

March 2025 Newsletter 2

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Welcome session

Greeting from the Lead Partner

Welcome to the second edition of the MaaSolutions newsletter! We are excited to share updates on our shared journey toward smarter, greener mobility. From stakeholder engagement to international learning events, our cooperation is yielding tangible results. We are proud of the progress made so far and of our continued collaboration, that reflects the strength of this partnership. As Lead Partner, Puglia Region is committed to advancing innovative, sustainable transport solutions across Europe.



Francesca Guadalupi Project Manager Puglia Region

Enjoy reading!

Partner introduction

Lead Partner: Puglia Region

Apulia (Puglia), located in southern Italy, is the "heel" of the Italian boot, with 800 km of coastline and a population of 3.9 million. Bari is the regional capital. Apulia focuses on sustainable mobility, replacing polluting vehicles with eco-friendly alternatives. The "MaaS4Puglia" as a development program in the region aims to improve urban mobility through digital solutions, promoting sustainable transportation and reducing car traffic.

Read more



Vas County Government Office

Vas County, located in western Hungary, borders Austria and Slovenia. It covers 3,336 km² and has a population of 249,513. The capital, Szombathely, sits on the ruins of ancient Savaria. Known for its rich history, cultural heritage, and natural attractions like Örség National Park, the county also leads the MaaSolutions project, focusing on mobility, environment, and cultural planning.

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Results achieved so far

Online Partner meeting

On March 11, 2025 the MaaSolutions partners came together in the online space to discuss the latest activities in MaaS (Mobility as a Service)!

We covered technical updates, but also delved into exciting next steps:

End-user questionnaire

Study visit in Hungary

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Regional stakeholder groups have been established in the MaaSolutions partner regions. A total of 40 organisations across the 5 regions have committed to advancing Mobility as a Service.

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Local stakeholders for travel data collection about MaaS - 2nd Stakeholder Group meetings

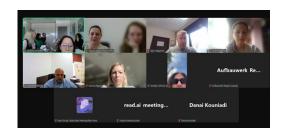
Regional stakeholder group meetings have been organised in the MaaSolutions partner regions to focus on travel data collection about MaaS. Almost 40 organisations across the 6 regions have worked to advancing Mobility as a Service.

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1st learning event in Hungary

On March 25-26, 2025, Vas County Government Office hosted the 1st Learning Event in Szombathely, Hungary in the frame of MaaSolutions project. The 2-day event brought together 35 international transport experts from the partner regions.

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Policy Learning Platform Webinar

On 19 and 26 November 2024 the Interreg Europe Policy Learning Platform held 2-part series webinar on Active mobility. The 1st event's topic was Promoting cycling in cities and regions and the second is focused on integrating walking into mobility policy.

Read more on Active Mobility I. webinar
Read more on Active Mobility II. webinar

Webinar series Active Mobility Episode II Promoting cycling in cities and regions 19 November 2024 10:00-11:30 CET Episode II Strangor policy 26 November 2024 10:00-11:30 CET 26 November 2024 10:00-11:30 CET

Next steps

- April August 2025: Online questionnaire on data Collection and Territorial Analysis
- Good Practice collection
- September 2025: 2nd learning event in Baia Mare (Romania)

Future events

- ➤ April September 2025: 3rd round of local Stakeholder meetings in the partner regions
- September 2025: 2nd learning event in Baia Mare (Romania)
- ▶ 10 Apr 2025: Expanding E-Mobility at the regional level – Interreg Europe Policy Learning Platform event Registration

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Newsletter

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Key Facts about the project







Project partners























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Follow us!







If you are interested in the issues tackled by the project, please get in contact with us to discuss and share your ideas and interests.

The project MaaSolutions is implemented in the framework of the Interreg Europe programme and co-financed by the European Union.