

Energy Communities Interactive training session Community building

Oscar Güell and Dirk Vansintjan

REScoop.eu

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Agenda

- Ice-breaker
- Theories of engagement
- Q&A
- The LICHT approach
- Q&A
- Breakout groups work
- Wrap-up



Ice-breaker



How awake are you after
lunch?



Were you familiar with the
concept of energy
communities before today?



After today's workshops, did you change your mind about engaging in an energy community?



Theories of engagement

Sociodynamic analysis

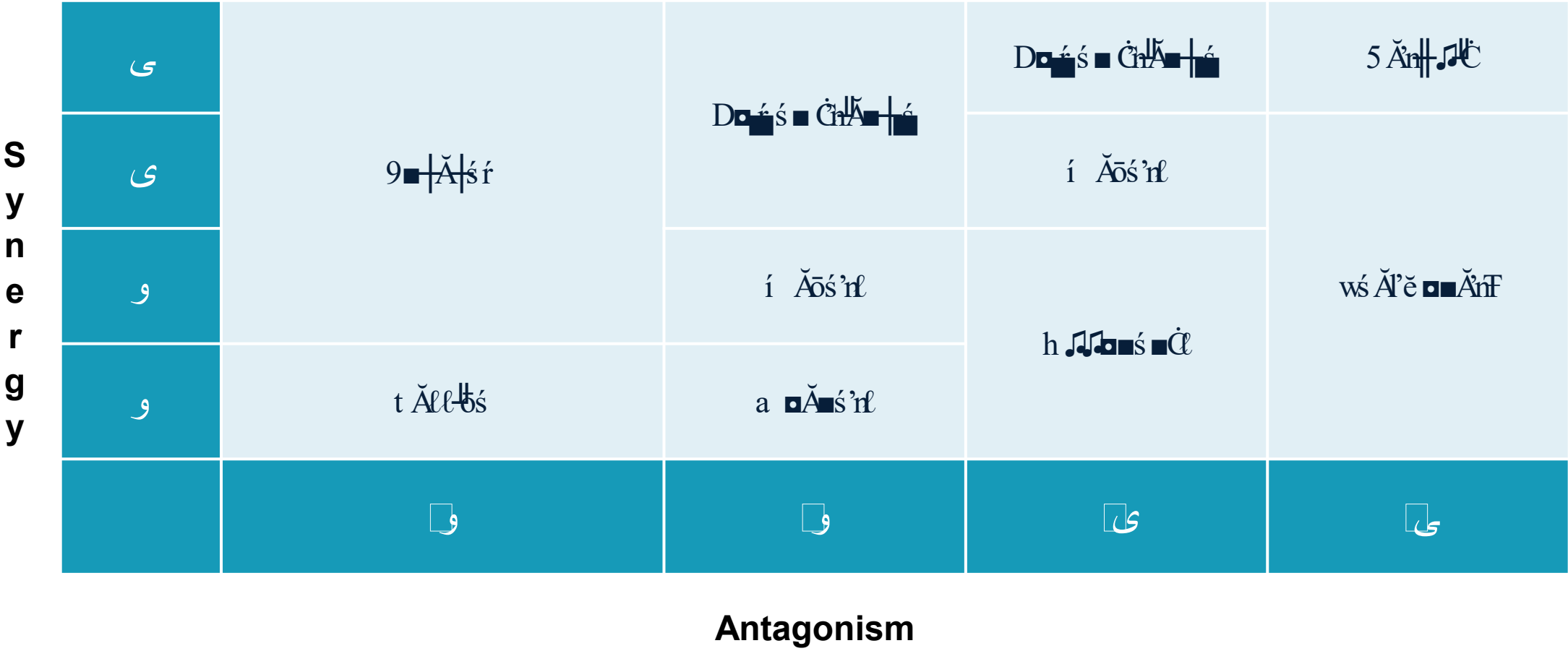
Synergic energy	Antagonist energy
<p data-bbox="300 639 1116 753">Energy deployed in favour of our project</p> <p data-bbox="315 872 1100 1015">Energy here is defined as “initiative”, meaning the amount of action executed by the actor without being asked to act.</p>	<p data-bbox="1207 639 1921 753">Energy deployed against our project</p> <p data-bbox="1182 872 1946 1015">Here, energy is defined in the sense of energy spent to carry a competing project</p>

