



The digital foundation of a **smart, sober and inclusive** Paris Region

Webinar on Citizen-oriented innovations

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Ile-de-France/ Paris region territory in a nutshell



A key European business hub

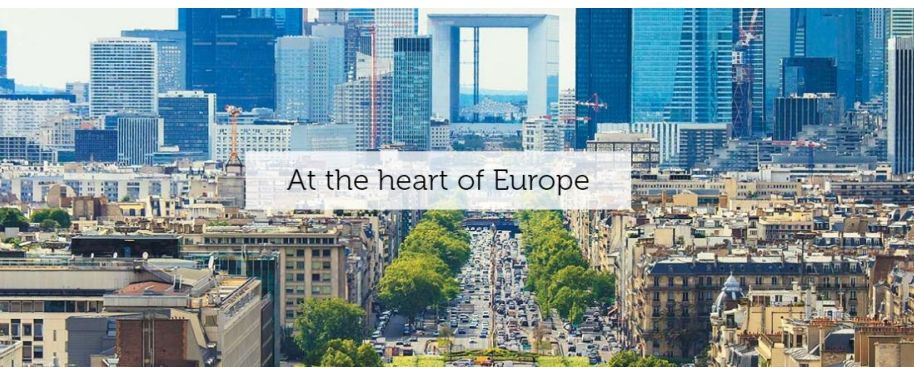
- 31% of national GDP
- 1,4 M companies incl. 2000 SMEs and 250 large companies
- Leader in financial services, aerospace and defense and pioneer in new mobility, smart city, cleantech; health and life sciences ; IT and digital economy ; creative industries and cosmetics for instance.

European R&D leader

- 38% of R&D workforce and 30% of scientists in France
- #1 in Europe for R&D expenditure

An innovation hotspot

- 5,000 tech start-ups and 100 business incubators
- #10 largest science and technology cluster in the world



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“ Taking advantage of the possibilities offered by the growing production of data, the Smart Region program provides itself with the means to promote the emergence of a shared territorial intelligence for better acquisition, analysis and dissemination of data. The **Smart Platform 2030** will be the cornerstone of this program and a strategic tool capable of bringing the Region into the era of Artificial Intelligence.

”

Valérie Pécresse
President of the Paris Region

The Region is rethinking its action to serve a core ambition:

DEVELOP A CULTURE OF SERVICE TO THE PUBLIC

PROMOTE
PUBLIC-PRIVATE PARTNERSHIPS
TO DESIGN THE
SERVICES OF
TOMORROW

CO-CONSTRUCT
SERVICES **AS CLOSE**
AS POSSIBLE TO
THE INHABITANTS
OF
THE PARIS REGION

ENSURE
COHESION AND
BALANCE BETWEEN
ALL AREAS

A STRATEGY BUILT ON FOUR PILLARS

VERY FAST
BROADBAND,
EVERYWHERE
IN THE REGION

A SMART
PLATFORM

NEW SERVICES
FOR THE
PUBLIC

A PARTNERSHIP
APPROACH,
AN EMPOWERED,
DYNAMIC
INNOVATION
ECOSYSTEM

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The Smart Platform's four dimensions

DATA AGGREGATOR

Promotes the sharing, pooling and exploitation of **public and private data** through new partnerships

SERVICES PLATFORM

Co-constructs services based on uses, as close as possible to end users (economic actors, territories and citizens)
Transforms public service into **services for the public**

Smart
Platform

THE REGION'S 3D DIGITAL TWIN

Embodies the **projects and strategic schemes of the Region** (SDRIF, CPER) through 3D visualization and immersion of the Region's citizens
Shares and redistributes geographical information by using the **"geographical data" competencies** of the Region

PARTNERSHIP CO-CONSTRUCTION

Develops synergies, boosts and empowers **the exceptional wealth of the Paris Region innovation** ecosystem: large corporates, startups, competitiveness clusters...

For All residents of Ile-de-France!

The citizens of Ile-de-France

12 million inhabitants, i.e. 20% of the French population



The platform makes my daily life easier in the areas of the environment, entrepreneurship and discovery.

The territories

More than 1,700 municipalities and territories



The platform will enable me to raise the profile of my initiatives with elected representatives and the people of Ile-de-France, and to manage them more effectively.

