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Europe**Co-funded by
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VIADUCT **Newsletter II**

The second VIADUCT* Interreg Europe project explores the activities and updates undertaken by all project partners in its second semester (Aug 2023 - Feb 2024). From the stakeholder survey, to reporting activities and the second Interregional Study Visit & Workshop, the project partners have been busy with local and international developments which carry the project along.

**The VIADUCT (Valorising public research to drive technology transfer and commercialisation through creation of spin-off) project aims at promoting the creation and development of technology-based spin-offs based. The project tackles the main barriers related to spin-off creation and consolidation through the improvement of Policy Instruments.*

Project meeting in Pieve di Soligo



Between 21 and 22 November, the VIADUCT project partners and numerous stakeholders met in Pieve di Soligo, Italy for the third Interregional Study Visit and second Interregional Thematic Workshop.

Welcomed by the mayor of the Municipality of Pieve di Soligo, Stefano Soldan, the project partners and stakeholders got to network and exchange good practices from all participating regions on the first day of the meeting. This fruitful exchange inspired further discussion and potential future collaborations.

The second day of the event was dedicated to two study visits: the first, to the woollen mill of Lanificio Paoletti in Follina and the second, to winemaker consultant, Giotto Consulting in Farrò. The event participants got to learn about the history wool- and winemaking in the region.

All in all, the two days were filled with inspiring exchanges, a welcoming atmosphere, possibilities to network and learn from each other, and delicious Italian food and wine! A big thanks to all the project participants and of course, to the hospitable hosts at the Municipality of Pieve di Soligo.

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Local Updates

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theme of the VIADUCT project.

- **The Aragon Entrepreneurship Week** took place at the end of **October 2023 in Aragon (Spain)** organised by the **University of Zaragoza**. As one of our semester I good practices, this event was an important and dynamic initiative, evolving from a traditional event into a week-long celebration of entrepreneurship, with 35 activities taking place across the region. In 2023, more than 21 organisations joined forces to support this endeavour.
- **The Regional Stakeholder Meeting of the VIADUCT** project on good practices in research utilisation was held at the Hervanta campus of **Tampere University, Finland** on **February 6, 2024**. The meeting provided an overview of the good practices presented by the VIADUCT project partners that support the promotion of entrepreneurial culture and the identification and evaluation of research results with commercialisation potential.

Following this, the meeting focused on examining the findings of the regional study report on Research-based spin-off creation in Tampere Region. In the concluding discussion, the development and communication of research utilisation practices in Tampere Region were considered, along with the potential adoption of new practices. The event concluded with reflections on the needs and opportunities for developing the regional spin-off ecosystem.

- **The Regional Study Report** on research-based spin-off creation in **Tampere Region** was published. The findings underscore the importance of improving communication channels, fostering proactive engagement, providing practical training, and strengthening the regional support network. A structured model supporting researchers and spin-offs is advocated, leveraging not only university resources but also the broader regional innovation environment. Strategic alignment across stakeholders is essential for maximising the impact of interventions and initiatives. The report provides a foundation for targeted interventions and strategic initiatives to enhance the spin-off ecosystem in Tampere Region.
- On **7th February**, the second stakeholders meeting took place in **Zaragoza, Spain**. A number of agents representing the aragonese R&D&I ecosystem were informed about good practices of search and valorization of research results, which proved successful in other regions, and debated together on their possible implementation. Besides that, the main findings of the regional study report were shared, stimulating an enriching debate on how should we work towards improving the support given to regional spin-offs.

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Once, decided, list the chosen good practices + links!

- [Commercialisation Fund](#)
- [Scouting Public Lab Inventions: Bridging Innovation in Grand Est](#)
- [UNIZAR research results evaluation methodology](#)

[Learn more!](#)

Looking forward to...

Our 4th Inter-Regional Study Visit and 3rd Inter-Regional Workshop in Finland in late Spring 2024, hosted by one of the VIADUCT partners: the Council of Tampere Region.

Make sure to keep an eye on the project website and social media for all updates. You can find all the links below!

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