

IMPACT DEAL

DATA-DRIVEN ACCELERATION FOR IMPACT ENTERPRISES

October 2024



THE MISSION

Impact Deal is an acceleration program for European enterprises aimed at generating positive impact on society and environment.

It boosts growth through the access to datasets provided by public and private partners (aka the **DATA CLUB**) and leveraging a network of investors, mentors and stakeholders.

**IMPACT
DEAL**

FOUNDERS AND PROMOTERS



A project by



Operational partner



Scientific partner

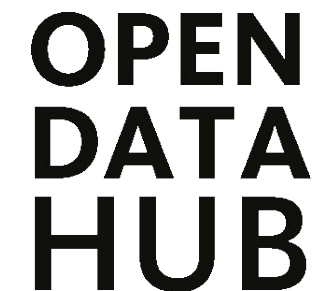


Impact and ecosystem partners



THE DATA CLUB

The **Data Club** is an open group of public and private organisations growing over time. Members can support accelerated enterprises (with data) and strategic partnerships.



Together they can act as a **Data Space for Social Impact.**

UNIQUE **IMPACT DEAL ASSETS**

Extensive network of **business mentors and data experts**.

Strong relation with **international impact investing networks** and local investors.

Key connection to **Data Sharing EU top players** (GAIA-X, IDSA, The Data Tank,...).

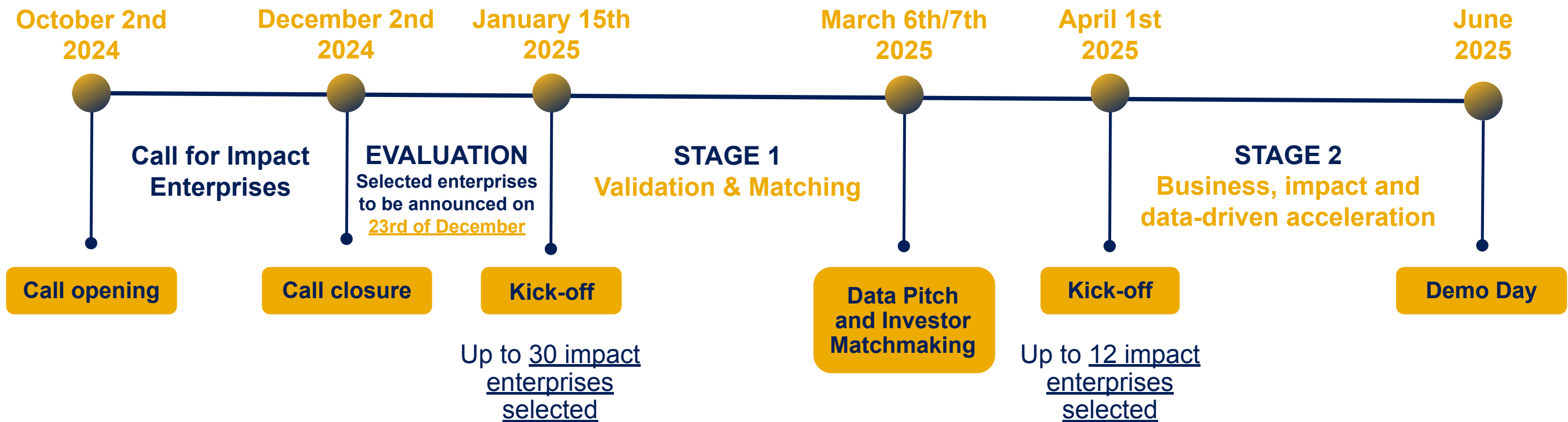
2 years of experience and a **growing community of alumni**.

Uniquely positioned at the intersection of data (AI), impact and entrepreneurship.





TIMELINE OF ACCELERATION (2024 - 2025)



STAGE 1 - Validation & matching

When: From January to March 2025

Who: Up to 30 selected impact enterprises*

Objective: Validate interest from investors and identify data needs for Data Club matching

Focus: Establish investor relationships and lay the foundation for impactful data collaborations

What's on the menu?

- **Online assessment meetings** with program organisers and Data Club members
- **Online training sessions** on data, data sharing and impact/sustainability
- **Data Pitch to the Data Club**

*Evaluation and selection by program organisers

STAGE 2 - **Business, impact and data-driven acceleration**

When: From **April to June 2025**

Who: Up to **12 selected impact enterprises***

Objective: Accelerate **high-potential startups that emphasize data collaboration and drive meaningful impact.**

Focus: Provide **strategic mentorship, build investment opportunities, and leverage data assets** to accelerate growth and enhance impact

What's on the menu?

Dedicated business and data mentorship

Access to datasets provided by Data Club members

Investment opportunities

*Evaluation and selection by program organisers in collaboration with the Data Club

What are we looking for?

Profit and non-profit enterprises with the following characteristics:

- ✓ **Headcount less than 250**, and **annual turnover less or equal to €50 million (AKA SME)**.
- ✓ Operationally based in **European continent** (except for Russia).
- ✓ Aimed at growing and scaling by means of **solutions based on Data and AI**.
- ✓ **Established and/or incorporated** at the date of the acceleration program starting.
- ✓ Already **started MVP or prototype testing and customer validation**. Business ideas are not eligible! (TRL > 4).
- ✓ Focused on tackling **societal and environmental challenges** and working toward at least **one of the 17 UN Sustainable Development Goals**.

YOUR HELP IS APPRECIATED

- Spread the news about the active CALL.
- Co-organise events where we can present Impact Deal.
- Invite startups in your network to apply.
- Suggest mentors, training contributions, opportunities for the selected startups.
- Be participatory when your input is requested.
- Be ready with your data when is needed (Data Club only).





WE CAN'T WAIT TO MEET THE NEW COHORT!



THANKS
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