Sociodynamic map

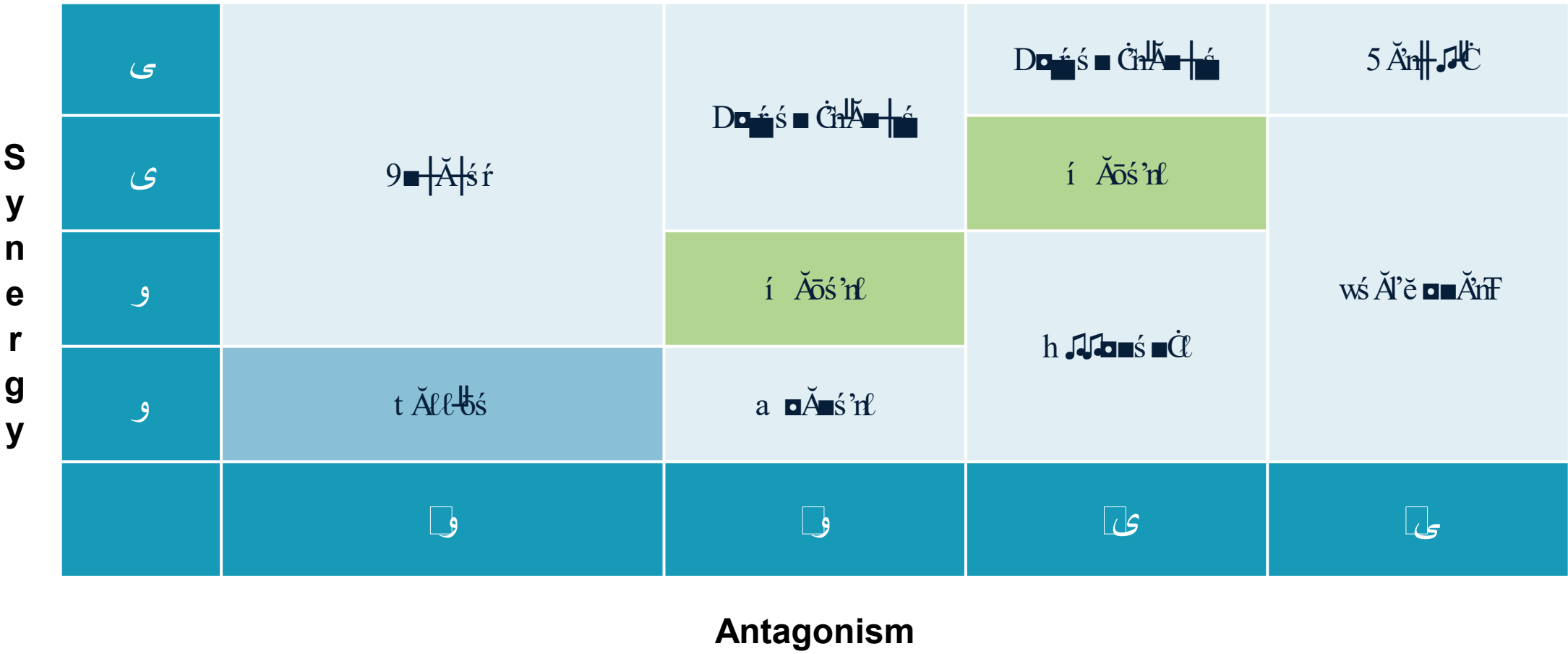
Synergic energy	Description
1	Does not take initiative, and does not react to our offers
2	Does not take initiative, but reacts to our offers
3	Does take initiative, but stops if not supported
4	Does take initiative, and continues no matter what

Antagonist energy	Description
1	Likely taking no action, and not looking for compromise
2	Likely taking action for another project, and looking for compromise
3	Likely taking action for another project, and likely to join a coherent goal
4	Likely taking action for another project, and never pursuit a coherent goal no matter what