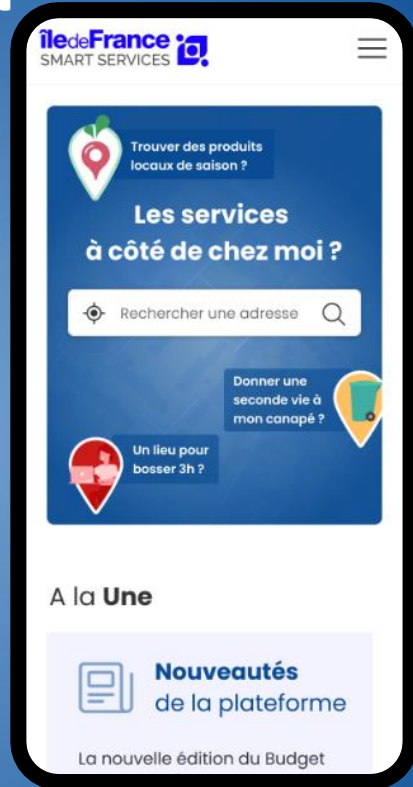
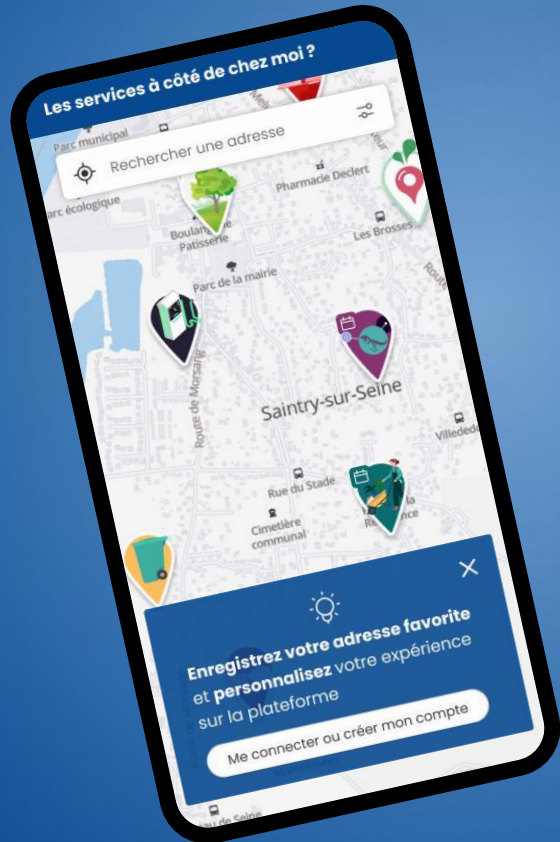
Economic players

More than 1.2 million economic players (800,000 companies, 400,000 associations, etc.)



The platform enables me to improve the performance of my organisation through digital means.

A digital platform for everyone living, studying or visiting Paris Region



Nearly **40 digital services** available on a single platform, with more than 260 partners adding to the range every day.



Meeting a **wide range of everyday needs:** teleworking, local food, zero waste, discovering nature, cycling, scientific culture, etc.

Find thousands of points of interest and events near you at <https://smartidf.services>



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Ecological Participatory Budget

Let your ideas grow for the environment

Strengths of the service:

- 6th Participatory Budget in 2014
 - Over 3,000 projects submitted in each edition
 - Over 500,000 votes recorded
 - Over 3,850 projects funded
- An unprecedented approach allowing residents of the Île-de-France Region to participate in preserving their environment and concretely improving their living conditions.
 - **Project Submission:** All legal entities in Île-de-France, sensitive to environmental causes, can propose an ecological project on a regional scale.
 - **Voting by Residents:** Any resident of Île-de-France over 15 years old can support their favorite projects to be funded by the Region.
 - **Announcement of Winning Projects:** Follow-up of winning projects from all sessions.



Main Targets



Residents of Île-de-France



Local authorities



Associations, public or private companies, co-ownerships

BPE

Participatory Budget for Disabilities

Enable all Ile-de-France residents to become actors in their solidarity policy



- The participatory budget for disabilities is open to all local authorities and associations in Île-de-France who wish to submit a project dedicated to people with disabilities.
- From March 29 to May 17, 2024, local authorities and associations in Île-de-France were able to propose their projects. In total, 321 projects were selected and submitted for voting to the residents.
- They must fall under one of the following 7 themes:
culture/sports/security of persons/health and well-being/teaching and pedagogy/training and employment/citizenship.

