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## **VIADUCT Newsletter IV**

As we kick off a new semester of the VIADUCT project, we are thrilled to continue our journey towards meaningful policy improvements. Over the coming months, our project partners will delve into enhancing key policy areas, aiming to foster more impactful outcomes in our shared efforts.

In this collaborative spirit, we are pleased to announce that our next milestone will be the 4th Interregional Meeting and Study Visit, taking place in Strasbourg on 4-5 February 2025. This gathering will offer a valuable opportunity for partners to exchange insights, discuss progress, and build on the project's mission to drive change through regional cooperation.

VIADUCT aims to accelerate regional growth by fostering the creation of spin-off and start-up companies and enhancing the policies that support them. By connecting diverse European regions, the project enables the exchange of good practices, making entrepreneurship more accessible to all.

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#### **Tampere, Finland**





## "Deeptech Entrepreneurship" Curriculum

The "Deeptech Entrepreneurship" curriculum at the University of Strasbourg prepares PhD students and researchers to

lead or join Deeptech start-ups. Through lectures, workshops, and hackathons, it covers essentials like strategy, funding, and team-building.

Co-created by the university, incubators, and tech transfer offices, the programme fosters innovation and real-world impact through spin-offs and market access.

It offers a master's or certificate-level option to bridge the gap from research to



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#### "Team-to-Market" programme: better recruitment of business managers for the creation of spin-offs

The "Team-to-Market" programme aids

the
creation of spin-offs by strategically
recruiting business managers to partner
with research teams.
It identifies projects needing commercial
expertise, matches executives with
complementary skills, and supports initial
collaboration through short-term funding.

By fostering these partnerships, the programme boosts the launch of

innovative start-ups and offers career

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# Promoting centres of excellence and innovation and technology transfer centres

Lithuania's initiative to promote Innovation and Technology Transfer Centres (ITTCs) aims to strengthen research institutions' ability to connect science and business. It focuses on skills development, collaboration, and commercialising R&D results.

It supported staff retention,
entrepreneurial training, and the
showcasing of innovations.
Successful outcomes include numerous
consultancy hours, patent
applications,and
spin-offs, boosting KT and commercial
impact.

Read more!



# SPARK Finland | Turning good ideas to great solutions to benefit patients and society

SPARK Finland bridges the gap between academic and clinical innovation in health tech and life sciences.

It offers tailored mentoring, training, and networking opportunities to guide researchers, clinicians, and students in transforming their ideas into real-world solutions.

Recognised as a top biotech incubator, it promotes collaboration between academia and industry, accelerating the commercialisation of research for patient and societal benefit.

Read more!

Look back at the VIADUCT third Interregional Meeting in Tampere, Finland.

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### **Looking forward to...**

Our 4th Interregional Meeting and Site Visit will be held in Strasbourg, France, on 4-5 February 2025, hosted by VIADUCT project partner: SATT Conectus.

Make sure to keep an eye on the project website and social media for all updates. You can find all the links below!

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## Project partners

















West Regional Development Agency, Romania | SATT CONECTUS Alsace, France | University of Zaragoza, Spain | Municipality of Pieve di Soligo, Italy | Western Development Commission, Ireland | Kaunas Science and Technology Park, Lithuania | Council of Tampere Region, Finland | ASTP, the Netherlands











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