The Socio-dynamic map



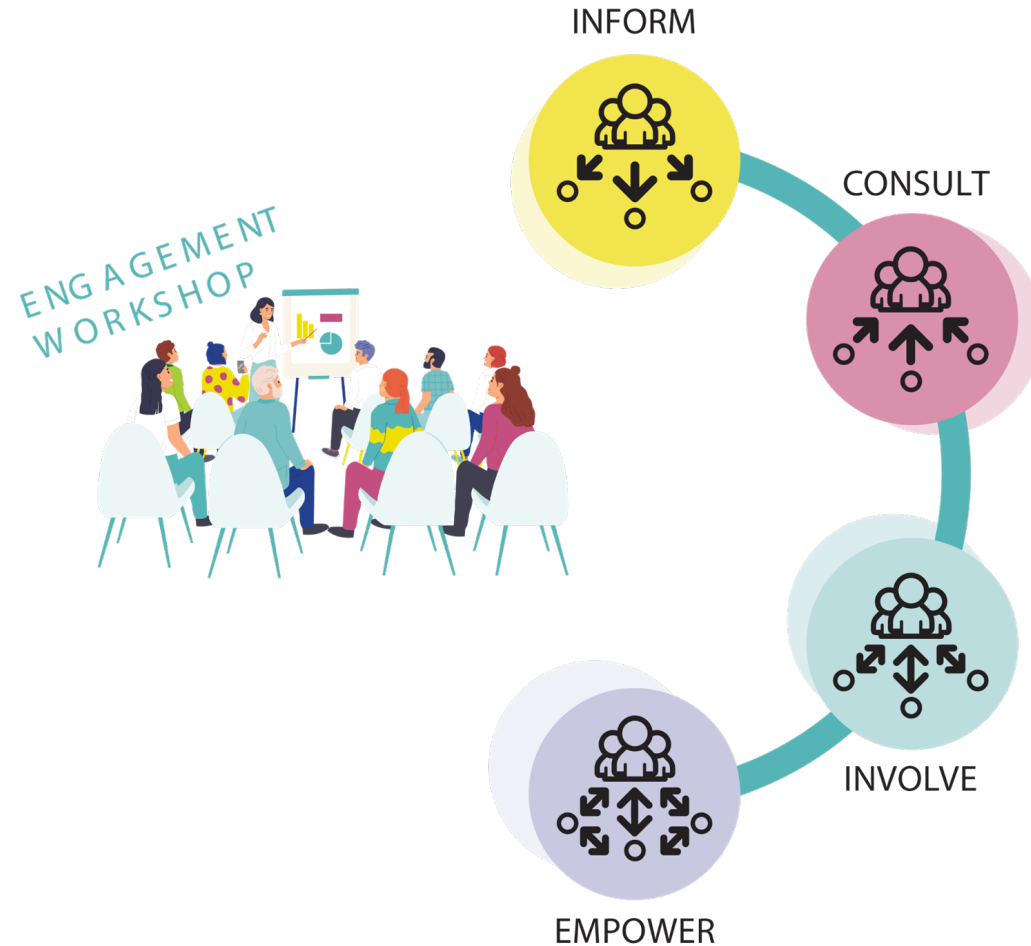
The Socio-dynamic map



Compile stakeholder engagement guide



Different engagement levels



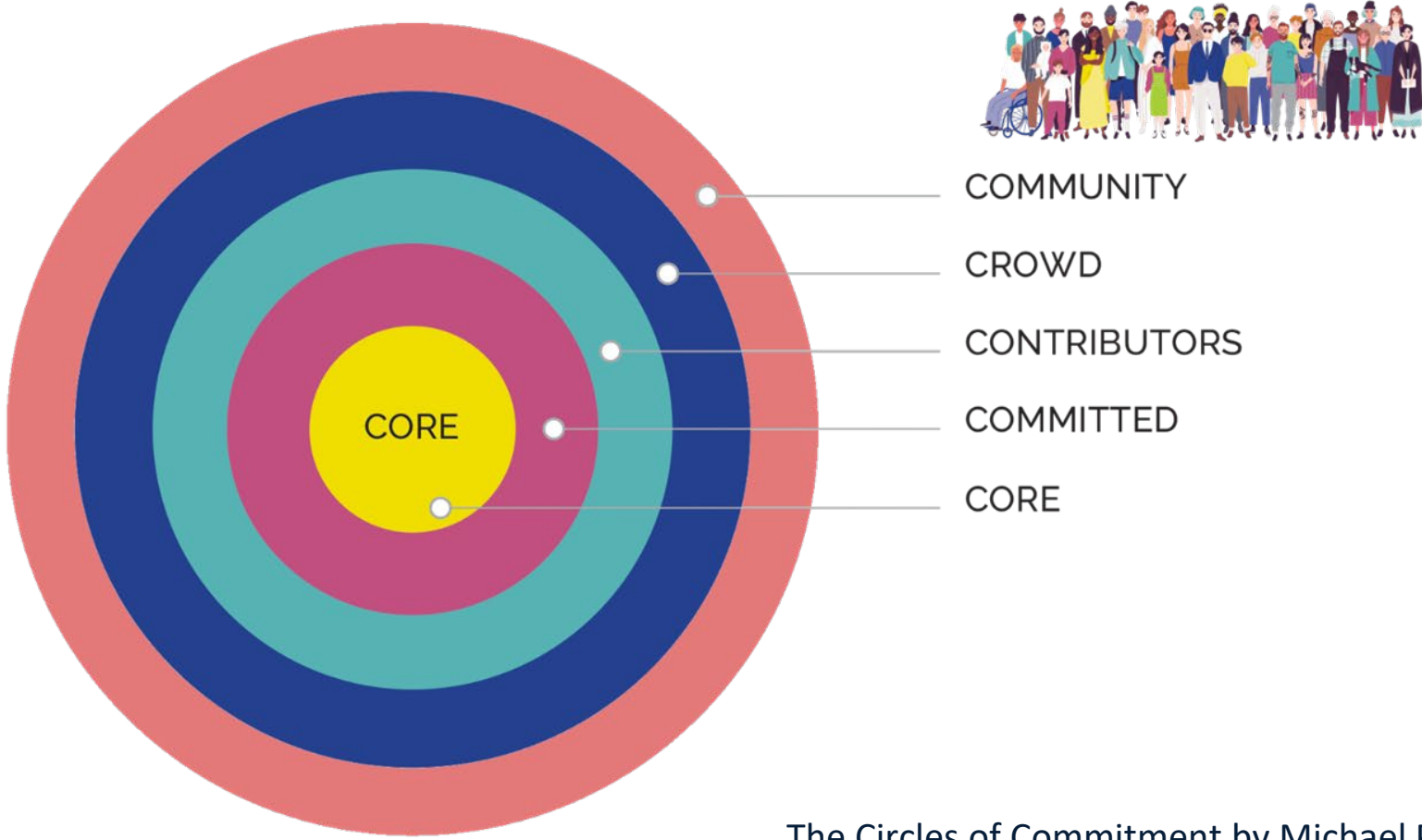
How to understand the community around you?

- Identify your (future) members
- Creation of personas
- Different incentives for joining an energy community
 - Financial
 - Normative
 - Affective



