

**Interreg
Europe**



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University-industry collaboration - research valorisation

Bilbao, Basque Country, Spain

7 November 2024

Thematic workshop



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Europe**



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Jason Martinez
Coordinator – Projects
Interreg Europe



Thorsten Kohlisch
Lead Manager
Policy Learning Platform

Welcome!



Marc Pattinson
Thematic Expert –
Smarter Europe
Policy Learning Platform



Arnault Morisson
Thematic Expert –
Smarter Europe
Policy Learning Platform



Valentine Dufaye
Events and Social Media Expert
Policy Learning Platform

The agenda – **10:00-11:00**

European initiatives for research valorisation



Iiro Eerola

Policy Officer, Valorisation Policies & IPR, DG Research and Innovation, European Commission.



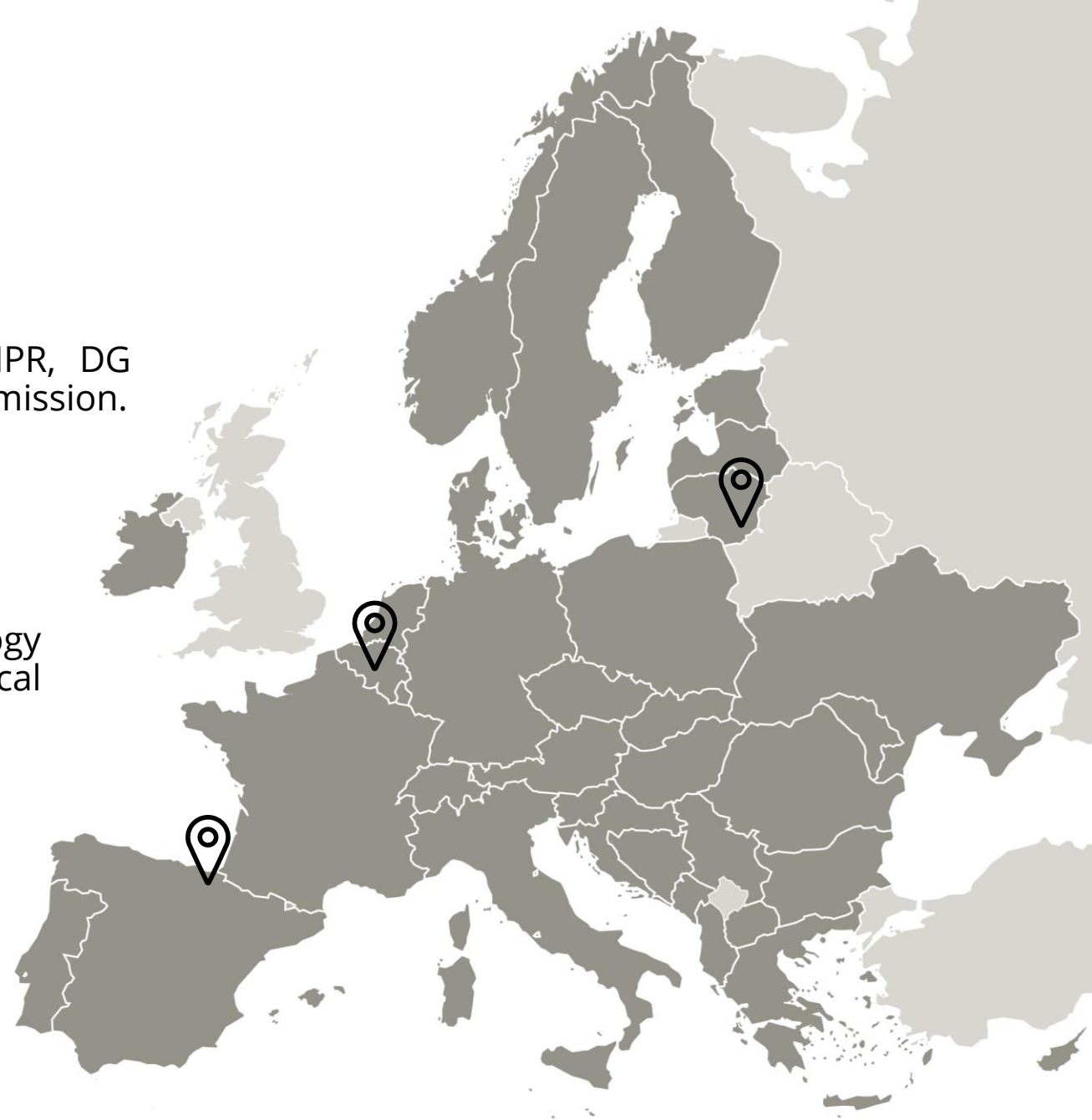
Vilma Puriene

Director of Knowledge and technology transfer centre, Vilnius Gediminas Technical University, Lithuania.



Elvira Domingo

Impact Portfolio Manager | EIT Food



The agenda - 11:30-12:45

Regional policies for research valorisation



Edurne Magro

Senior researcher, Orkestra - Basque Institute of Competitiveness, Spain.



