

Regional Policies for Early Uptake of Hydrogen Mobility

Webinar, 27 March 2025

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Thematic Experts for a Greener Europe
Interreg Europe Policy Learning Platform



Regional Policies for Early Uptake of Hydrogen Mobility

Welcome!

Welcome!



Katharina Krell

Thematic Expert - Greener Europe
Policy Learning Platform



Simon Hunkin

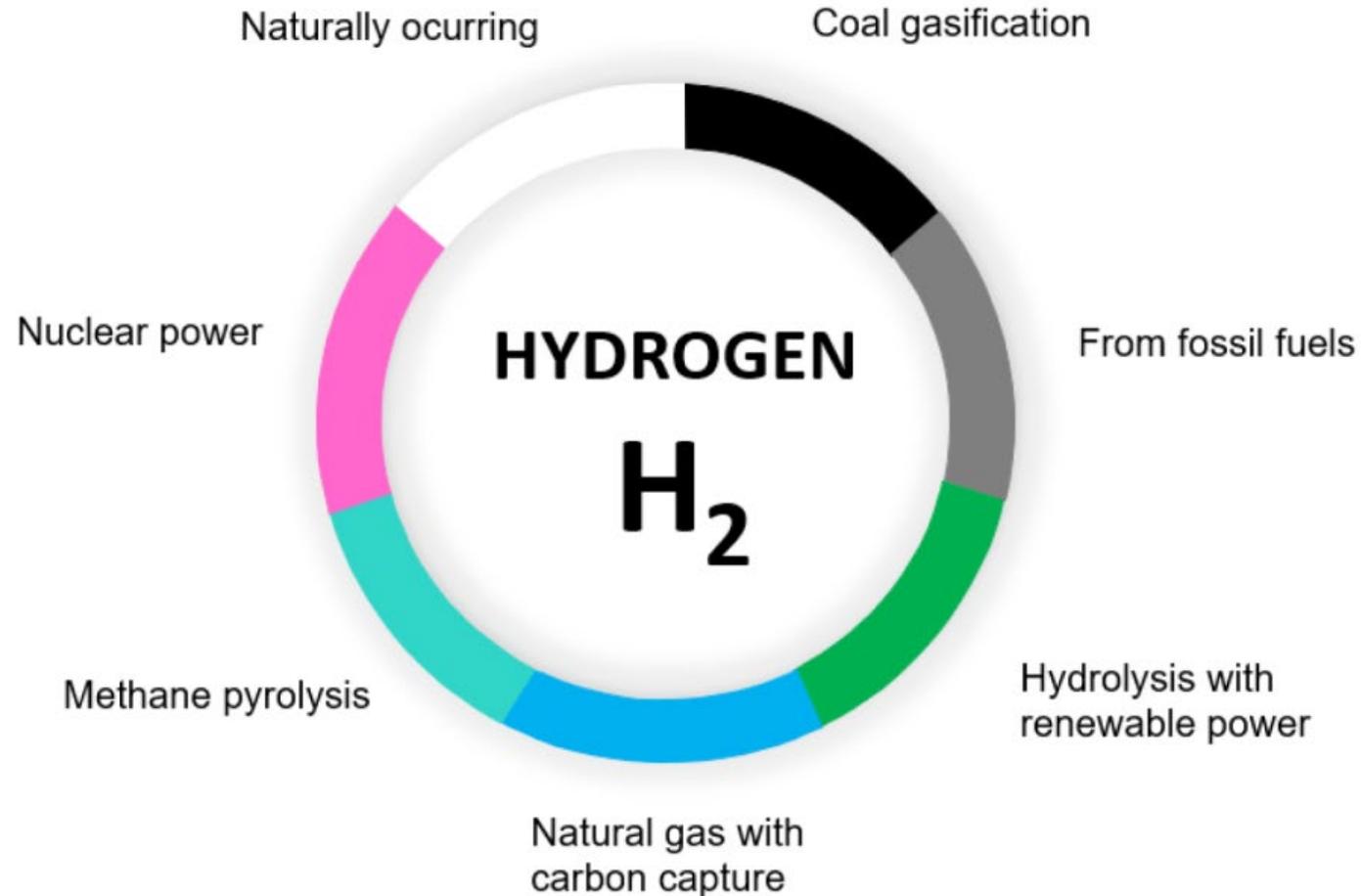
Thematic Expert - Greener Europe
Policy Learning Platform



Valentine Dufaye

Events and Social Media Expert
Policy Learning Platform

Colour codes for H₂ generation methods



Agenda

Welcome & Introduction

Katharina Krell, Interreg Europe Policy Learning Platform

Keynote: European Framework & Support for Hydrogen Mobility

Matteo Azzimonti, Hydrogen Europe

Interreg Europe good practices & case studies

- *H2DRIVE: Production of H2 for Heavy Duty Vehicles, Education and Communication – Sander Bijkerk, Province of Drenthe, Netherlands (GH2M)*
 - *Croatia piloting hydrogen-powered bus in public city transport – Vesna Kučan Polak, Croatian Hydrocarbon Agency (Green Hydra)*
 - *Low-cost public hydrogen filling station – Daniel Minarik, Moravian-Silesian Region, Czechia (UNIFHY)*
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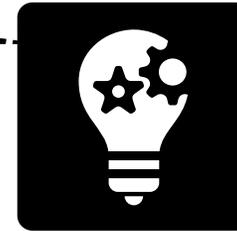
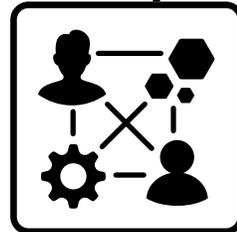
Panel discussion / Q&A