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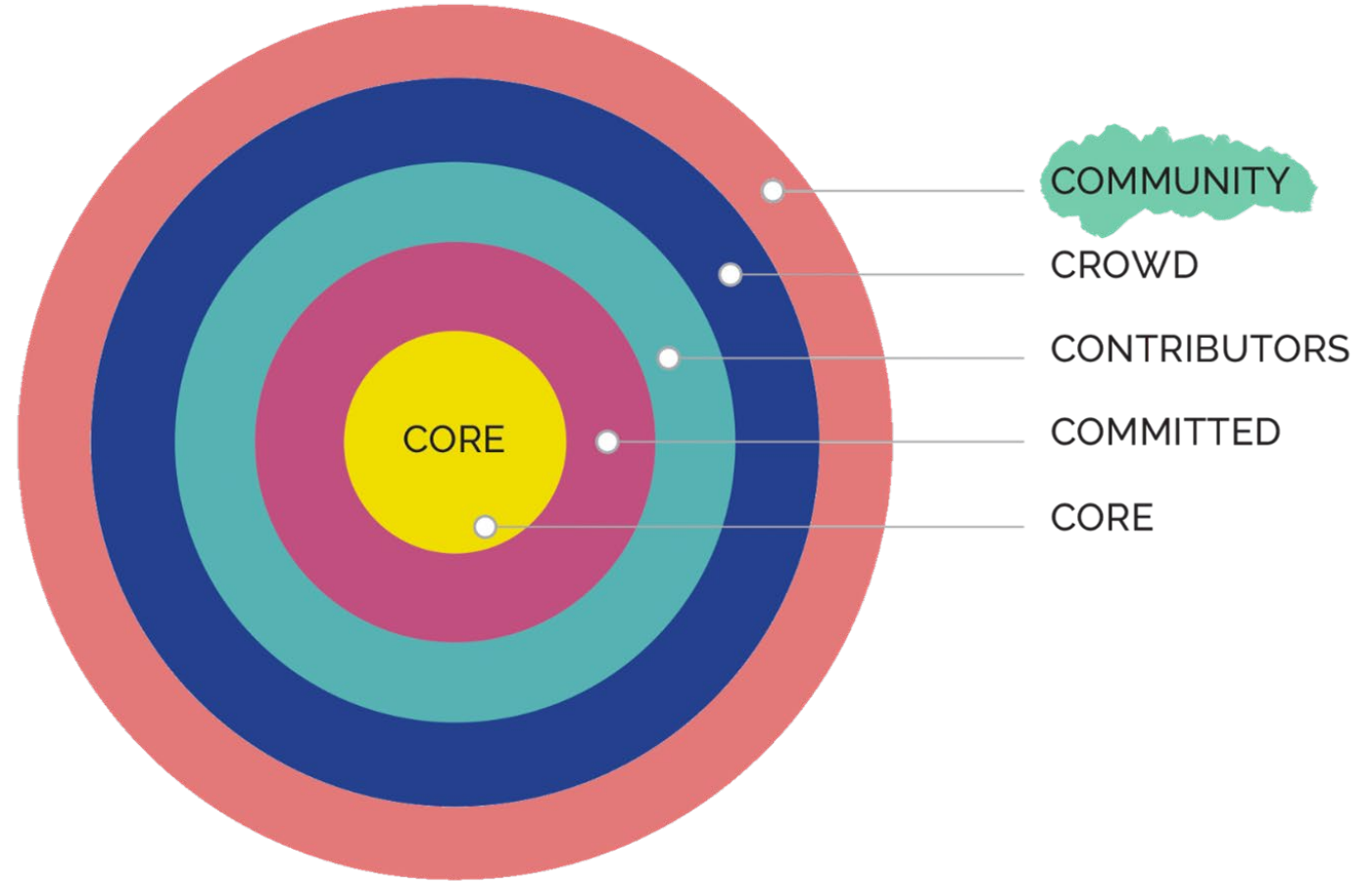
The ladder of engagement