Pauline Pupier

SATT Conectus Alsace, France



Andreea Leru

Representation Office in Brussels of the Regional Development Agency North-East, Romania



The agenda – **14:00-15:45**

Learning from regional experience



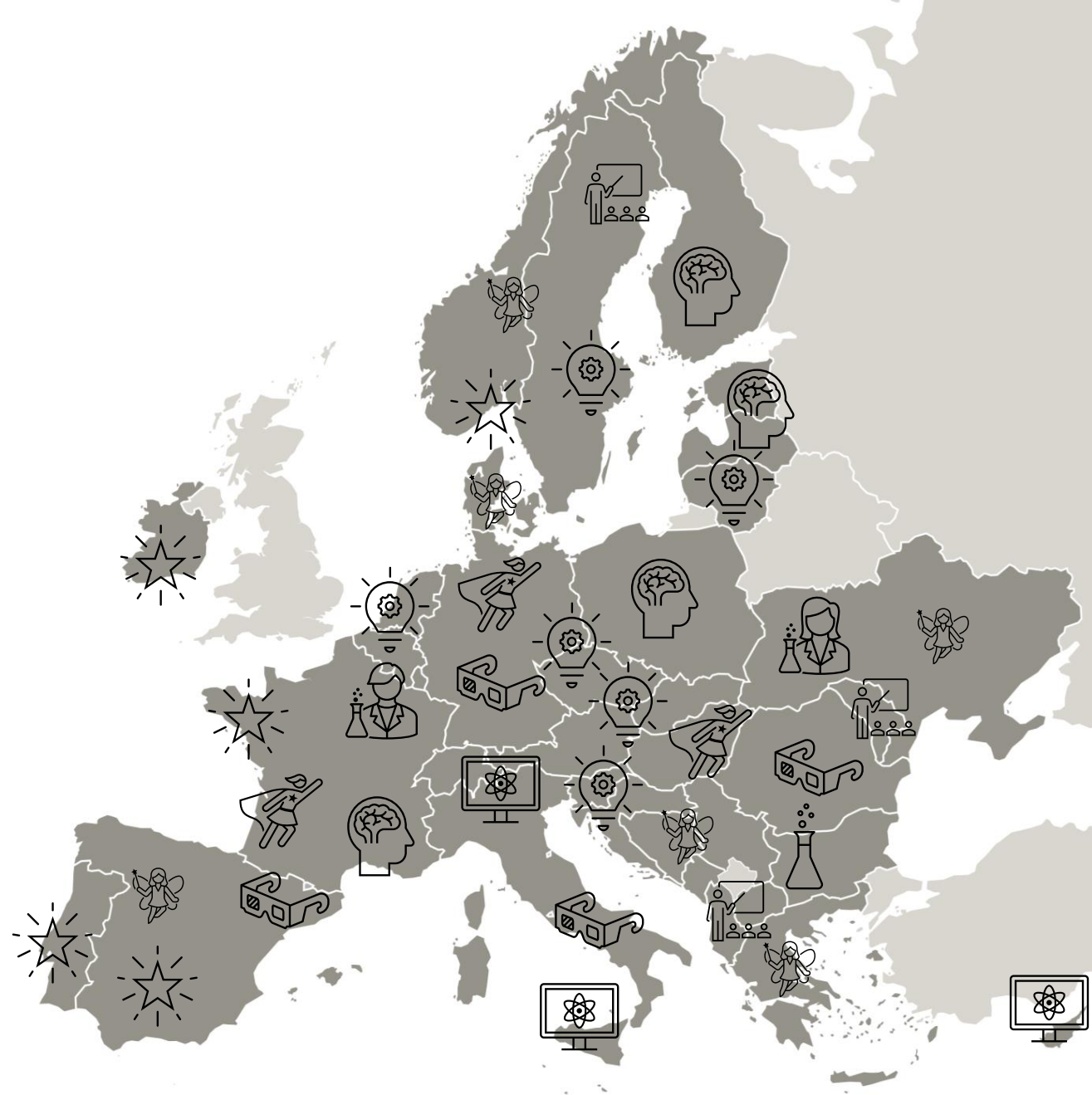
Marc Pattinson

Thematic Expert – Smarter Europe
Policy Learning Platform



Arnault Morisson

Thematic Expert – Smarter Europe
