

Labour market integration of young people

Webinar, 19.12.2024

Erik Gløersen & Mart Veliste
Thematic Experts for a more Social Europe
Interreg Europe Policy Learning Platform



Labour Market Integration of Young People

Welcome!

Welcome!



Erik Gløersen

Thematic Expert – Social Europe
Policy Learning Platform



Mart Veliste

Thematic Expert - Social Europe
Policy Learning Platform



Vladimir Sestovic

Communication and
Partnerships Expert
Policy Learning Platform

Agenda

Welcome & Introduction

Erik Gløersen, Interreg Europe Policy Learning Platform

Keynote presentation

Gustavs M. Upmanis, Founder of Social Enterprise "All Opportunities"
Youth integration via digital and interactive methods

Interreg Europe policy changes & good practices

Simona Knavs, Institute of the Republic of Slovenia for Vocational Education and Training (Slovenia)
on 'Vocational Maturity Tool' (atWork4NEETs) & Regina Lamscheck-Nielsen, Moeve aps

Tjaša Perković, Slovenian Regional Development Fund, Microcredit for Young Farmers '
(MICROFUTURE)

Panel discussion

Wrap up & Conclusions



Some key challenges of labour market integration of young people?

- High Youth Unemployment Rates,
- Mismatch of Skills and Labour Market Demands,
- Evolving Skills Needs, Economic Uncertainty,
- Prolonged Transition from Education to Work,
- Insufficient Apprenticeship
and Vocational Training Opportunities.

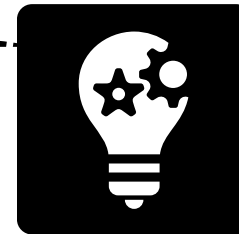
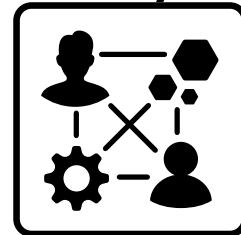
Why a webinar on this topic?

- Topic addressed by 3 on-going projects: *AtWork4Neets*, *RuralYouthFuture*, *YesVolunteer*; *Microfuture* and *SECON* and 1 new project *QUEEN* (Quality apprenticeships for evolving labour needs)
- To explore the wide range of initiatives to address this challenge.
- To explore combinations of measures to arrive at an effective public policy.

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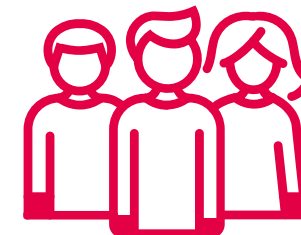
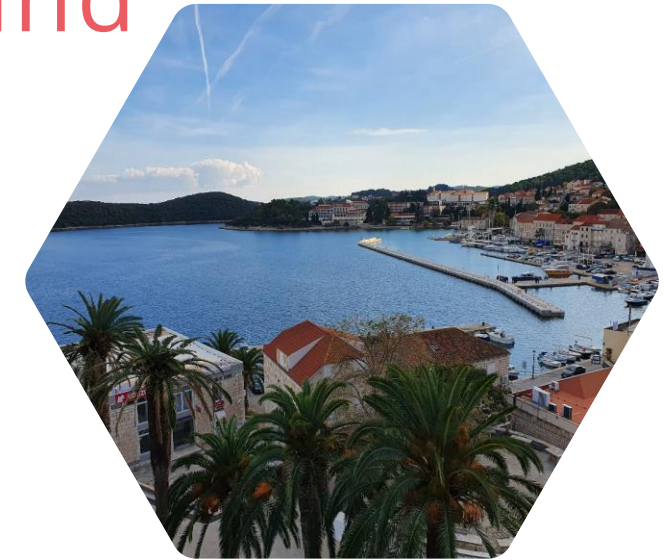
Peer review: Developing Smart Island Tourism Strategies

▶ Korčula Town – Croatia

Peers from: Estonia, Norway, Finland

Recommendations to attract digital nomads and remote workers:

- Affordable accommodation – integrated approach for off-season stays
- Co-working space co-created with the local community
- Community Manager to build ties with the community
- Use EU project to pilot the co-working space and entrepreneur exchanges between the spaces



More information [here](#)

Matchmaking - Coworking in rural areas in Latvia

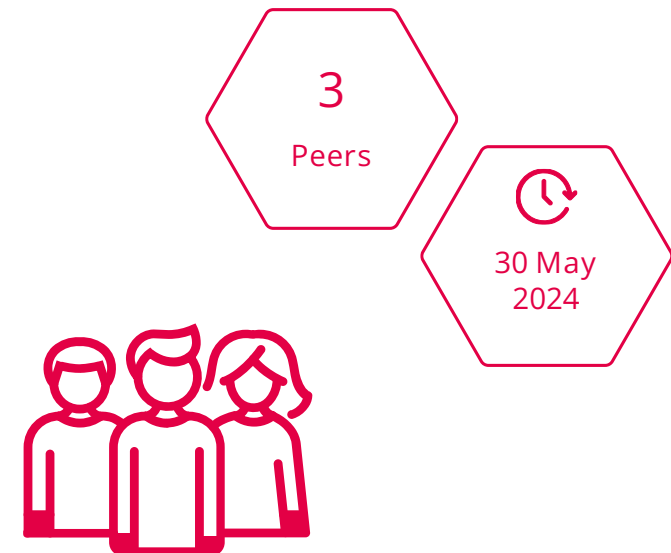
▶ University of Latvia

Peers from: Estonia, Sweden, Finland

Recommendations

- Carry out a needs assessment among the primary target group to be certain that the coworking space caters to their needs.
- Define the business model of the co-working space according to the needs.
- Good community managers are key to the success of coworking spaces.

More information available [here](#)



The platform **TEAM**



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