The Circles of Commitment by Michael Pulsford.
© Commons library

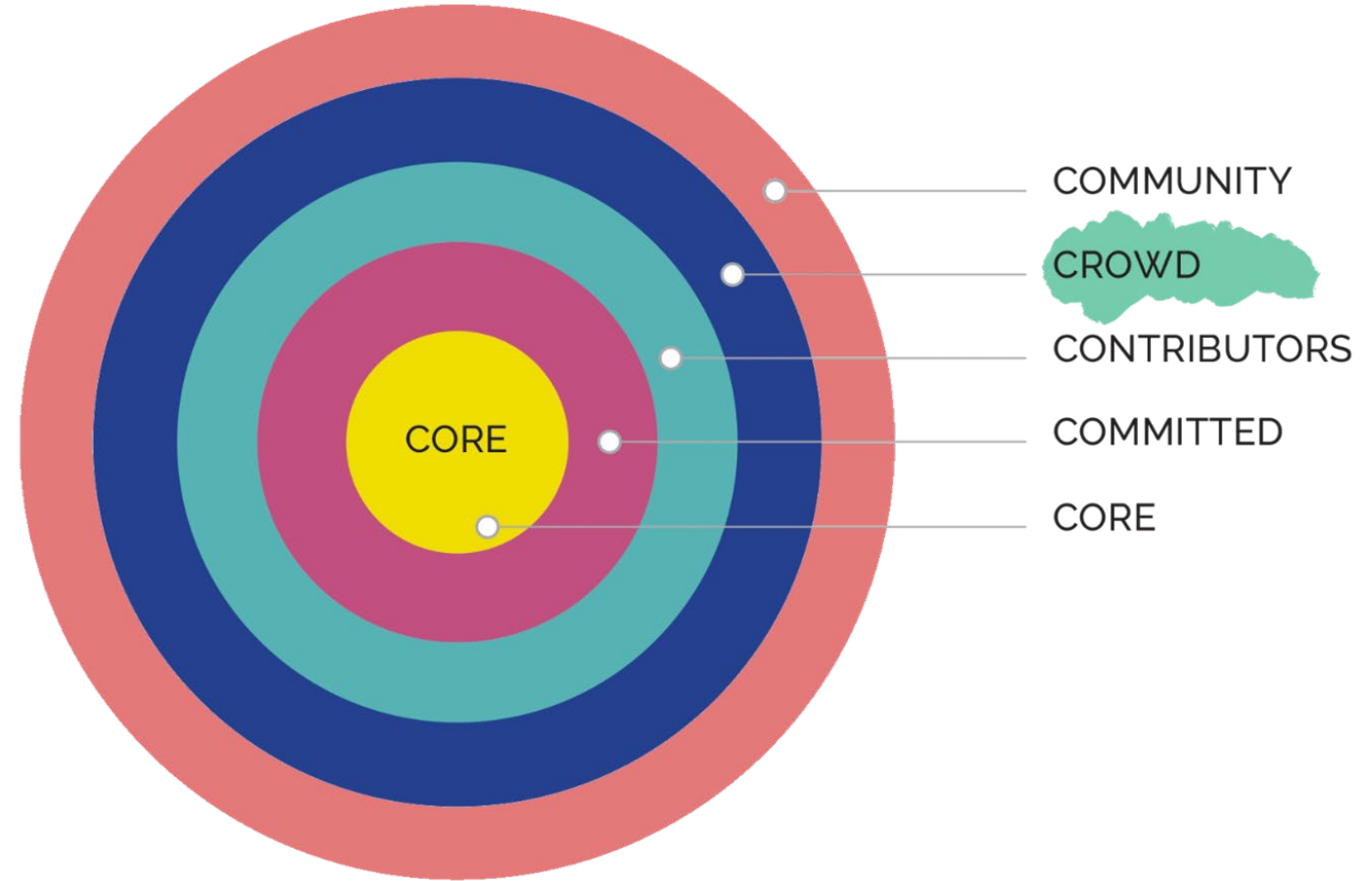
1- Community

The group of people you are trying to reach with your energy project and who can potentially be a part of it.



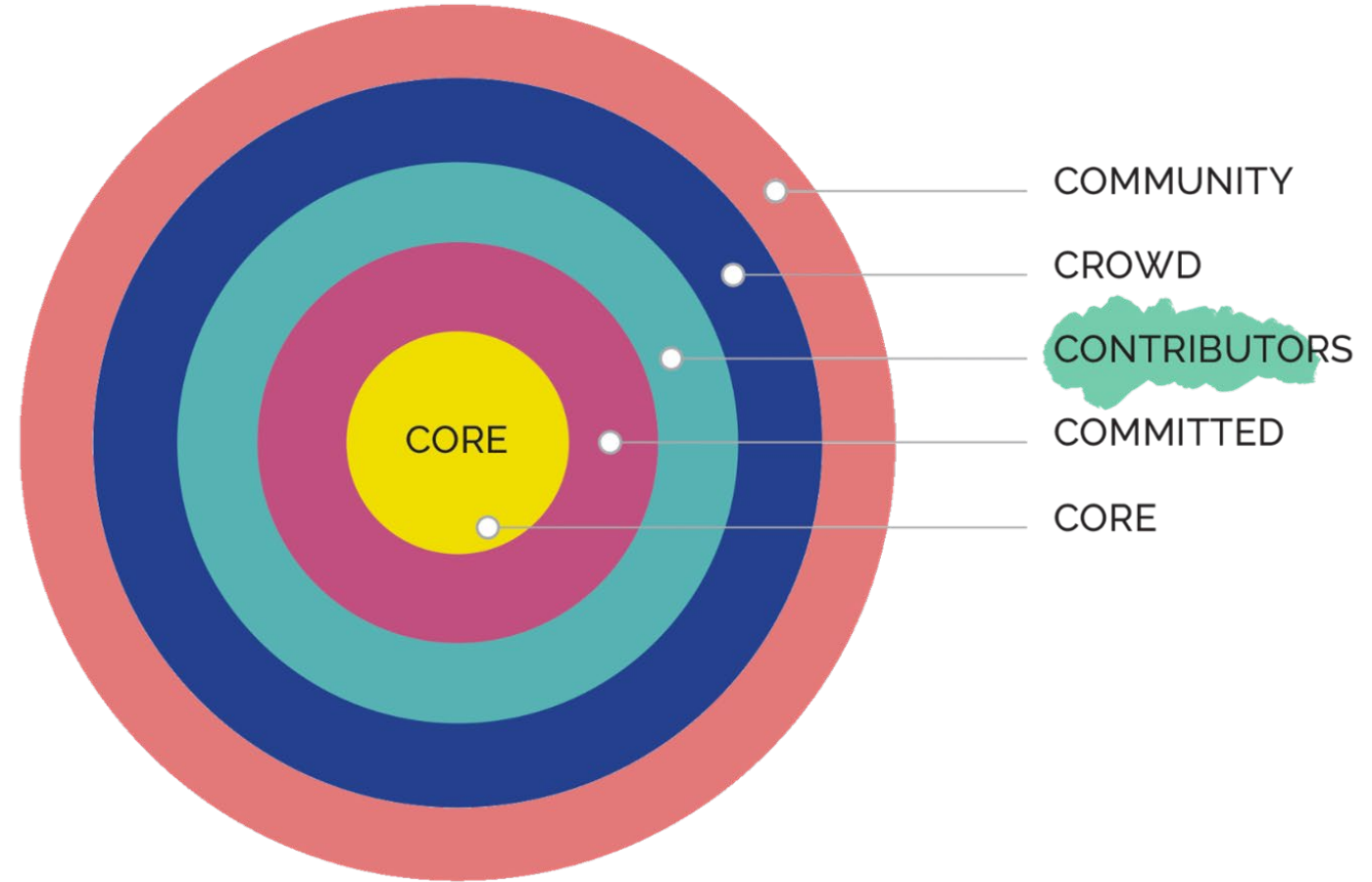
2- Crowd

The members of the community who showed an initial interest in your project or topic.