Policy Learning Platform



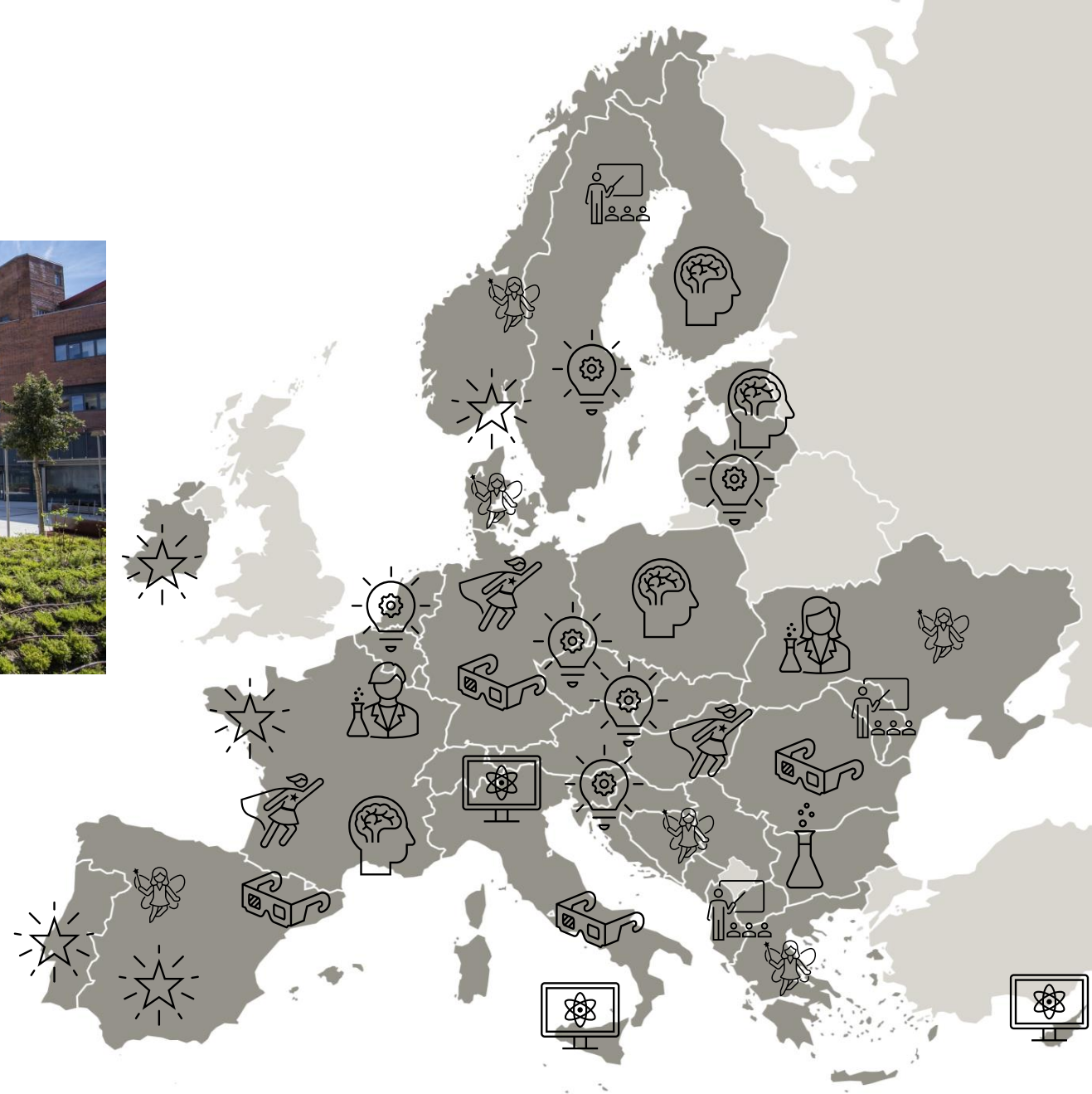
The agenda - 16:15-18:00

Bilbao AS Fabrik - site visit



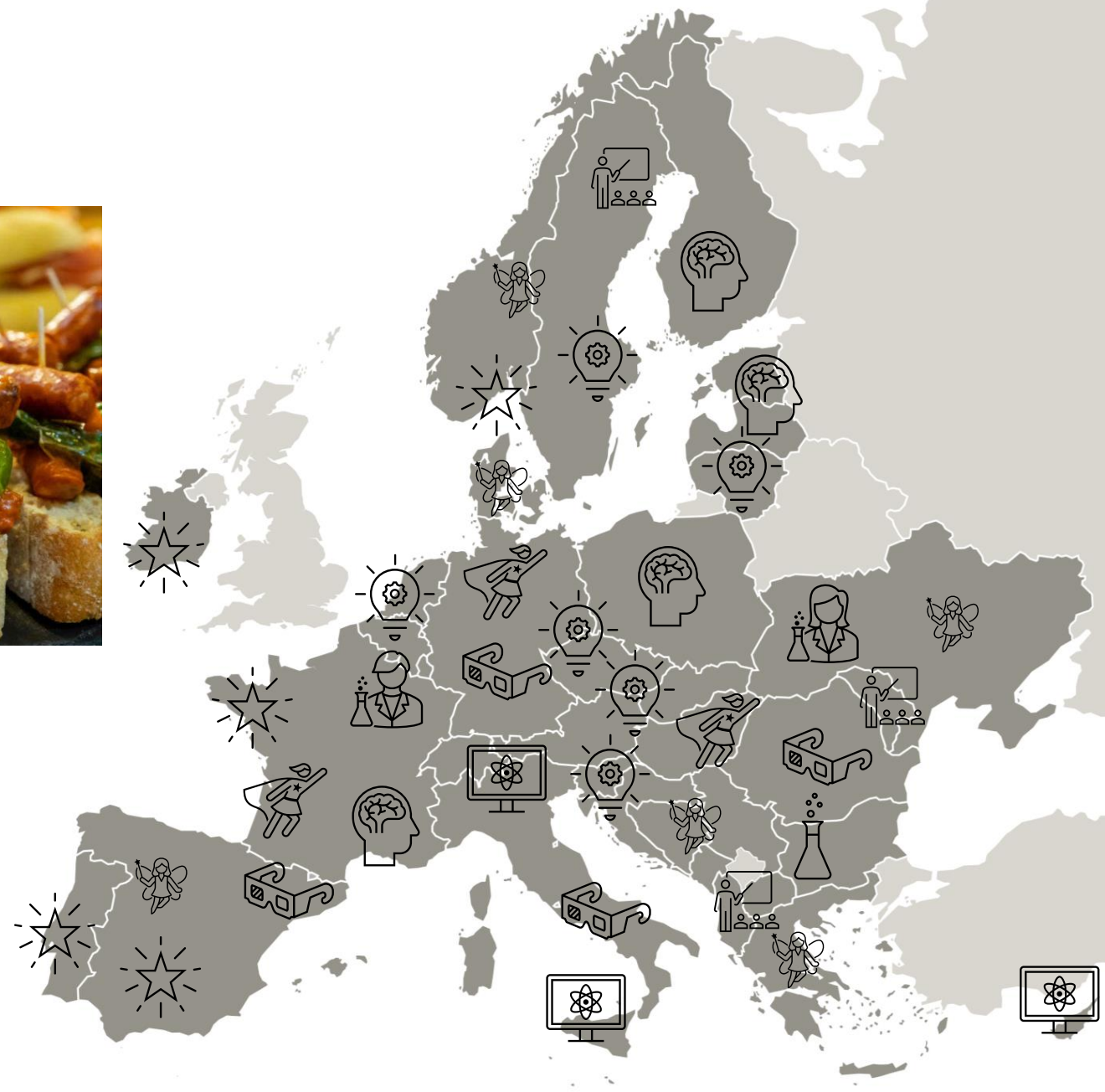
Ziortza Olano
Astigarraga

Coordinator in BBF and
TeamCoach in MTA



The agenda - 18:00- 20:00

Networking cocktails



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Policy learning for sustainable
regional development solutions



