initiatives as local gates

The “gate” concept made real by making WEs initiatives “local gates” to opportunities and shared value, directly connected with WEgate world







## Find your gate

Use the interactive map to find the gate closest to you and start today an inspiring travel to your professional success.

[START EXPLORING](#)



# WHAT WEgate does

**WEgate is a community-based initiative:** the impact of WEgate's actions is intertwined with the growth of its community:

- ▶ To strengthen and grow the community





# WHAT WEGate does

## Activities:

- ▶ Design and implement an annual data collection on female entrepreneurship in Europe (**WEbarometer**).
- ▶ Develop and carry out a training and mentoring program (**training and mentoring**)
- ▶ Organize dedicated events where relationships and business opportunities can thrive and grow (**networking and matchmaking**)
- ▶ Contribute to efforts aimed at enhancing policies and thematic actions for female entrepreneurship at the European level (**lobbying and advocacy**)





THANK YOU!



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