



**VIADUCT** 

"Search and Valorisation of Research Results"

Good Practices

Grand Est Region



#### **4000 RESEARCHERS**















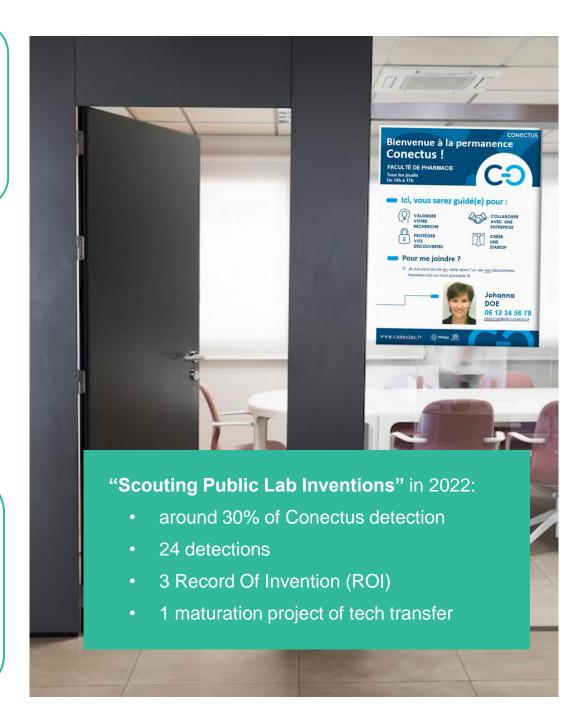
- Trust and proximity
- Flexibility in scope
- Integration with academic activities
- Political support

#### **DETECTION OFFICERS**



**PUI-Alsace** 

TTO since 2012 4 people at 20% 50,000€ University Innovation Cluster Since 2021 5 ETP



### **Good Practice:**

# **Scouting Public Lab Inventions**

## Bridging Innovation in Grand Est

Identify innovative research results with potential for technology transfer through a practice of scouting inventions directly in university laboratories.



#### Weekly lab presences

- Regular on-site sessions with a dedicated office in the university lab
- Conducted by SATT Conectus and PUI-A (University innovation cluster – Alsace) business and detection officers:
  - managing industrial contracts
  - identifying innovative projects
- Become an integrated part of the lab team
- follow ongoing research, spot potential advancements suitable for transfer



#### **Educational Events**

- Specific events designed to increase awareness and interest of researchers on:
  - Intellectual property protection
  - Confidentiality
  - Research-to-market transfer
  - Safeguarding of their inventions through strategic industrial partnerships
- adapt our mission and process to the lab expectations

# PUI-A: University innovation cluster – Alsace: reinforcing and acceleration innovation awareness amongst researchers



- The local application of a national initiative
- Designed to increase innovation and socioeconomic contacts in universities
- Designed to create synergies between academic/research institutions



# What it brings to scouting

- Specific financing to recruit detection officers
- Multiplication of existing actions
- Strong need to coordinate with existing actions (Conectus, research centres...)
- Thematic focuses: Greentech, Human sciences, more to come
  - → Where societal needs are highest
  - → Where research results unexploited potential is high





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# Thank you!



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