Jason Martinez
Coordinator - Projects
Interreg Europe



Thorsten Kohlisch
Lead Manager
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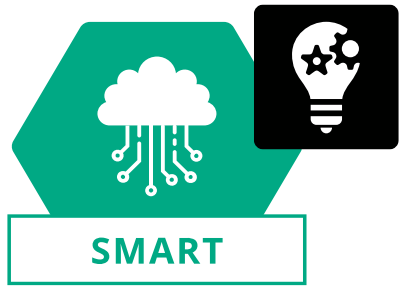
7 November 2024



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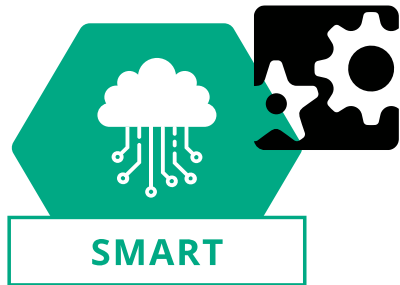


The Policy Learning Platform can help



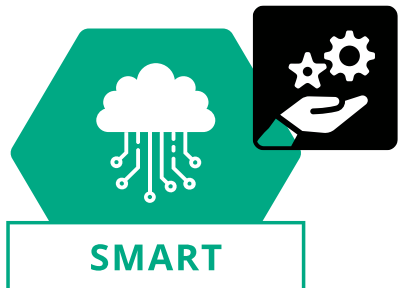
Webinar

Entrepreneurial universities



Policy Brief

Research valorisation



Peer Review

Challenge-driven innovation policies to promote university-industry collaboration for the Autonomous Region of the Azores, Portugal



Entrepreneurial Universities:
Key learnings



Research valorisation



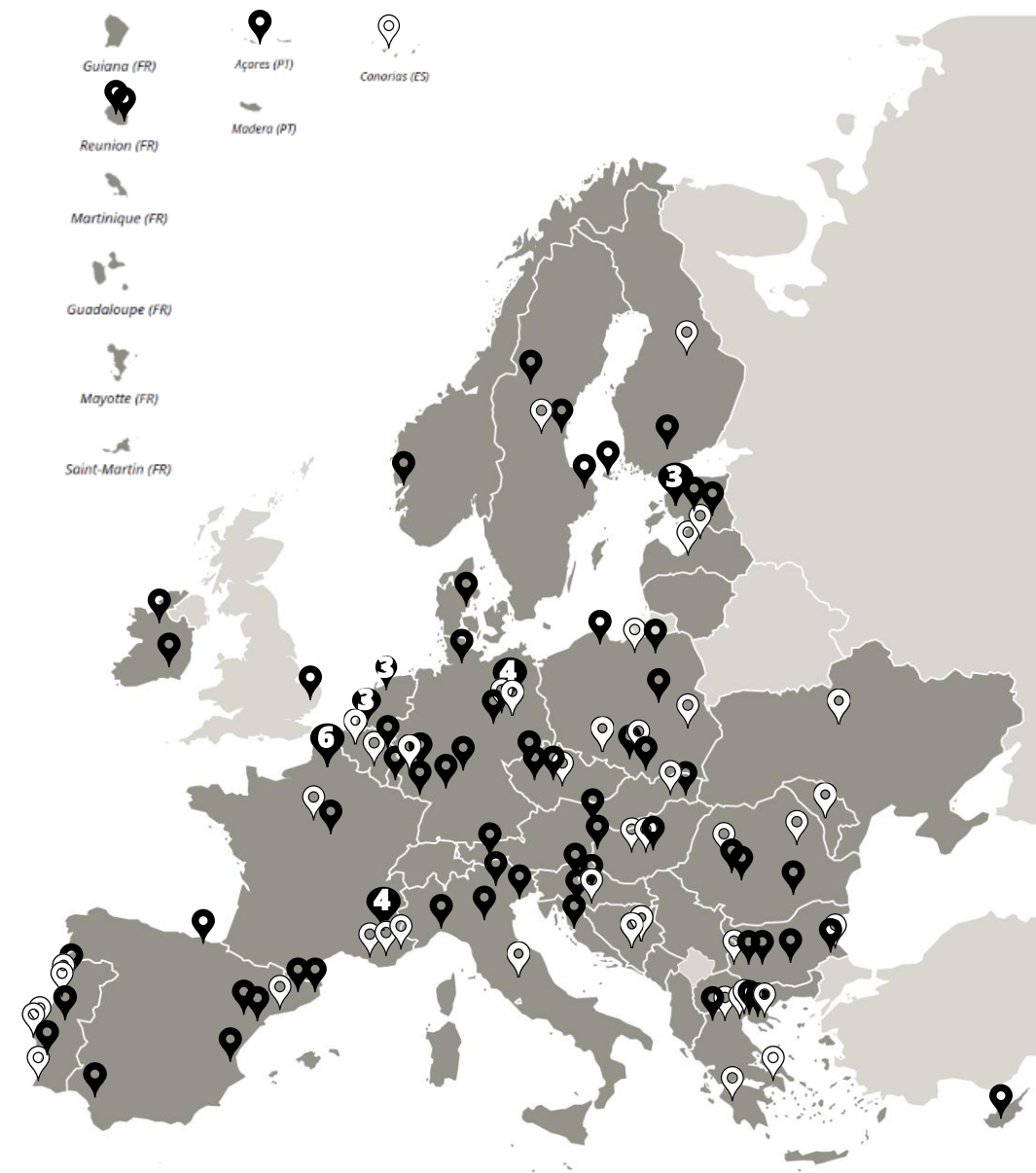
Peer learning in practice

📍 **89 peer reviews** implemented since 2019
15 peer reviews in the pipeline

📍 **51 matchmaking** sessions

Apply to benefit from expert support any time

<https://www.interregeurope.eu/get-policy-advice>



Peer review: Challenge-driven innovation to promote university-industry collaboration