Wrap up & Conclusions

The platform in a **NUTSHELL**

Policy-learning opportunities through access to:

People
Meet our community



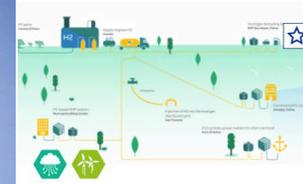
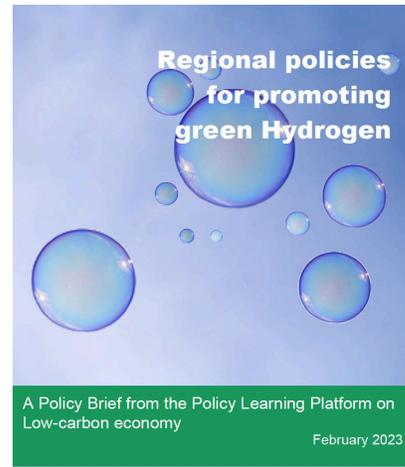
Knowledge
Find policy solutions



Expertise
Get policy advice
on demand

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Hydrogen Resources



Public-private collaboration to develop a broad green hydrogen ecosystem and roadmap in Mallorca



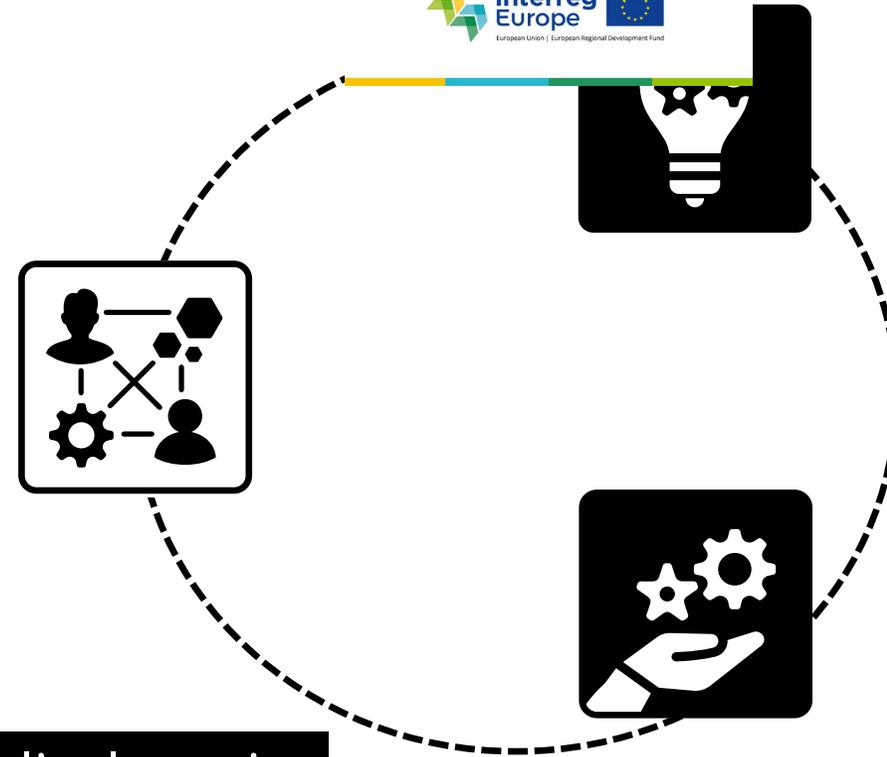
Methane and Hydrogen blend for public city transport bus

MHyBus (LIFE+) project tested the first hydro-methane fuelled urban



Hydrogen network

In Ostrava, there is a strong political will to create a city and a region of clean industry and living. The city is



Knowledge
Find policy solutions

Expertise

People
Meet our community



Key learnings: Building a regional hydrogen economy

u/policylearning



Deriving local value from green hydrogen

Discover recommendations on creating local value for renewable energy in this peer review follow-up



Designing governance to support regional transformation in Heide Region

On 15-16 October 2024, the Policy

Interreg Europe Projects on H₂

GREEN Zero-carbon urban mobility



PRHyUS
Promoting Renewable Hydrogen Utilization for a Sustainable and Greener Europe



UNIFHY
UNIFHY supports the energy sector decarbonisation through the reduction of fossil fuels and the uptake of green hydrogen and low carbon gases.



Green Hydra
GREEN HYDRA helps develop or improve policies for facilitating the participation of SMEs in local, regional and national green H2 economies.

Ongoing

SME competitiveness



HYPERION
HYPERION supports European regions in the process of adopting advanced hydrogen solutions for a smart and sustainable industrial transition.

Innovation capacities



GH2M
GH2M aims to fast-track green hydrogen in EU transportation for climate-neutral mobility.

Ongoing

Zero-carbon urban mobility



2014 - 2020

SMART HY AWARE
SMART HY AWARE aims to promote hydrogen-electric mobility by tackling the key infrastructural, technological and market uptake barriers facing hydrogen as a technology for electro-mobility.

Closed

Zero-carbon urban mobility

SMART SME competitiveness

SMART Research and innovation capacities



UNLOCK
UNLOCK helps policymakers to open regional green H2 economies to SMEs and enhances sustainable growth, SME competitiveness and job creation.

Ongoing

SME competitiveness

**Interreg
Europe**



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Thank you!

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Title of Event
Location

eWorkshop on eMobility



Expanding E-Mobility at the regional level

10 Apr 2025

09 : 30 - 13 : 30 CEST

Online

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Expanding E-Mobility at the Regional Level

10 April 2025, 9:30-13:30 CEST

- Session 1: Policy & Planning for E-Mobility Infrastructures
- Session 2: Selection, procurement and deployment of E-vehicles
- Session 3: Working Session