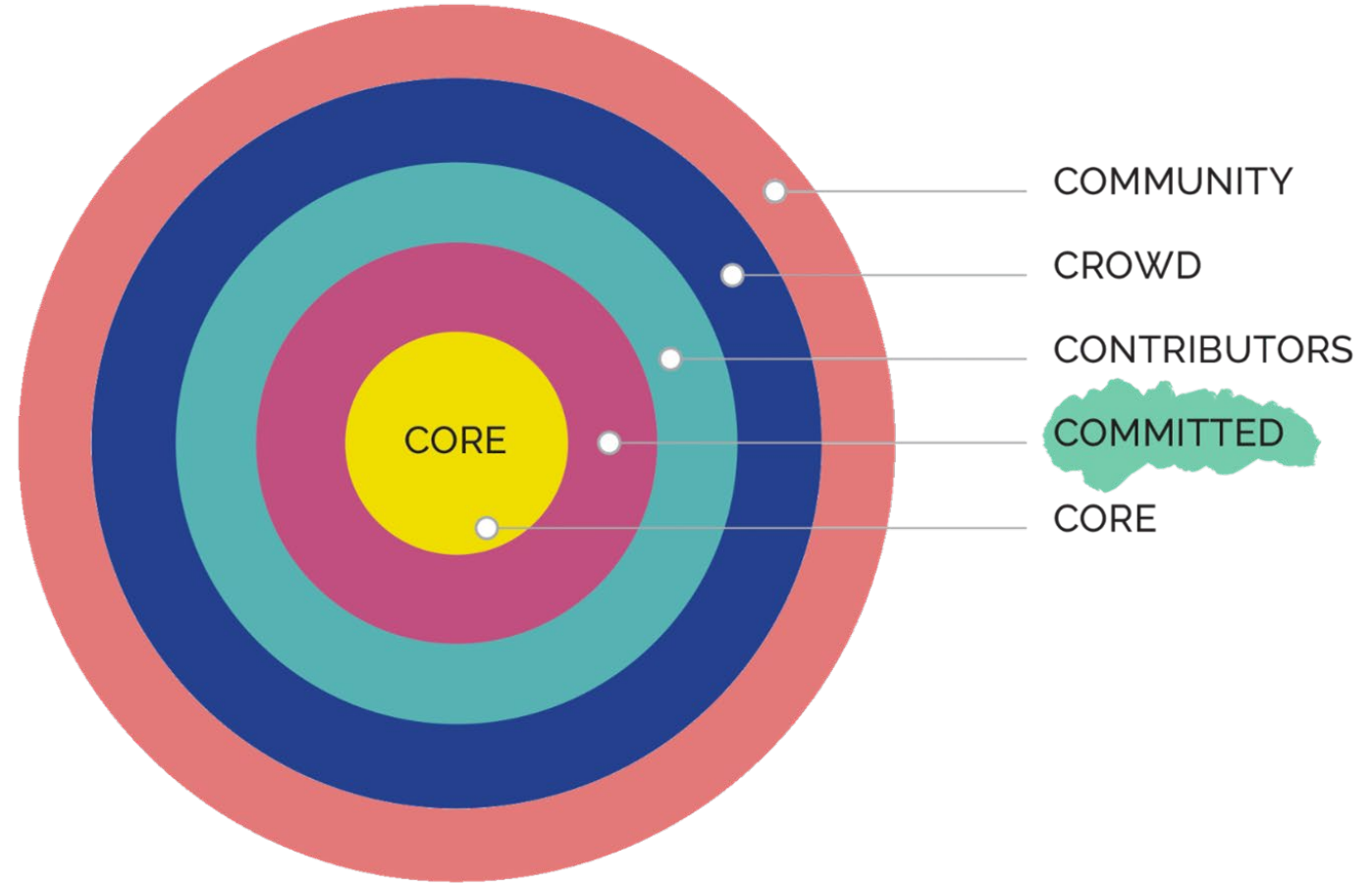
3- Contributors

Members of the crowd who contribute to your energy project on an occasional basis (volunteer, buy shares or donate).