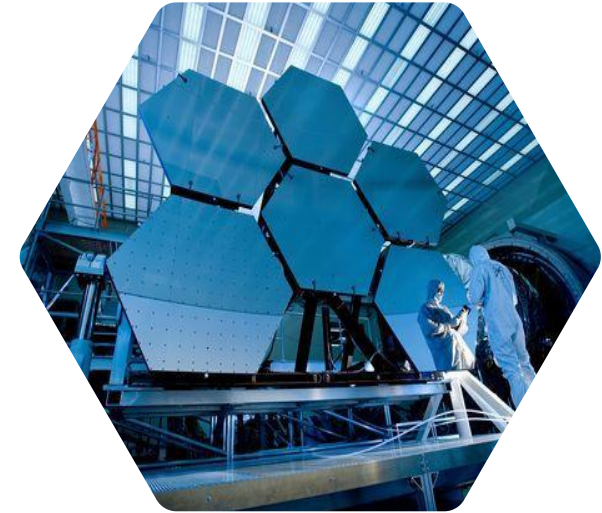
► Autonomous Region of the Azores

Peers from: **Netherlands, Finland, Spain, Portugal, Czech Republic,**

Recommendations:

- Define a knowledge roadmap with a mission-oriented approach
- Experiment with policies involving university-industry collaboration
- Connect with other universities and research institutes to enhance the visibility of Azores resources

More information available [**here**](#)



Research valorisation: **An overview**



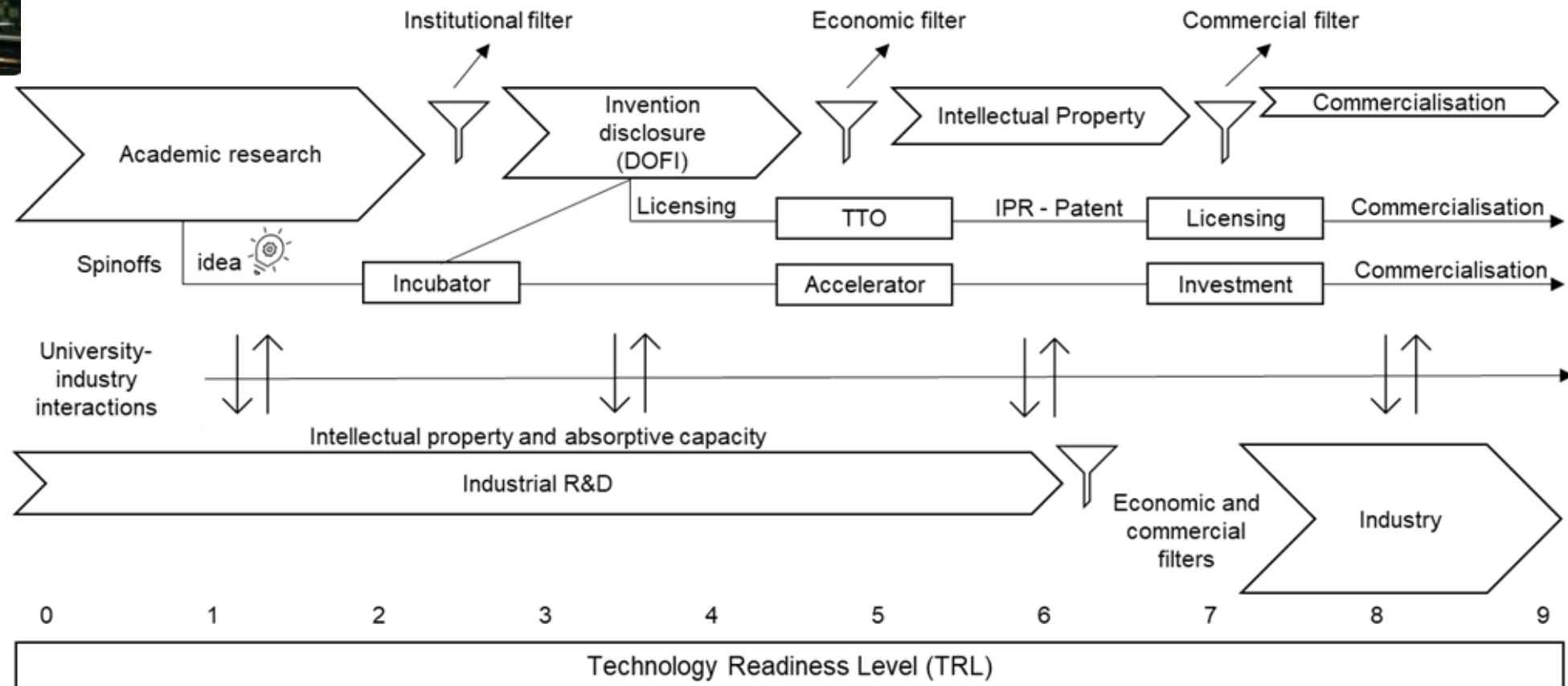
Valorisation refers to the process of translating and applying research outcomes or findings to create tangible benefits for society, industry, or the economy. It implies taking the knowledge, innovations, or technologies generated through research and turning them into practical and valuable solutions.

