



DEEPTECH ENTREPRENEURSHIP



PROGRAM GOALS



Apprehend diverse contemporary issues, such as health and climate change, and their interlink with innovation



Understand organisations and innovation culture



Learn key steps for launching and developing a Deeptech start-up



Be able to deploy strategic innovation projects in different contexts

ACCELERATE THE GROWTH OF YOUR PROJECT !

Join this **intensive program** run by
international Deeptech experts !



DU 100 H
Every Tuesday
Oct 23-Jan 24

DEEPTeCH 23-24 (100H)

Go to Market Strategy 10.10 & 17.10.23

10.10.23

9H-17H Workshop I

Vianeo

17.10.23

10H-11H : Workshop II *Vianeo*

11H-12H Deeptech stories 1H

*Roundtable with Nicolas Maguin
& Pulcherie Matsodum*

13H-18H : Workshop III *Vianeo*



Goal : Understand your market and design your product/market fit

Protect your Innovation + Pitchdeck 24 .10 , 16.11 17.11.23

24.10.23

9H-17H Intellectual property strategy

Plesseraud IP

16.11 13H-17H Pitch Nicolas

Forey+ fete ILAB à partir de 18H

17.11. .23

9H30-17H Licensing

Alexandra Carrel



Goal : IP Roadmap + Pitch

From Idea to Regulatory Approval 14.11; 21.11

14.11.23

9H-13H

Open Innovation

Robert Grasser

14H-18H Entrepreneurial Posture
Mehdi Chelbi

21.11.23

9H-13H Regulatory + Market access Industry

Remi Perrin

14H-17H30 Industry II

Christophe Knecht



Goal : Regulatory Roadmap + Market strategy

BM & PITCH 28.11

28.11

9H-17H Paul Klein BM



Goal : check the progress of your project

DEEPTECH ENTREPRENEURSHIP

Financing a DEEPTECH Startup
12, 19.12.23 & 9.01.24

12.12.23

**9H-17H Financial Strategy
+ Case study**

*Jerome Ehrhart ; Guillaume Vetter
Genoud*

19.12.23

**9H30-12H30 Workshop,
entrepreneurial posture**

Tobias Grab

9.01.24

*9H-17H Guillaume Vetter Genoud
& Jerome Ehrhart*



Goal : Financial Roadmap

Storytelling
16.01.24

16.01.24

9H-12H30 Narrative + Pitchdeck
Nicolas Forey



**Goal : define the core
elements of your brand story**

Perfect Team and Around
23.01.24

23.01.24

9H-17H Corporate law
Nicolas Ivaldi



**Goal : strengths and
weaknesses of the team to
plan key recruitments**

Pitch Session
30.01.24

30.01.24 9H-16H

Feedback 22/23

According to you, what are the strengths of this training?

Participant 2: Broad range of topics.

Participant 4: The panel of specialists who participated.

Participant 6: The speakers were very relevant, clear, and ready to help.

Participant 7: Many speakers were able to share their expertise as well as their experiences.



DEEPTech

ENTREPRENEURSHIP

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HOW TO FIND US

<https://goo.gl/maps/MRhzGxtBigMEY>



etena

ÉTUDIANTS
ENTREPRENEURS
EN ALSACE

OÙ NOUS TROUVER ?

ESPACE DE CO-WORKING ETENA
RUE SAINTE ELISABETH, STRASBOURG
CAMPUS MÉDECINE