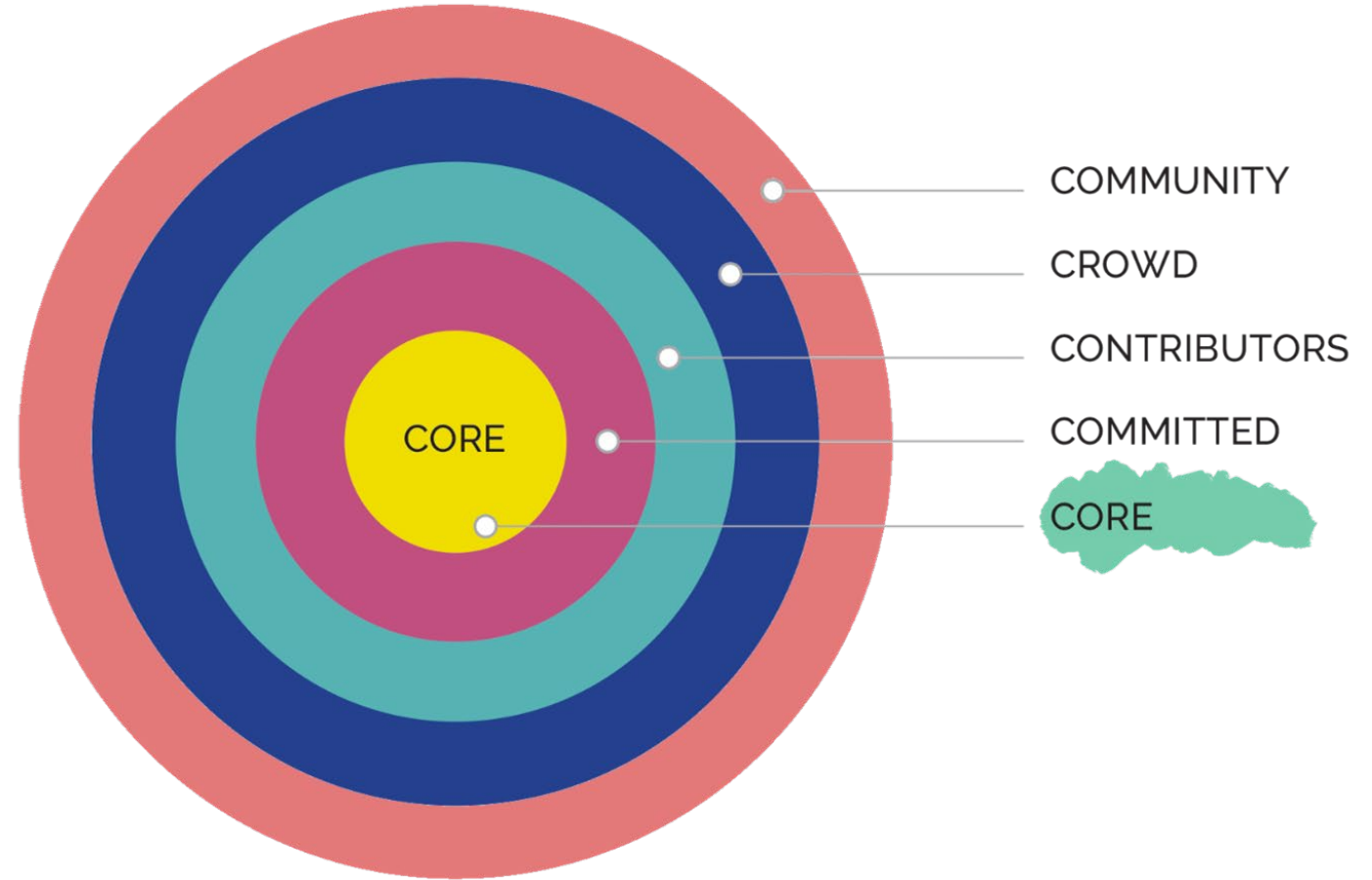
4- Committed

Those contributors who structurally engage with and support your project.

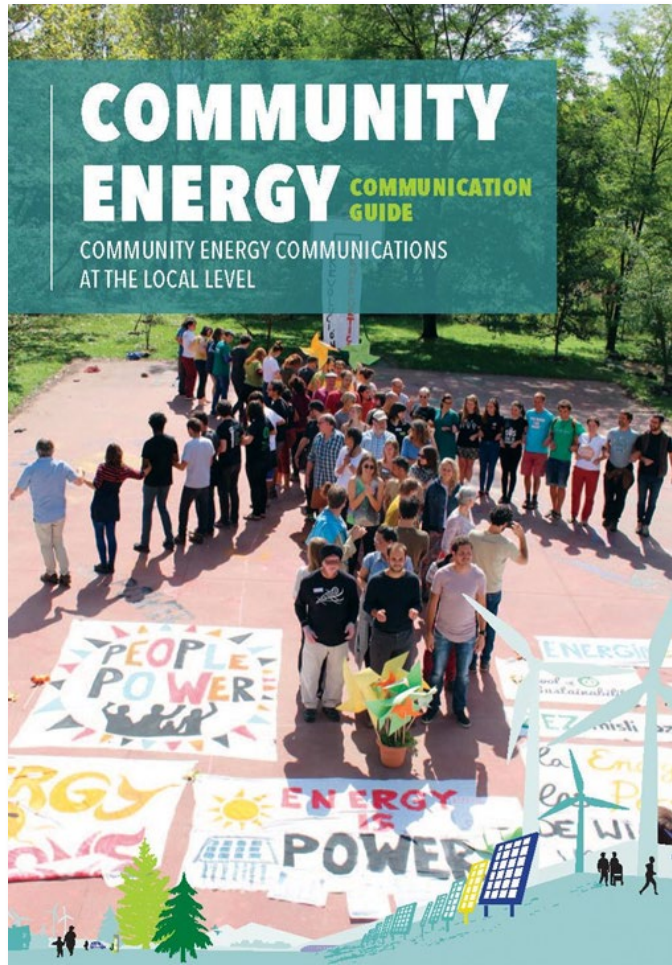


5- Core

Those committed people without whom the energy community would not exist.