Research Valorisation categories	Activities
The commercialisation of research results	Disclosure of inventions (DOFI)
	Patenting
	Sales
	Licensing
Entrepreneurship	Research spinoffs
	Academic startups
	Joint ventures

Research valorisation: Knowledge filter

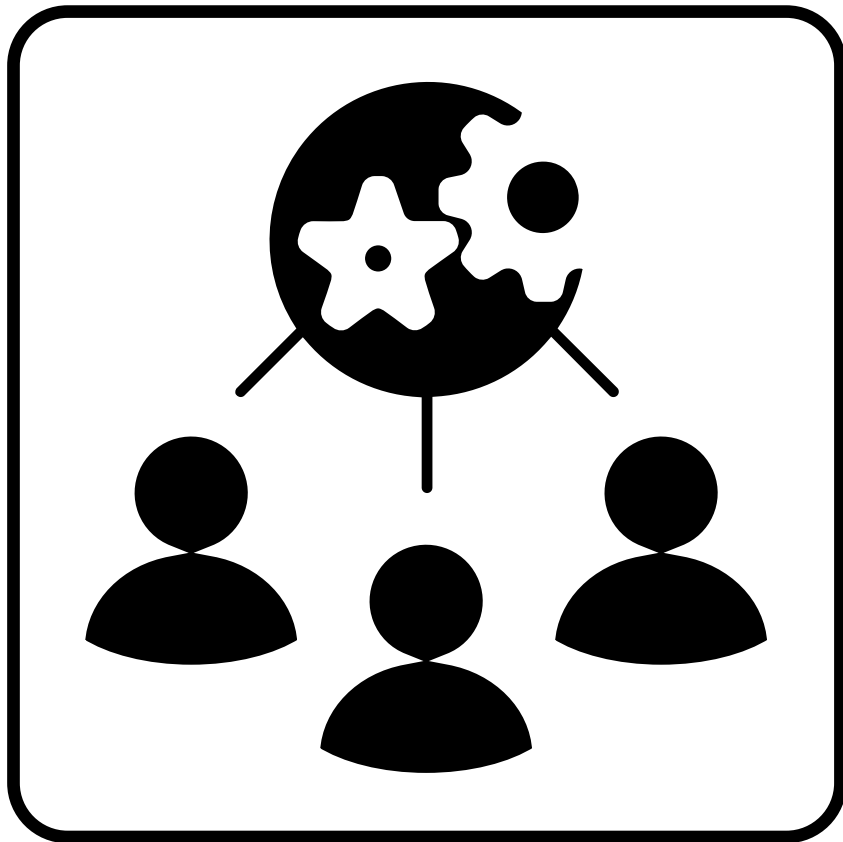


Research valorisation



University-industry collaboration - research valorisation

Ice-breaking exercise



Introduction

- 1/ Find the person
- 2/ Country, region, organisation, why this workshop?
- 3/ Present the person

European initiatives for research valorisation



Iiro Eerola

Policy Officer, Valorisation Policies & IPR, DG Research and Innovation, European Commission.



Vilma Puriene

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Elvira Domingo

Impact Portfolio Manager | EIT Food



Regional policies for research valorisation



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Representation Office in Brussels of the Regional Development Agency North-East, Romania



Many thanks!

**Iiro Eerola**

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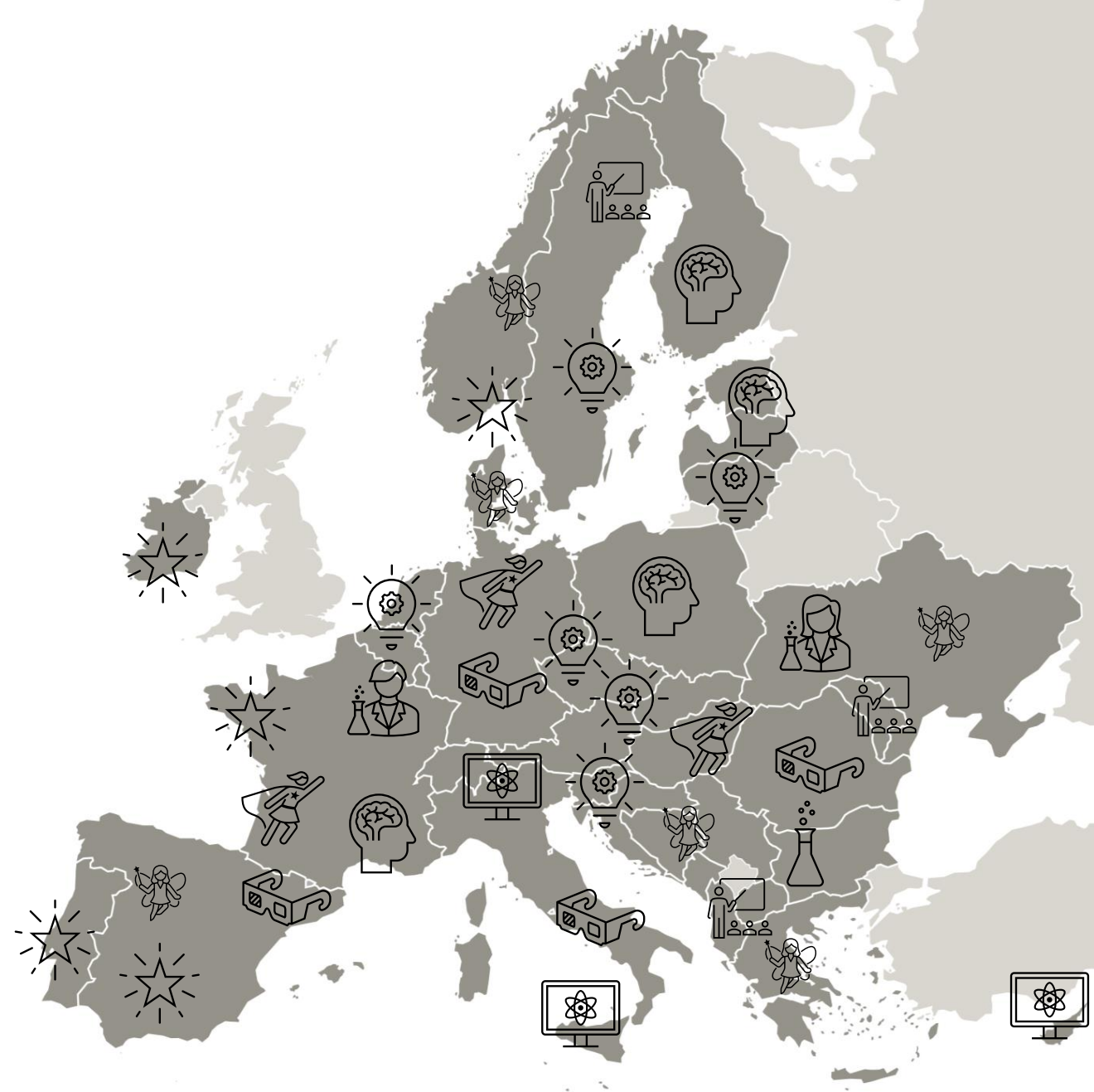
Learning from regional experience