Main Targets



Associations, Local Authorities, Residents of Île-de-France



Companies

[BPH](#)

I Participate

A service allowing the business units of the Île-de-France region to conduct consultations



Services Offered:

- Secure authentication and user assistance
- Open or closed consultations
- Various methods: surveys, idea boxes, etc.
- Analysis reports of responses

Modalities :

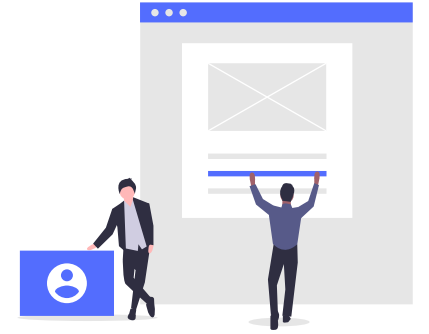
- Support from PCOM for setting up and administering your consultation
 - No purchase order required (except for the most complex consultations)
 - Express your need to PTNUM 6 months before the launch date + email to Elsa.VIALLES@iledefrance.fr and Arnaud.MOLLARD@iledefrance.fr
- <https://jeparticipe.smartidf.services/>



Few key figures :

- **Participatory Budget for Disabilities:** 1st edition in progress with over 25,000 votes by mid-august
- **Ecological Participatory Budget:** 6 editions totaling over 500,000 votes
- **Regulatory Consultation SDRIFE:** Over 6,300 contributions from citizens, partners, or local authorities

A community of product owners and designers guaranteeing value for users



The role of the product owners and designers :

- Steers the co-construction of the service
- Defines and prioritises functionalities
- Leads the service and its partners
- Develops usage and user loyalty



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How will services be designed and implemented?

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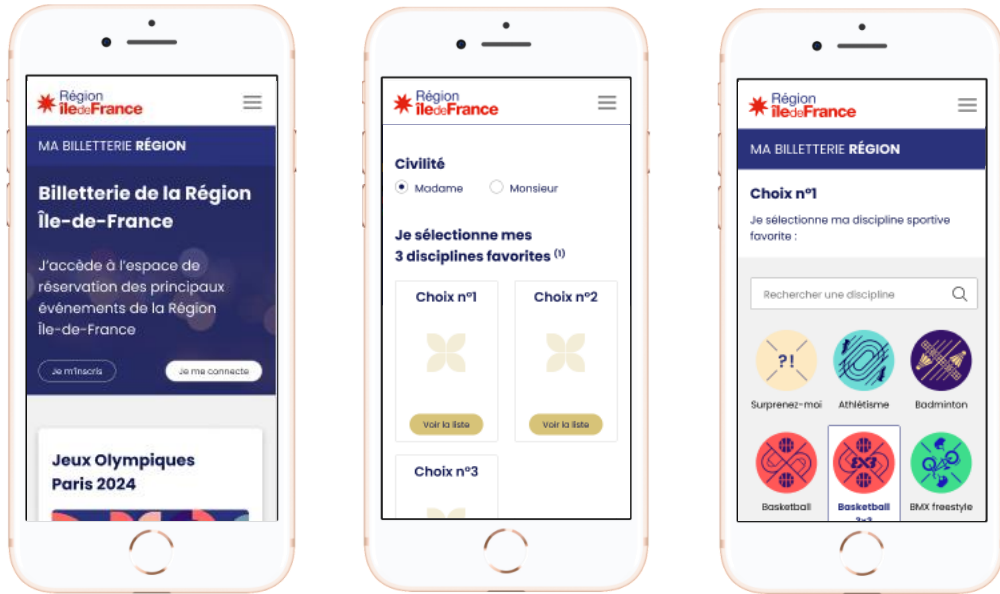


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A co-construction approach with all stakeholders - including end users - to ensure the relevance of the platform and services



My Region ticketing: the legacy of the Olympic Games for all partner events



- The Ile-de-France Region allocated free entry tickets for partner events to its beneficiaries, including **50,000 tickets for the Olympic Games**. The Region's ticketing service managed ticket stocks and allocates tickets to residents of the Ile-de-France region.
 - This **ticketing service, integrated into the ISS platform**, is intended to be rolled out across the board following the Olympics in order to manage tickets for partner events (e.g. Solidays, Rock en Seine, etc.) and activity bookings (Ile-de-Loisirs).
 - Our **ambitions**:
 - To showcase the Region's role as an event partner and ticket distributor
 - Enable all the departments concerned to manage their quotas and events independently
- Create a secure pathway, tracking actions linked to allocations

Digital services prepared autonomously by Regional agents in just a few clicks : **No Code Fabric**

The Fabrique is a tool for creating code-free digital services with simple functionalities and showcasing the data available for the region.



Coming soon :

Interactive map of the 2024 Games: explore the 25 venues for the 2024 Summer Olympic and Paralympic events and discover the cultural and historical heritage. It also lists the fanzones in the Ile-de-France region, which are open to everyone. Finally, Terre de Jeux lists the services provided by the Île-de-France Region, designed to immerse users in the atmosphere of the Games and sport

Proxisport, offering Ile-de-France residents a quick way to find sports facilities close to home. The service encourages people to take up sport, with a map listing all the sports facilities in the Ile-de-France region and the region's sports-related services.



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