



Tour De Fruška



Event overview

What is Tour de Fruska?

TDF is a sporting and recreational event organized for all nature lovers, people who lead healthy lifestyles, and those who love cycling and sports.

- A multi-day event combining cycling, nature, and culture
- Features various races for all levels, from amateurs to professionals
- Showcases local tourism and economy
- Fosters a healthy and active lifestyle



Event unique concept

A unique blend of

Sport



Tourism



Economy





A thrilling **sporting experience**

- 01 Cycling Races:**
- Marathon
 - E-bike race
 - Elimination race
 - Trail race
 - Gas-Gas Race (for kids)
- 02 Road Race:**
- #FeelTheHill

We are proud of our sports program because the tracks are designed to be fun and challenging for professional athletes, recreational ones, and people who simply enjoy activities in nature.



Exploring

the Best of **Vojvodina**

Cultural Events:

Showcasing local heritage and traditions

Tourism Promotion:

Highlighting the region's natural beauty and attractions

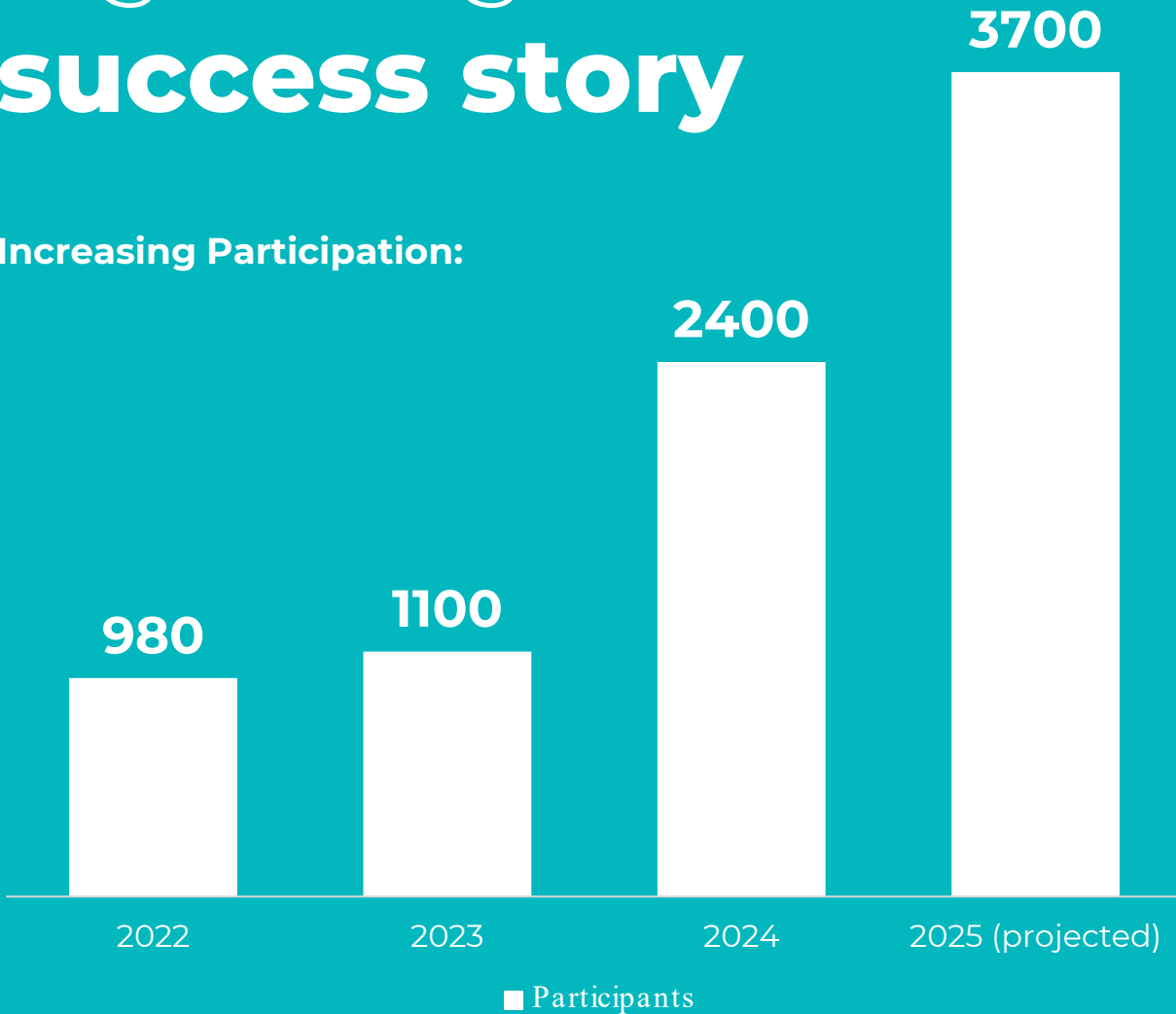


A Marketplace for **Local Products**

By gathering a great number of entrepreneurs and manufacturers from the entire region at the **Euro Zone** and **Night Fair**, many visitors get a chance to try, taste, and buy unique products crafted with love from different parts of Vojvodina.

A growing success story

Increasing Participation:



Growth and impact

Rising Visitor Numbers:

- 2022 - Total number of event visitors: 3000
- 2023 - The number of visitors increased significantly by 140 %. One key reason for the rise was that we incorporated a music program into the entertainment part of the event.
- The total number of visitors was 7000. Again, a significant increase in the number of contestants and visitors this year is due to the collaboration with big companies and the hosting of their employees and their families as active participants.



Future plans 24/25

Expanding **our reach**

Tour de Fruska-Vrdnik (May 2025):

- A two-day event combining sport, tourism, and economy
- We are seeing increased participation and visitor numbers as we welcome many new companies' representatives and employees with their families and friends.
- In addition, we are introducing a new offer arrangement for our participants and visitors, which includes weekend accommodation at Vrdnik (during the event) with all accompanying facilities.
- All participants and visitors to the May event can earn beneficial applications for our new race, which we are about to organize at an attractive new location in September 2025.
- We are shifting the entire infrastructure and organization program from the race in Vrdnik to Sokobanja in eastern Serbia.

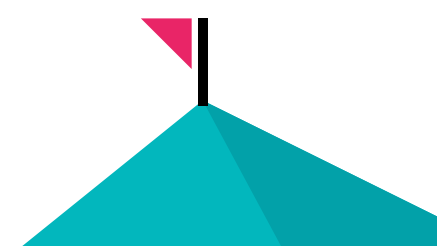


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Gran Fondo Road Race (June 2025):

- The second year of this prestigious international race
- 130km route through the beautiful Fruska Gora June 2025 - Gran Fondo Road Race
- For the second year in a row, we are organizing a race from the center of Novi Sad that stretches 130 km through Fruska Gora. We are proud that we are among the few cities that have organized this world race.





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