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Financial policy tools	Regulatory policy tools	Soft policy tools
R&D innovation subsidies/grants for industry-science research	IP regulations publicly-funded research	Outreach activities to raise awareness of science-industry opportunities
Tax incentives for companies purchasing research from universities	Regulation of spin-offs founded by researchers & students	Training programs on knowledge collaboration
Grants for IP applications from universities	Sabbaticals & mobility schemes for researchers to work in industry	Collective industry-science roadmapping & foresight
Financial support to academic spin-offs	Career rewards for researchers engaging in knowledge collaboration	Guidelines, standards, & codes of conduct for science-industry collaboration
Financial support to firms to recruit PhDs & post-docs	Open access & open data provisions for publicly-funded research	Networking support to build science-industry linkages
Financial support for universities to host industry researchers		
Public procurement of university research		
Innovation vouchers for R&D services from universities		
Performance-based funding systems for university linkages with industry		
Public-private partnerships creating joint research laboratories		
Funding of infrastructures & intermediaries for collaboration		

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Next steps with Interreg Europe



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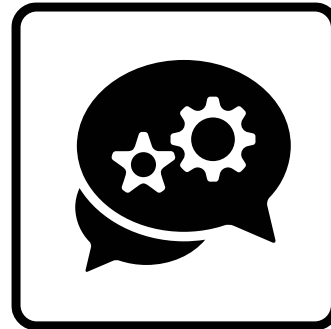
Access to **EXPERTISE**

- **Policy advice services** from our thematic experts



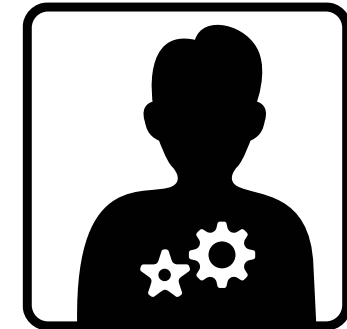
Peer reviews

In-dept analysis and peer recommendations



Matchmakings

Solutions on how to resolve a policy challenge



Policy helpdesk

Ideas on how to resolve a policy challenge

<https://www.interregeurope.eu/get-policy-advice>

What's **next?**

Capacity-building event



Innovation ecosystems

19 November | Skopje, North Macedonia

More information [here](#)

What's **next?**

This Autumn - 4 thematic workshops



Industrial transformation towards the triple transition

6 November | Bilbao, Spain



University-industry collaboration for stronger innovation ecosystems

7 November | Bilbao, Spain



Alternative Tourism

20-21 November | Vittorio-Veneto, Italy



Energy Communities

4 December | Budapest, Hungary

What's **next online?**

Next webinars



Female entrepreneurship – 12 November 2024

Registrations are open!



Series on active mobility – 19 November 2024

Registrations are open!



Islands – testbeds for innovation? – 9 December 2024

Registrations are open!

Capacity-building in Skopje

On innovation ecosystems, 19 November 2024



<https://www.interregeurope.eu/policy-learning-platform/events/building-thriving-innovation-ecosystems>

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Digitalisation in the public sector

The digitalisation in the public sector allows to optimise processes. Data collection and information from the public promotes informed decision-making. Explore our most pertinent content on the topic.

In the spotlight

Digitalisation in public services can make a real change for local and regional authorities. Explore the content our experts hand-picked for you to dive deeper into the subject and learn from real-life experiences.

POLICY BRIEF



Digital transformation of public services

This policy brief provides a general overview of the most relevant initiatives, regulations, and strategies of the European Union, which are shaping Europe's digital future.

[Read the policy brief](#) 28 March 2024 | By Platform

WEBINAR

GovTech and digitalising the public sector

On Wednesday 23 November 2022, the Policy Learning Platform held a webinar on the topic of GovTech and the digitalisation of the public sector. Watch the recording and access the presentations.

[Read more](#) 24 November 2022

POLICY BRIEF

Digital innovation hubs and demonstrators

Explore this policy brief to learn about digital innovation hubs and how they can foster competitiveness and contribute to a sustainable and digital Europe.

