

SATT

CONECTUS

OFFICIAL INNOVATION PROVIDER

INTERREG Policy Learning Platform

University-industry collaboration

7 NOV 2024

Bilbao, ES



www.conectus.fr



Our DNA since 2012 : **CONNECTING !**



RESEARCHERS

PUBLICS LABORATORIES



COMPANIES

SOCIO-ECONOMIC STRUCTURES



154

PROJECTS

FINANCED AND
SUPPORTED

173

**TECH
TRANSFERS**
CARRIED OUT

1929

**PUBLIC-PRIVATE
PARTNERSHIPS**

48

**NEW
START-UPS**

368

**M€
RAISED**



INTERNATIONAL

SATT

CONNECTUS
FONDÉ PAR LE MINISTÈRE DE L'ÉCONOMIE

Our action: INNOVATION

PUBLIC-PRIVATE CONTRACT

negotiate,
establish,
and sign



TECH TRANSFER

detect invention,
secure IP,
and finance

A BIG THANK YOU TO OUR SHAREHOLDERS

Université
de Strasbourg

UNIVERSITÉ
HAUTE-ALSACE

Inserm

La science pour la santé
From science to health

INSA
STRASBOURG



ENGEES
L'école de l'eau et de l'environnement

bpi**france**
SERVIR L'AVENIR

FRANCE
2030

cnrs

RESEAU SATT



GOOD PRACTICE

Scouting Public Lab Inventions Bridging Innovation in Grand Est



Identify innovative research results with potential for technology transfer through a practice of **scouting inventions directly in university laboratories.**



Weekly lab presences

- Regular on-site sessions with a dedicated office in the university lab
- Conducted by SATT Conectus and PUI-A business, contract and detection officers:
 - managing industrial contracts
 - identifying innovative projects
- Become an integrated part of the lab team

→ **follow ongoing research, spot potential advancements suitable for transfer**



Educational Events

- Specific events designed to increase awareness and interest of researchers on:
 - Intellectual property protection
 - Confidentiality
 - Research-to-market transfer
 - Safeguarding of their inventions through strategic industrial partnerships

→ **adapt our mission and process to the lab expectations**

4000 RESEARCHERS



Holistic and proactive approach to research and innovation:

- Trust and proximity
- Flexibility in scope
- Integration with academic activities
- Political support

DETECTION OFFICERS



TTO since 2012
4 people at 20%
50,000€

PUI-Alsace

University Innovation Cluster
Since 2021
5 ETP



Scouting Public Lab Inventions in 2022

- around 30% of Conectus detection
- 24 detections
- 3 Record Of Invention (ROI)
- 1 maturation project of tech transfer

PUI-A: University innovation cluster – Alsace: reinforcing and acceleration innovation awareness amongst researchers



What is it?

- The local application of a national initiative
- Designed to increase innovation and socio-economic contacts in universities
- Designed to create synergies between academic/research institutions



What it brings to scouting

- Specific financing to recruit detection officers
- Multiplication of existing actions
- Strong need to coordinate with existing actions (Conectus, research centres...)
- Thematic focuses: Greentech, Human sciences, more to come
 - ➔ Where societal needs are highest
 - ➔ Where research results unexploited potential is high



SMART

Interreg
Europe



Co-funded by
the European Union

VIADUCT

CONNECTUS
DIGITAL | INNOVATION | KNOWLEDGE

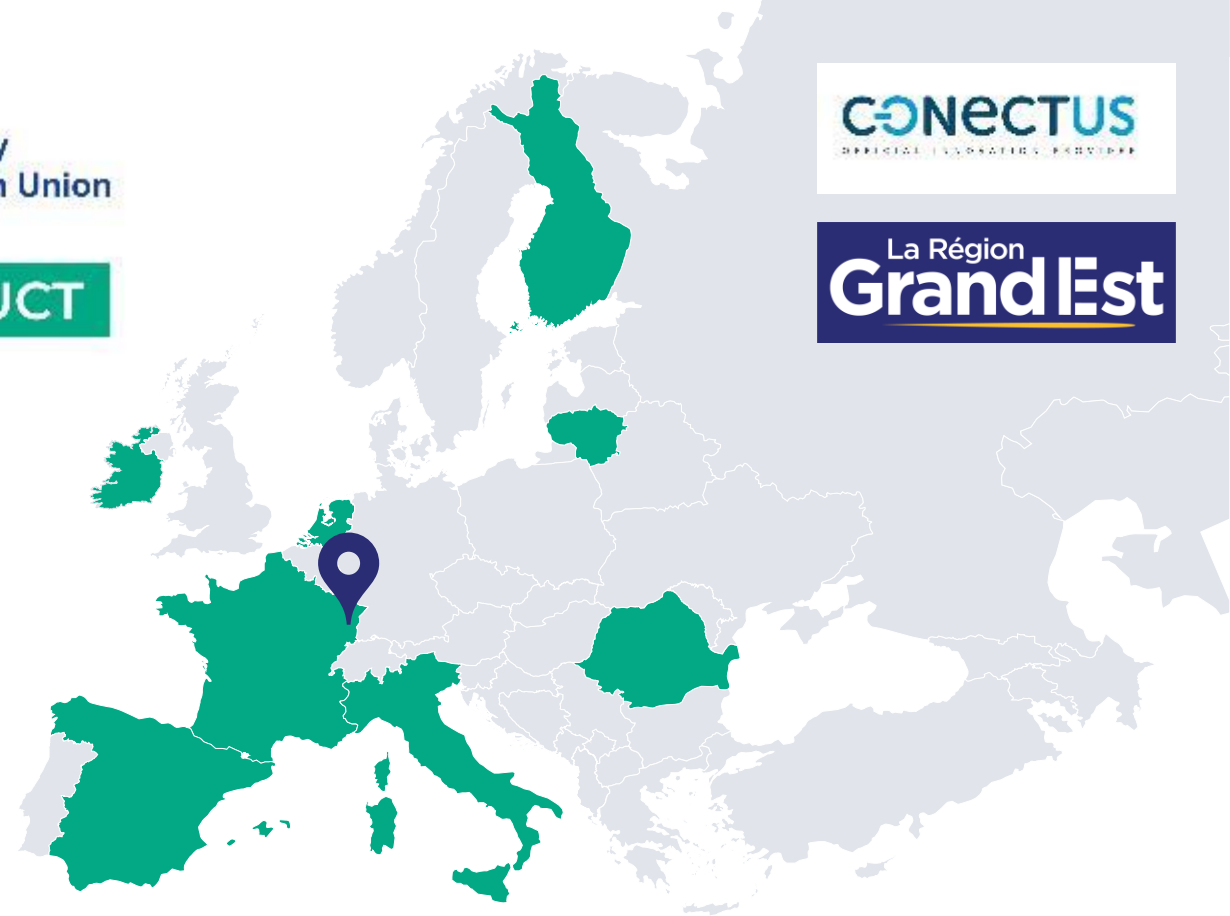
La Région
Grand Est

TOTAL
1,796,888 €



Mar 2023

May 2027



- drive **knowledge transfer** and **commercialization** of public applied research
- by tackling main barriers related to **spin-offs creation and consolidation**
- through the improvement of **regional S3 innovation policies**

www.interregeurope.eu/VIADUCT