



Islands - Testbeds for Innovation?

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500 students

80 employees

10 development projects

INNOVATION LAB

and

BUSINESS LAB



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NORWAY

SWEDEN

ÅLAND

FINLAND

ESTONIA

LATVIA

DENMARK

LITHUANIA

RUSSIA

INNOVATION LAB

- 3 years 2024 - 2026 European Regional Fund. One project manager, half time.
- a special room is devoted to innovative work. The design and the interior of the room are supporting innovative and creative work
- groups of people, companies, associations, everybody can come to the InnovationLab and get help to think outside the box, new ways to think. Free of Charge.



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INNOVATION LAB

- problems or ideas or development
- work with different innovative methods: Loop, Tookig, Brainstorming, DesignThinking, Sprint etc.
- InnovationLab facilitates and works together with the participants for a few hours, a day, several times over a longer period of time. Depending on the participant's needs.
- involve students and lecturers of the University



BUSINESS LAB

- 3 years 2024 - 2026 European Regional Fund. One full time project manager
- helps new and/or old companies to develop, free of charge
- can co-operate with InnovationLab
- companies apply to BusinessLab and an admission board evaluates and accepts them - or not



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BUSINESS LAB

- today about 20 companies, micro companies or SMEs
- work with 9 modules, one theme at a time
 - how to reach the customer, increase your business, why does the company exist, cooperation, ideas and innovation, new products and markets, ownership value, networking, basic knowledge
- companies choose 1 - 9 modules
- the participating companies have a vote on the content
- supporting companies, give free advice on financing, laws etc.





Thank You for listening!

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