Open data for the public sector

Open data is a useful tool that the public sector can use to make informed decisions. Take a look at our stories and good practice on this topic.

STORY



Open Data: Spotlight on Veneto Region

In the digital age strategies, the importance of open data has increasingly come to the forefront of policymaking, recognising its potential to drive innovation, stimulate economic growth, and

[Read more](#)

14 May 2024 | By Platform

GOOD PRACTICE



GPS open data in Liepaja City Mobile app

Liepaja City citizens can follow public transport on the interactive map in the Liepaja City mobile app. Open GPS data have been used for this service.

[Read more](#)

12 July 2023 | Liepaja, Latvia

STORY



Operationalising the Concept of Open Innovation with Open...

Regional policymakers are creating open innovation platforms to harness regional knowledge and strengthen innovation.

[Read more](#)

05 October 2020 | By Platform

WEBINAR



AI for local authorities and policymakers: Key learnings

On 7 November 2023, the Policy Learning Platform hosted a webinar on the topic of AI for local authorities and policymakers. Access the recording, presentations and the key learnings here.

[Watch the recording](#)

13 November 2023 | By Platform

NEWS



Embracing the future: The EU AI Act

With the recent adoption of the EU AI Act, the European Union has taken a monumental step towards shaping the future of our continent. Read how local authorities can use it as a powerful tool.

[Read more](#)

20 February 2024 | By Platform

<https://www.interregeurope.eu/collections/digitalisation-in-the-public-sector>

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Join us tomorrow to our Matchmaking

A strategic approach to developing new S3
economic strengths

**Host: Luc Hulsman, Northern Netherlands Alliance
(SNN)**

Thorsten Kohlisch, Marc Pattinson, and Arnault Morisson
Interreg Europe Policy Learning Platform

8 November 2024



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Feedback survey

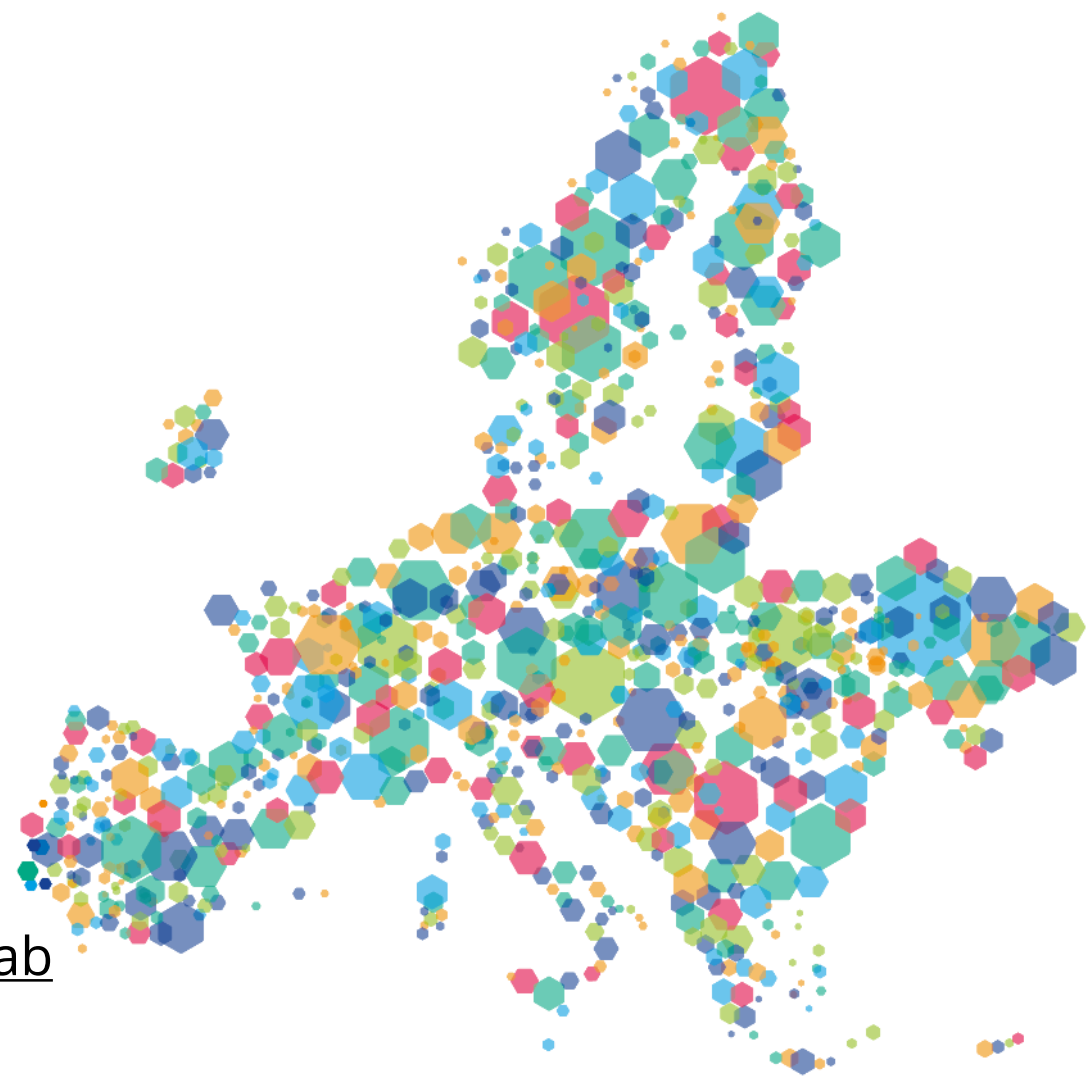
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<https://www.surveymonkey.com/r/universityindustrycollaboration>



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Many thanks!

**Networking
cocktails**



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