Community energy communications guide



Energy
Community
Platform





Q&A

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Outline of this training

1. Introduction
2. The different LICHT sessions
3. Group work
4. Present your group work
5. Wrap-up & conclusion



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Introduction: The energy transition...

- Europe's energy system is currently dominated by a small number of large utilities.
- It will shift
 - from one based on fossil and nuclear fuels to renewable energy,
 - from centralised to decentralised production, and
 - from a system that wastes energy to a system that uses energy in an efficient way.

to energy democracy!

If we really want the transition to succeed, we need to mobilise local actors including citizens, communities and local authorities and engage them in tomorrow's energy system.

The potential for people to actively engage in the energy transition is significant.

'By 2050, at least half of EU citizens could be producing their own renewable electricity either individually by putting solar PV panels on top of their home or by joining an energy community and doing things in a collective way.'*

* https://www.cedelft.eu/publicatie/the_potential_of_energy_citizens_in_the_european_union/1845

Licht – a methodology for mobilising energy communities

REScoop.eu has developed and tested a methodology for mobilising citizens which helps them take action at the local level and take up an active role in energy transition projects including renewable energy, energy savings, sustainable heating and mobility.



Licht – a methodology for mobilising energy communities

Through the LICHT approach, we engage with communities and use engagement techniques to facilitate citizen groups. Once these groups have been set up, we teach them how to select, evaluate, execute and communicate about energy transition projects. The support trajectory helps build local capacity for the energy transition and follows the principle of 'training the trainer'. As a result, these people gradually become energy transition experts, take on new projects and help new groups grow their cooperative business.

Licht – a methodology for mobilising energy communities

The LICHT methodology consists of 7 sessions for every LICHT group, including an inspiration session at the beginning and a final event where the different groups are brought together to exchange experiences and discuss further collaboration between the established groups.

BUT... a lot of preparatory work (contacting 64 municipalities, environmental advice councils), ...

Session 1:

Inspirational session

- Local authority invites people and facilitates meeting
- Community leader presents the possibilities and opportunities for citizens and local authorities to engage in the energy transition.
- Overview of what is happening across Europe
- At end invite interested people to join next sessions.





Session 2:

Intake & action plan

- Needs analysis + ambition level
- Clarification of expectations and coordination
- (Retro) planning
- Timing & agreements

Session 3: Creating public support

- How to facilitate the functioning of new or existing citizen groups?
- How to reach and mobilise other citizens?



Session 4: Screening of energy projects in the region

- Discussion of the methodology + parameters to assess project proposals for technical and financial feasibility (excel tool is provided)
- Explanation assignment in preparation for session 5



Session 5: Development of energy transition projects

- Suggestions for adjustment and optimisation of project proposal
- Screening location, writing and personalizing proposal, discussing proposal
- Reference text for the public tender by municipality is provided





Session 6:

Valorisation/consolidation

How to further embed citizen participation in the municipality's activities around the local energy transition?

Session 7: Final event

- Networking opportunities & exchange
- EIB ELENA funding opportunity if 30 Mio euro threshold can be reached.



Result of Licht Vlaams-Brabant





Q&A

Group Work

“Make your own LICHT programme”

- training programme spread over 5 months
- 5-7 sessions
- define your topic per session (group dynamics/technical)
- think of the target audience
- expected result/outcome

Present your LICHT programme

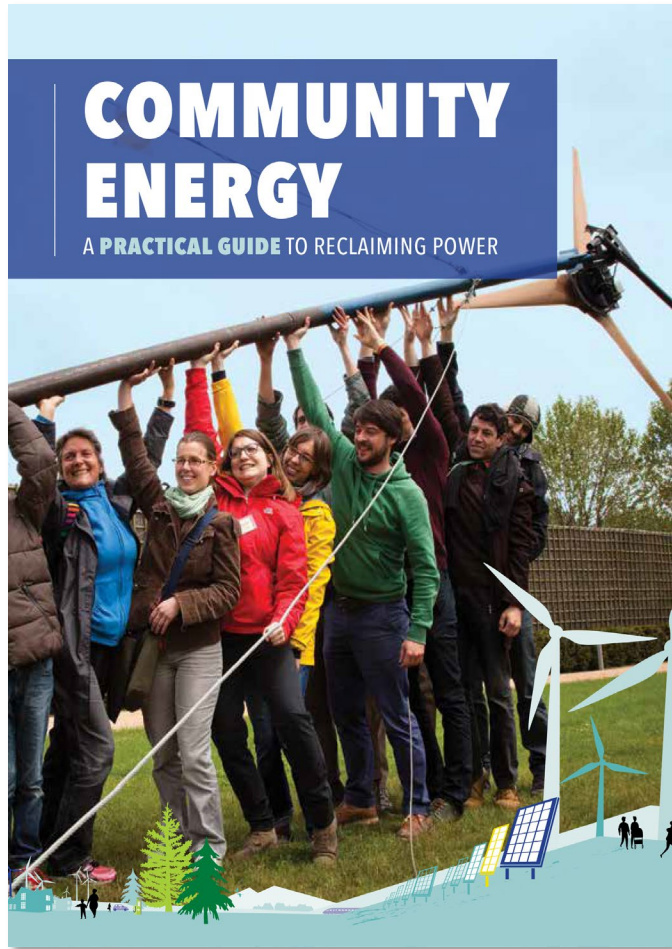


ACCE project



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Community Energy: A practical guide to reclaiming power



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